

# Chocolate of *fashion*



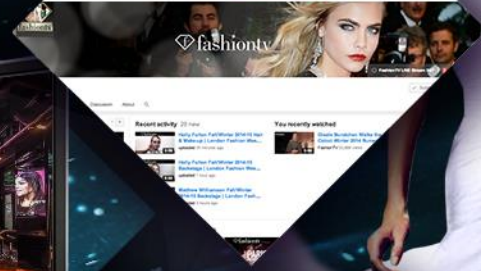
FASHION  
PARTY COLLECTION  
CHOCOLATE

# FASHIONTV MEDIA

facebook



YouTube



fashiontvcafé  
VIENNA • OPERA



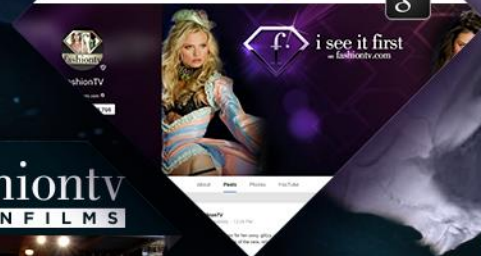
fashiontv  
TOUR SIM



fashiontv  
FASHIONFILMS



Google+

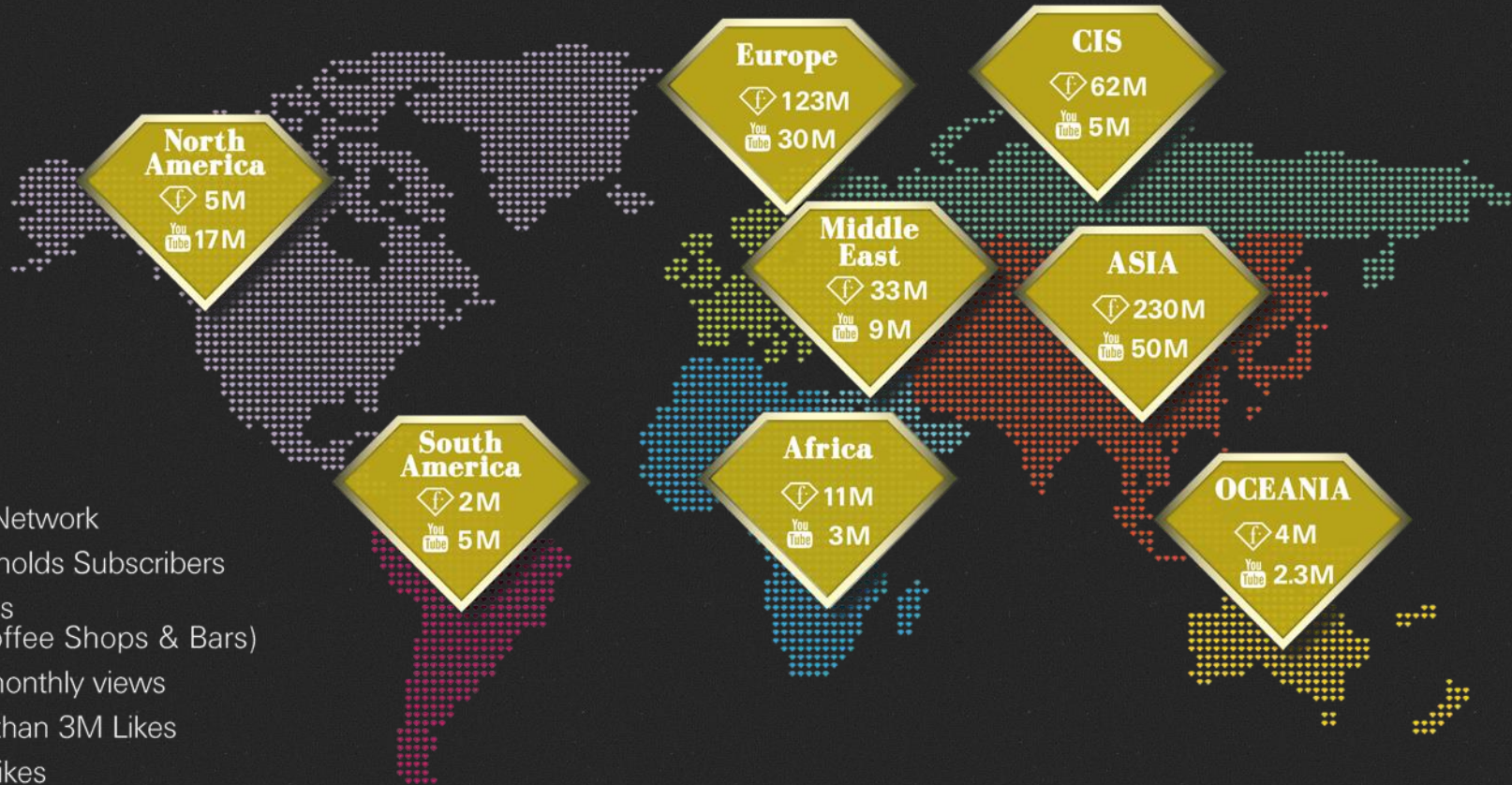


fashiontvchocolate

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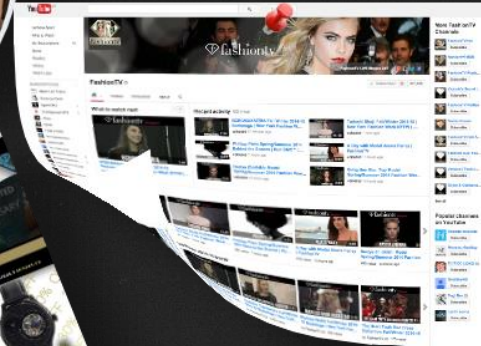
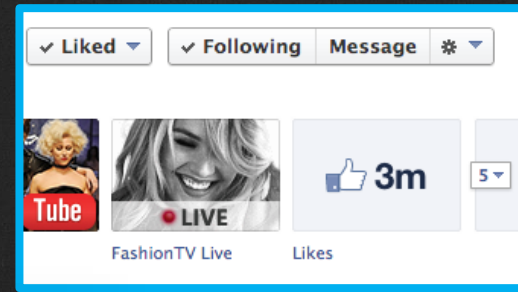
## TV Households Subscribers, YouTube, facebook & Google



- 24/7 Television Network
- 470M TV Households Subscribers
- 7M Public Places (Restaurants, Coffee Shops & Bars)
- YouTube 15M monthly views
- Facebook more than 3M Likes
- Google+ 3.3M Likes

# NEW MEDIA STATISTICS

- Facebook: 3,000,000+ Fans.
- FashionTV.com: Average of 500,000 monthly visits.
- FashionTV.com: Average of 1,500,000 monthly imp.
- YouTube Channels: 1,000,000 Subscribers
- YouTube: Average of 15,000,000 monthly views.
- Daily Motion: Average of 500,000 monthly views.
- VK: 150,000+ Followers.
- Google Plus: 3,000,000+ Followers.





# EXISTING LICENSEES (chosen)



1

Beverages



2

Hotels



3

Residence



4

Cafés & Cubs



5

Clothing & Accessories



6

Watches & Electronics



# FASHIONTV CLUB

## MEMBERSHIP PLATFORM

-  A luxurious FashionTV Club card is printed 'on the spot' for the café's clients with their image.
-  The club card provides the member with discounts and promotions in location.
-  The card is international, and valid in all of FashionTV location worldwide & online.
-  The club members will receive ongoing promotions and updates to their email and SMS to their phones.
-  Loyalty program 'blows retention through the roof!' as the club members make the café their 'spot'.



