

fashiontv PRESENTS **RED CARPET LOUNGE**

AT THE 66TH 
CANNES FILM FESTIVAL
20-25 MAY 2013



1 RED CARPET

RED CARPET LOUNGE

4 FRONT VIEW

VIDEO WALLS
SPONSOR
MESSAGES

5 BALCONY

6 GAZEBO

VIDEO WALL
SPONSOR
MESSAGE

3 POOL

2 ENTRANCE

VIDEO WALL
SPONSOR
MESSAGE

MAJESTIC BARRIERE

9 10 CHILL OUT ROOM

7 8 PARTY ROOM

1 RED CARPET

**RED CARPET
LOUNGE**



**Screen showing Sponsor Message will be placed
before the entrance of Majestic Hotel from the 20-25
of May**

VIDEO WALL
SPONSOR
MESSAGE

Optional to be confirmed



**FESTI
FESTIVAL**

**VIDEO WALL
SPONSOR
MESSAGE**



SPONSOR MESSAGE

SPONSOR MESSAGE

V.I.P. AREA

Screens showing
Sponsor Message
will be placed in
front of the Palais
des Festivals from
the 20-25 of May

fashiontv
RED CARPET LOUNGE
PARTY EVERYDAY AT MAJESTIC

128 cm

SPONSOR MESSAGE

1152 cm

VIDEO WALL

Price for using all the screens
per minute:
All day – 100 euro
Except:
6pm-10pm – 200 euro
1am-10am – 50 euro

FESTI
DE VAL
CAN
NES

ANNA

HOFIT

MICHEL ADAM

MARIA

ANIA J

EDDY

NATALYA

GEORGES

NATALIA

FASHIONTV HOSTS

06/05/2013

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GAZEBO



7 PARTY ROOM



Location for fashion shows, events, cocktails, video presentations etc
Day time the room will be used for chill out and conversation during shows, castings
Evening and night as a party location with the best shows, DJs etc



06/05/2013

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8 PARTY ROOM



Location for fashion shows, events, cocktails, video presentations etc

Day time the room will be used for chill out and conversation during shows, castings

Evening and night as a party location with the best shows, DJs etc

9 CHILL OUT ROOM DAY TIME

Best place for brand presentation (could be decorated and used by client requirements)

Model casting, make up & hair station, fitting and rehearsals

Fashion designers, brands could use the room as showroom for their products

From 5pm- 1am converts to chill out & cocktail lounge as well as hair&make up for celebrities before red carpet

Big Projection Screen



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11

10 CHILL OUT ROOM NIGHT TIME

From 5pm- 1am converts to chill out & cocktail lounge as well as hair&make up for celebrities before red carpet
00:30 FashionTV presents midnight hot show with models

Big Projection Screen



Cannes Film Festival 2013



Cannes Film Festival is the most prestigious and publicized film festivals in the world

The 2013 Cannes Film Festival will take place from May 15 to May 26, 2013. The President of the Jury will be American film director Steven Spielberg

All the celebrities, movie stars, VIPs are in Cannes during the period of Film Festival

The celebrities, VIPs are staying or visiting the Majestic Hotel as it's the best located luxury hotel in Cannes (across Palais de Festival)

Everyday before the Red Carpet & Galas (two times a day) celebrities, tycoons, VIPs are constantly present at Hotel Majestic Lobby

Cannes Film Festival 2013

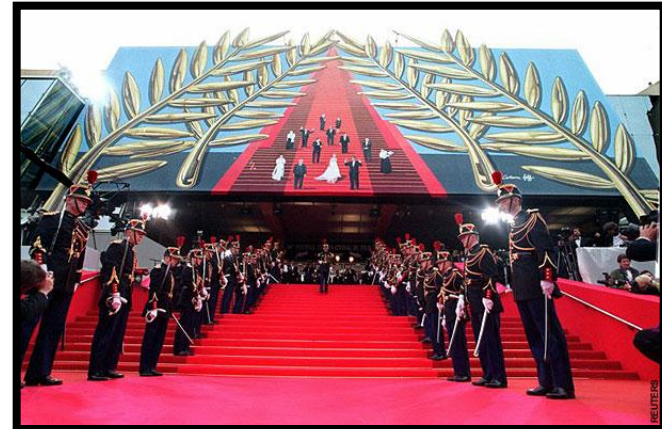
FashionTV has the best location during Cannes Film Festival 2013
– Marta Galerie, Salon and Terrace at Majestic Hotel

Marta Galerie and Terrace is located right across the Red Carpet facing Palais de Festival with the direct view to the red carpet

FashionTV will have the events and activities at the location all the time (castings, cocktails, presentations of products, model search, rehearsal etc...)

