

I WOULD LOVE TO LIVE AT F RESIDENCES

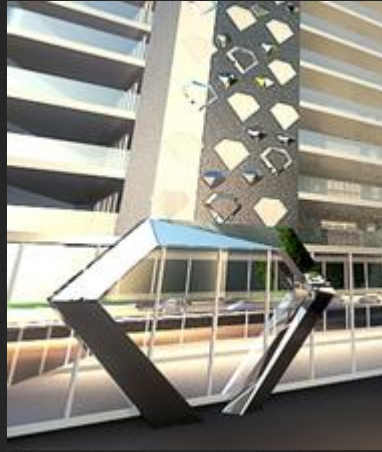
CAN I INVITE YOU FOR DINNER
AT MY FASHION HOME?

FASHIONTV BRANDED RESIDENCE

Basic branding starts from the outside.



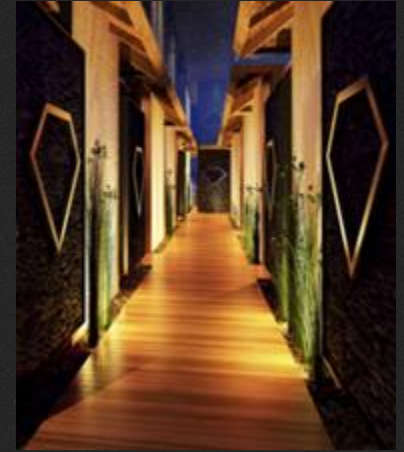
Top of the Roof



Entrance Gate



Lobby



Hallway & Doors

FASHIONTV BRANDED RESIDENCE

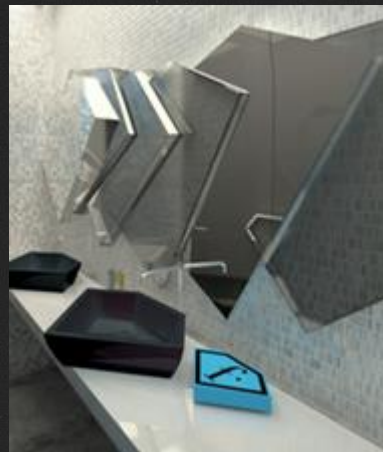
Alongside superb interior branding.



Bedroom



Master Bedroom



Washroom



Wall Patterns

BRANDED RESIDENCE THE NEW TREND

SCHUMACHER TOWER



PORSCHE TOWER



ARMANI TOWER



BRANDED RESIDENCE THE NEW TREND

SWAROVSKI TOWERS



VERSACE HOME



TRUMP TOWER





fashiontv

RESIDENCES

MY FASHION HOME



fashiontv

RESIDENCES

MY FASHION HOME

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F-RESIDENCES SOLD (SELECTED)



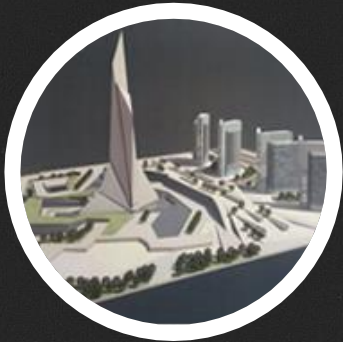
Bali, Indonesia

The exciting 'Love F' Hotel and Residence by Legian with superb accommodations as well as Spa, Pool, Gym and a Rooftop Night-Club.



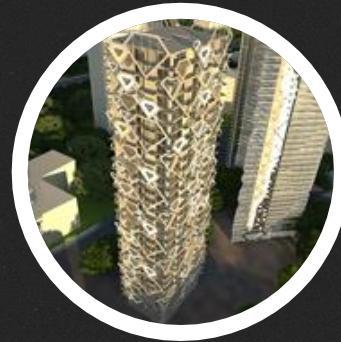
Pune, India

The 2 towers, F and F2 are the new epitome of stylish living. Every view is breathtaking, with special corners dedicated to visual relief for your eyes only.



Dubai, UAE

In the heart of the world's most developed province, a new city was born: Fashion Design City.



Noida, India

The 400 apartment sky-high F-Residence Noida, is the luxurious living complex within the New Delhi Province.



BRANDED RESIDENCE F RESIDENCE



1

Maximization of the FashionTV Brand & Logos.



2

Superb fashionable designs of all aspects of the project.



3

Video projections of FashionTV inside the project.



CONCIERGE SERVICES AT THE LOBBY



F-Shop

F-Beverages, F-Utensils, F-Bags & Shoes, F-Clothing, F-Accessories.



F-Services

Fashion Water Subscription.
Concierge Reservations.
FashionTV Club Membership.



F-Amenities

F-Café & Bar.
F-Gym & SPA.



SALES LAUNCH OPENING PARTY

Fashion Events

FashionTV will organize a big Sales Opening Party / Launch Party:

- Fashion Runway Shows.
- Fashion Party.
- Special gifts of f. beverages or merchandise in the gift bag.
- VIP & Celebrities.
- Media coverage of the FashionTV Global TV Channel.
- Online / Social Coverage of the Event, on FaceBook, YouTube and all Online Platforms.

GET PREMIUM LAND RIGHTS USING THE BRAND



FashionTV is popular among dynamic land-owners who are looking for a newer fashionable development trend.