# The Collection

FASHION  
PARTY COLLECTION  
CHOCOLATE



 **fashiontv***chocolate*

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# DIAMOND INSPIRED DESIGN



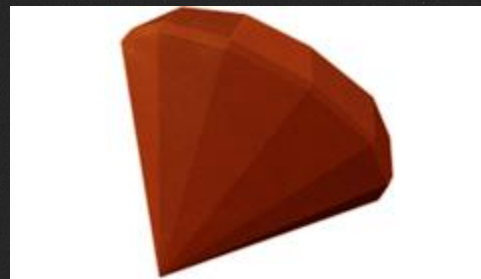
1

Sliced Piece



2

Diamonds in a Pack



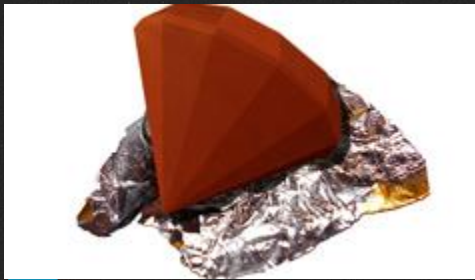
3

Choco Bon Bon



4

Choco Bon Bons Wrapped



5

Choco Bon open Wrap



6

Choco Chunk





FASHION CHOCOLATE

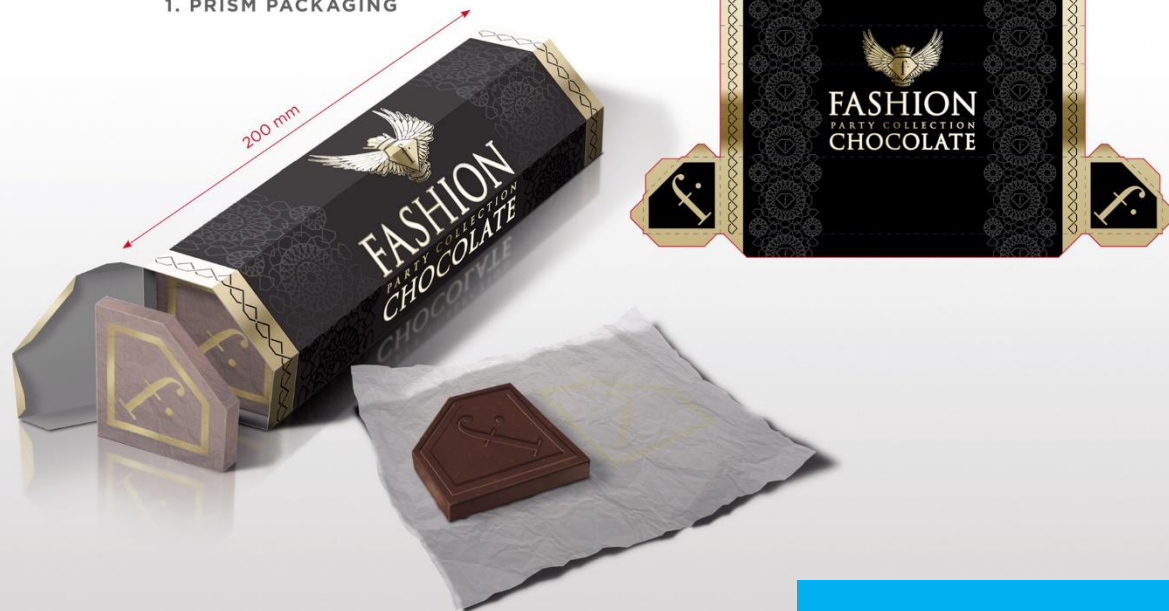
1. PRISM PACKAGING





FASHION CHOCOLATE

1. PRISM PACKAGING



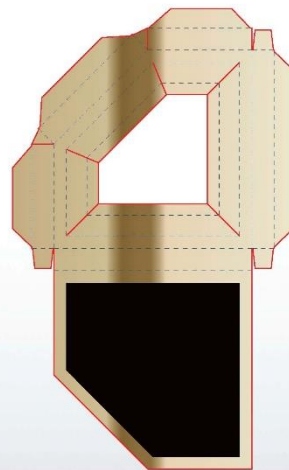
Prism Packaging





FASHION CHOCOLATE

1. BONBON PACKAGING

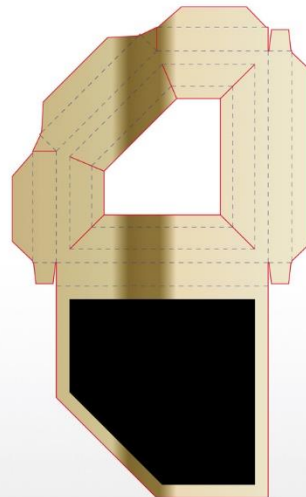


Bonbon Packaging



FASHION CHOCOLATE

2. BONBON PACKAGING



Bonbon Packaging





FASHION CHOCOLATE

1. DIAMOND PACKAGING

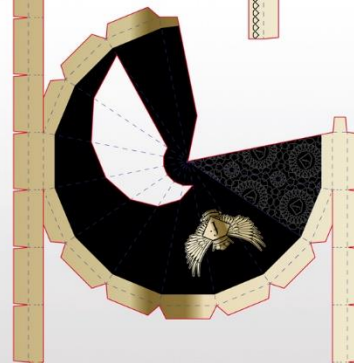
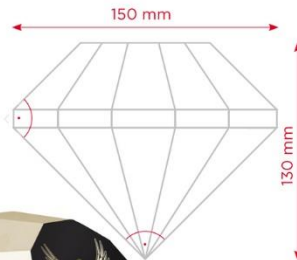


Diamond Packaging



FASHION CHOCOLATE

3. DIAMOND PACKAGING

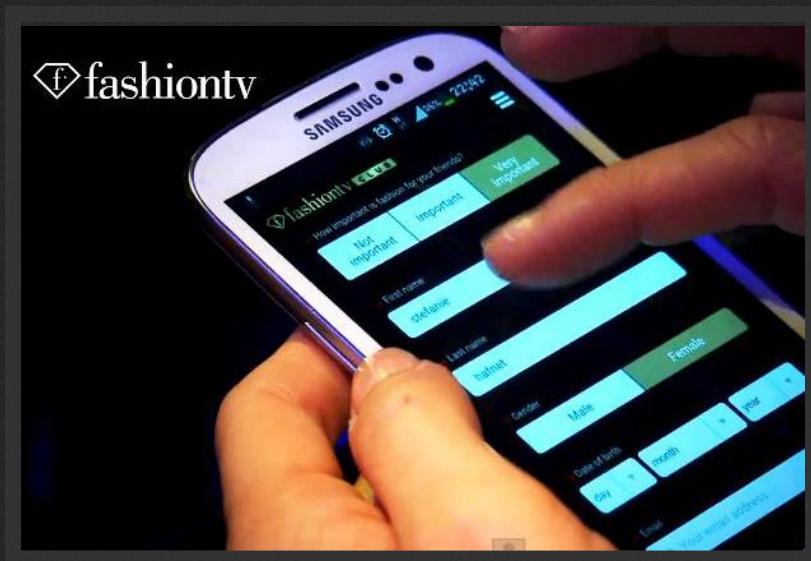


Diamond Packaging



# CONTACT INFORMATION.

*"Success is often achieved by those who don't know that failure is inevitable" ~ Coco Chanel.*



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