Everyday before the Red Carpet (2 times a day) celebrities, VIPs will visit FashionTV lounge and enjoy special events and activities organized by FashionTV and after go to Red Carpet event

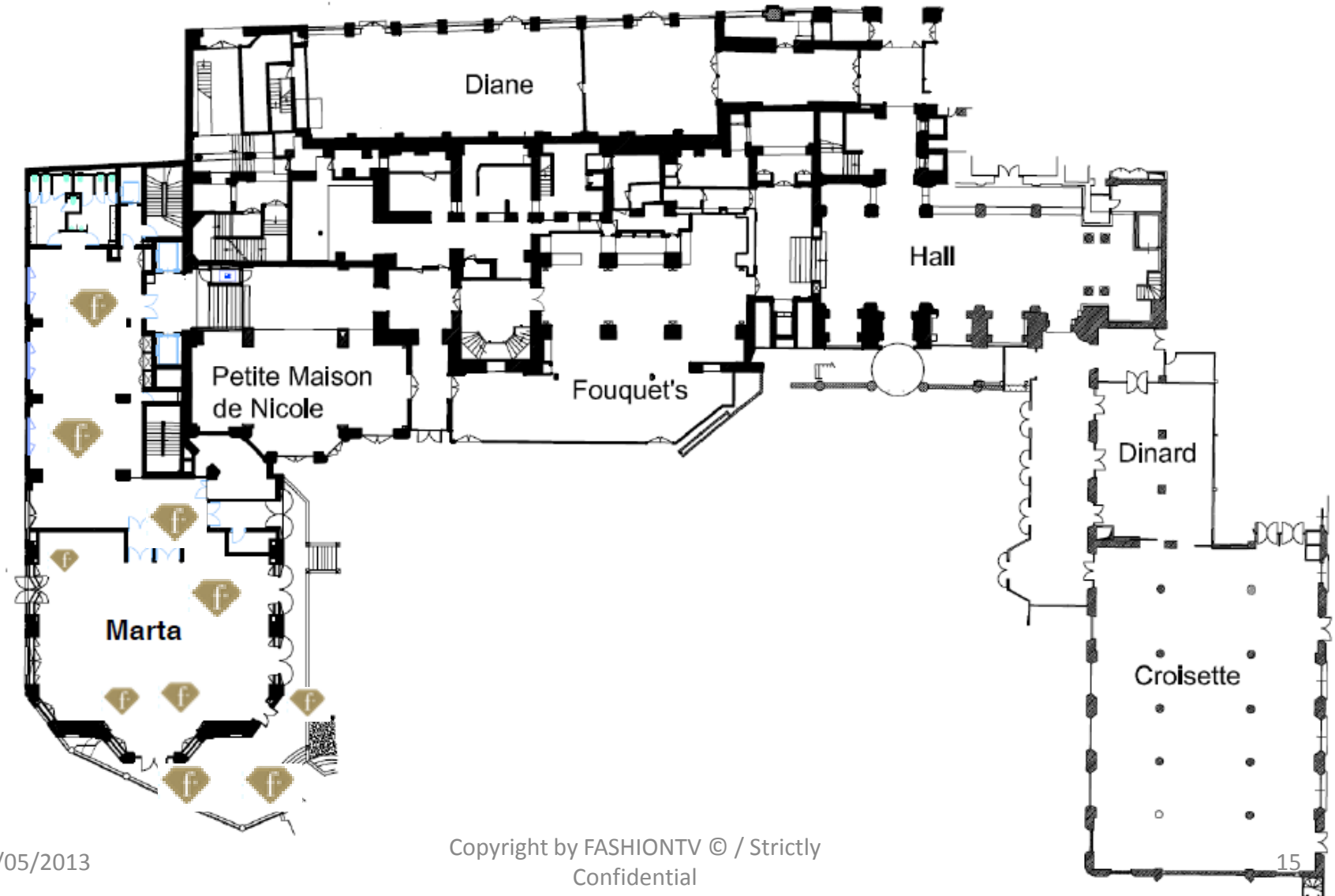
Friends of celebrities, VIPs, Tycoons will watch the Red Carpet action from FashionTV terrace



