



LUXURY ACAI ENERGY DRINK

f•18





LUXURY ACAI ENERGY DRINK

f 18

elixir

OF FASHION

After F VODKA **Luxury Collection** and F PREMIUM VODKA **Party Collection** were produced the company wanted to explore a range of luxury party drinks. A team of biochemists, manufacturers and marketing experts, all with years of experience in the field, was engaged with the task to develop an improved formula of an energy drink with Taurine and one based on the Acai Berry. As a result f 88 **Luxury Energy Drink** with Taurine and f 18 **Luxury Acai Energy** have been developed and recently launched into the global market.



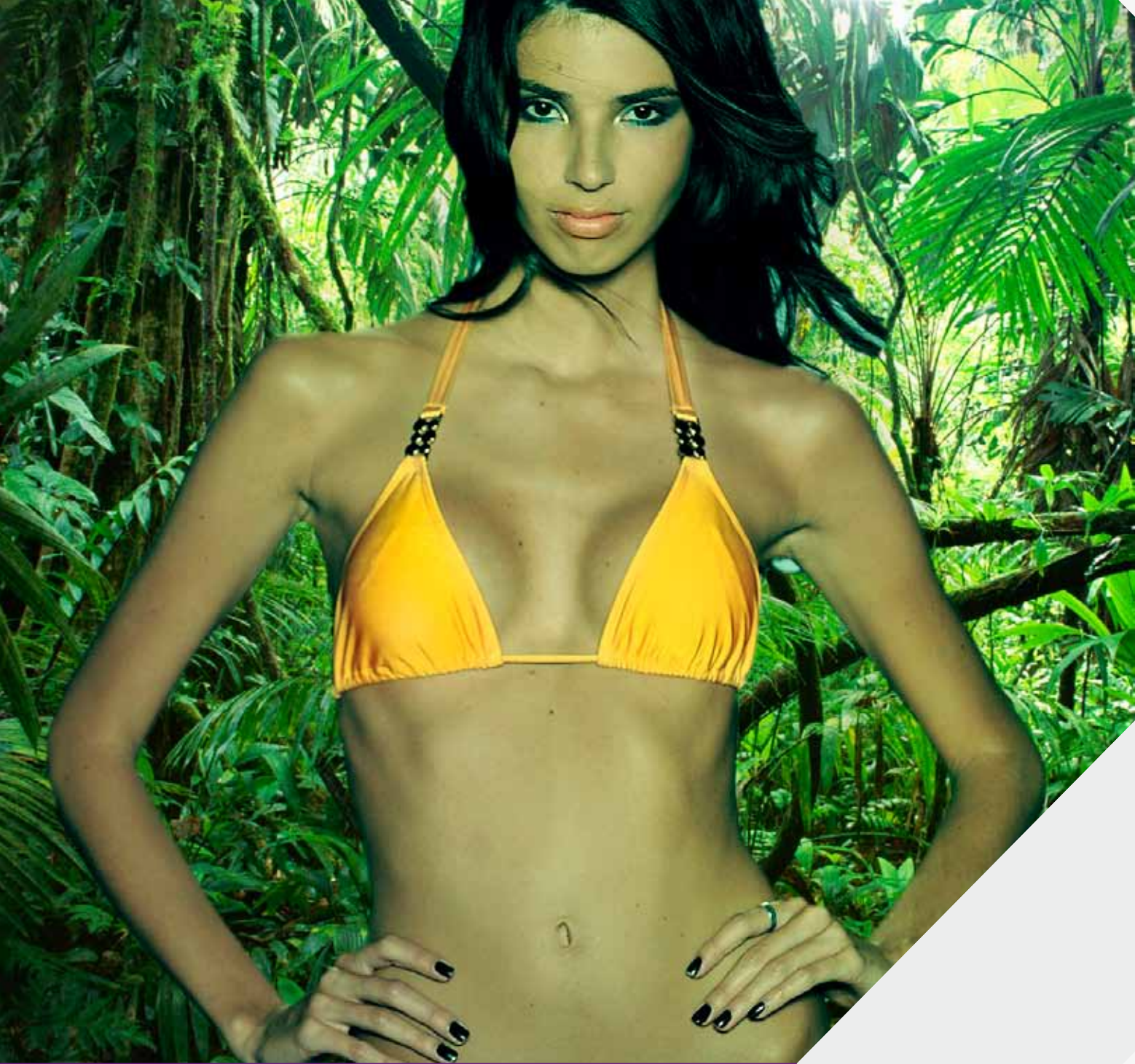
LUXURY ACAI ENERGY DRINK

f18

pulsating vitality
GLITTERING
EXCITEMENT

f 18 Luxury Acai Energy Drink has been developed and recently launched into the global market. The idea to develop this new range of Energy Drinks that would match the refined taste, pulsating vitality and glittering excitement that surrounds the world of FashionTV and its audiences around the world was for some time nurtured in the mind of Michel Adam, president and founder of FashionTV.







LUXURY ACAI ENERGY DRINK

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for active & dynamic LIFESTYLES

The **f 18 Luxury Acai Energy Drink** does not only contain all the functional benefits of a carefully formulated quality energy drink but due to the addition of the amazing purple Acai berry, it manages to offer extra refreshment and a natural crisp flavor that the Brazilians have been long enjoying and helped them to party, dance, and wake up again fresh and beautiful.



