



Residences









RESIDENCES by designers



In the last few years there has been growing demand to **live in fashionably designed** condos and houses

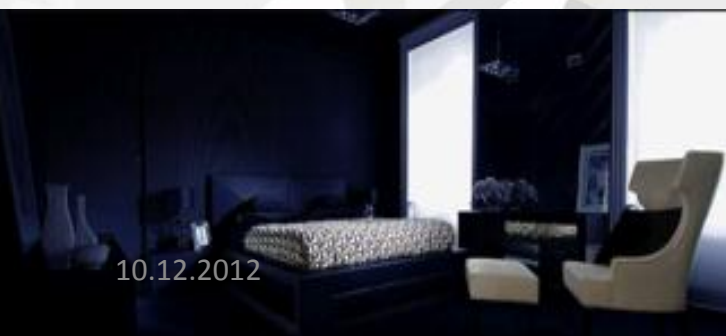
Fashion designers have started to mix in with **architectural** residential **designs**

Fashion Houses such as Versace, Armani, Bulgari, Swarovski, Rolex, W, Philippe Starck and business moguls such as Donald Trump have built buildings with a **fashionable touch** to satisfy the growing demand for fashion and comfort among consumers

Living isn't just a standard request anymore, consumers want to live fashionably

Its time I live more fashionably...





VERSACE residences



- Resonates [Versace's](#) iconic design in the entire building facade
- Superior craftsmanship
- Symbol of **lifestyle** not yet seen before
- Interior inspirations reflect Versace all the way through
- Versace residences include:
 - Al Jawharah Tower-Jeddah
 - The Milano Residences-Manila
 - Damac Tower-Beirut



ARMANI residences



Armani Hotel Dubai Residences-Burj Khalifa

- **Personally designed** , reflection of Armani's personal taste of minimalism, embodiment of Armani vision (personally designed), 'Armani Casa'
- Furnishings **made to measure**
- Clever lighting to enhance area
- Bathrooms and kitchens feature highly practical and **stylish material**





TRUMP residences



- The [Trump](#) name has been linked to **luxury design, unparalleled service, superior amenities, enviable lifestyles.**

This has been translated to all the buildings

- Buildings can be found in Chicago, New York, Puerto Rico, Toronto.
- **Lifestyle services**
- Housekeeping, room-service, spa, restaurants, swimming pool, fitness center, corporate event hosting possibilities





PHILIPPE STARCK

with Yoo



- All [Philippe Starck](#) residences are based around the concept of **quality, strong design and creativity**
- **38 projects in 31 cities** worldwide such as
 - St. Petersburg, Russia
 - Phuket, Thailand
 - Berlin, Germany
 - Istanbul, Turkey



Why RESIDENCES ?



People like to **be part of fashion**

Consumers want to project image that they are fashionable

Residents want to show that they are **living in a fashionable place**

FashionTV is a **globally known** and loved brand

Viewers want to **share the experience beyond Media** possibilities

Want to live in a **tailor-made real estate** for the fashion set

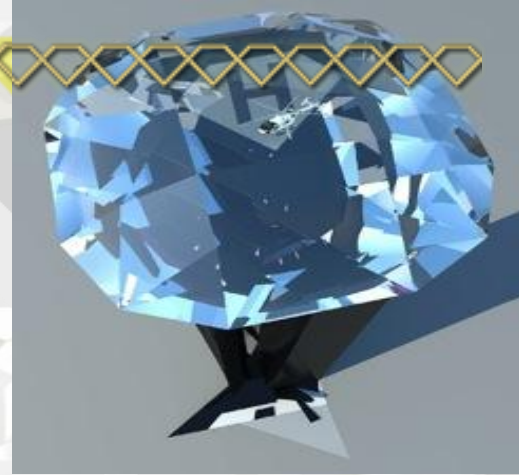
I love to live fashionably... 



diamond ROOFTOP



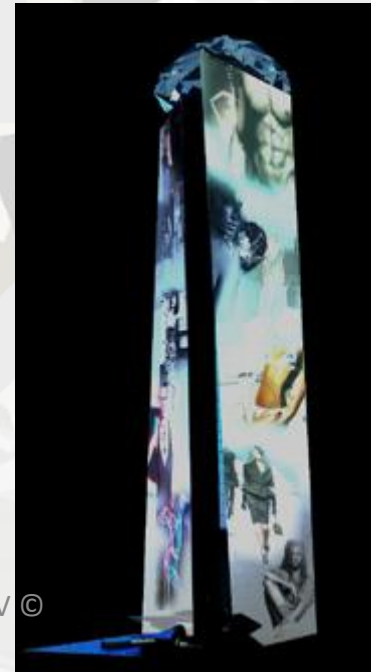
- **Iconic rooftop**
- The roof is in the shape of a diamond made from video mesh that lets the wind through
- From far away the building is **visible as a landmark**
- From a distance residents can say 'I live there'
- **Spectacular diamond shape** rises out of the mass of normal buildings
- Diamond can **display videos**



Outside **FACADE**



- Stark and **sharp contrast** to surrounding buildings
- Capability to **show video** on the outside of the building (FashionTV videos)
- Resonates FashionTVs **iconic design** on entire building facade
- The building is highlighted on the outside and **can be seen from far away** due to its shape and luminous pictures

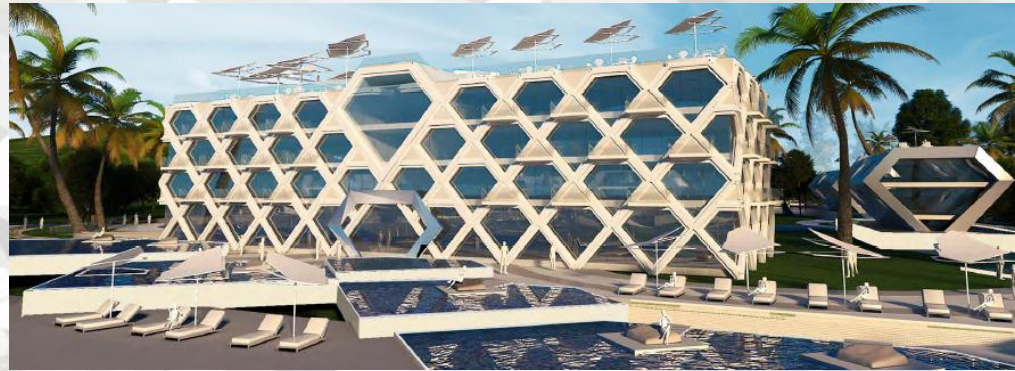




Outside FACADE



For more options [click here](#)

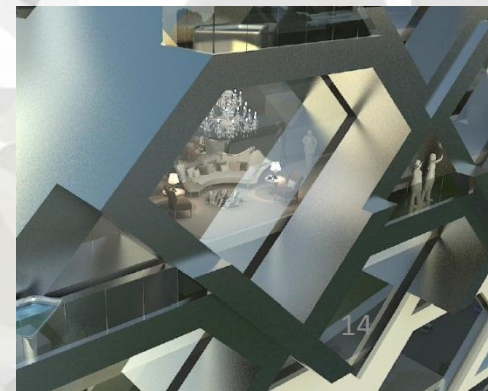
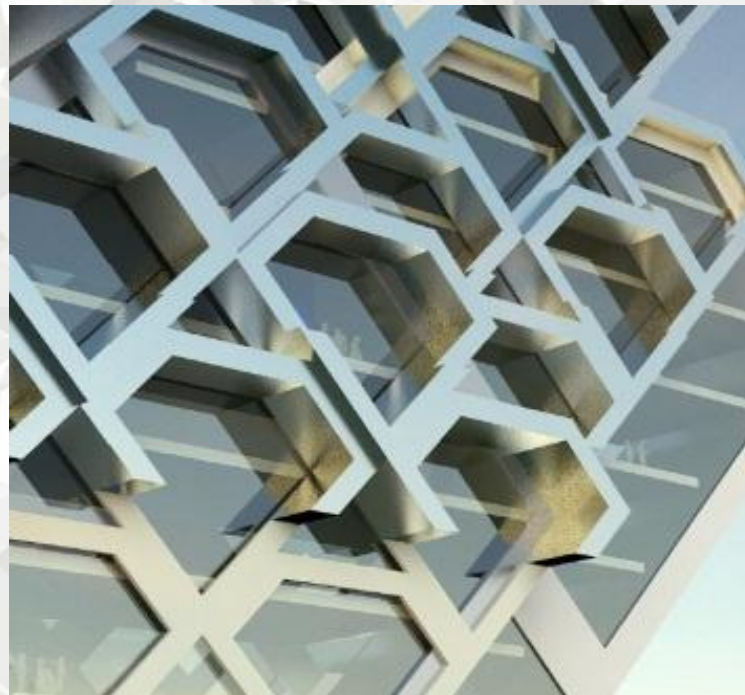
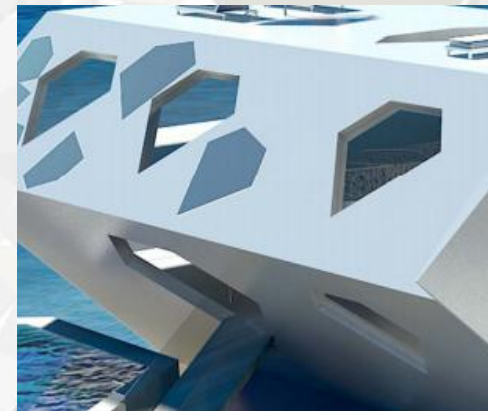


exterior






WALLS & WINDOWS





CABANAS option



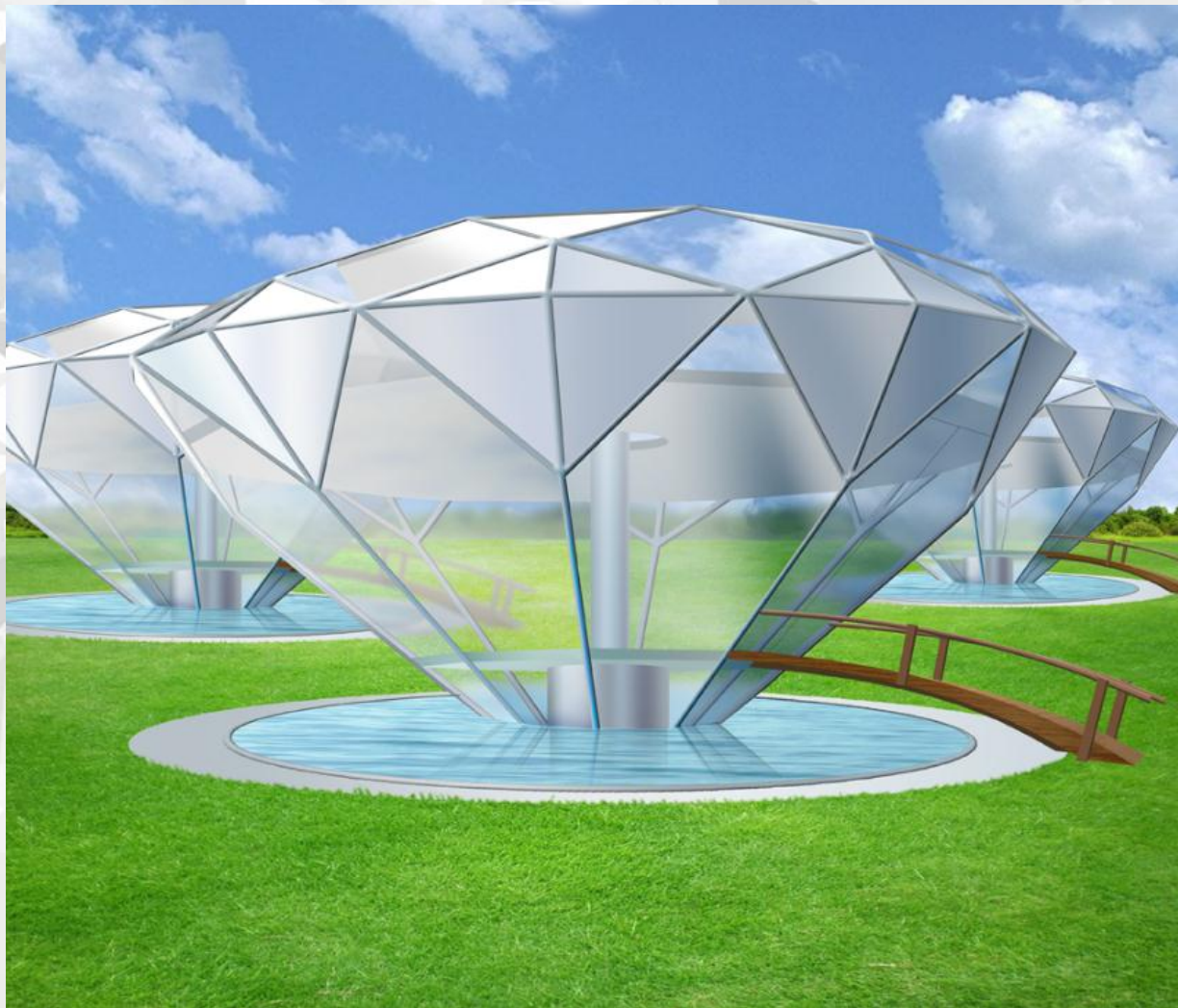
For tropical areas the option of  Cabanas is available