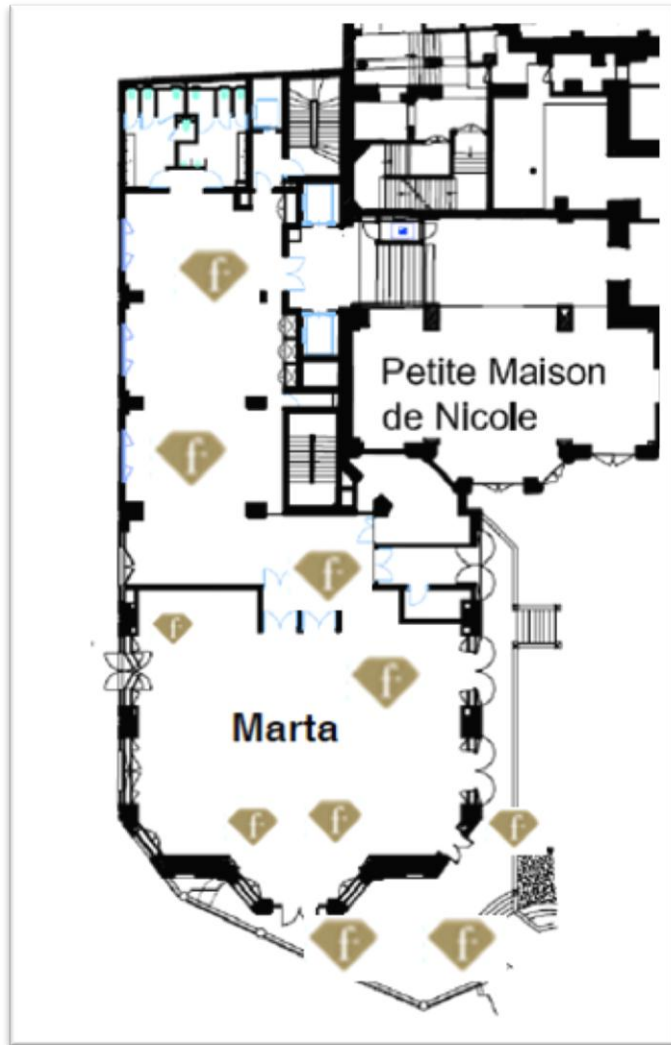
Majestic Barrière Hotel Cannes

Ground floor plan

MAJESTIC BARRIÈRE
CANNES



Majestic Barrière Hotel Cannes



**20-25 May 2013 FashionTV Live Studio,
Events, Party, Promotion**

FashionTV location – Marta Galerie, Salon
and Terrace at Majestic Hotel

Location has 2 rooms and a terrace with
direct view to Palais de Festival

The location can host 700-1000 people at
one time

Direct entrance from Majestic Hotel and
Pool&Restaurant area



Red Carpet Lounge



Guests will be invited to the Terrace after the Welcome Cocktails while the Celebrities make their way to the Red-Carpet

Guests can enjoy the Red Carpet straight from the terrace and via the big screens with live-stream while sipping special Event Cocktails

The View to the Red Carpet is the best in all of Cannes

Models for the Model Awards on the 25 will be introduced and can personally approach Guests and answer any questions regarding the contest

Pool Area

All Guests and Celebrities during the Events 20-25 will be greeted at the Pool Area after the Private FashionTV Red Carpet

Big screens will be showing the Cannes Film Festival, FashionTV Channel as well as sponsors videos

Guests can have cocktails along Celebrities preparing to go onto the Red Carpet at 19.00pm





FTV.COM/SHOP

HOTEL MAJESTIC
BARRIÈRE

20-25 MAY 2013

FILM FESTIVAL
CANNES

FTV.COM/CANNES

fashiontv RED CARPET LOUNGE



INVITATION

RED CARPET LOUNGE CANNES FILM FESTIVAL
AT THE MAJESTIC HOTEL CANNES BY FASHIONTV



FASHIONTV LOOKS FORWARD TO SEEING AND MEETING YOU AT THE RED CARPET LOUNGE!

TO BUY TICKETS PLEASE VISIT FTV.COM/SHOP

FOR MORE INFORMATION PLEASE CONTACT
VIC@FTV.COM AND NM@FTV.COM

OPERATED BY FTV PROGRAMM GMBH, VIENNA, AUSTRIA

I N V I T A T I O N



RED CARPET LOUNGE

RED CARPET LOUNGE CANNES FILM FESTIVAL
AT THE MAJESTIC BARRIÈRE HOTEL CANNES BY FASHIONTV

WILL FOR THE FIRST TIME BE THE MEETING PLACE OF THE STARS, CELEBRITIES AND GUESTS WHO CAN WATCH THE RED CARPET LIVE FROM THE BALCONY OF THE MAJESTIC HOTEL IN THE COMFORT OF CHAMPAGNE, FOOD, DRINKS, MODELS AND SHOW. RED CARPET LOUNGE PROMISES TO BE THE ICONIC PARTY AT THE CANNES FILM FESTIVAL, OFFERING SPECIAL INVITATIONS FOR GUESTS TO ATTEND THE EVENTS. BEFORE EVERY EVENT TOP MOVIE STARS WILL BE INVITED TO THE RED CARPET LOUNGE INSTEAD OF WAITING AT THE LOBBY OF THE HOTEL. THEY CAN GREET THE CROWD FROM THE RED CARPET LOUNGE BALCONY LIKE THE PRESIDENT, AND WHEN IT IS TIME TO GO TO THE RED CARPET THEY JUST WALK ACROSS.