LUXURY ACAI ENERGY DRINK

f18

AT WORK^{OR} PLEASURE
*when partying^{or}
relaxing*

Great tasting and lightly carbonated, f 18's special formula increases performance, endurance and concentration by kicking up the energy level while tastes great by itself or as a mixer.





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Superior QUALITY AND UP MARKET STATUS

The **f 18 Luxury Acai Energy Drink** is produced in Austria by a very reputable and specialist manufacturer using the best of ingredients and natural Austrian water. This guarantees the product's superior quality and up market status.







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OF FASHION

A **luxury acai energy drink** developed for those with fashionable, sociable and cosmopolitan lifestyle. Enjoy chilled, straight or as a mixer, from morning to night, at work or pleasure, for energy and beauty, luxury and celebrity.



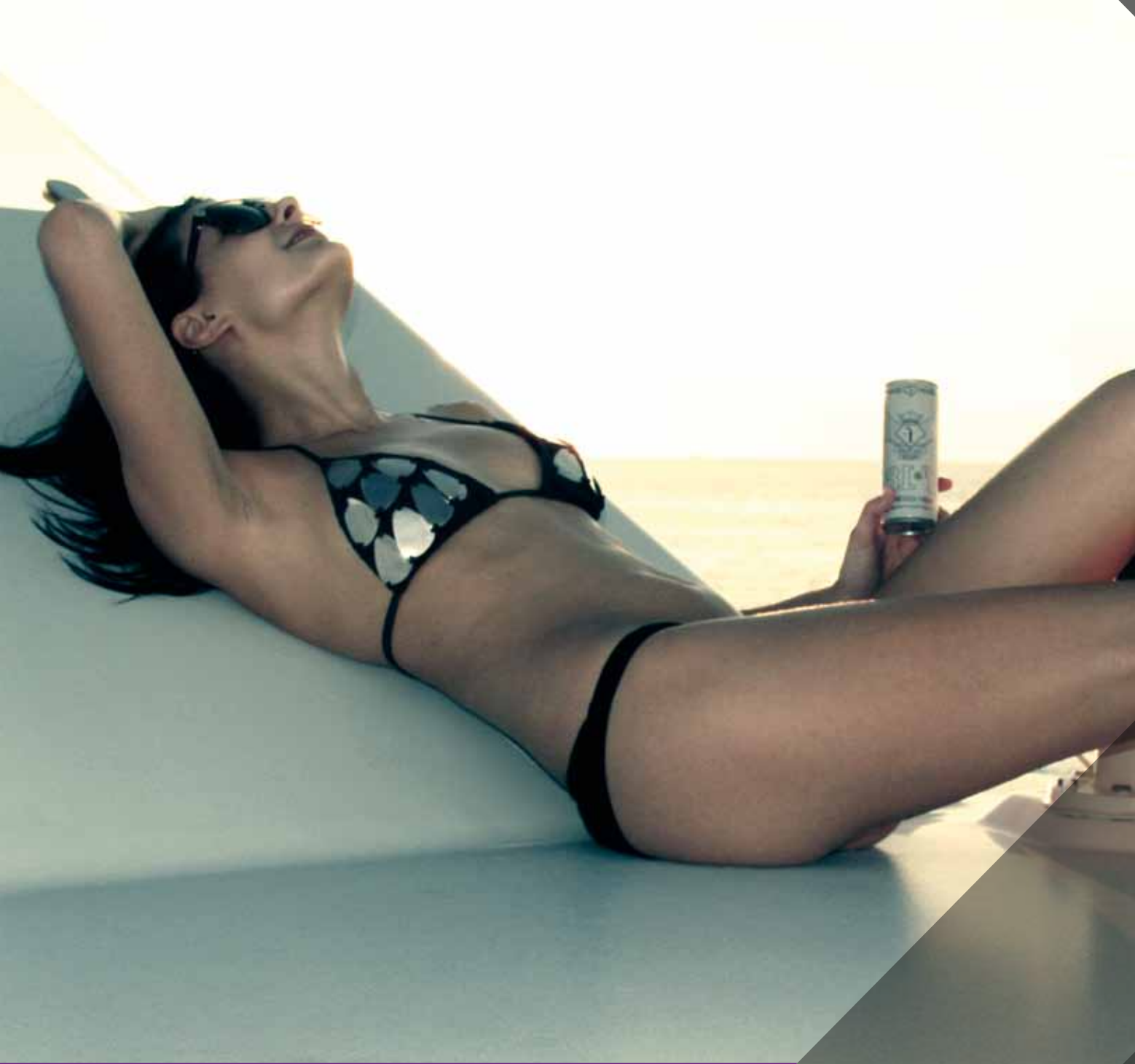
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Classy COCKTAILS

Fashion Cocktails were created to reflect the style, glamour and luxury of
F VODKAS and **f Luxury Energy Drinks**.







LUXURY ACAI ENERGY DRINK

*f*18

Support *the*
MICHEL ADAM
FOUNDATION

With the sale of each can of *f*18 Luxury Acai Energy Drink one U.S \$ cent goes to Michel Adam Foundation, founded by the President and founder of FashionTV. The scope of the foundation is to support and promote young designers to present and prove their talent at a broader audience and help them get recognized in the exciting world that surrounds FashionTV and its audiences around the world.



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OF FASHION

The overall design of **f Luxury Energy Drinks** resembles the aesthetics of the “F Beverages” product family and brings out the glamour, elegance and at the same time the power and confidence necessary to communicate the quality of these **Luxury Energy Drinks**.



DESIGNED TO PLAY & PARTY