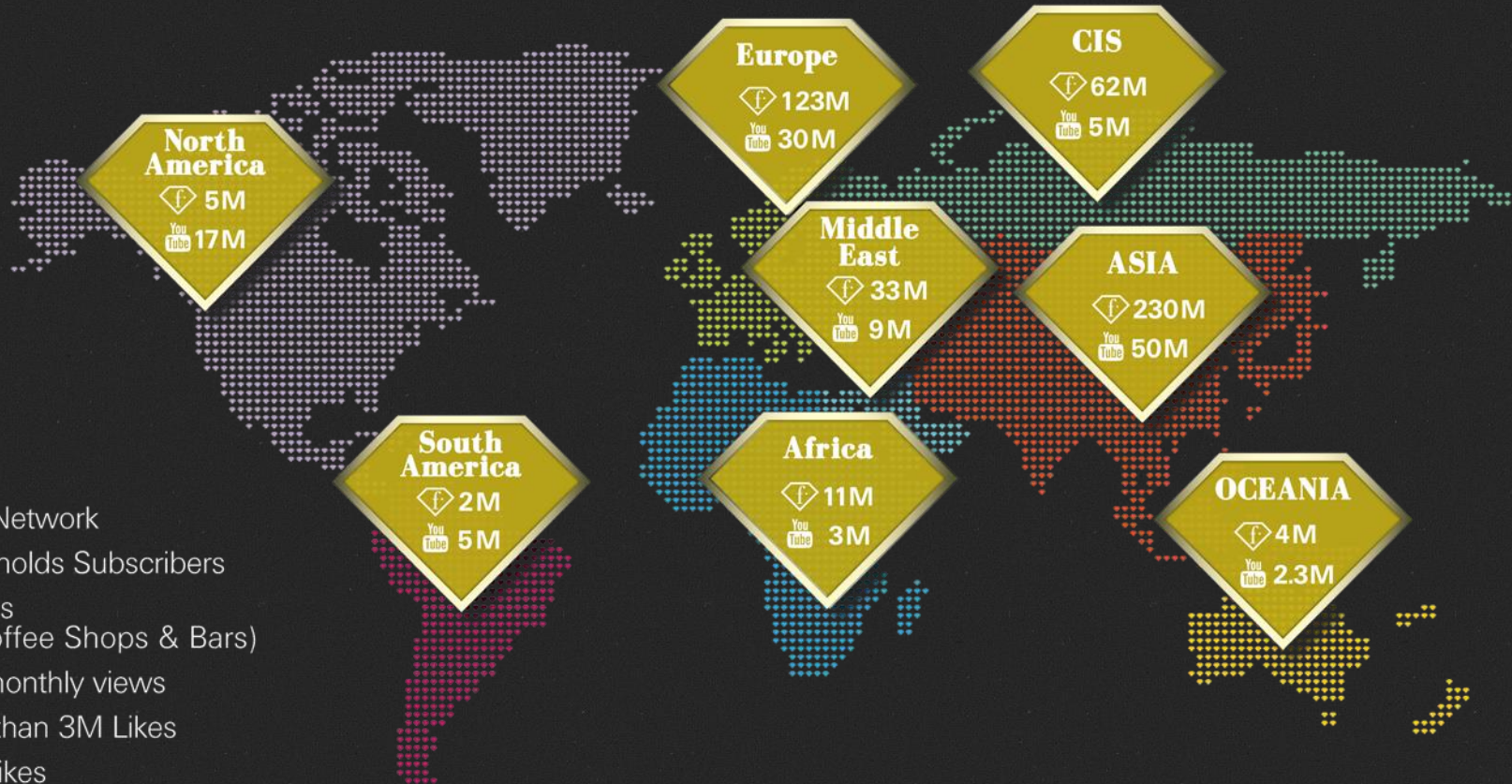


To maximize investment value, land-owners understand they have to make their property fashionable.



Therefore, many land-owners will be willing to provide the land for f-residence development on good terms.

TV Households Subscribers, YouTube, facebook & Google



- 24/7 Television Network
- 470M TV Households Subscribers
- 7M Public Places (Restaurants, Coffee Shops & Bars)
- YouTube 15M monthly views
- Facebook more than 3M Likes
- Google+ 3.3M Likes

EXISTING LICENSEES (chosen)



1

Beverages



2

Hotels & Residences



3

F Eyewear



4

Cafés & Cubs



5

Clothing & Accessories



6

Watches & Electronics



FASHIONTV CAFÉS
ESTABLISHED IN 1994

CUSTOMERS

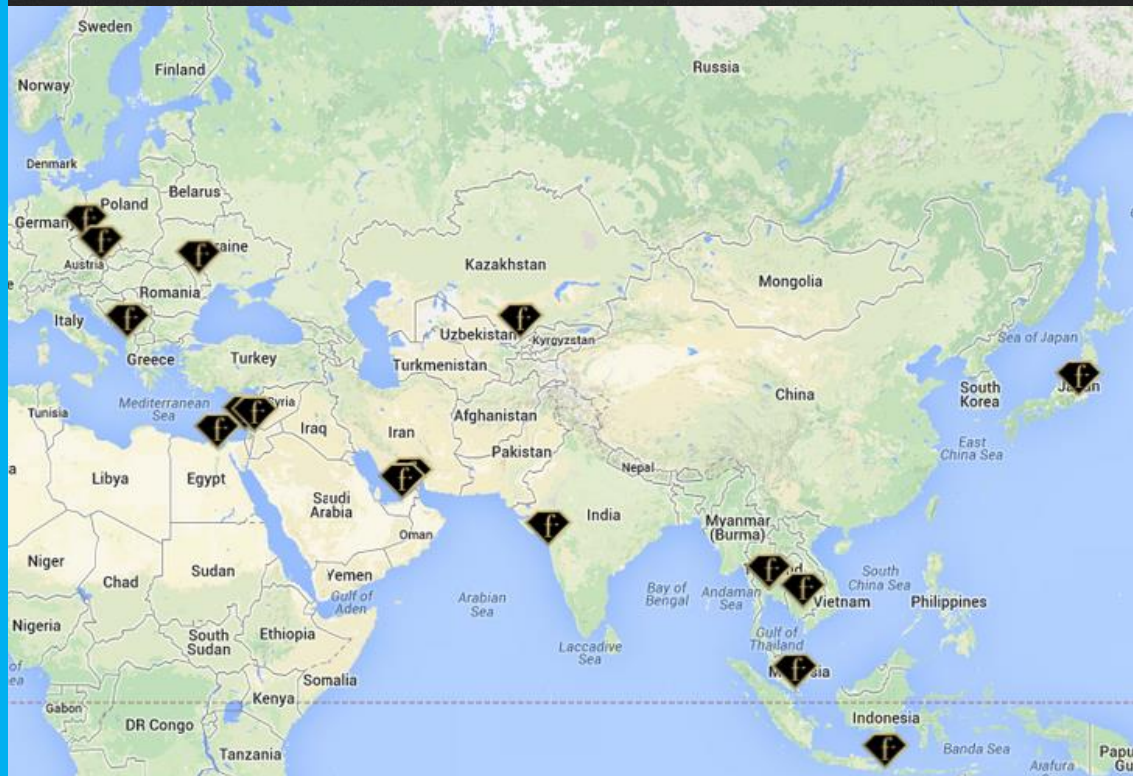
OVER 200,000 MONTHLY
CUSTOMERS WORLDWIDE

LOCATIONS

TOKYO, VIENNA, PRAGUE, TEL AVIV,
DUBAI, CAIRO, BANGKOK, AND MORE

NO. OF STAFF

TEAM INCLUDES 409 QUALIFIED
EMPLOYEES AND MANAGERS



Increase Residence Sales with FASHIONTV

F Residences differentiate and puts your project as a leader of fashion, luxury, model society, and VIP jet set.



Sell quicker using the FashionTV strong brand.



Increase Real Estate Value.



Get Prime Location with F Brand.



Host Fashionable VIP events through the whole sales period.