Luxurious cabanas located near the ocean or on beautiful ground

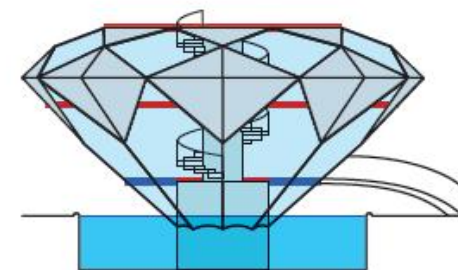
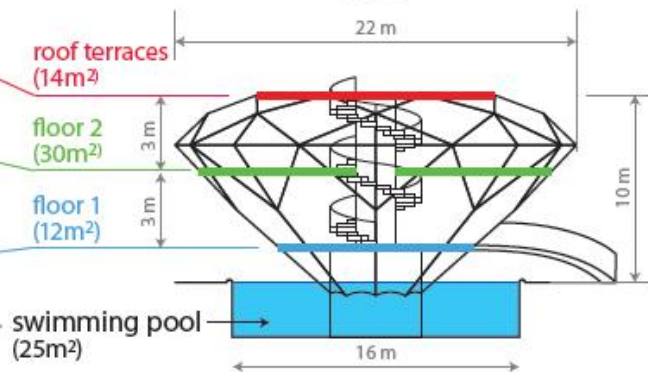
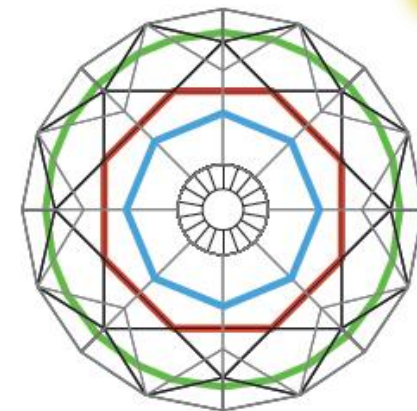
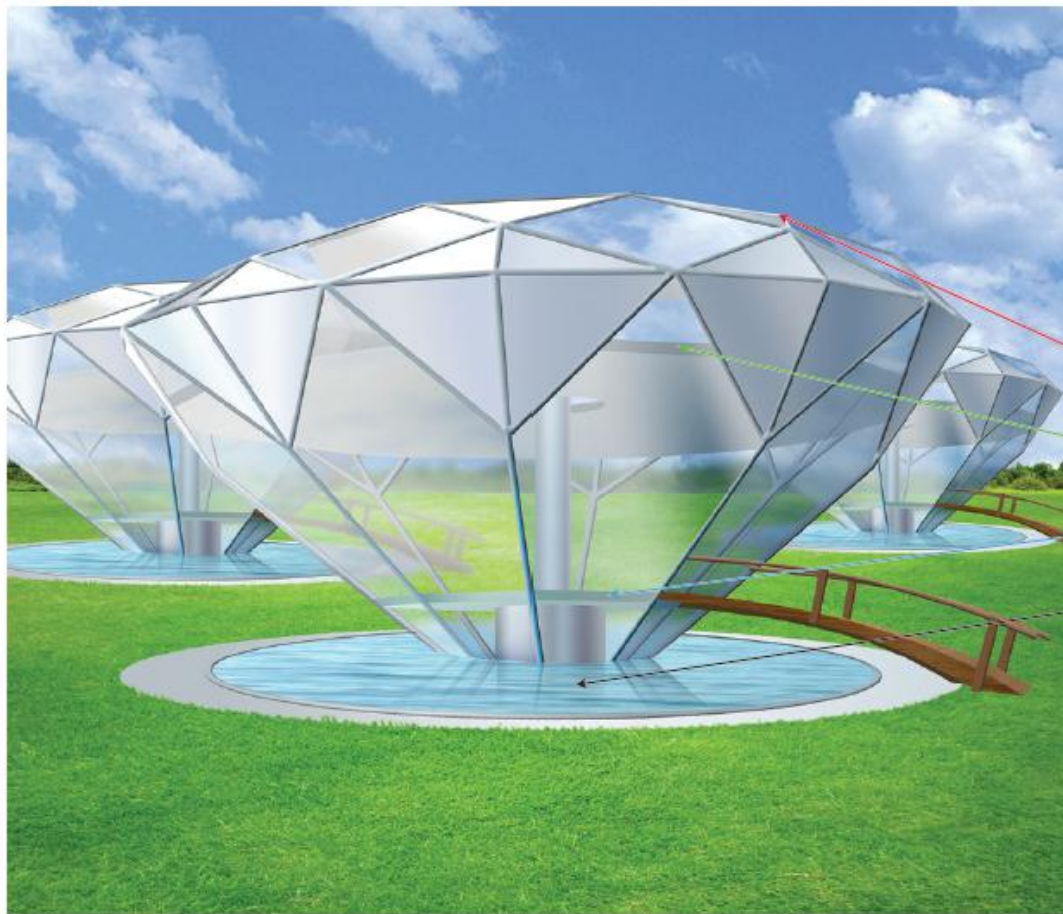




Diamond Mansion

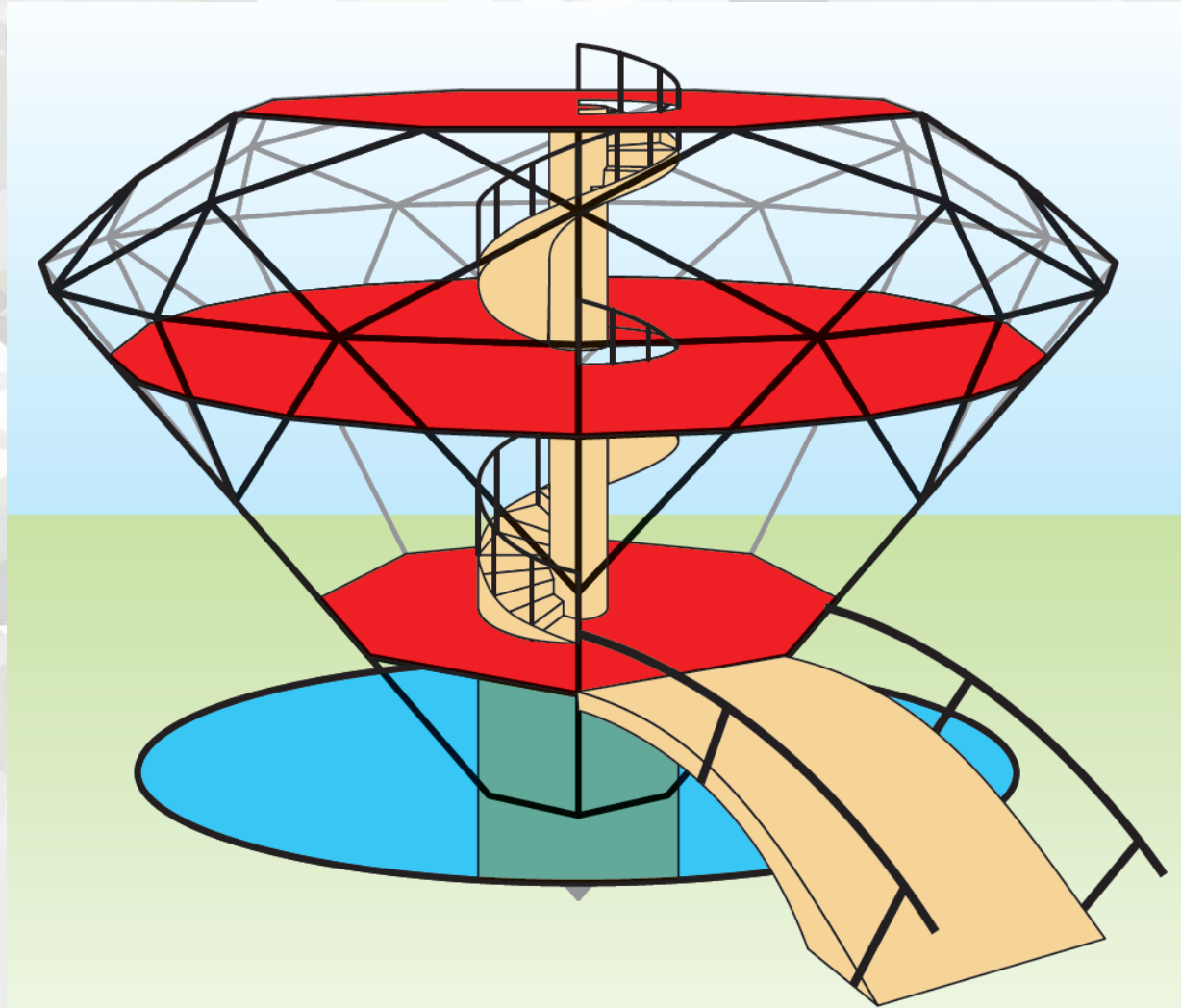


Diamond Mansion





Diamond Mansion





GATE



The gate to each entry is a big **diamond shape** to resemble the fashionable lifestyle FashionTV stands for






Grand LOBBY



The lobby has a **Love**  **Cafe**

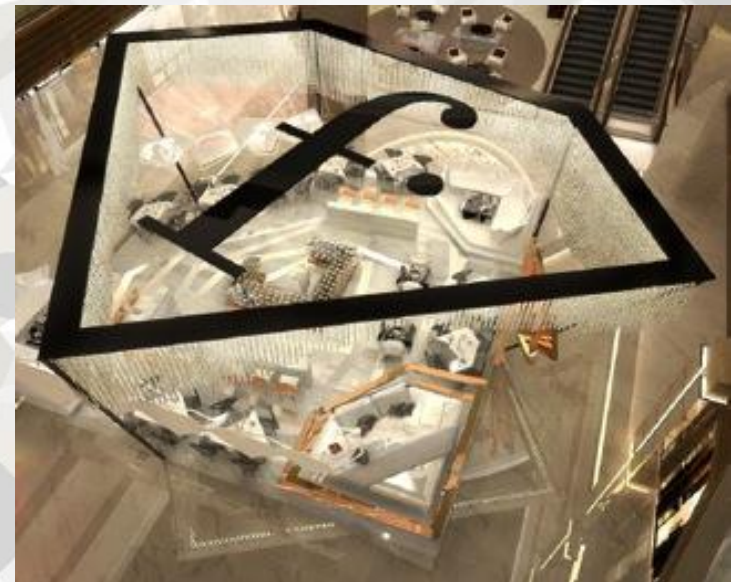
Comfortable seating for guests

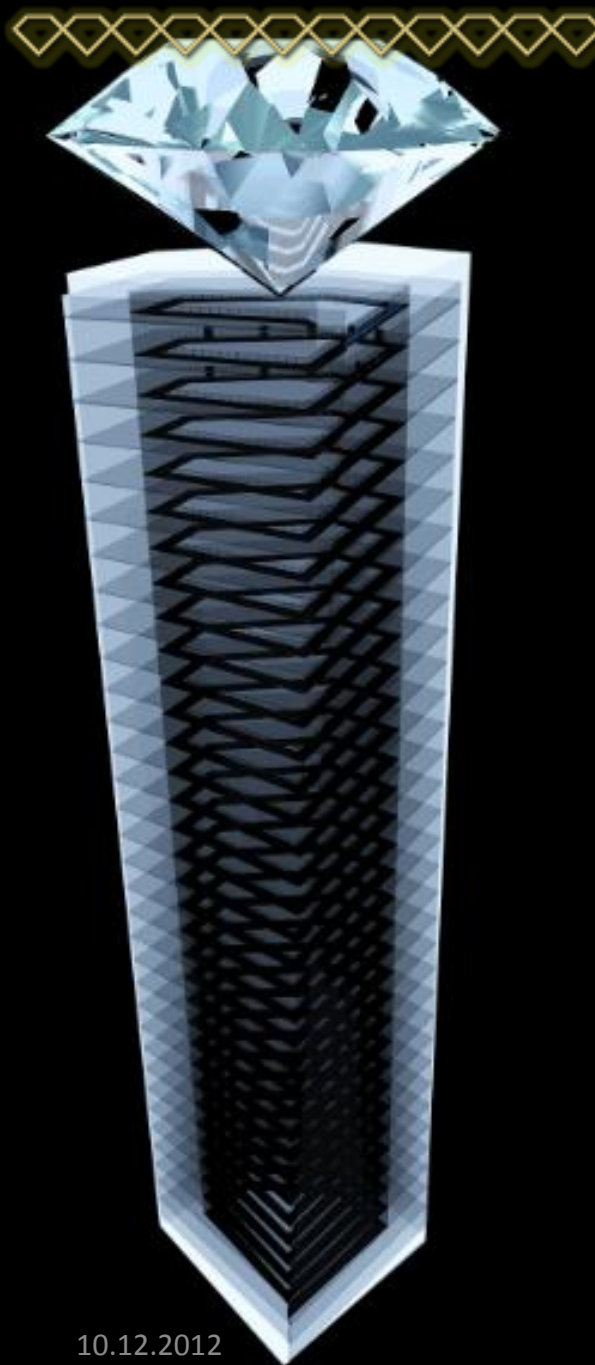
TV sets and projectors showing FashionTV

Love  Cafe has a **catwalk**

Place for people to meet, relax, have a drink

For more information [click here](#)





