

# fashiontv+



## 4K PREVIEW VIDEOS



## VIRTUAL REALITY PREVIEW VIDEOS



## FEATURES



## TRENDING NOW



## MY LIST



## NEW RELEASES



## POPULAR ON FTV VOD



RECOMMENDED BY F-FILMS (ADDITIONAL CHARGES APPLY)





# 20 Years strong FashionTV Brand

## 20 YEARS FASHION GLOBAL BRAND RECOGNITION



# I Love fashiontv

-  20 years
-  5 live channels
-  VOD FTV platform 20,000 hours content
-  196 countries
-  500 million homes
-  100 million viewers monthly
-  1000 designers
-  10,000 fashion shows per year
-  100,000 models on FTV
-  100 satellites
-  3000 cable/IPTV operators
-  300 mobile phone operators
-  4 million Facebook followers
-  1000 FTV Parties
-  50 f Bars/Café/Clubs
-  7 million public places
-  10 residences
-  2 hotels
-  1 f resort
-  1 fashion city
-  1 f Yacht 140 meter





fashiontv+

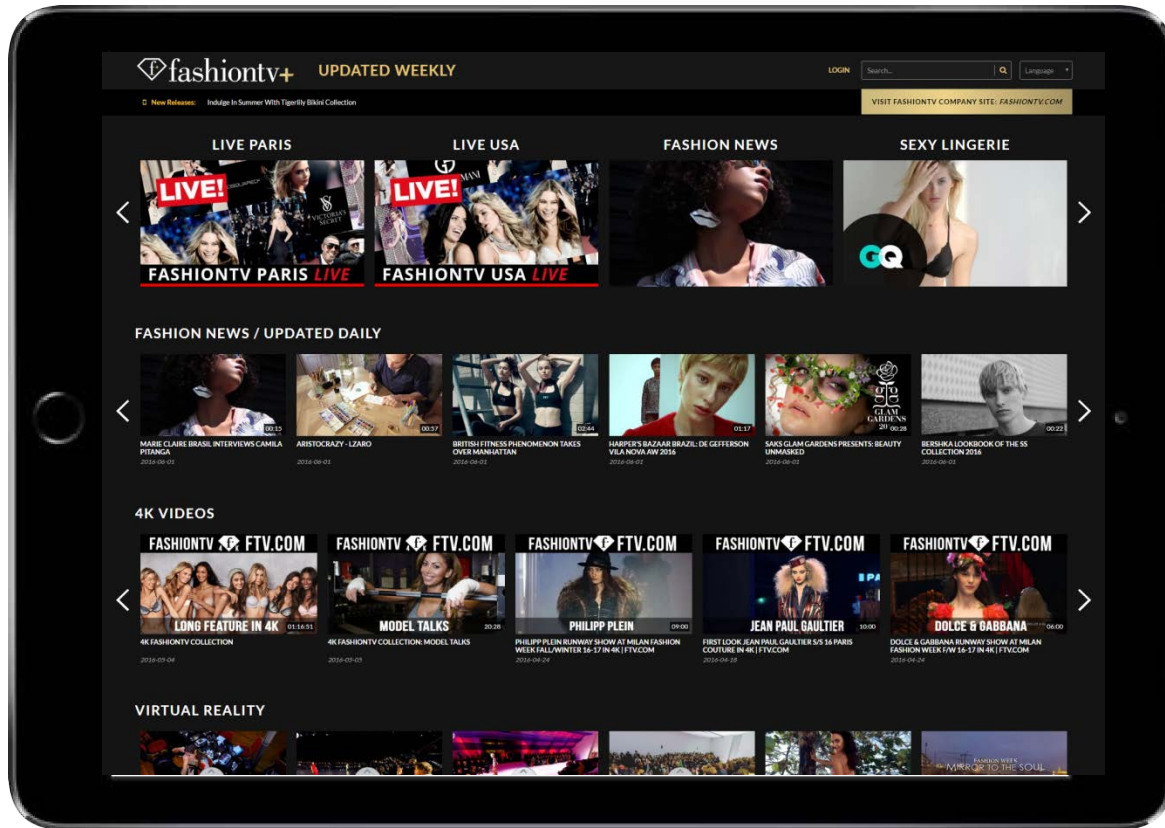
§All Fashion in 1 §flix

§FashionTV VOD Application

§Every day Fashion News  
of up to 24 updated clips

§Fashion Dates

§Daily Fashion Celebrity  
Happy Birthday Videos



§Swimwear / Lingerie: New 1hr programs of sexiest Photoshoots, Lingerie Shows updated every week with large archive