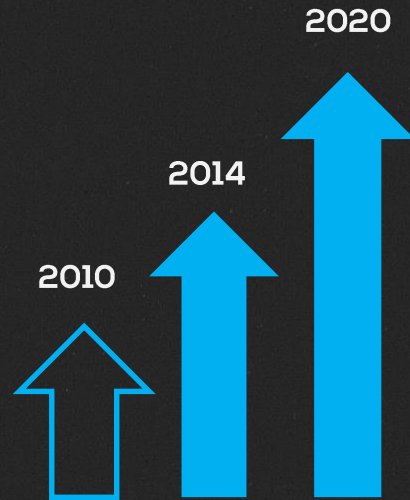
BRANDED SUCCESS



Existing *projects*



F-RESIDENCES 2010-2020



Vienna, Austria – Sep 2010

Michel Adam, President of FashionTV had reconstructed his penthouse to F-Residence.

Bali, Indonesia – Aug 2014

“Love F Hotel” by Legian in Bali.

Pune, India – Mar 2017

2 Projects in Pune, with the highest residence technology and style.

Noida, India – May 2018

F-RESIDENCE SKYSCRAPER with 400+ Apartments in New Delhi Province.

Dubai, UAE – March 2019

Diamond Tower in the heart of Dubai.

By 2020

As over 35 projects are under negotiations, many residences are expected by 2020.

F-RESIDENCE VIENNA OPERA – MARCH 2010



Vienna, Austria

FashionTV's Premium Fashion Water, from the mountains of Austria will be delivered to all residents, right to their doorstep. The residents will enjoy high quality premium water without an effort.



Diamond-Cut Cabinet



F-Fire Place

'LOVE F' HOTEL & RESIDENCE – AUGUST 2014

<http://www.LoveFhotels.com>



Bali, Indonesia

The exciting 'Love F' Hotel and Residence by Legian with superb accommodations as well as Spa, Pool, Gym and a Rooftop Night-Club.



F Logo on top



Elevators at F-Residences

F-RESIDENCE TOWERS 1 & 2 – MARCH 2017

<http://www.bramhacorp.in/F-Residences/>

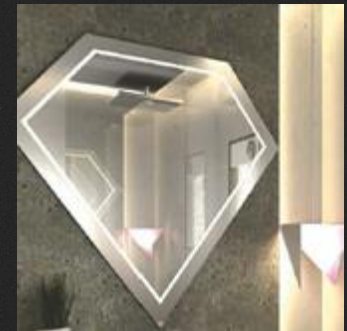


Maharashtra, India

The 2 towers, F and F2 are the new epitome of stylish living. Every view is breath-taking, with special corners dedicated to visual relief for your eyes only.



F-Residence Entrance



Diamond Inspired Interior

F-RESIDENCE PUNE – OCTOBER 2017

<http://www.F-Pune.com>



Pune, India

F Residences is specifically designed to delight and satisfy the fashion-conscious community of young and affluent professionals who seek an exemplary lifestyle of luxury and sophistication that comes with the arrival of the most trend-setting brand in the world of fashion.



Crystal Engraved Branding



Modern Branded Interior

F-RESIDENCE SKYSCRAPER – MAY 2018



Noida, India

The 400 apartment sky-high F-Residence Noida, is the luxurious living complex within the New Delhi Province.

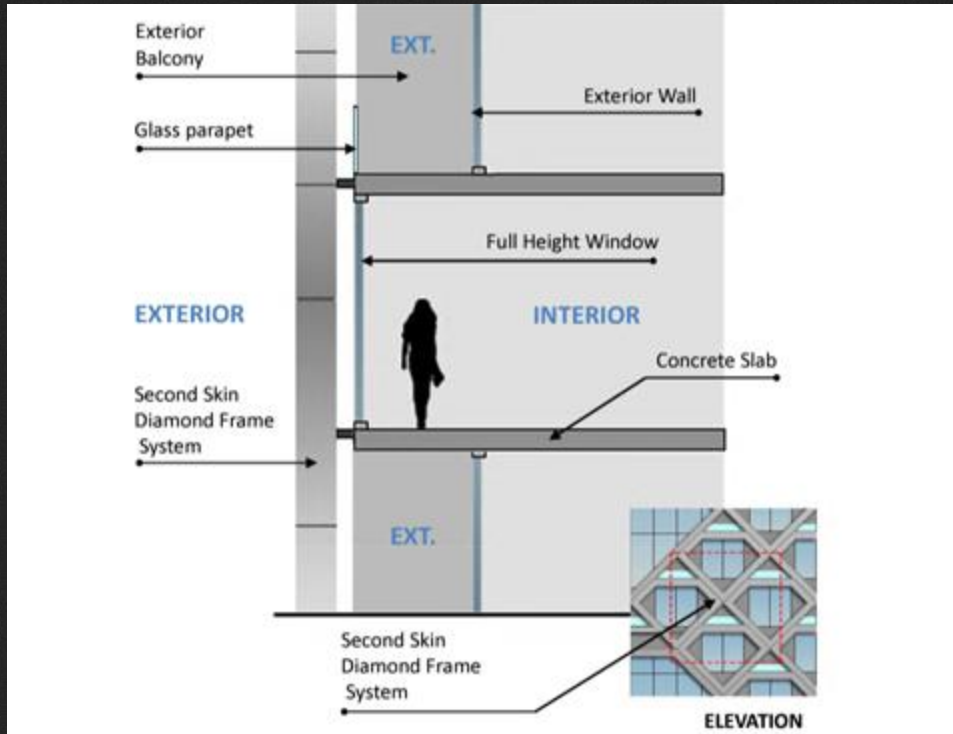


Penthouse Terrace



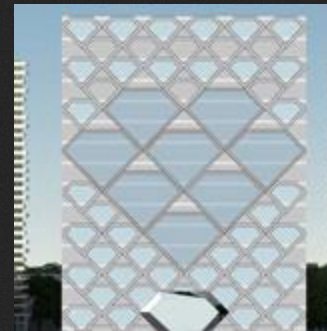
Ceiling Accessories

DIAMOND TOWER – JANUARY 2019



Dubai, UAE

In the heart of the world's most developed province, a new concept was born:
Diamond Tower.



Diamond Tower Structure



Diamond Interior Design

At the lobby

Concierge *Services*



Fashion Water – In Every Home



Premium water supply and delivery

FashionTV's Premium Fashion Water, from the mountains of Austria will be delivered to all residents, right to their doorstep. The residents will enjoy high quality premium water without an effort.



For Models and Billionaires



High Quality Spring Water



FashionTV Inside The Residence

FashionTV HD Exclusive Network will be broadcasted inside every home, with an IP Box or Satellite connection.



