

Mercedes-Benz FashionWeek

RUSSIA

SECOND DAY OF THE NEW SEASON OF MERCEDES-BENZ FASHION WEEK RUSSIA

Aida Robertova, holder of the grand prix of the competition named after **Nadezhda Lamanova**, opened the second day of the Fashion Week with her Spring/Summer 2017 Collection. Loose shapes, light cuts and straight silhouette turned into quite sensual and feminine looks. The colour range symbolized natural and warm attributes - river mother of pearl, coventry, the colour of pink carnation interchanged with graphical outfits.

The next on the runway was collective show from **Art-Heritage**. Kids' collection was divided into several blocks: tender loose dresses in pink and orange were followed by creamy and lilac garments. Painted patterns and ethnic themes scattered on hems of the girls' dresses and shirts for young male fashionistas. Block of the loose cut outfits in sky-blue and white shades was like a breath of fresh air on the hot summer day. The highlight of the collection were genius checked suits, floral coat-cloaks and a line of white garments with red finishing. The entire show manifested fashion as our historical heritage.

Show from **YULIA KOSYAK** fell into two parts: the line of beachwear and relatively casual line. Beachwear featured coloured swimming suits woven of fiber, delicately twisted, beautifully wrapping thin waists of the models. Colours - bright and garnish: dark-blue, scarlet red, canary-yellow, dramatic black. The second part was milder and featured items of natural fabrics. Thus, simple cuts of the sarafan were complimented with the bold appliqué just as the relaxed male outfit.

PORTNOY BESO vested Balkan flair into the spring and summer apparel. Ancient ornaments richly scattered on the fabrics along with the deep southern colours, both translated the concept of the collection. Striking blue, tender rose, mustard brown and terra-cotta emphasized tanned skin and created the holiday spirit. Items from PORTNOY BESO expressed the Oriental beauty ideal: slender waist-line highlighted by the belt with brushes, open shoulders, round oversize sleeves, the thinnest harem pants and coloured silk skirts. Velvet bodysuits and designer's footwear matched according to colour blocks definitely stood out in this collection.

Spring/Summer collection 2017 from **ANASTASIA KONDAKOVA** was inspired by the imagined paradise garden where any urban citizen would dream to end up in the middle of hot summer day. Designer emphasized the architecture of her items, the prints and silhouettes. Airy dresses in blue shades, baggy robe dresses, jumpsuits, blouses with open shoulders and tightly buttoned-up shirts made up the basics of the collection. Glittering metals - silver and gold on the balanced garments along with the

Mercedes-Benz FashionWeek

RUSSIA

scattered sequin reflecting light were also featured in the collection. Colour range was about loads of white, noble red, sky-blue, tints of fresh mint and garnish greens.

Presentation from **TURBO YULIA** was in format of mini-rave featuring the headliners of Skotoboynya parties. Designer Yulia grasps inspiration from rebel spirit and mass culture attributes. Rave style with its specific aesthetics that gains so much popularity at the moment became the theme for the new collection. Another jumping-off point was the urban phenomenon - capital repair of Moscow avenues. As the metaphoric bridge between Moscow realities was the assembly uniform with fluorescent insets. You can easily see a worker or a heavy raver wearing such clothes. Glinting metal, neon orange and green, yellow bands with the brand's name, the designer uses all these attributes to create the new trendy uniform for youngsters.

Combinations, cocktail mini dresses and evening floor-length gowns - all these garments could be found in the new collection from **YASYA MINOCHKINA** Fairytale. Unbelievable colour rage featured warm pink shades, fiery orange, warming yellow and certainly lavender. Laconic lines, transparent insets, thin straps, open shoulders and unconventional mixtures - patent leather inter-twisted with lace, unusual patterns and embroidered birds in cells.

ALEKSANDRA VANUSHINA demonstrated the sustainable line of wear in decent colours. Sarafans and pants, jumpsuit dress, white shirt complimented with a tie, black wrap dress, orange maxi dress with asymmetric sleeve - the designer offered the diversity of apparel for any occasion.

Intellectual minimalistic brand **Lime Blossom** showcased the new collection in the form of performance presentation. According to designer Ekaterina Chekina such presentation communicates the concepts hidden behind the outer cover. The collection that can be described as laconic, sincere, dramatic and inviting to dialogue disclosed the metaphor of interaction between people. Its name Silent Speech or Silent Theatre reflects the designer's endeavour of non-verbal communication with the audience and person to person.

Feminine collection from **LAROOM** and designer Evgeniya Legkodymova is targeted at the people who value sophisticated sexuality. Airy, light, flowing semi-transparent fabrics that bloom with tender flowers as if delicately painted by the thin brush and swelling sea foam. Blouses with transparent flared sleeves, combination of sky turquoise and cyclamen, mash-up maxi dresses - harmony and stylish beauty ran the catwalk. The selection of fabrics was performed with precision: it featured gimp lace along with silky linen, along with denim.

Mercedes-Benz FashionWeek

RUSSIA

Ksenia Knyazeva put into the basics of her collection the sea environment Models as if mermaids coming out of foam demonstrated floating dresses, airy blouses and flowing skirts featuring the pattern that reminded of water splashes.

Grand closing of the day was the fashion show from designer Yury Pitenin and his St Petersburg brand **Saint-Tokyo** accompanied by the live show from the avant-garde experimental band Shortparis. The music translated dramatic dynamics vested into the pieces of collection. Everything on the runway was about clashes: for instance, bold leather jackets came together with sequin dresses, top on thin straps drifted into pleated bottom of a skirt belted by slim-fit leather. The entire line - male or female - featured aggressive sexuality

During the day the presentation box hosted the installation HARD BOX from HSE Art and Design School. Students of art school made fashion illustration sketches and placed them on the walls of the corner. The space also served as showroom for T-shirts themed on the grounds of collective show from HARD 2.0. Show from the students of the Design School of Higher School of Economics that took place on the first day of the Fashion Week.

The title partner of the Fashion Week is Mercedes-Benz.

MBFW Russia partners are L'Oréal Professionnel (Official Stylist), Mary Kay (Official Make-Up Artist), DHL (Official Logistics Partner), Metropol (Official Hotel), Laska (Official Partner), ASUS (Official Partner)

You can follow all the events taking place on the catwalks of Mercedes-Benz Fashion Week Russia from anywhere globally live at www.mercedesbenzfashionweek.ru

Additional information:

Artefact Agency

E-mail: pressa@artefact.ru

Follow the news of **Mercedes-Benz Fashion Week Russia** at its official website www.mercedesbenzfashionweek.ru, and on [Instagram](#), [Facebook](#), [ВКонтакте](#) and [Twitter](#).
Official hashtag of the event is **#MBFWRussia**.

ARTEFACT
G R O U P