20 MAY 2013 / MONDAY

16 YEAR ANNIVERSARY OF FASHIONTV (FASHIONTV CELEBRATES
16 YEARS OF SUCCESS WITH GUESTS, CELEBRITIES, AND FRIENDS)

AFTERNOON SESSION 4-8PM EVENING SESSION 8-12PM MIDNIGHT SESSION 12+

21 MAY 2013 / TUESDAY

NIGHTLIFE AWARDS (THE MOST PRESTIGIOUS CLUBS OF THE WORLD ARE
HONORED WITH THE NIGHTLIFE AWARDS)

AFTERNOON SESSION 4-8PM EVENING SESSION 8-12PM MIDNIGHT SESSION 12+

22 MAY 2013 / WEDNESDAY

PRESENTATION OF DUBAI FORCE FILMS (FASHIONTV FILMS INTRODUCES
DUBAI FORCE STARRING JEAN-CLAUDE VAN DAMME TO THE PUBLIC)

AFTERNOON SESSION 4-8PM EVENING SESSION 8-12PM MIDNIGHT SESSION 12+

23 MAY 2013 / THURSDAY

PHOTOGRAPHERS AWARDS (THE BEST PHOTOGRAPHERS OF THE WORLD ARE
HOICED WITH THE FASHIONTV PHOTOGRAPHERS AWARD)

AFTERNOON SESSION 4-8PM EVENING SESSION 8-12PM MIDNIGHT SESSION 12+

24 MAY 2013 / FRIDAY

FASHIONTV MODEL AWARDS WITH MODELS WHOSE AMBITION IT IS TO
BECOME MOVIE STARS (MODELS THAT PRESENTED THE LATEST FASHION
THROUGHOUT THE WEEK WILL PRESENT THE LAST COLLECTION THEN
CROWNING OF THE MISS FASHIONTV MODEL 2013)

AFTERNOON SESSION 4-8PM EVENING SESSION 8-12PM MIDNIGHT SESSION 12+

EACH DAY IS SPLIT INTO 3 SESSIONS
EACH SESSION IS PRICED AT €300 PER PERSON
EACH TICKET WILL RECEIVE A BOTTLE OF EITHER LUXURY FVODKA OR FASHION CHAMPAGNE
WITH EXCLUSIVE FASHIONTV SIDE-DRINKS

AFTERNOON SESSION / 4-8PM

PARTY AT THE SWIMMING POOL OF THE
MAJESTIC HOTEL WITH CELEBRITIES
WAITING TO WALK THE RED CARPET
AND THE TERRACE, DRINKS, MUSIC AND
MODELS WILL ENTERTAIN THE GUESTS
AND STARS.

EVENING SESSION / 8-0AM

RED CARPET LIVE AND CHILL-OUT ON
THE TERRACE AND INSIDE ROOMS.
WITH MODELS AND DRINKS. GUESTS
CAN WATCH THE RED CARPET LIVE
FROM THE TERRACE AND ENJOY
DRINKS WHILE MODELS PRESENT
THE LATEST FASHIONS.

MIDNIGHT SESSION / 0AM+

LATE MIDNIGHT HOT SHOWS, LINGERIE
SHOWS AND DANCING WITH TOP DJS
AND POP STAR ANJA J

GUESTS CAN RESERVE A STAND-UP TABLE (FOR 5 PERSONS, MINIMUM SPEND €1500 PER TABLE)

PREMIUM TICKETS €600 PER PERSON

WILL RECEIVE SITTING TABLES FOR
LARGER CROWDS AND A BOTTLE OF
EITHER LUXURY FVODKA OR FASHION
CHAMPAGNE WITH EXCLUSIVE
FASHIONTV SIDE-DRINKS

FULL-DAY TICKETS €900 PER PERSON

WILL RECEIVE AN EXTRA BOTTLE OF
EITHER LUXURY FVODKA OR FASHION
CHAMPAGNE WITH EXCLUSIVE
FASHIONTV SIDE-DRINKS AND
A PREMIUM TABLE.

FULL WEEK TICKETS

PLEASE CONTACT VIC@FTV.COM
AND NM@FTV.COM

TO PURCHASE THE TICKETS PLEASE VISIT FTV.COM/SHOP
OR SPEAK TO THE CONCIERGE AT YOUR HOTEL

FASHIONTV LOOKS FORWARD TO SEEING AND MEETING YOU AT THE RED CARPET LOUNGE!

FOR MORE INFORMATION PLEASE CONTACT
VIC@FTV.COM AND NM@FTV.COM

FOR FULL PRESENTATION PLEASE VISIT FTV.COM/REDCARPET

OPERATED BY FTV PROGRAMM GMBH, VIENNA, AUSTRIA

Invitation Description



Red Carpet Lounge Cannes Film Festival at the Majestic Hotel Cannes by FashionTV will for the first time be the meeting place of the Stars, Celebrities and guests who can watch the Red Carpet live from the Balcony of the Majestic Hotel in the comfort of champagne, food, drinks, models and show. Red Carpet Lounge promises to be the iconic party at the Cannes Film festival offering special invitations for guests to attend the events. Before every event top movie stars will be invited to the Red Carpet Lounge instead of waiting at the Lobby of the Hotel. They can greet the crowd from the Red Carpet Lounge balcony like the President, and when it is time to go to the Red Carpet they just walk across.