FASHIONTV CLUB

MEMBERSHIP PLATFORM

-  A luxurious FashionTV Club card is printed 'on the spot' in concierge with the resident's image.
-  The club card provides the member with discounts and promotions in all F locations.
-  The card is international, and valid in all of FashionTV location worldwide & online.
-  Exclusive invites to all of the FashionTV luxurious Events and Parties.
-  Loyalty program 'blows retention through the roof!' as the club members make the card their 'spot'.



 fashiontv*café*



 fashiontv gym

FASHION GYM



fashiontv gym

 fashiontv gym



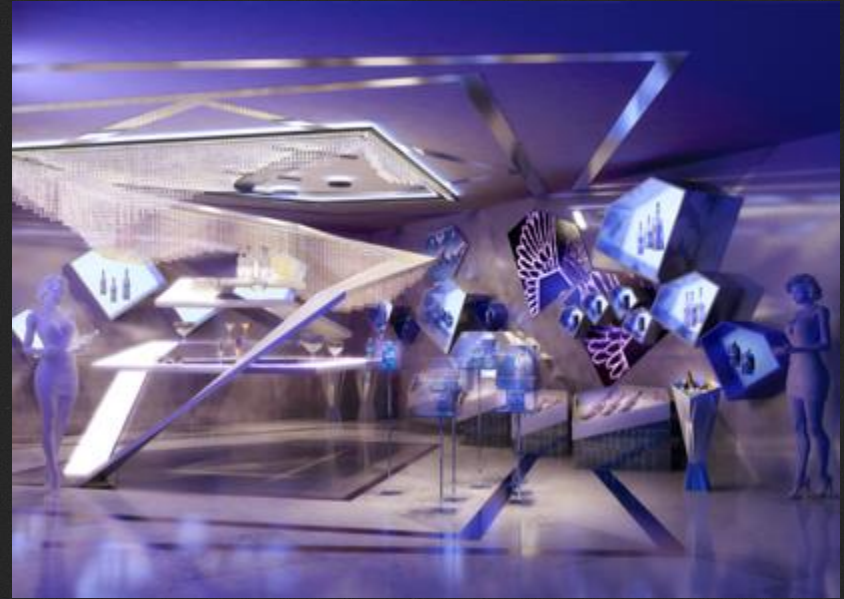
FASHION HAIR & MAKE UP



BEVERAGES STORE & SERVICES



FASHION VODKA & CHAMPAGNE



FASHION WATER & ENERGY DRINKS

FASHIONTV PROPRIETARY BEVERAGES & SHISHA



1

Fashion Vodka



2

Fashion Shisha



3

Fashion Water



4

Fashion Energy Drinks



5

Fashion Champagne



6

Fashion Prosecco

ACCESSORIES & MERCHENDISE STORE



FASHION SHOES & BAGS



AS WELL AS HOME ACCESSORIS & MORE

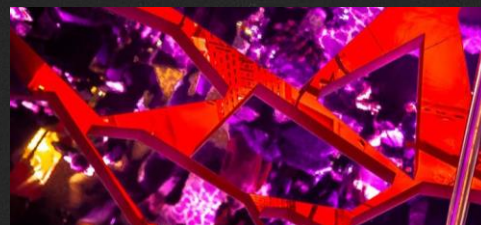
DIAMOND INSPIRED FOR EVERY HOME



1 FOOD & PLATES



2 SILVERWARE / GLASSES



3 CEILING & WALLS



4 SERVING OPTION



5 UPHOLSTERY & TABLES



6 FLYERS / PRINTOUTS

DEDICATED RESIDENCE-PLATFORM

*FaceBook, FTV.COM, and
more...*

Every one of our location have they're own
dedicated Social Platforms with:

- Events.
- Community Relations.
- Gallery Posting.
- Social Connections.
- Local Awareness.