§Hair and Makeup of famous designers updated

§LIVE channel available





## § fashiontv + has

VR: Virtual Reality from fashion capitals of the World Paris, NY, London and backstage of top designers

4K: Daily, Weekly, Monthly and Seasonal updated 4K content

HD: More than 20.000 hours of fashion related HD content available

SHOPS: Fashionable affiliate shops such as NetaPorter, TheOutnet and Yoox available on one click special bonus

FILMS: Feature films focusing on fashion, modelling and Hollywood Blockbusters available via §flix.com

LIVE TV: Daily updated fashion news in all sections: Fashion



# fashiontv+ Audience

Young / affluent

Trendsetters

Upper-middle class

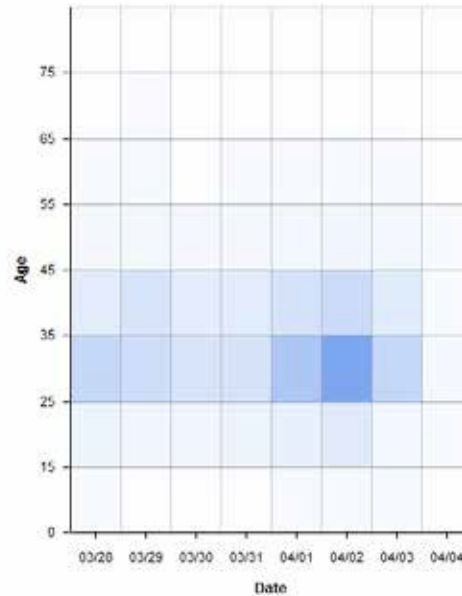
Technophiles

Up to date on trends and hairstyles

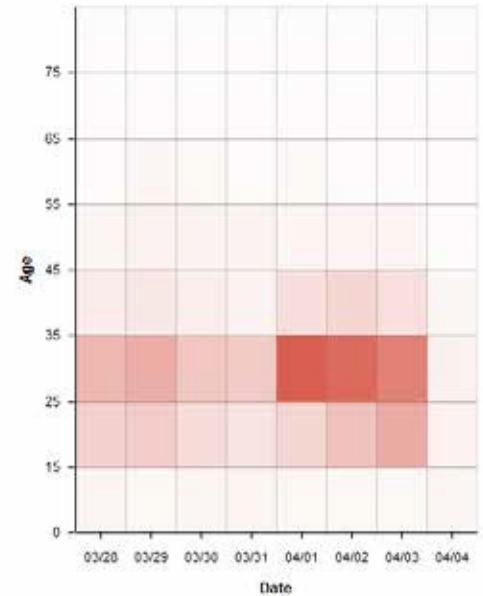
Young women change hairstyle often to update their look – main client base of FashionTV

Men can chose their preferred program while getting a shave - buzzcut

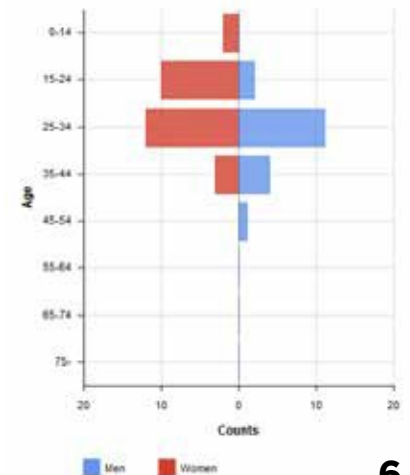
Men: Age map



Women: Age map



Age today





at the Hairdressers,  
cosmetics, gyms,

§Hairdressers can program TV with special content needed

§Give customers ability to choose via WIFI and password

§Advantage over traditional magazines that are outdated/dirty/wet and not video

§Inspire your clients with newest fashion trends, catwalks, red carpets, fashion shows and behind the scenes