From the **20-24 of May** events will be held to entertain the guests while watching the Red Carpet live.

20 May – 16 Year Anniversary of FashionTV (FashionTV Celebrates 16 years of success with guests, celebrities, and friends)

21 May – Nightlife Awards (The most prestigious clubs of the world are honored with the Nightlife Awards)

22 May – Presentation of Dubai Force Films (FashionTV Films introduces Dubai Force starring Jean-Claude van Damme to the public)

23 May – Photographers Awards Night (The best photographers of the world are honored with the FashionTV Photographers Award)

24 May – FashionTV Model Awards with Models whose ambition it is to become Movie Stars (Models which had been presenting the latest fashions throughout the week will present the last collection before the best is crowned Miss FashionTV Model 2013)

Invitation Description

Each day is split into **3 sessions**; each session is priced at **€300 per person**:

Session 1: 4pm – 8pm Party at the swimming pool of the Majestic Hotel with celebrities waiting to walk the Red Carpet and the Terrace. Drinks, Music and Models will entertain the guests and stars.

Session 2: 8pm – 00.00am Red Carpet Live and chill-out on the terrace and inside rooms, with models and drinks. Guests can watch the Red Carpet live from the terrace and enjoy drinks while models present the latest fashions.

Session 3: 00.00am – Late Midnight Hot shows, Lingerie Shows and Dancing with Top DJs and Pop Star Ania J

Each ticket will receive a bottle of either Luxury f.Vodka or Fashion Champagne with exclusive FashionTV side-drinks

Guests can reserve a stand-up table (**for 5 persons, minimum spend €1500 per table**)

Premium tickets (€600 per person) will receive sitting tables for larger crowds and a Luxury f.Vodka or Fashion Champagne with exclusive FashionTV side-drinks

Full-day tickets (€900 per person) will receive an extra bottle of either Luxury f.Vodka or Fashion Champagne with exclusive FashionTV side-drinks and a premium table.

To purchase the tickets please [click here](#) or visit <http://shop.fashiontv.com/events> or speak to the Concierge at your Hotel

FashionTV looks forward to seeing and meeting you at the Red Carpet Lounge!



Schedule – FashionTV Red Carpet Lounge 20-25 of May, Daily Operation

Time	Red Carpet – Palais de Festival	Terrace & gazebo	room 2	room 1
9 am - 5pm		Drinks, chilling, view of the ocean, smoking area, sun tanning , meetings	Presentation of models, model castings, drinks	hair and make up station, designers presentation, fittings
5 pm - 7pm	Crowd, paparazzi, press awaiting the celebrities	People awaiting the celebrities next to Palais de Festival are watching Celebrities and VIPs at FashionTV Red Carpet Lounge	cocktails before red carpet, fashion show, special performance	Hair and make up for celebrities preparation for red carpet
7pm-10pm	Celebrities arrival to red carpet	watching red carpet & cocktails, special event from FashionTV	Video reports live broadcast from red carpet	Hair and make up for celebrities preparation for red carpet
10pm-00.30am	Celebrities arrival to red carpet	FashionTV event while watching red carpet & cocktails	fashiontv event, show, performance, DJ	Preparation for lounge and night show
00.30 till early morning		Smoking area & relax	Chill out music	Midnight Hot Show with the FashionTV models

Date*	Event	Description	City of the Night
20 May Monday	FashionTV 16 Years Anniversary	FashionTV celebrates 16 years Anniversary. FashionTV will award people and companies for their contribution during 16 years	Paris
21 May Tuesday	FashionTV Nightlife Awards	FashionTV will award best clubs worldwide	London
22 May Wednesday	FashionTV Film – Dubai Force	Jean Claude van Damme and Michel Adam promoting the new Film of FashionTV Films	Dubai
23 May Thursday	FashionTV Photographers Award	FashionTV Award Best Photographers Worldwide	Hong Kong, Shanghai
24 May Friday	FashionTV Model Awards	FashionTV will choose best models of 2013	Los Angeles, New York
25 May Saturday	Optional	*Sponsors of the event and plan to be confirmed, please check the availability Movie of the night to be confirmed middle of April by Cannes Film Festival Confidential Copyright by FASHIONTV © / Strictly Confidential	

Live Stream

All the happenings of Cannes Film Festival and
FashionTV Red Carpet Lounge will be
Broadcasted LIVE globally 24hrs via
EutelSat Connectivity