FashionTV Designs

Selection of *towers*



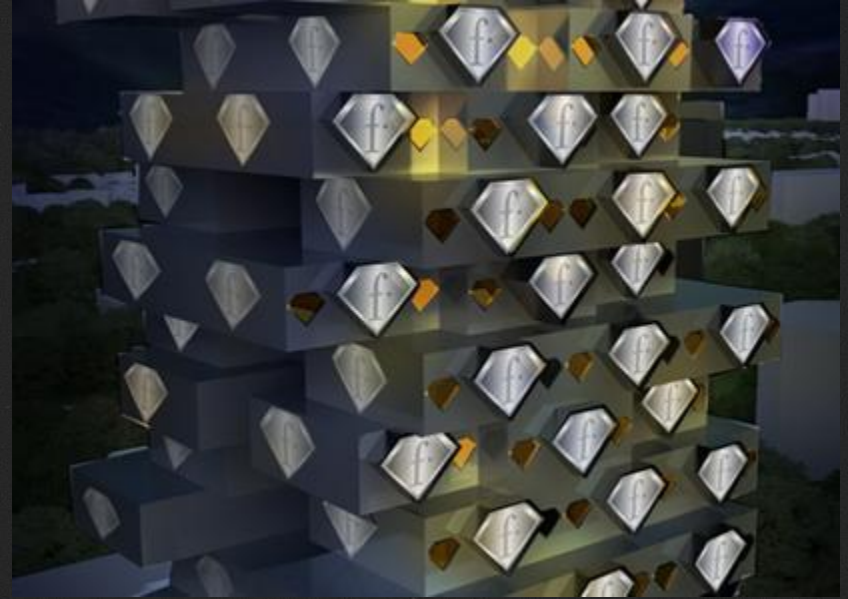
PRECIOUS TOWER



PRECIOUS TOWER



PRECIOUS TOWER AT NIGHT



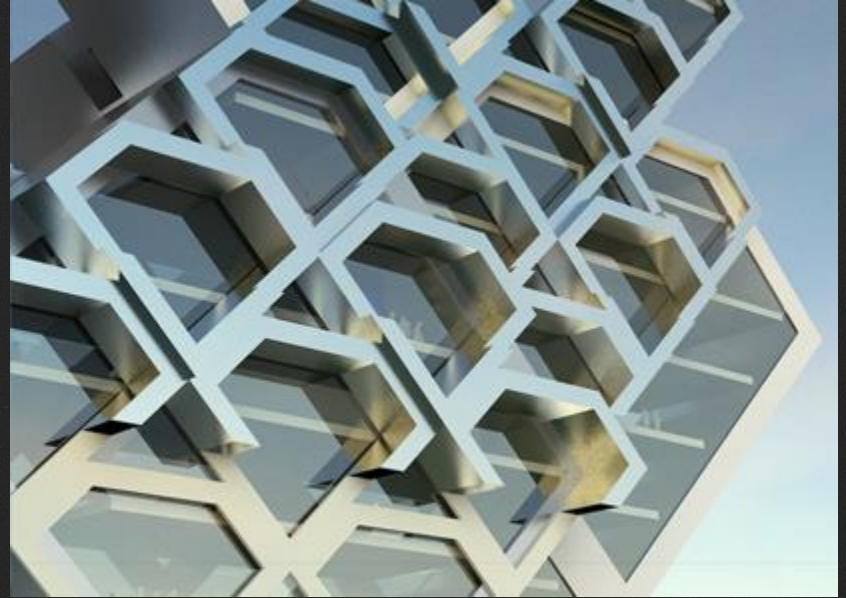
SEDUCTION TOWER



SEDUCTION TOWER

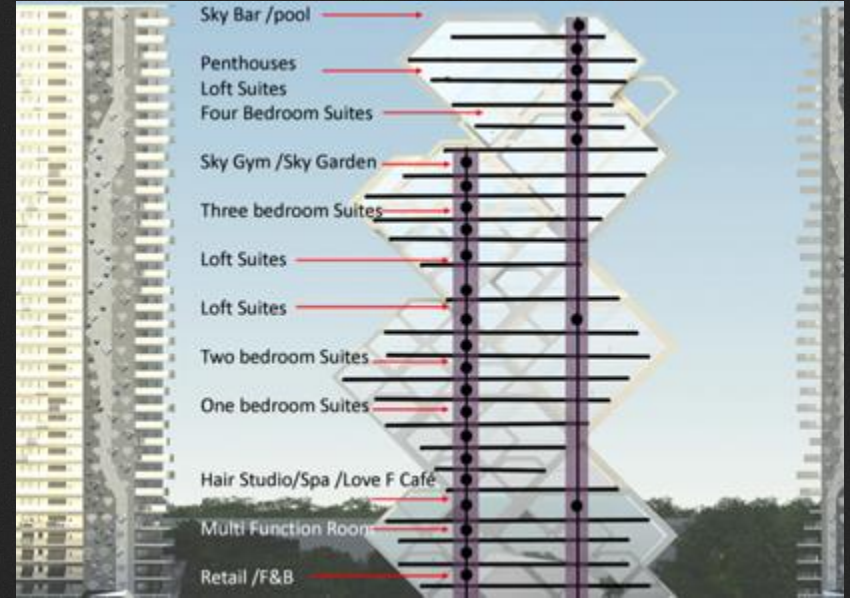
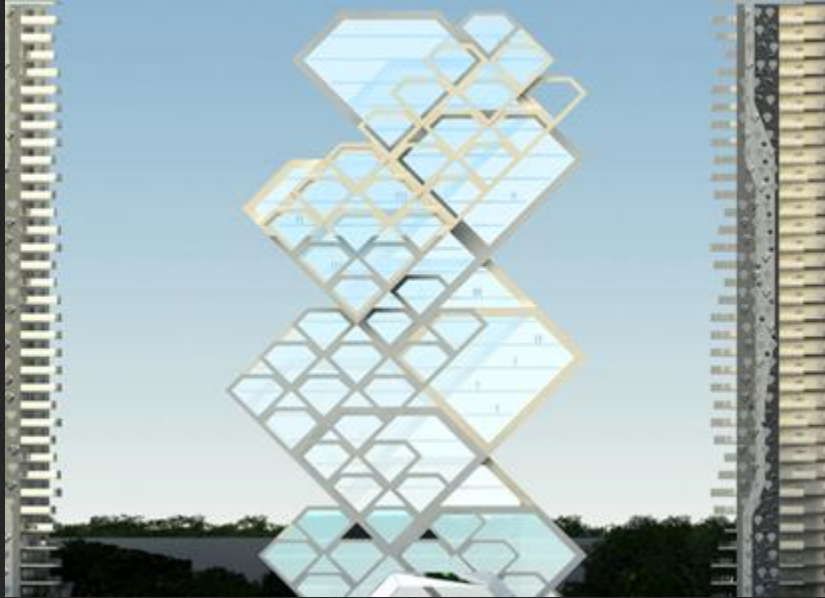


PRESTIGE TOWER



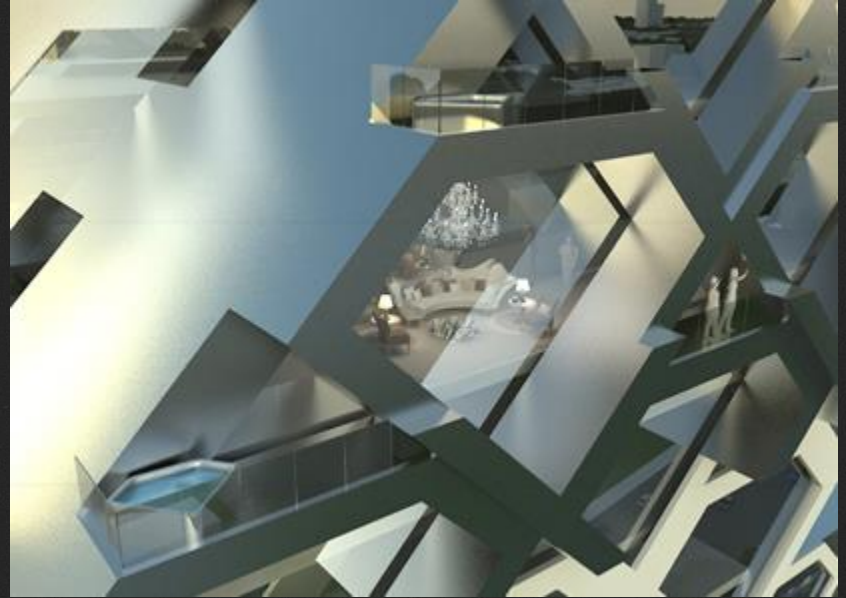
This iconic high end residential tower for an exclusive fashion oriented lifestyle.