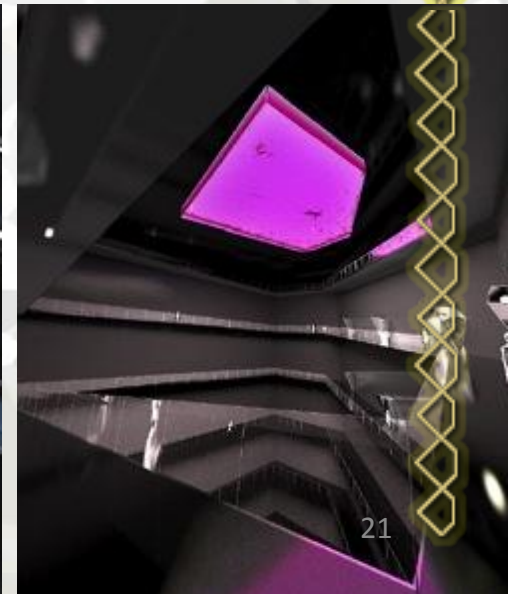
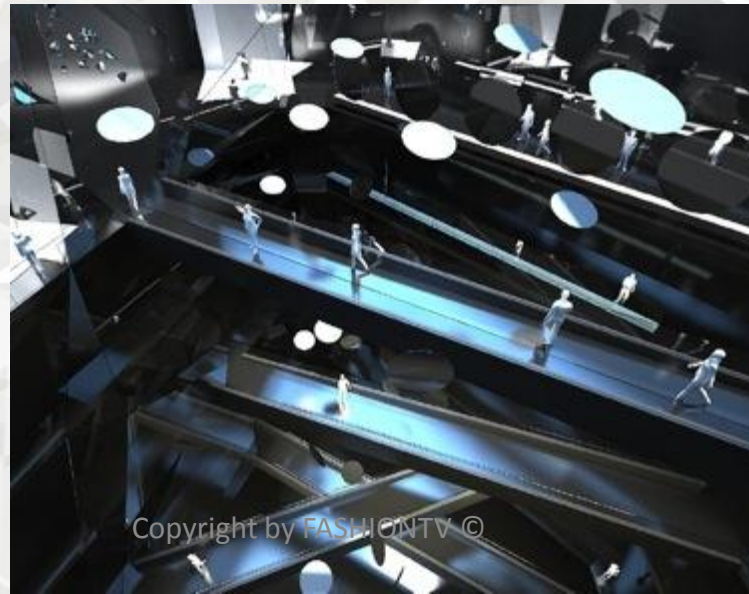
STAIRS



The stairs are shaped like **spiral runways** to provide easy movement and project the feel of FashionTV and Fashion

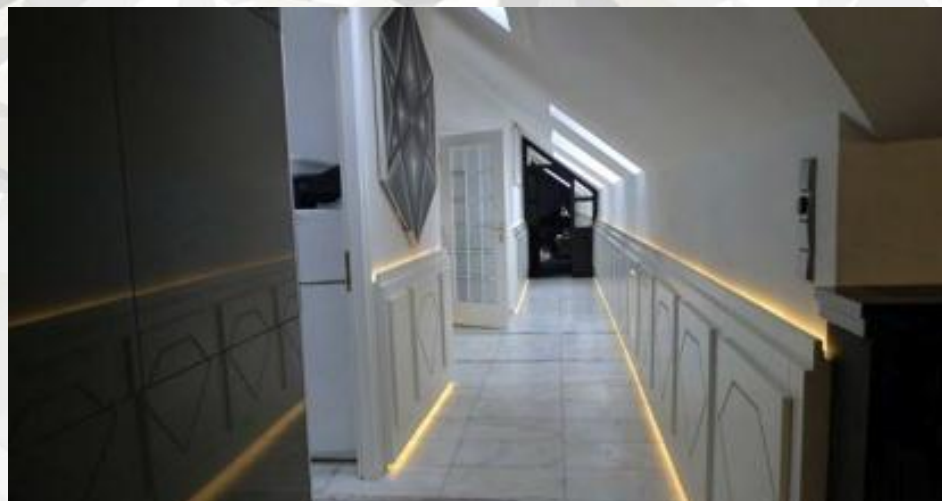
The stairs are **fashionable** and **dynamic**

Center of **atrium** is used for gym/hairstylister/
spa/meeting rooms





Entrances and Hallways from the Mansion of Michel Adam





ROOMS



Possible template choices:

- **Silver** apartment
- **Gold** apartment
- **Platinum** apartment
- **Diamond** apartment (Penthouse)



Residents will be offered a next generation lifestyle

- Will experience latest advancements in smart home technology, security, temperature, curtain, lighting, air conditioning



The following slides show templates and intimate view of Michel Adams Mansion



ROOM descriptions



Furnishings **made to measure**

Clever light enhancing area, sumptuous services, **textured fabrics**,
strategically located ceiling spots and lamps

Bathrooms and kitchens are modernly equipped

Every room is **elegant** in its look, texture, finish and design

Each room is a statement and embodiments of **FashionTV vision**





SILVER apartment & view from Michel Adams mansion





GOLD apartment & view from Michel Adams mansion



- Typical **Two Bedroom** Layout -



PLATINUM Apartment & View From Michel Adams mansion



- Typical **Four Bedroom** Apartment -



10.12.2012

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DIAMOND apartment / penthouse & view from Michel Adams mansion





Choices

FashionTV will help residents choose among furniture from the FashionTV collection as well as other designer brands such as Versace, Armani, Hermes, Prada, Karl Lagerfeld and many more

FashionTV has established favored relations with several leading chinese furniture, sanitary, lighting manufacturers and can offer special prices and fashionable products of state of the art

Showrooms and Catalogues displaying the furniture and products as well as kitchens and bedrooms will be available to residents to help with choice

Furniture choices and flat designs provided will range from high price pieces, designer brands, FashionTV items and lower cost inspired pieces



Choices

Range of choices include:

TV

Satellite and local cable

IPTV

Large HD TVs

Home cinema projectors

Intergrated multi media server enabling all TVs, audio and lighting to store thousands of hours of video and music, photos, connect to the iternet, icloud

Wifi with remote control integration





Choices



Range of choices include:
Leather and PU couches and furniture
High comfort adjustable beds



Latest kitchen fixtures
Security cameras and remote surveillance
Security doors
Electronic control systems for the household

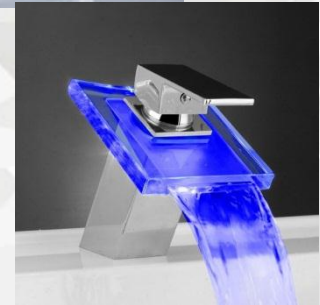




Choices



Range of choices include:
Electronic hands free toilets
LED lit water faucets
Jacuzzis



Designer linens, towels and bathroom accessories

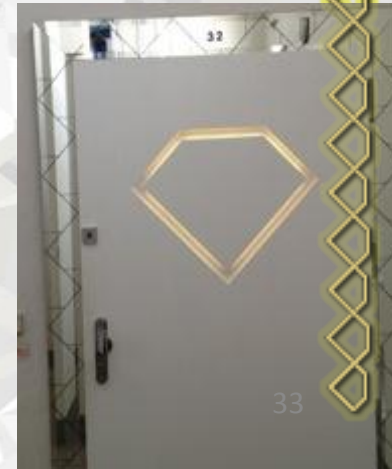
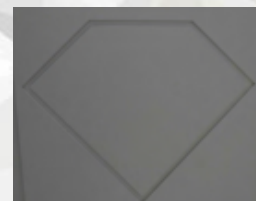
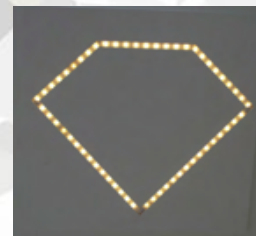
Creative lighting and chandeliers
Mood lighting controlled remotely

SMART home appliances: wash machine, drying machine with automatic pressing,
refrigerators, coffee machine etc...

entrance, hallway and wood work



- The flats can be bordered with **diamond shaped tiles**
- The entrance door will have a **diamond pattern**
- The **floor** can have **diamond shapes** in the work

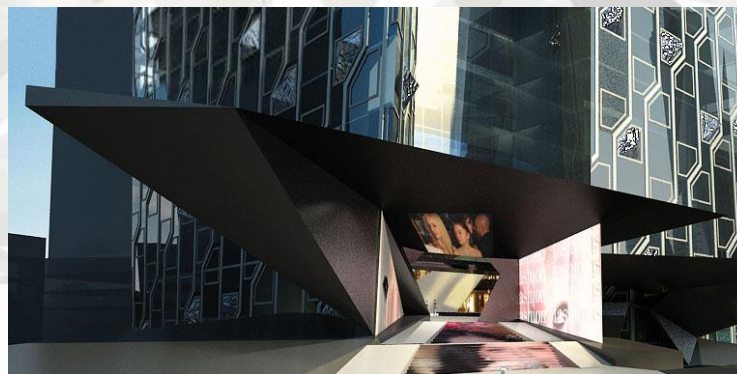
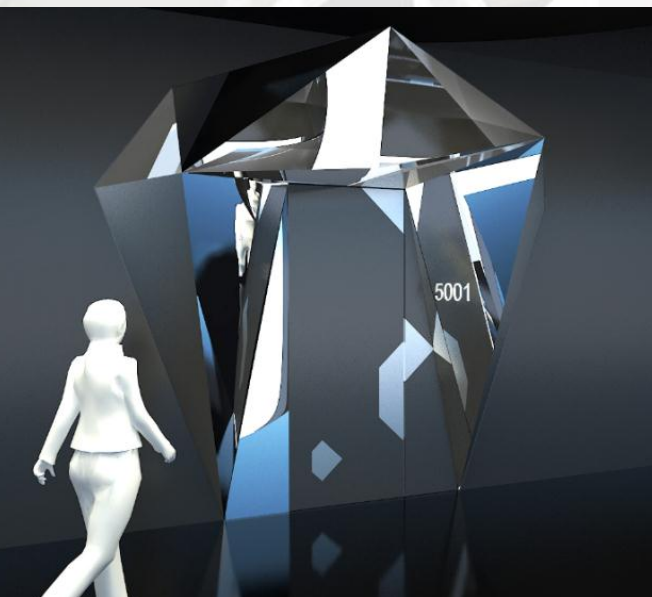
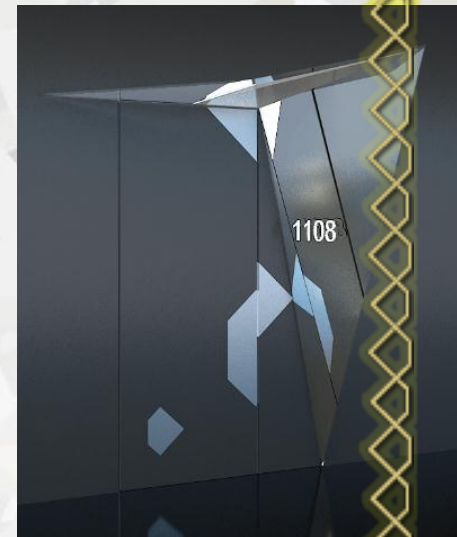




WALL Decoration



Entrances





FURNITURE



FashionTV Home will **create interior inspirations** that residents may adapt for their own units

- Residents can use it as their own template
- **Superior craftsmanship**
- Furniture upholstered in **rich leather**
 - Couches/pillows
 - Lamps
 - Cutlery
 - Wood Work
 - Bathroom designs
- All furniture and decorations reflect **FashionTVs ideas** and stances