Sponsorship Package

Benefits for the Sponsor	Bronze	Silver	Gold
Brand logo on photo call	✓	✓	✓
Brand logo in printed materials	✓	✓	✓
Reference and logo in PR	✓	✓	✓
Sponsor welcome desk Majestic		✓	✓
Exposure @Majestic (product display & visuals)		✓	✓
Invitations for selected press			✓
Sponsor presentation to guests			✓
Invitations to events	20	30	40
Sponsor exclusivity	Max 2	✓	✓
Airtime on FashionTV worldwide	150 min	250 min	350 min
Screens for advertisement facing red carpet	✓	✓	✓
Sponsorship Fee*	€ 150.000	€ 200.000	€ 250.000

Product Placement

2. **Sponsor Bumpers and Accreditation (to be included in the clips from the events)**
 - 2 x 5" break bumpers with an appearance of sponsor's logo
 - Promotional trailers specific to the Cannes Film Festival broadcasts
3. **Spots, editorials, branded content**, etc. to be determined based on the sponsorship package
4. **Massive coverage on the www.ftv.com** (approx. 1.000.000 site visitors a month) and **new media**
 - FashionTV will cover all event details, sponsors and highlights of the parties. Sponsors will be introduced with editorial text plus product pictures, videos on fashiontv Facebook, YouTube, Vk.com, website page

Your Event with FashionTV 20-25 of May, Cannes Film Festival 2013

FashionTV will dedicate one day for your special event or combine it with FashionTV event

FashionTV will provide all the facilities (at Majestic Hotel), staff, entertainment, equipment

FashionTV will make exposure of the event worldwide

FashionTV will create the program of the event and make it unforgettable

The event will be attended by top celebrities and VIPs

FashionTV will film the event and broadcast it worldwide as well as feature it through FashionTV new media channels

The event will be named by your brand, country etc.

Examples:

- Dubai Night – 16 Years FashionTV Anniversary
- Russian Night presented by FashionTV
- FashionTV NightLife Awards in Cooperation with MICs

Offer for Designers and Fashion Brand Show

30.000 euro package

FashionTV will provide all needed for show (at Majestic Hotel), catwalk, 15 models, make-up and hair, music etc

FashionTV will broadcast the show on the screens facing Palais de Festival

FashionTV will film the show and broadcast it worldwide as well as feature it through FashionTV new media channels

FashionTV will provide the space for showroom during the day of the show

The show will be attended by top celebrities and VIPs

Offer for Club Sponsorship



Clubs have the opportunity to host the night in their name

Once becoming the sponsor clubs can invite guests and sell tickets

Clubs should sell tickets for €300 x 1 pax which include one bottle of champagne or vodka with energy drinks, water, etc.

FashionTV provides the place and the program of the night

The space can accommodate 500 people

The event will be filmed by FashionTV and the screens can be used for advertisement

FashionTV Models will present at the event

If Club sells Tickets per event:

- Bronze Package: 50 Tickets
- Silver Package Co-Sponsor: 100 Tickets
- Gold Package Co-Sponsor: 200 Tickets
- Diamond Package Exclusive Title Sponsor: 300 Tickets

Club gets commission of 20% percent from the tickets sold

Offer for Club Sponsorship

Benefits for the Club Sponsor

Brand logo on photo call	✓
Brand logo in printed materials	✓
Reference and logo in PR	✓
Exposure @Majestic (product display & visuals)	✓
Invitations for selected press	✓
Sponsor presentation to guests	✓
Screens for advertisement facing red carpet	✓
Airtime on FashionTV worldwide	150 min

Additional Information



FESTIVAL DE CANNES



Midnight Hot



Midnight Hot will happen every night after 00.30am

Models will present the newest lingerie collections and bikinis

Guests can enjoy the show while sipping their cocktails till the early hours of the morning

FashionTV Cannes Film Festival Night

FashionTV introduces Red Carpet Launch of the Cannes Film Festival 2013

As the Stars make their first appearances on the Red Carpet, FashionTV invites VIPs and Hollywood Stars to the Terrace of the Majestic Barriere Hotel to see the Event Live and close-up



Guests will have the opportunity to experience the Cannes Film Festival with all the Style and Fashion with an overview of the entire red carpet

20-25 of May FashionTV will host
a series of events during Cannes Film Festival 2013





Film Night with Old Hollywood Glamour



Time Plan	Activities	Notes
17.00pm-19.00pm	Guests gather by the pool for a welcoming drink Celebrities can pre-drink before Red Carpet	Classical drinks such as Champagne, Vodka on the Rocks and Whiskey will be served Sponsor can provide a booth with information and leaflets will be handed out with logo and information
19.00pm	Celebrities move to the Red Carpet Guests are welcome on the terrace to observe the Red Carpet from the spectacular view	Drinks and small Canapés will be served / Chill-out music will be played as well as comments on who is on the Red Carpet and a Live Stream on FashionTV on the big screens
20.00pm	Terrace turns into a hangout / chill-out lounge in Old Hollywood Style	Guests can enjoy drinks and classical canapés either on the terrace or the inside rooms
21.00pm - Midnight	Guests are invited to party the night away with FashionTV and Sponsor Models who participate in the Model Awards on the 25 th of May are introduced	DJ's and MCs will heat up the night with their live-acts while guests can enjoy drinks and screens showing FashionTV
Midnight – 03.00am	After party	DJs and MC's will guide the guests through the night with a dance and drink night