PRESTIGE TOWER



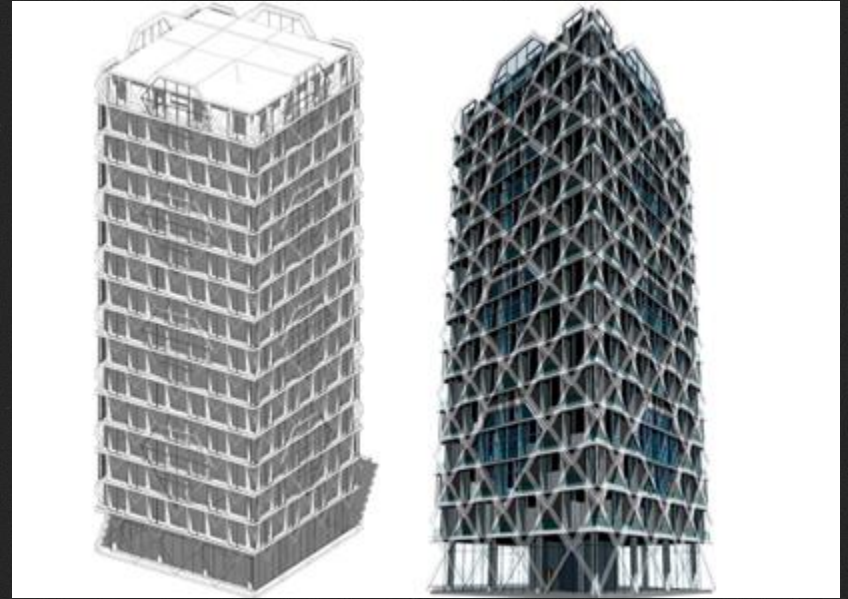
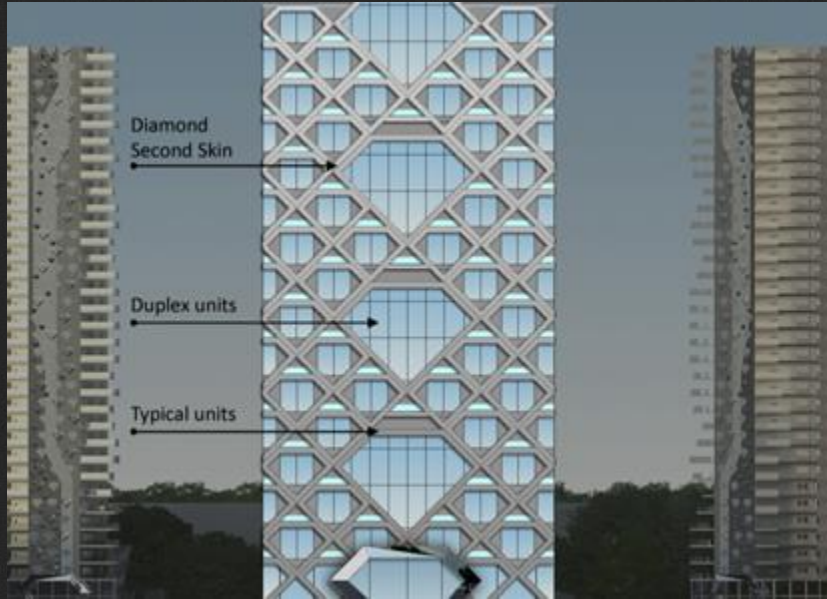
The building is designed to provide maximum daylight and minimize glare and overheating.

PRESTIGE TOWER AND SKY JACUZZI



Sharp edges expressing modern living and innovative lifestyles for chic-trendy residents.