CHAIRS and SOFAS by Michel Adam





CHAIRS

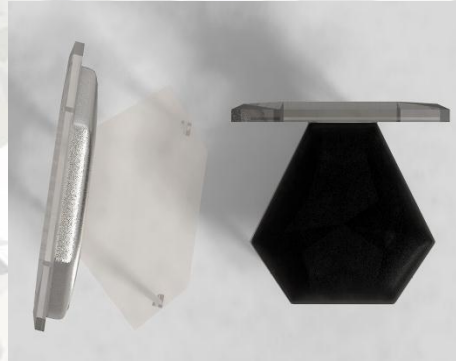


TABLE options





TABLE options

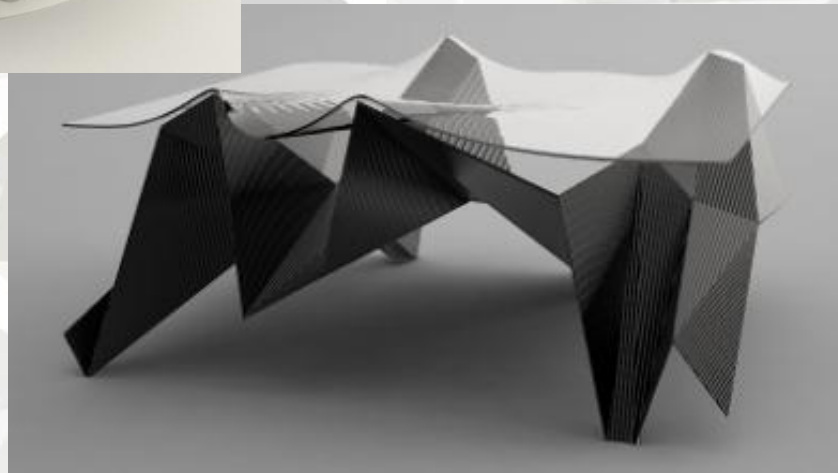
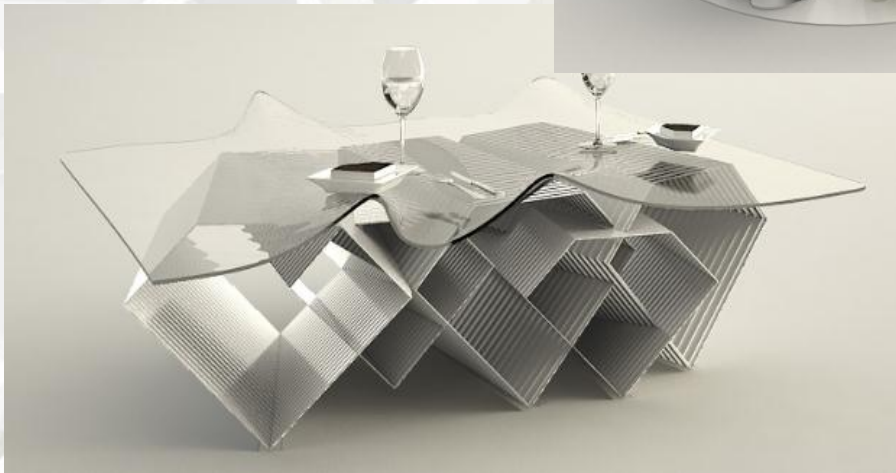
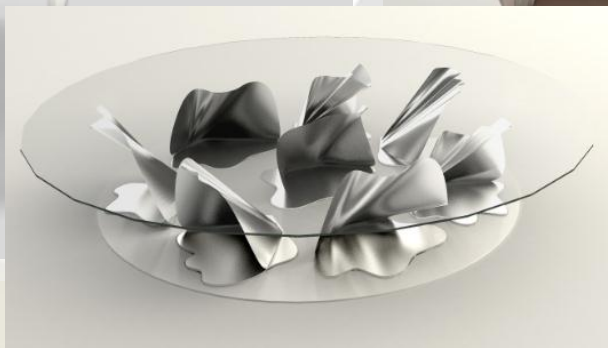
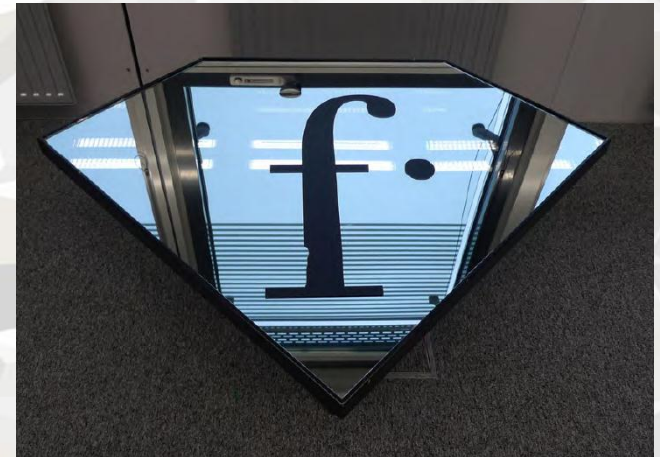
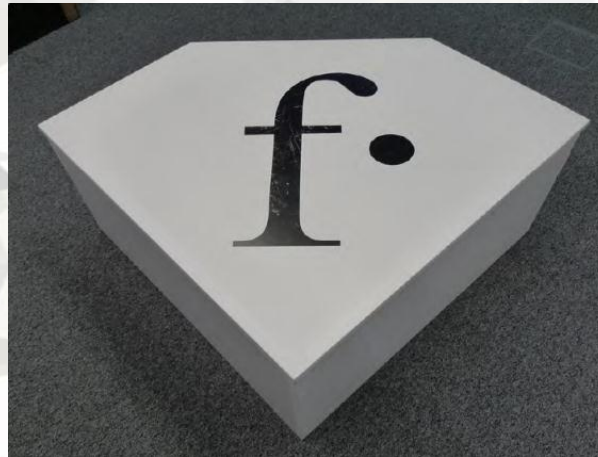


TABLE options





TABLE options



sofas





sofas

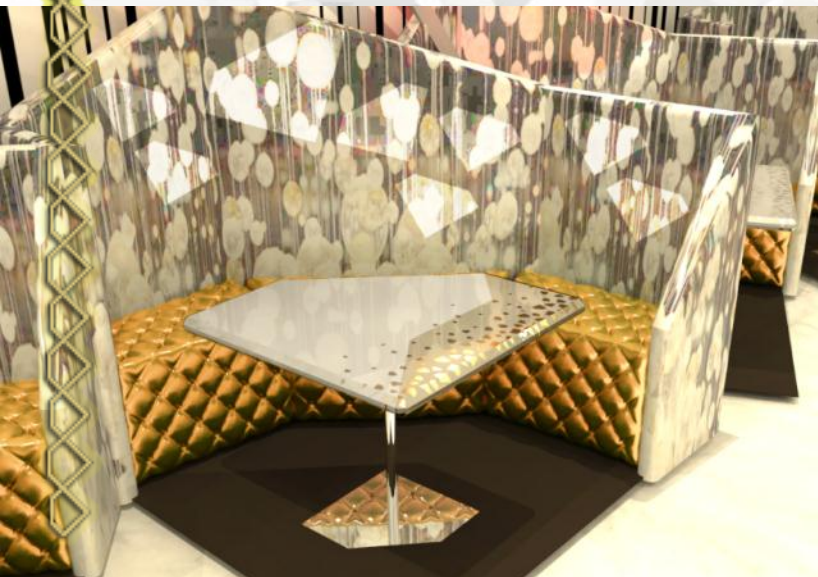


overall SEATING options

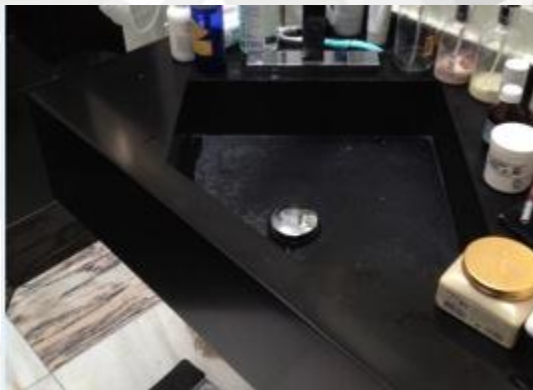
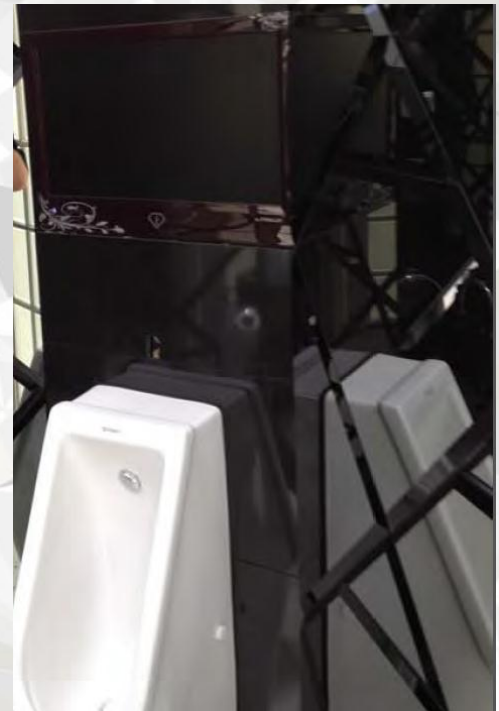
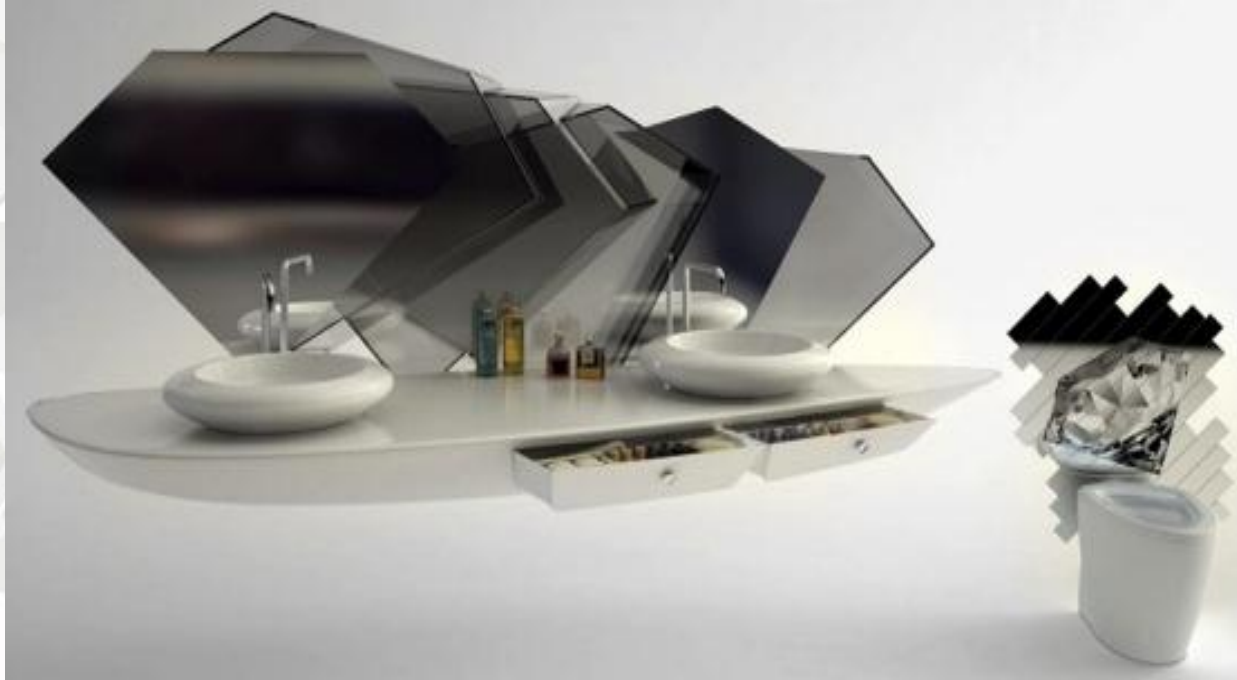




overall SEATING options



BATHROOM options





BATHROOM options

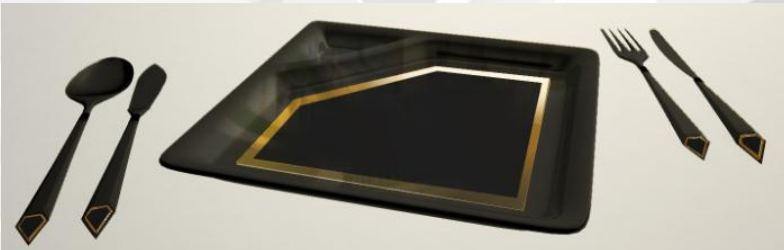
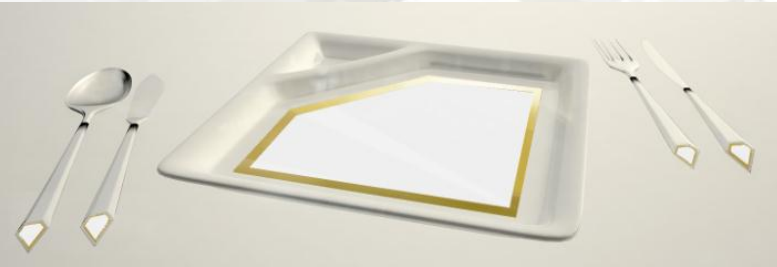
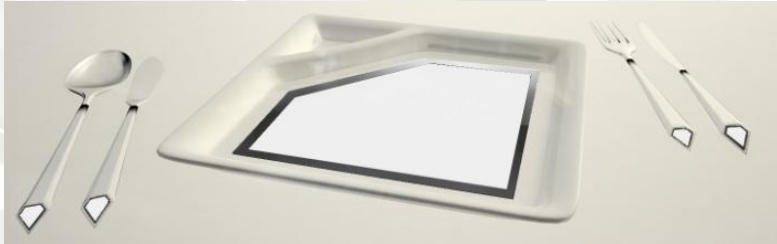


CUTLERY and extras

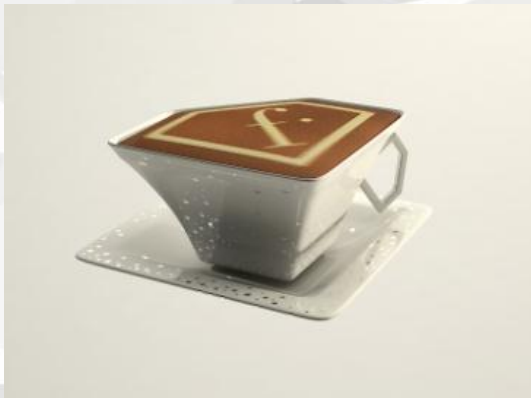




PLATE options



CUPS and GLASSES

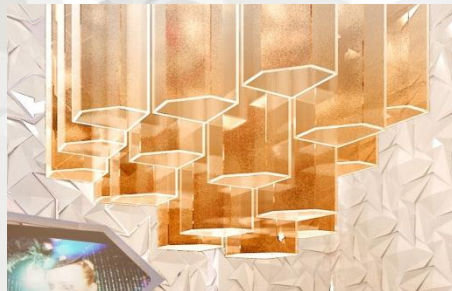
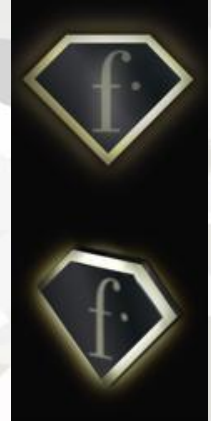
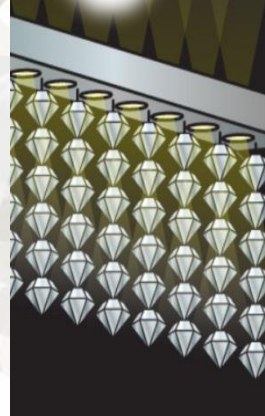
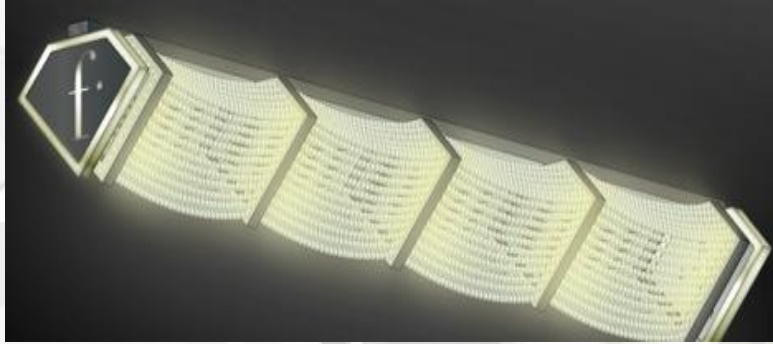