16 Year FashionTV Anniversary Dubai Night

FashionTV is celebrating 16 years of success on TV, New Media and Hospitalities

Models, Business Moguls and Friends of FashionTV are invited to celebrate the biggest event of the year

Example of Theme: Dubai Night

- Arabic belly-dancers
- Shisha on the terrace
- Oriental music and appetizers



*Sponsor of the event to be confirmed, please check the availability

Dubai Night



Time Plan	Activities	Notes
17.00pm-19.00pm	Guests and celebrities gather by the pool for a welcoming drink	Exotic cocktails and teas will be served to the guests Sponsor can provide a booth with information and leaflets will be handed out with logo and information
19.00pm	Celebrities move to the Red Carpet Guests are welcome on the terrace to observe the Red Carpet from the spectacular view	Fruits and Arabic treats will be served as well as oriental band will play for the guests Red Carpet and a Live Stream on FashionTV on the big screens
20.00pm	Terrace turns into a hangout / chill-out lounge	Guests can enjoy Arabic treats
21.00pm - Midnight	Guests are invited to party the night away with FashionTV and Sponsor in one of the two rooms with the Models	DJ's and MCs will heat up the night with their live-acts while guests can enjoy drinks and screens showing FashionTV Belly-dancers and sword fighters will entertain the guests
Midnight – 03.00am	After party	DJs and MC's will guide the guests through the night with a dance and drink night

DUBAI FORCE FILM Invitation

The new Film of
FashionTV Films will
be promoted

Celebrities who are
expected: Jean-
Claude van Damme,
Michel Adam, Top-
Model Maria
Mogsolova

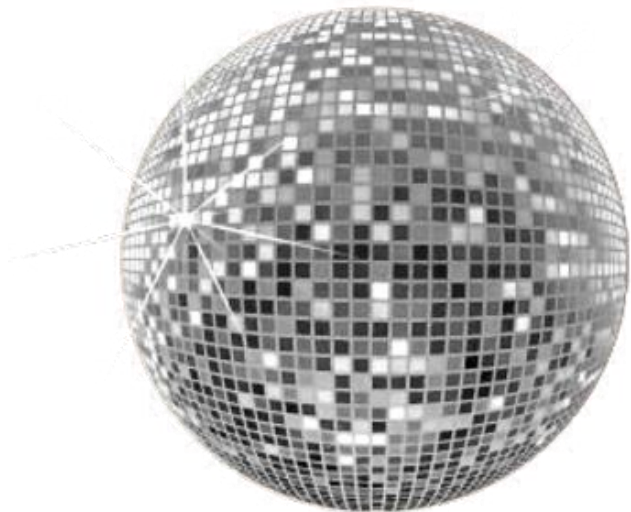


FashionTV Nightlife Awards in Cooperation with MICS

FashionTV is organizing Night Life Awards in Cannes during Film Festival

FashionTV will award the Best Clubs Worldwide at Majestic Hotel FashionTV Lounge

You can find more information about Night Life Awards [here](#)



Sponsor of the event to be confirmed, please check the availability



NLA's

Time Plan	Activities	Notes
17.00pm-19.00pm	Guests and celebrities gather by the pool for a welcoming drink	Vodka and Champagne will be served to welcome guests by the pool Sponsor can provide a booth with information and leaflets will be handed out with logo and information
19.00pm	Celebrities move to the Red Carpet Guests are welcome on the terrace to observe the Red Carpet from the spectacular view	Red Carpet and a Live Stream on FashionTV on the big screens Signature drinks from the top nominated clubs will be served
20.00pm	Terrace turns into a hangout / chill-out lounge	Guests can cast their last votes for the top club
21.00pm - Midnight	In room 1 the winners will be announced	Guests can cheer on their favorite club and winners
Midnight – 03.00am	Guests are invited to party the night away with FashionTV and Sponsor in one of the two rooms	DJ's and MCs will heat up the night with their live-acts while guests can enjoy drinks and screens showing FashionTV Russian Dance music will be played alongside popular chart songs
17.00pm-19.00pm	After party	DJs and MC's will guide the guests through the night with a dance and drink night



I Love FashionTV Awards

To celebrate friends who have helped FashionTV along the road to success

Russian night will bring you to the world of Glamour, f·Champagne and f·Vodka

Guests will experience a legendary night filled with Fashion, Style and Adventure

Fitting perfectly into the Cannes Film Festival of glamour and Stars the Russian Night will take you away to a magical world