MODULAR OPTION

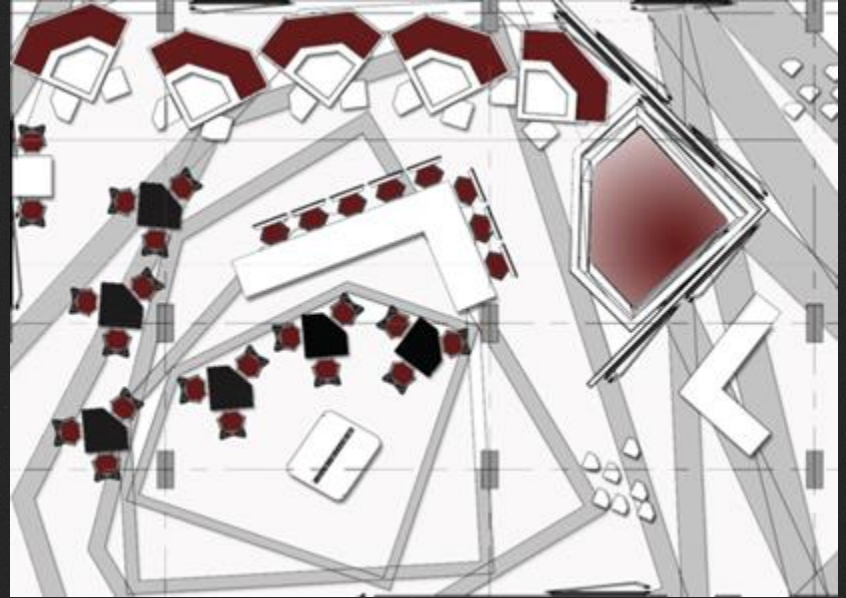




FashionTV Designs

Fashionable *lobby*

"LOVE F" INSPIRED LOBBY



F GOLD LOBBY



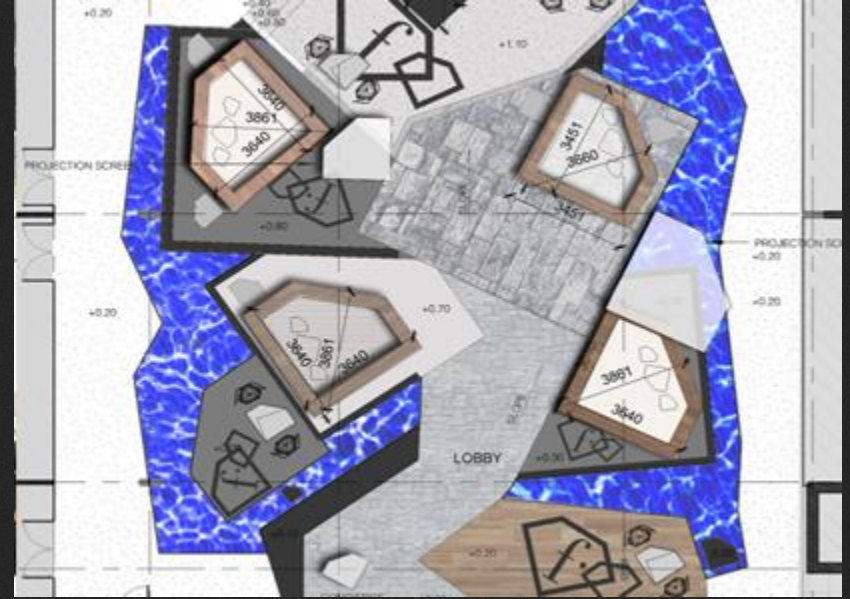
The Floating Lobby



THE FLOATING LOBBY



THE FLOATING LOBBY





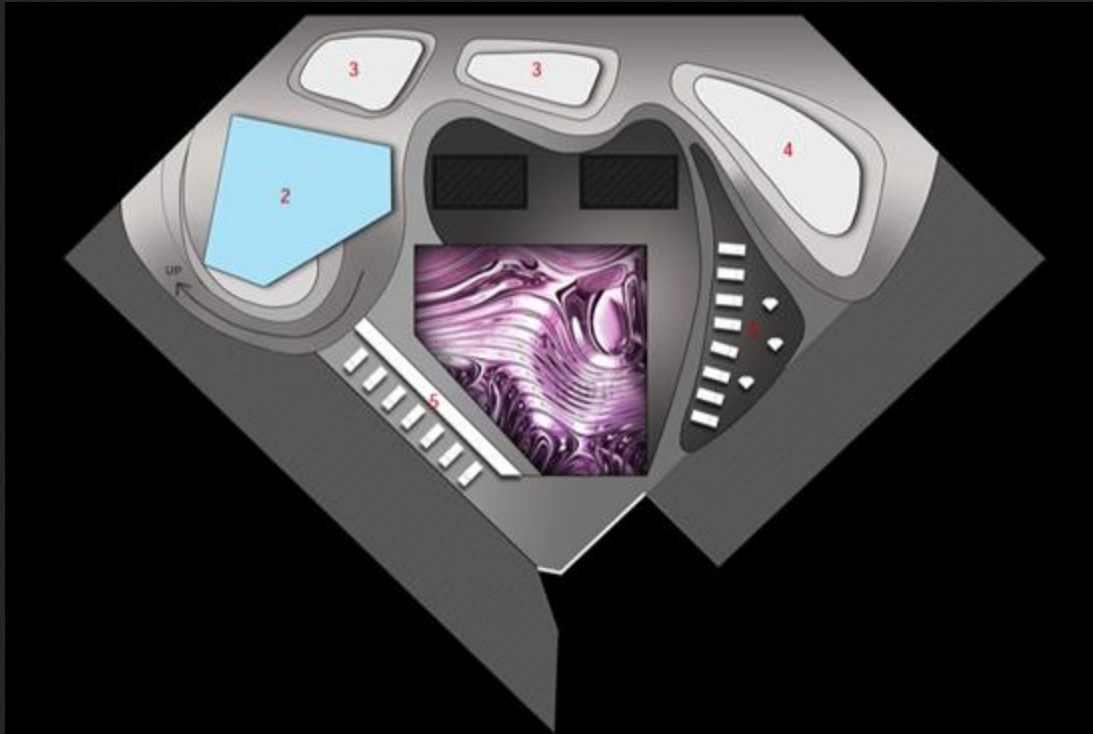
SUPERB LOBBY AT F-RESIDENCE



LOBBY RUNWAY



SKY POOL LAYOUT

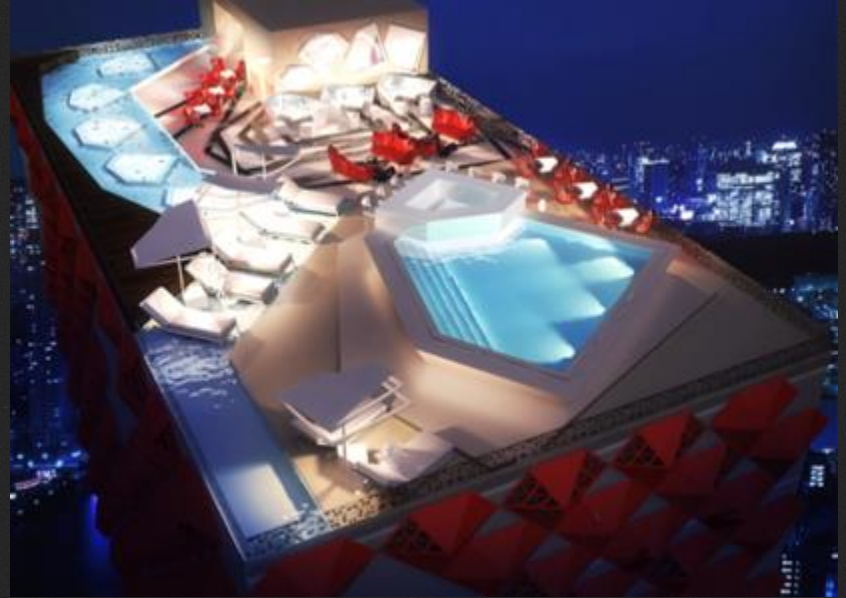
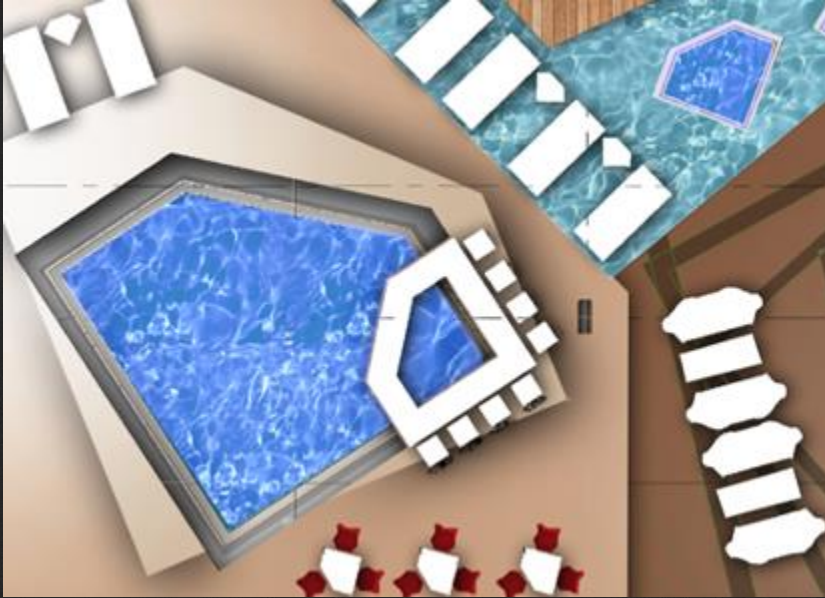


LEGEND

- 1. POOL
- 2. SKYLIGHT
- 3. SHOWER
- 4. BAR
- 5. POOL DESK

AREA SUMMARY 700 SQM.

ROOF SKY POOL





FashionTV Designs

Luxurious *interior*



fashiontv

RESIDENCES

MY FASHION HOME

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SILVER APARTMENT



SILVER APARTMENT



FURNITURE AND DESIGN

TOP LEFT:

Silver Apartment Projection Wall.

BOTTOM LEFT:

Finish Furniture and Accessories.



Silver Apartment Materials and Fabrics

GOLD APARTMENT



We drink champagne in the gold diamond bed; pull down the projection screen over the window and watch FTV.

GOLD APARTMENT



FURNITURE AND DESIGN

TOP LEFT:

Gold Apartment Projection Wall.

BOTTOM LEFT:

Finish Furniture and Accessories.