EXTRAS



LAMPS and ELECTRONICS





more intimate inside views to MICHEL ADAM'S mansion



Diamond shapes



lights in mirror arranged as
diamond



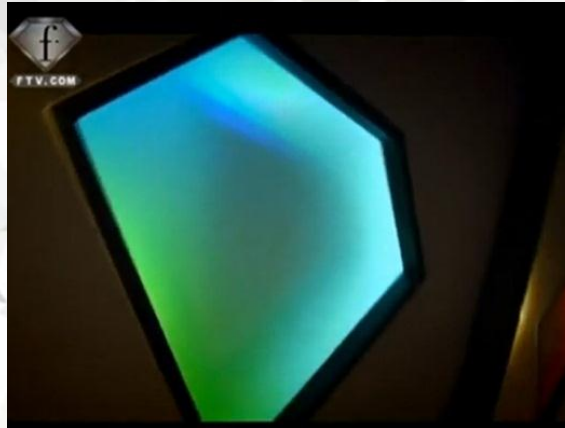
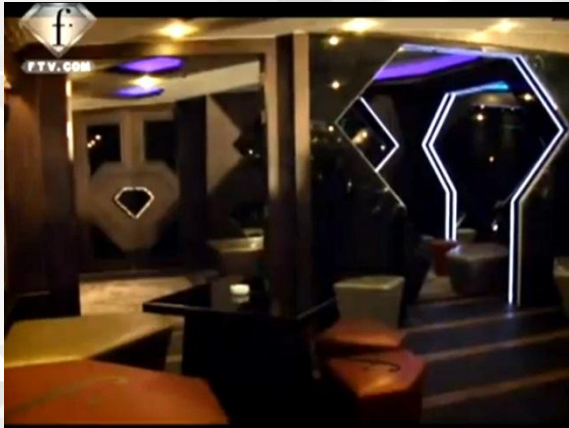
tv behind colored glass panel
(should be diamond-cutout shape)
suitable for bars, tv walls etc



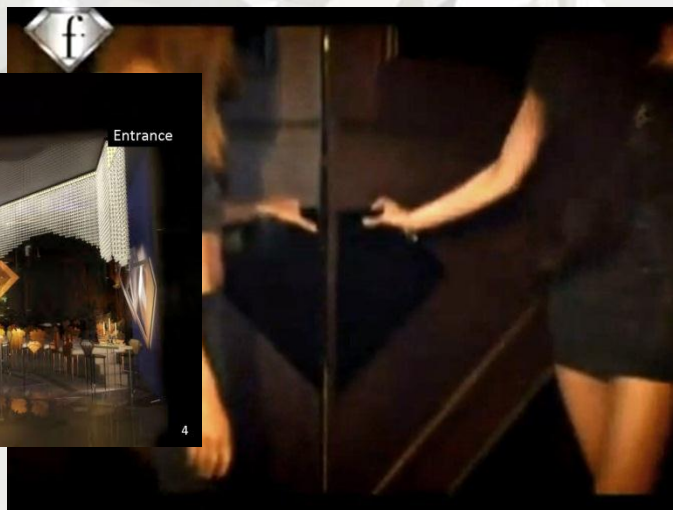
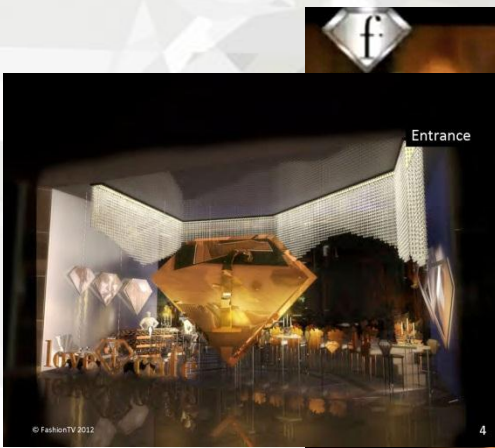
diamond-shaped sink



DOORS



DOOR-HANDLES





DOOR-HANDLE with Mirror

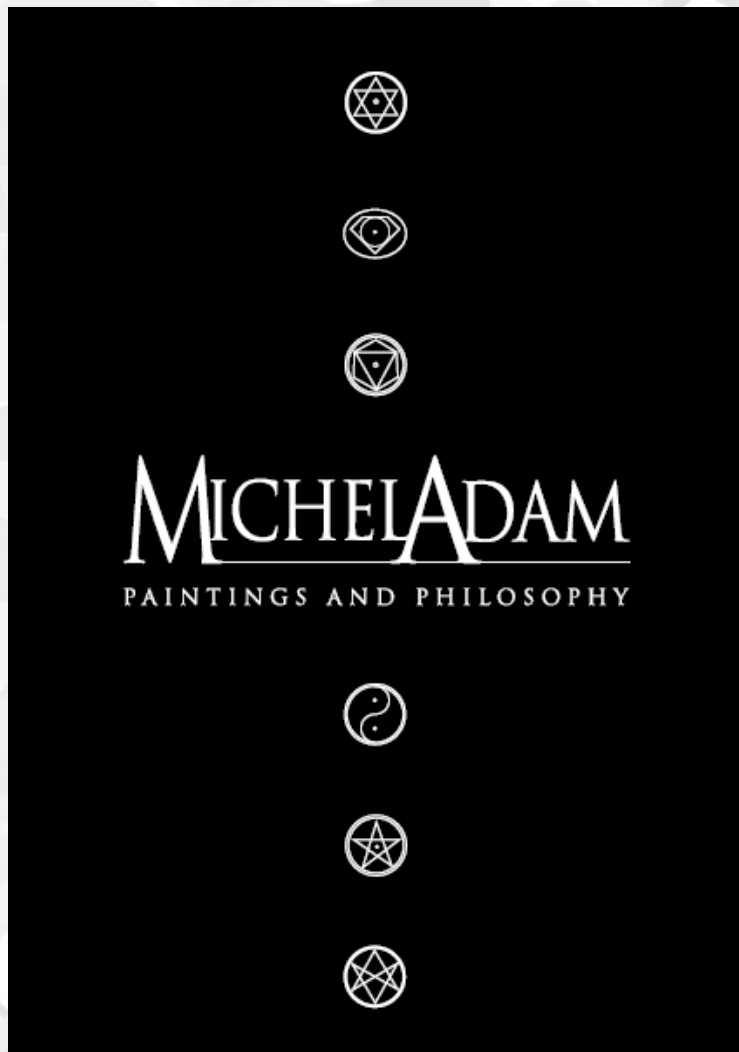


FLOORS





Michel Adams coffee table Book



Michel Adam, April 16, 2010

I am Michel Adam, founder of the globally known and loved Fashion TV. FTV is based on showing beauty, happiness and harmony accompanied by advanced and non intrusive music, to make our viewers appreciate fashion, beauty, and life. On the occasion of my 60 birthday I want to share with my family, friends and fans the creative period of my life 20 years ago, when I designed and produced a series of paintings which captured the feeling of life, various gods, beliefs, men and women, love and hate, spiritualism and materialism in a story related to one of my romantic experiences.

I was born in Warsaw, Poland in 1950, to Jewish parents. My mother is proud to repeat that all our intelligence comes from our grand grandfather the famous rabbi of Kotak, who lived in 19th century, and has been quoted as a leader in hassidic thought. My father was a high ranking diplomat in the Polish government and we moved in 1958 to Vienna, Austria, where my father was heading up the inspection team for implementation of non proliferation treaty for peaceful use of atomic energy at the International Atomic Agency in Vienna, Austria. From my early youth on, growing up in Vienna, I have been reading works on psychology by Freud and Reich, philosophy of Gurdjieff and Ouspensky, eco politics of Marx and Keynes. At the age of 16 I was offered a full scholarship to Harvard, MIT and Princeton. At that time I met in Vienna the famous scientist professor Morgenshtern, who created, together with von Neumann, the Theory of Games and Economic Behavior. As I became friends with his son, and during our weekly chess competition, I beat him easily. His father, dear professor of games invited me to play chess with him, and with more effort I did win. As a result professor Morgenshtern invited me to attend Princeton University to major in the Theory of Games. I continued studies in Vienna at the Institute of Advanced Studies to write the mathematical model of history. It was 1972 and the world of flower power and revolution was in the heads of all students around the world. Thus theoretical phase of life was transformed to trying join the freedom fighters in Mozambique, to a new age living based on africa, reich, and Timothy Leary experimental communes in Austria, Switzerland, Holland, France and USA. We have followed many creative plans. Among others, at this time, I have developed the basis thought to create a new age Zepelins, which would allow our commune to fly and visit the world. In the late 1970s I decided I need to live a life of adventure and make money while I am doing it.



"My book is best understood and enjoyed after a few glasses of my new



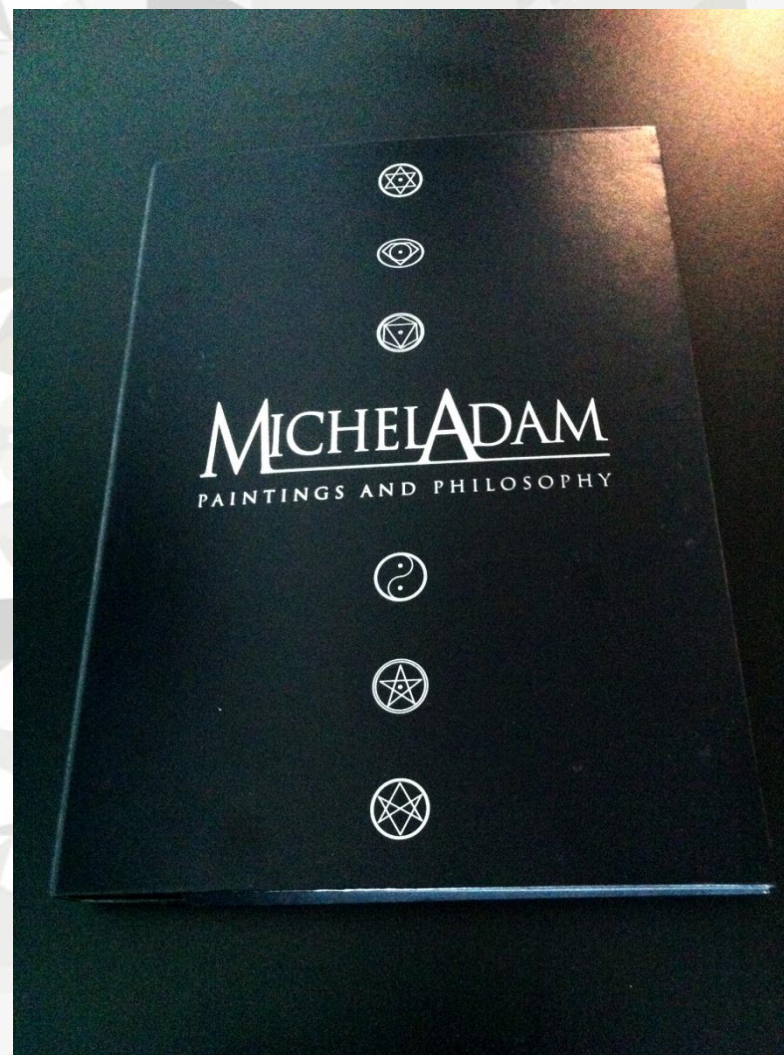
Vodka

Na zdrowie!"