Sponsor of the event to be confirmed, please check the availability



I Love FashionTV Awards

Time Plan	Activities	Notes
17.00pm-19.00pm	Guests and celebrities gather by the pool for a welcoming drink	Vodka and Champagne will be served to welcome guests by the pool Sponsor can provide a booth with information and leaflets will be handed out with logo and information
19.00pm	Celebrities move to the Red Carpet Guests are welcome on the terrace to observe the Red Carpet from the spectacular view	Champagne, Oysters and Caviar will be served to the guests & diamond shaped cakes Red Carpet and a Live Stream on FashionTV on the big screens
20.00pm	Terrace turns into a hangout / chill-out lounge	Guests can enjoy Russian electronic music, along with highlights of FashionTV to celebrate friends and family
21.00pm - Midnight	Guests are invited to party the night away with FashionTV and Sponsor in one of the two rooms	DJ's and MCs will heat up the night with their live-acts while guests can enjoy drinks and screens showing FashionTV Russian Dance music will be played alongside popular chart songs
Midnight – 03.00am	After party	DJs and MC's will guide the guests through the night with a dance and drink night



Photographers Award



Top Photographers of the World will be crowned the leaders

Best photographs will be presented to the Guests

The theme will be Hong-Kong with exotic cocktails and spicy finger foods

Guests can experience live the top photographers taking pictures of the Models on site

Cannes Film Festival Model Awards



Majestic Hotel for the whole period of the Cannes Film Festival

FTV has Lounge-Studio in Majestic Hotel where interviews, voting and casting, party, presentations will take place

VIPs, celebrities will join the studio during the day to have some drinks before and after red carpet

20 of May 2013 at Majestic presentation of the nominees

FTV will have party at Majestic Hotel FTV studio, where top 20 models will be presented

20-25 of May 2013 photo shooting in hotels bars, restaurants and beaches

FTV will make photo shootings, filming with the models in the most trendiest locations

25 May 2013 for final of competition FTV has area at swimming pool in Majestic hotel

Model Awards Final Competition

Time Plan	Activities	Notes
16.00pm	Guests gather by the pool for a welcoming drink	Vodka and Champagne will be served to welcome guests by the pool Sponsor can provide a booth with information and leaflets will be handed out with logo and information
17.00pm	First Model Show – Party Clothes Presentation	Guests can watch the show and vote for their nominee
18.00pm – 19.00pm	Second Model Show – Swimwear	Guests can cast their of their favorite nominee
19.00pm – 20.00pm	Final Model Show – Evening wear	Guests can cast their final vote and enjoy drinks
21.00pm - Midnight	Winner is announced and crowned by FashionTV Founder Michel Adam	DJ's and MCs will heat up the night with their live-acts while guests can enjoy drinks and screens showing FashionTV
Midnight – 03.00am	After party with participants and guests	DJs and MC's will guide the guests through the night with a dance and drink night and models



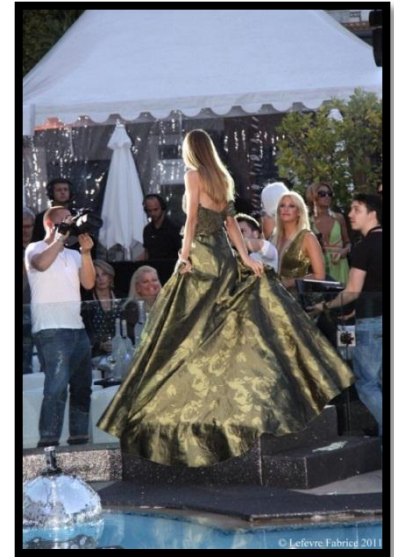
FashionTV Most Liked Model Awards 2011 Cannes, Majestic Hotel

50 models from all over the world participated

Event was attended by 500 VIPs and Celebrities

Members of Jury were:

Ivana Trump and Michel Adam



4 hours show with live broadcasting on FashionTV worldwide

Singers, fire show, animators, dinner and cocktails, after party for the guests

Watch video [here](#)

FashionTV

FashionTV is a global and the biggest fashion lifestyle program broadcasting the latest news and information to over 440 million households and 7 million public places worldwide. As the only global 24/7 television network focused exclusively on fashion, beauty, trends and style. And only TV equivalent to fashion print products (Vogue, Elle, Cosmopolitan, L' Officiel)

FashionTV is a New Media leader, with a highly trafficked and expansive digital reach that includes YouTube channels (*299 million views in 1 year*), fashiontv.com (*12 mil visitors per year*), a Facebook page (*2+ million fans*) and more. In top 30 pages on Google+ with 2+ million followers.

FashionTV represents Chic style, dynamic attitude, fresh and hip music, fashiontv symbolizes fashion in its true sense. Celebrities, models, designers fashionistas and trendsetters. We get the first the newest trends and share them with our audience.

FashionTV viewers are considered the most luxurious, glamorous and fashion-oriented target group among all media consumers, who not only love to watch the fashionable lifestyle on TV, but they also enjoy living it.