§Available in HD, 4K and VR for iOS, androids and TV

§Become hot-spot for trendsetters and fashionistas

§CUSTOMIZED OPTION: Add your personal content to §flix and become affiliate with FashionTV





**New Releases:** Indulge In Summer With Tigerlily Bikini Collection

VISIT FASHIONTV COMPANY SITE: [FASHIONTV.COM](http://FASHIONTV.COM)

## LIVE PARIS

## LIVE USA

## FASHION NEWS

## SEXY LINGERIE



## FASHION NEWS / UPDATED DAILY



MARIE CLAIRE BRASIL INTERVIEWS CAMILA PITANGA  
2016-06-01 00:15



ARISTOCRAZY - LZARO  
2016-06-01 00:57



BRITISH FITNESS PHENOMENON TAKES OVER MANHATTAN  
2016-06-01 02:44



HARPER'S BAZAAR BRAZIL: DE GEFFERSON VILA NOVA AW 2016  
2016-06-01 01:17



SAKS GLAM GARDENS PRESENTS: BEAUTY UNMASKED  
2016-06-01 00:28



BERSHKA LOOKBOOK OF THE SS COLLECTION 2016  
2016-06-01 00:22

## 4K VIDEOS



4K FASHIONTV COLLECTION  
2016-05-04 01:16:51



4K FASHIONTV COLLECTION: MODEL TALKS  
2016-05-03 20:28



PHILIPP PLEIN RUNWAY SHOW AT MILAN FASHION WEEK FALL/WINTER 16-17 IN 4K | FTV.COM  
2016-04-24 09:00



FIRST LOOK JEAN PAUL GAULTIER S/S 16 PARIS COUTURE IN 4K | FTV.COM  
2016-04-18 10:00



DOLCE & GABBANA RUNWAY SHOW AT MILAN FASHION WEEK F/W 16-17 IN 4K | FTV.COM  
2016-04-24 06:00

## VIRTUAL REALITY



**FASHIONTV  FTV.COM** HD



0
Like
0
+
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## Alexandre Vauthier - First Look Paris Couture S/S 16 in 4k | FTV.com

nadav April 18, 2016 2:12 pm

<http://www.ftv.com> PARIS - FashionTV brings you the first look at the Alexandre Vauthier Spring/Summer 2016 collection at Paris Fashion Week !

Category: **4K Demo**

Tags: **Alexandre Vauthier, Paris Couture**

Next  
VERSACE RUNWAY SHOW AT MILAN FASHION WEEK 16-17 FT. GIGI HADID & KENDALL JENNER IN 4K | FTV.COM

Previous  
FIRST LOOK JEAN PAUL GAULTIER S/S 16 PARIS COUTURE IN 4K | FTV.COM

### Related Videos



First Look Jean Paul Gaulti... First Look Stephane Rollan... First Look Elie Saab S/S 16...



Your comment ...

You may use these HTML tags and attributes:

Spring/Summer 15-16



## British Fitness Phenomenon Takes Over Manhattan

1 June, 2016

The British fitness phenomenon known as the Skinny Bitch Collective has touched down in Manhattan's Flatiron neighborhood

Duration: 02:44

[View details](#)



### About Us

Since its inception in 1997, fashiontv has been setting the highest standards for excellence in fashion and lifestyle broadcasting. The only TV equivalent to fashion print media appealing to everyone interested in fashion, style, beauty and trends, fashiontv understands and caters to its audience by

providing original, unbiased and informative programming not available on other networks. A strong image and exceptional awareness of fashiontv's brand projects a unique, cosmopolitan and a modern style allowing for influential partnerships with many global brands.

**ftv.com**

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You can find us on





For more information please contact  
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