MICHEL ADAM
FOUNDER OF FASHION TV

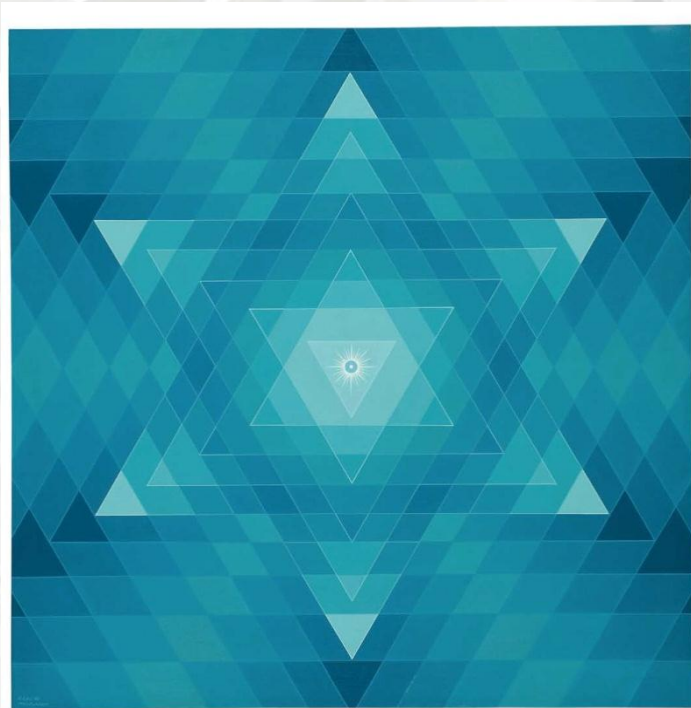
I arrived in Thailand in 1975 and set up a textile business, which grew from one store to thousands of stores all over the world. During this period I was exposed to Buddhism on a daily basis. I met a Swiss painter Gilbert Les at a gallery opening in Bangkok and I was impressed with his method of combining tantra cosmic art, with various colors and shading of blues, and the star of David. I bought up his main works, which were available. As he appeared to run out of ideas, I convinced him that I will create the concept and design, and he will paint according to my instructions and visions. It was not an easy task to convince him, but as he was in very poor economic situation, he agreed. We started in 1983. The whole project took over 4 years. Unfortunately, he died before we were able to complete the last 2 paintings in 1992. The aim was to create a series of 12 paintings describing love between a Jewish man, myself, Adam, and a Buddhist woman, called Eva. We created 11 paintings, but Gilbert died, and I had to commission another Thai painter to complete the work. Few months followed, and I also left Thailand for Paris, to start what is now known as Fashion TV.

Michel Adams coffee table Book available for sale





Prints from Michel Adam **COLLECTION** available for sale

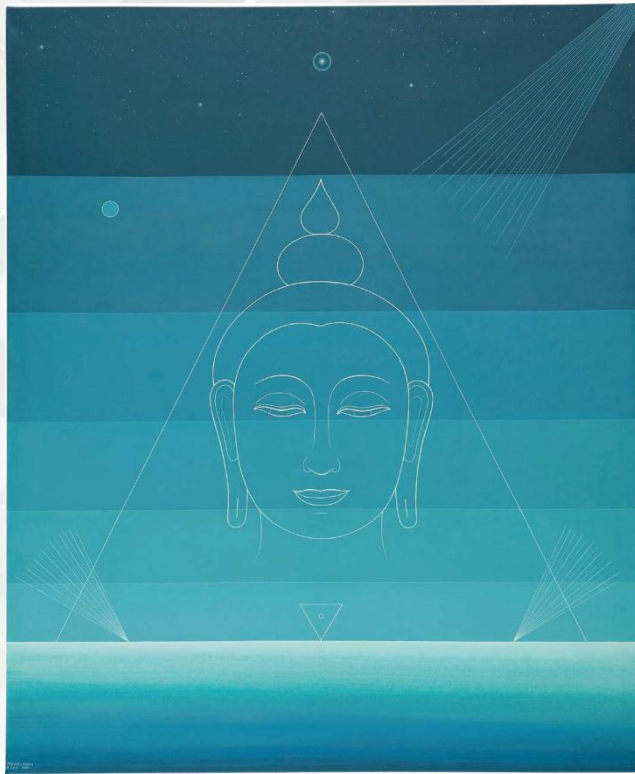


STAR OF DAVID, 1990
Acrylic on canvas, 108 x 108cm

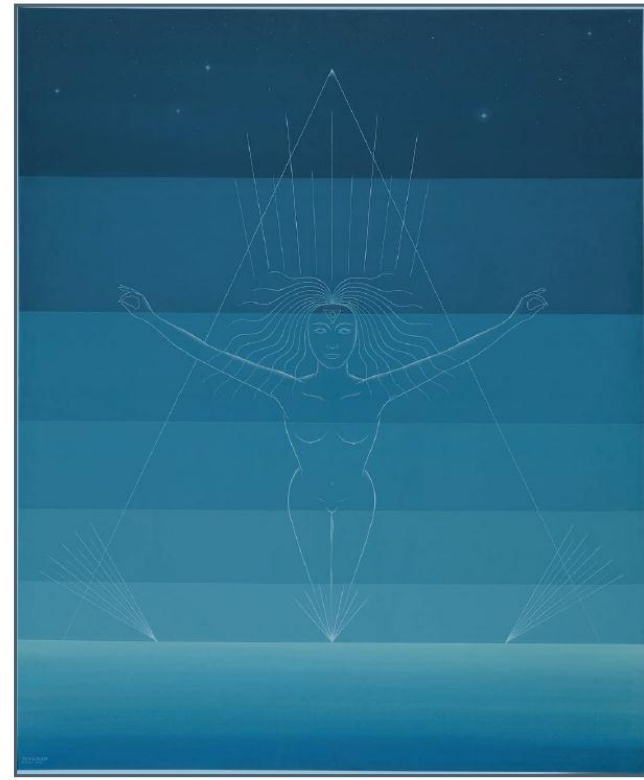


ADAM, 1989
Acrylic on canvas, diameter 140cm

Prints from Michel Adam COLLECTION available for sale



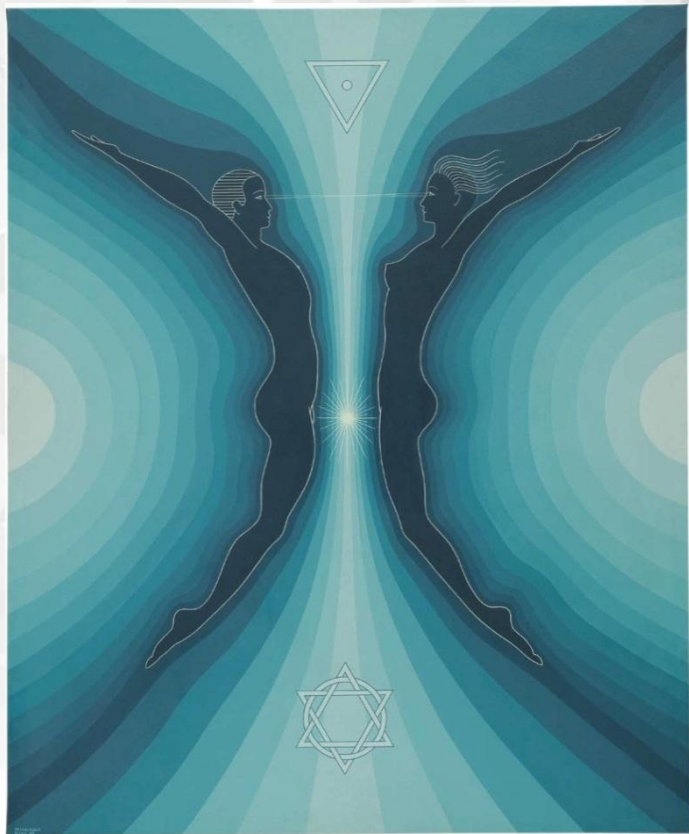
TOWARDS ASIA, 1988
Acrylic on canvas, 138 x 170cm



THE ARRIVAL OF EVE, 1988
Acrylic on canvas, 135 x 168cm



Prints from Michel Adam COLLECTION available for sale

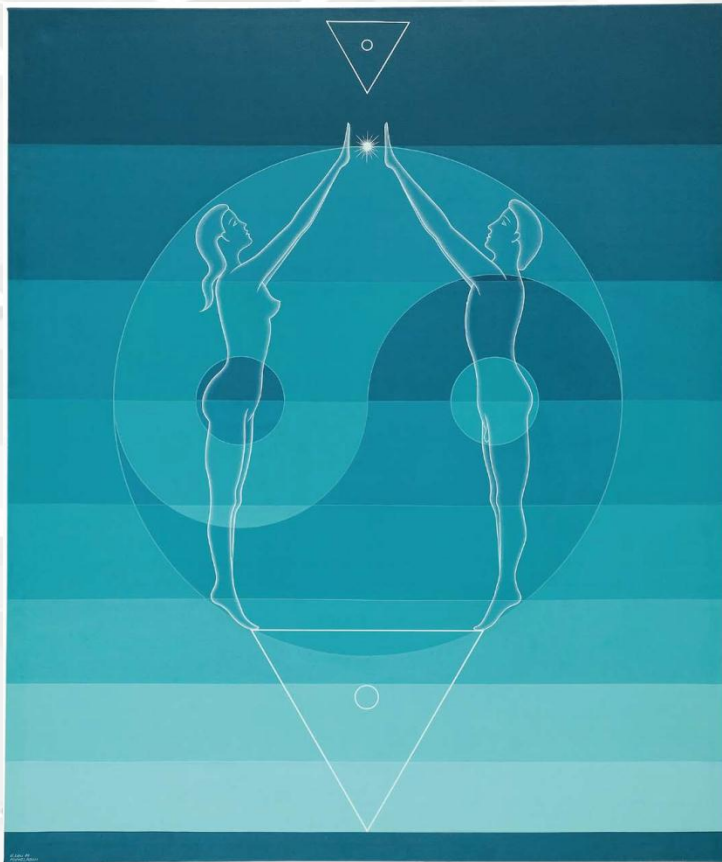


COSMIC GLANCE, 1989
Acrylic on canvas, 139 x 170cm

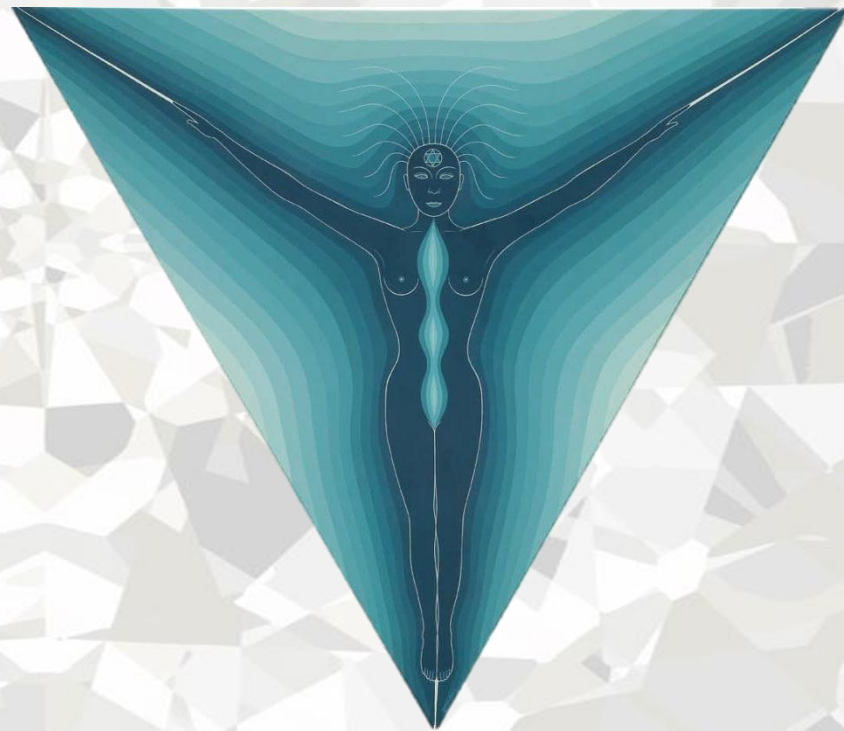


THE DANCE, 1990
Acrylic on canvas, 168 x 120cm

Prints from Michel Adam COLLECTION available for sale



PERFECT HARMONY, 1989
Acrylic on canvas, 138 x 165cm



THE SUBMISSION, 1988-1989
Acrylic on canvas, 170 x 170cm



Prints from Michel Adam **COLLECTION** available for sale



ANCIENT RITUALS, 1991
Acrylic on canvas, 132 x 132cm

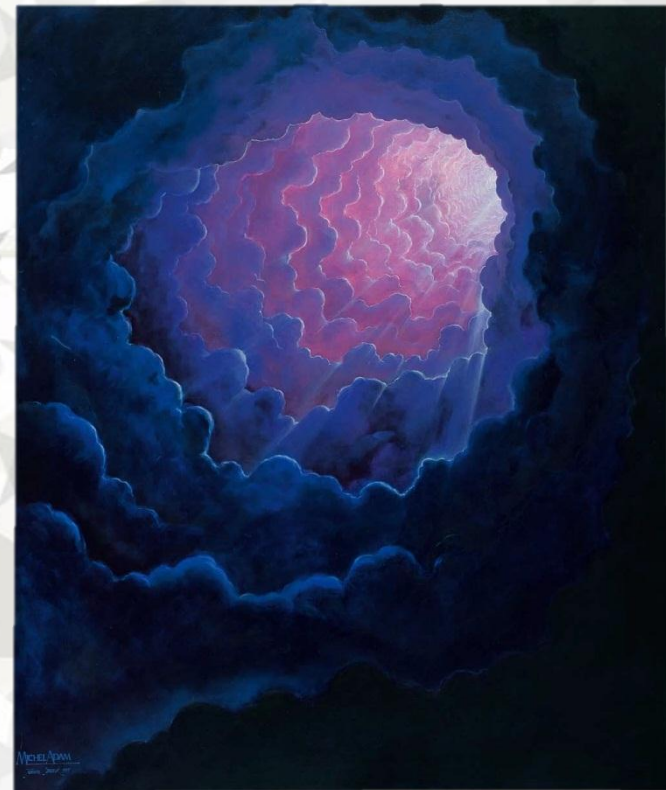


THE MATERIAL WORLD, 1992
Acrylic on canvas, diameter 122cm

Prints from Michel Adam COLLECTION available for sale



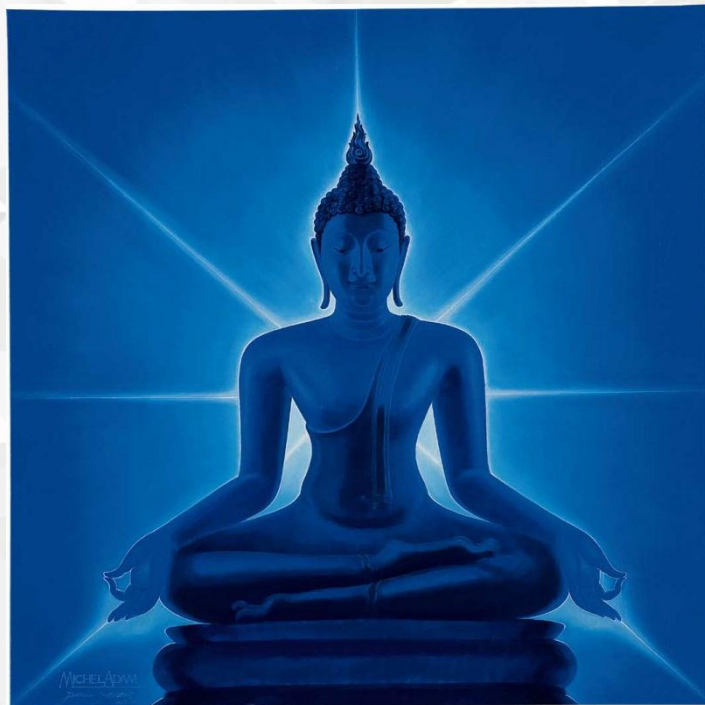
BLACK MAGIK, 1990
Acrylic on canvas, 135 x 154cm



NEW BEGINNING
Acrylic on canvas, 130 x 158cm



Prints from Michel Adam **COLLECTION** available for sale



BLUE BUDDHA, 1991
Acrylic on canvas, 95 x 98cm



TRADITIONAL PAINTING
Acrylic on canvas, 104 x 154cm

FashionTV MAGAZINES

available for sale





HOSPITALITY



Love  Cafe

 Spa

 Club

 Restaurant

 Shops

 Gym



Love Cafe



Residents will have access to **Love  Cafe**, a place where they can enjoy **exquisite drinks**, **socialize**, and catch up on recent events

For more information please visit [Love !\[\]\(99f58673407353e96a019fbca558fd72_img.jpg\) Cafe](#)



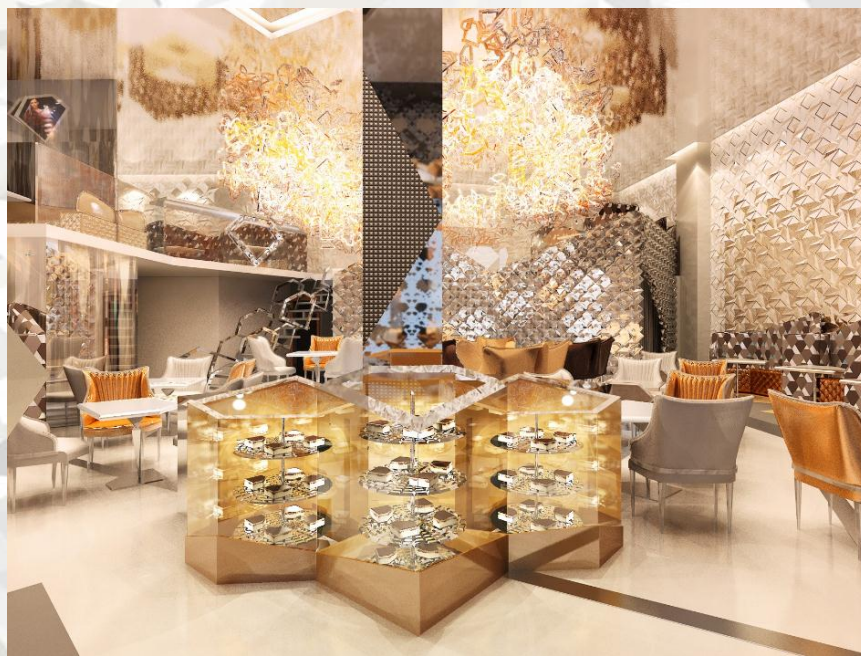


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Love Cafe





Love Cafe

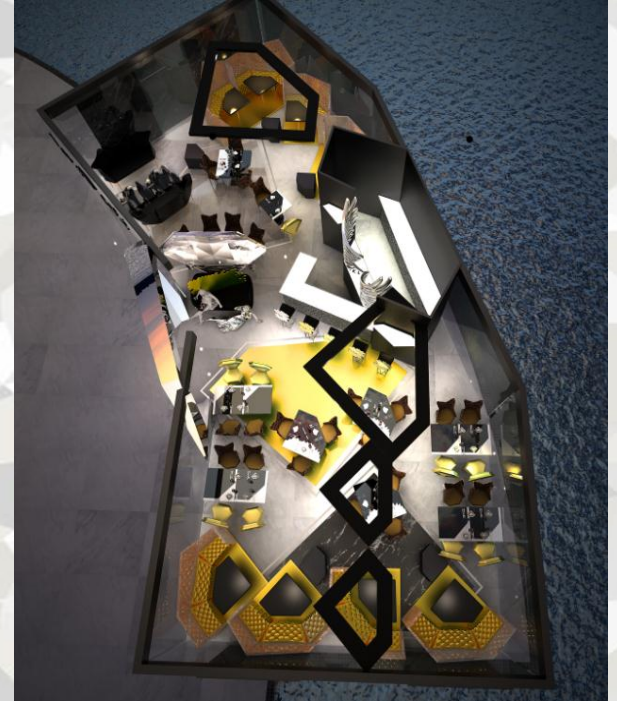


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Black Love Cafe



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desserts



SHISHA ROOMS

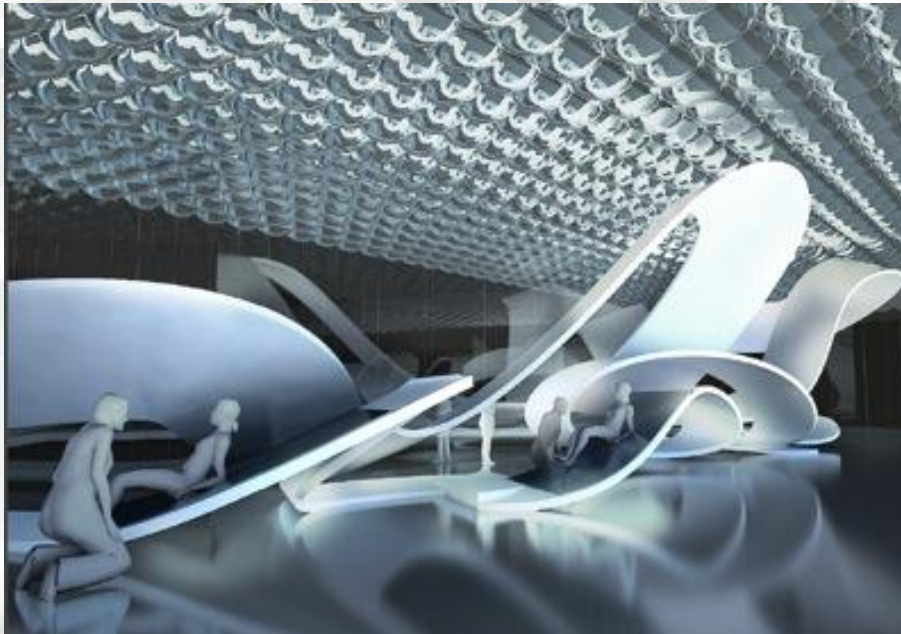




SPA and LIGHT THERAPY




Tenants will have the option to access the in-house **Spa and Light therapy rooms** in order to **relax** from their busy lifestyle

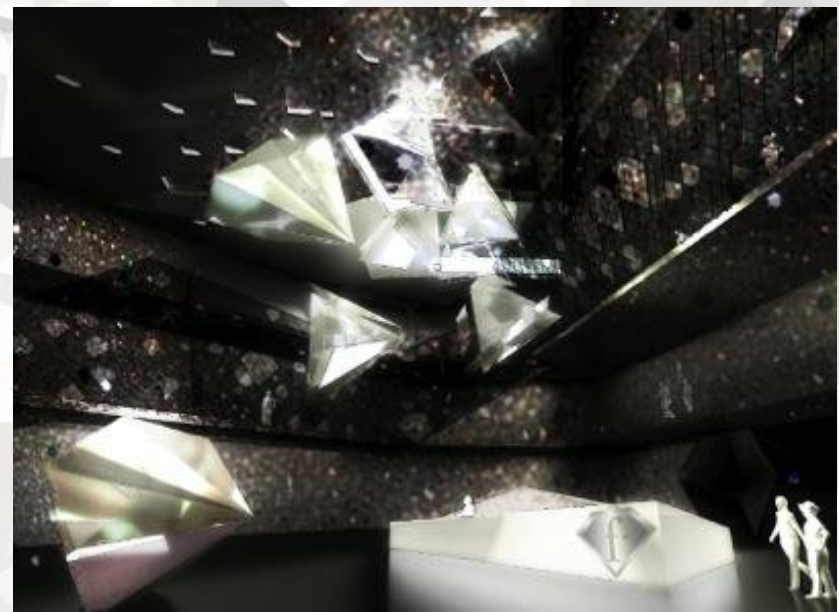
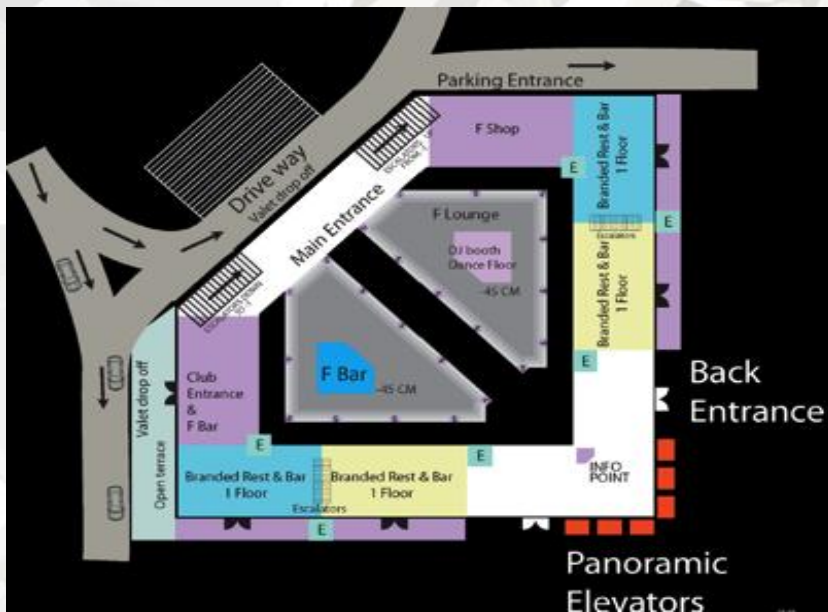
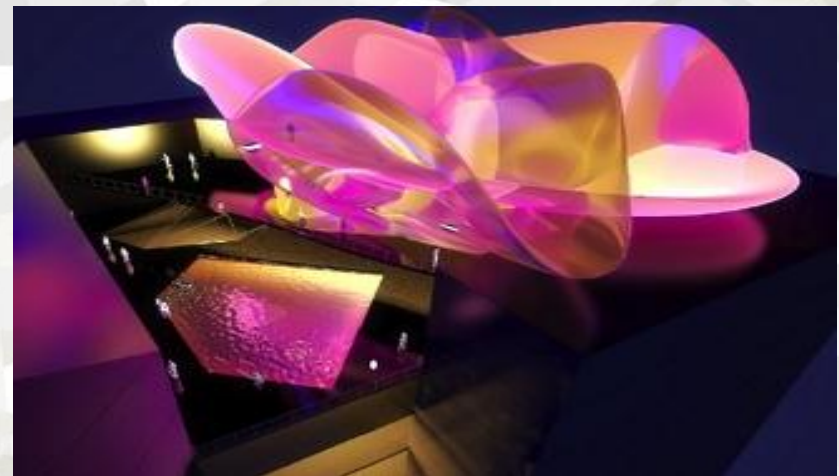




CLUB & SKY BAR



Residents will have the option to party
the night away in the exclusive 
Club or sky bar





themed **RESTAURANT** option



Residents can choose to dine at a themed **high class restaurant**, with the option to review the **latest fashion** on the restaurant's **own catwalk**





SHOPS



Residents will have access to many  Stores worldwide
with special options available to them


For more information please visit  [Shops](#)






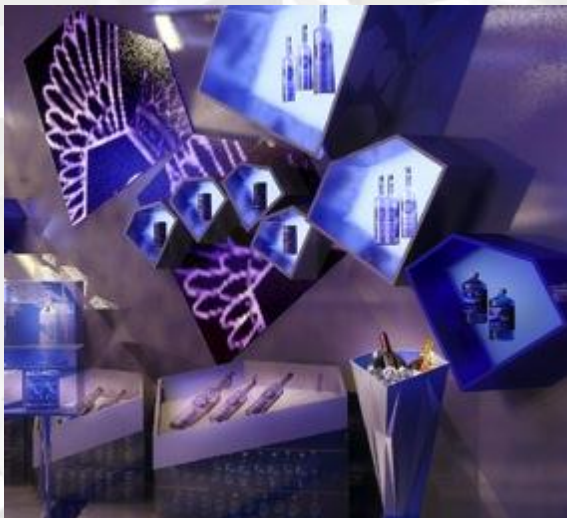


BEVERAGE Store



Residents will have access to their personal
 **Beverage Store** located within the residences

Residents can choose among
 18,  88,  **Vodka** and
FASHION Luxury Spring Water
to quench their thirst





BEVERAGES





Store **CENTER DISPLAY** Glass Option



Store WALL DISPLAY Glass Option





STORE display glass Option



DISPLAY option





COSMETICS & PERFUME





RESIDENCE



Residences will be a place for **social events, extravagant parties, fashionable catwalks** and events

The residence locations will incorporate **own clubs, restaurants and gyms** in order to make sure that the owners experience is one of **highest quality**

Lifestyle services will make sure that residents experience unrivaled hospitality and **restrained elegance**

Residents will experience the **personal approach** of FashionTV to elegance and **unique style** philosophy




services for RESIDENCES










Concierge & Valet (VIP services)

Discounts

-  [Diamond](#) club membership
- Free access to FashionTV on Air
- Discounts in many Fashion Stores
- Invitations to parties
- Home cosmetics

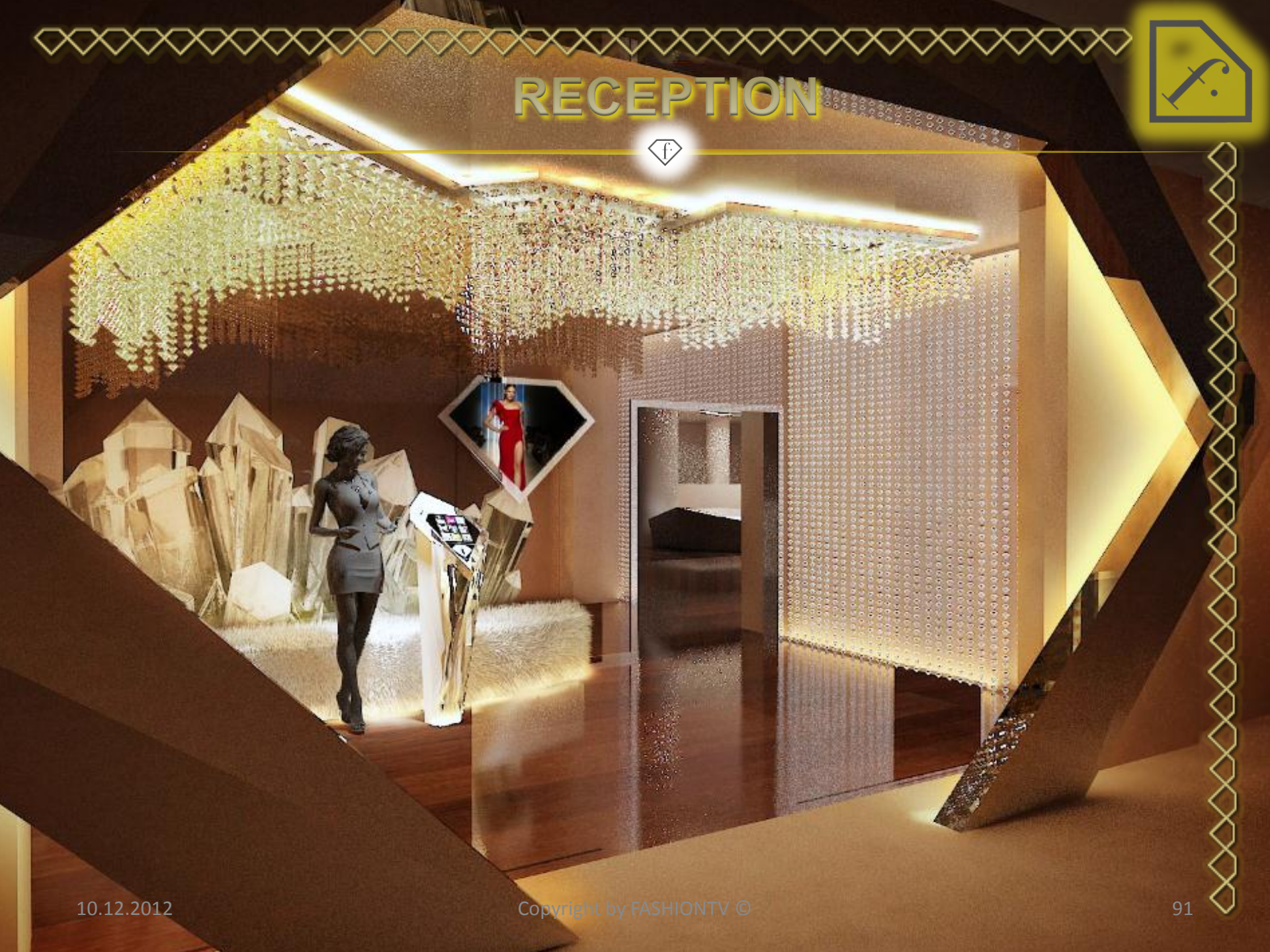


Drinks

-  18,  88 Energy Drinks
- FASHION Luxury Spring Water,
-  Vodka
-  Cognac /  Whiskey
-  Champagne /  Prosecco



RECEPTION





ROOM SERVICE



ROOM SERVICE



FINGER FOOD

Chicken spicy samosas
Lobster deep fried
Crab spring rolls
Acra deep fried
Guacamole with tomato salsa and crispy tortillas
Combination platter

STARTER

Combination of modern sushi - sashimi and roll
with chili mayonnaise, wasabi and soy sauce
Spicy duo tartar of salmon, scallop, seaweed salad
with deep fried sea bass crispy skin and black vinegar reduction

HOT STARTER

Warm seared tuna with sesame and fresh Japanese seaweed
Enoki mushroom, salmon caviar and virgin dressing
Deep fried prawn and apple rolls with mango compote,
spicy orange and lemon grass dressing

SALAD

Pyramid of young exotic Thai fruit (som Tam deluxe)
with prawn, squid, baby octopus...

Casual salad with grilled black chicken and shaved parmesan
crispy bacon and rosemary flavored crostini

PIZZA

La marinara
Spicy Tomato sauce, prawn, scallop, squid, smoked salmon, cheese

La Monica Belluci
Tomato sauce, gorgonzola, mozzarella, ammontal, ground beef, onions

PASTA

Creamy Linguini with rock lobster flambe with whisky
sweet peas, fried cherry tomato and green onion

Proud to be Thai

Egg nest of rice noodles, Tiger prawn, Thai green lensea and peanuts (deluxe pad Thai)

DESSERT

Mango sticky rice with coconut milk
with caramelized rice crispy

Almond Panacotta with berries jelly
fresh fruit and crunchy nuts

Chic

Deserts

Spinach-Cheese Swirls

Recipe Courtesy of Pepperidge Farm® Puff Pastry Recipe Courtesy of Pepperidge Farm® Puff

Spinach-Cheese Swirls

Recipe Courtesy of Pepperidge Farm® Puff Pastry Recipe Courtesy of Pepperidge

Spinach-Cheese Swirls

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EXTRA Services

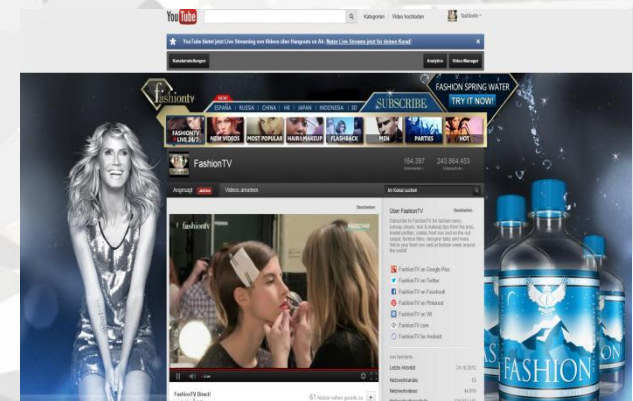


Residents will have **direct access** to local and international SD and **HD** of **FashionTV** for free uncensored edition of FashionTV

For all residents the access to the programs **on air** and over the **internet** will be for **free**

FashionTV **USA**, FashionTV **Americas**, FashionTV **Spain**, FashionTV **Turkey**, FashionTV **Russia**, FashionTV **Europe**, FashionTV **Asia**, FashionTV **India**, FashionTV **Japan**, FashionTV **Thailand**, FashionTV **Africa** will be available for free over the internet or air


Video on Demand access will be for free so house has all needed requirements



Click on the video

LAUNCH EVENTS



FashionTV will organize a **launch party** for the opening of  **Residences**

The launch party will be **aired on FashionTV** as well as shown on New Media sources such as **YouTube** (25+ million views a month) and **Facebook** (1.8+ million likes)

The launch will be **promoted on all channels** available to FashionTV using banners, news posts, peel offs, articles and pre-video rollouts





launch PARTY

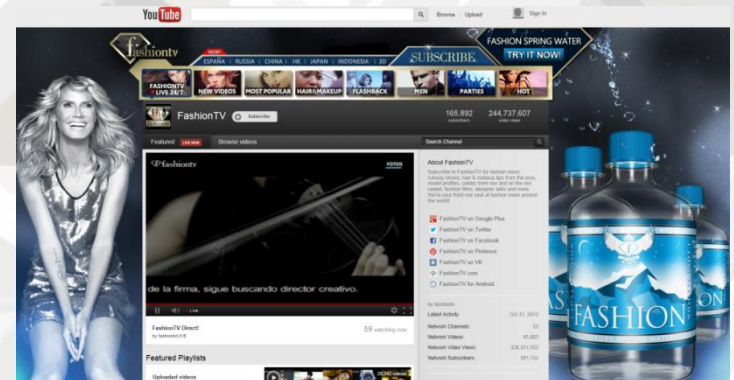
Promotions:

Via FashionTV [Facebook](#)

(1.8+ million likes)

Via FashionTV [YouTube](#)

(25+ million views a month, 512 million views in 3 years)



launch PARTY

Promotions:

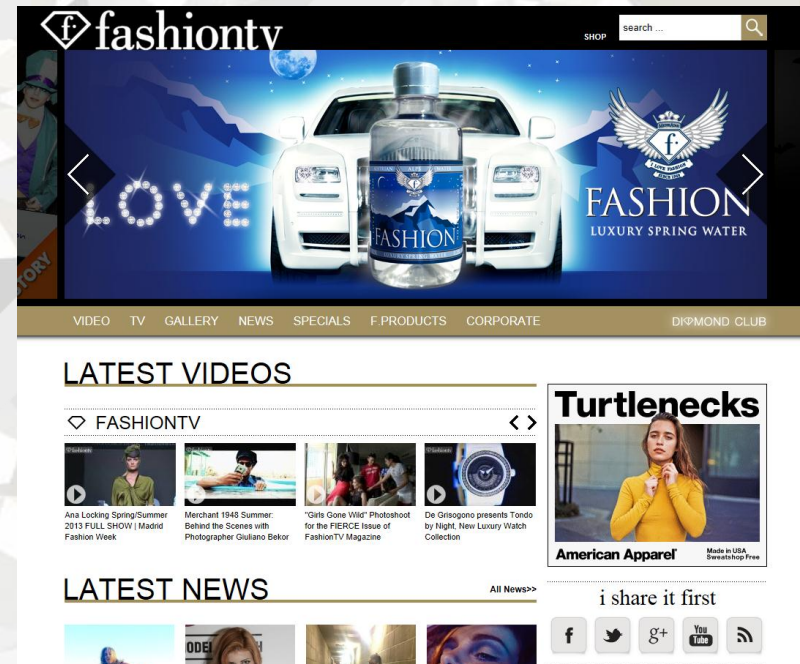
Via FashionTV Television

(7+ million public places, 350 million households)

Via FashionTV website

www.Fashiontv.com

(2 million page views a month)





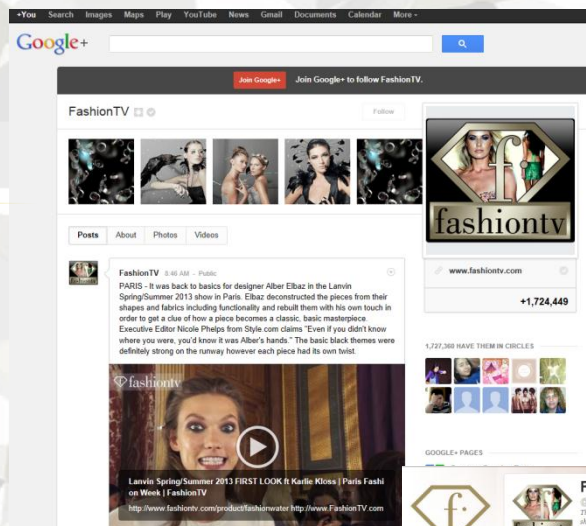
launch PARTY

Promotions:

Via [Google+](#)
(1.7+ million subscribers)

Via [Twitter](#)
(55K+ followers)

Via [V.kontakti](#)
(96K+ followers)



PARTY for launch event





PARTY for launch event



10.12.2012

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RESIDENCE anniversary




FashionTV will assist in helping to organize an
anniversary party for  **Residences**

Once a year the party will happen in the **residences clubs and bars**,
aired on FashionTV and YouTube



Additional INFORMATION



For potential templates of  **Residences** [click here](#)

For information on **Love**  **Café** [click here](#)

For information on  **Shops** [click here](#)

For information on **FashionTV New Media** [click here](#)

For information on  **88 Luxury Energy Drink** [click here](#)

For information on  **18 Luxury Energy Drink** [click here](#)

For information on **FASHION Luxury Spring Water** [click here](#)



Its time
i live more fashionably...





For more information
please contact

Victoria@ftv.com