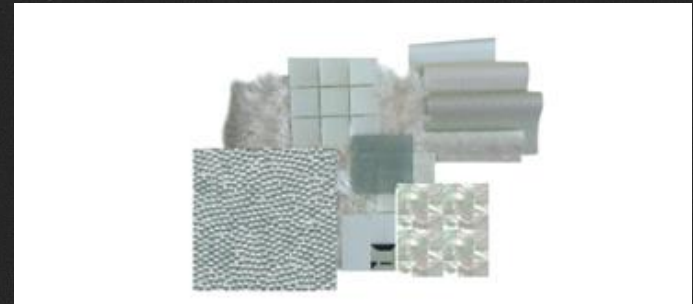


Gold Apartment Materials and Fabrics

PLATINUM APARTMENT



FURNITURE AND DESIGN



DIAMOND PENTHOUSE



DIAMOND PENTHOUSE – FURNITURE



Finish Furniture and Accessories

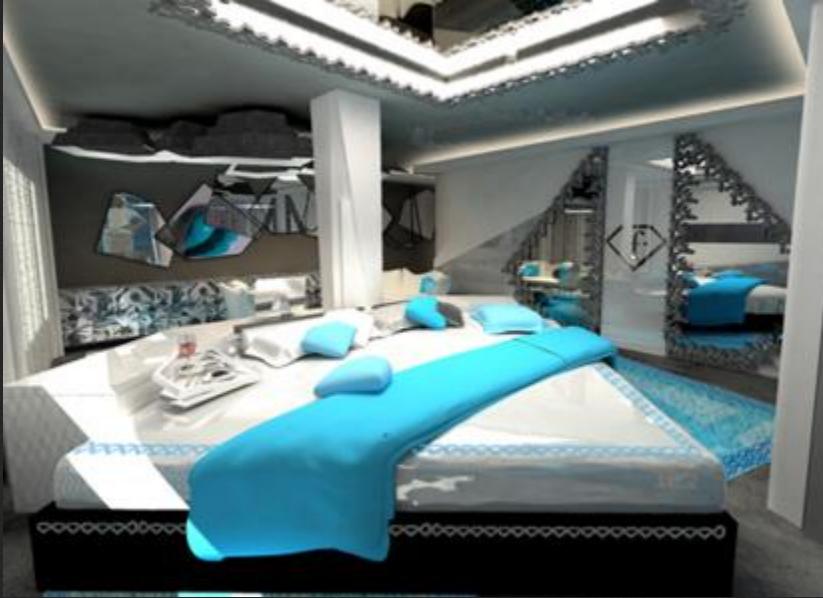


Diamond Room Materials

FASHIONTV CARPETS & UPHOLSTERY



ADDITIONAL INTERIOR EXAMPLES



ADDITIONAL INTERIOR EXAMPLES



ADDITIONAL INTERIOR EXAMPLES



ADDITIONAL INTERIOR EXAMPLES



ADDITIONAL INTERIOR EXAMPLES



The image is a split-screen view of a modern interior. The left side shows a bedroom with a large, low-profile bed with a dark frame and a light-colored, textured blanket. The right side shows a living area with a curved, dark-colored sofa with several cushions, a round ottoman, and a low coffee table. The background features a wall with a geometric, diamond-shaped pattern and a large window or glass partition. The overall design is minimalist and contemporary.

LUXURIOS LIVING AT FASHIONTV RESIDENCE



FashionTV Designs

Superb *planning*

TYPICAL ONE BEDROOM LAYOUT



TYPICAL TWO BEDROOM LAYOUT



TYPICAL FOUR BEDROOM LAYOUT

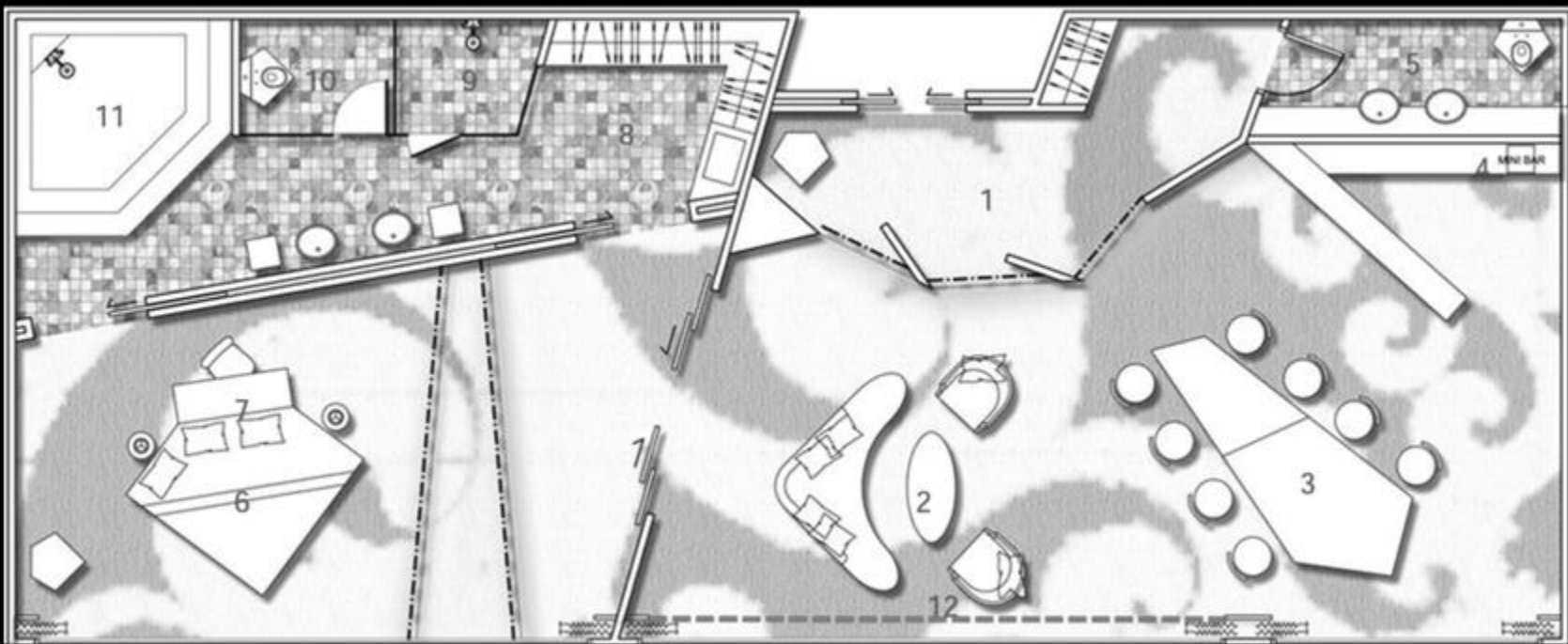


AREA SUMMARY 80.00 SQM.



LEGEND

- 1. BED
- 2. WORKING AREA
- 3. WARDROBE
- 4. MINI BAR
- 5. SHOWER
- 6. TOILET
- 7. BATH TUB
- 8. LIVING AREA
- 9. PROJECTION SCREEN



Area Summary 160.00 SQM.



1. Foyer

2. Living Area

3. Dining Area

4. Mini Bar

5. Powder Room

6. Bed

7. Working Area

8. Walk in Closet

9. Shower

10. Toilet

11. Bath Tub

12. Projection Screen

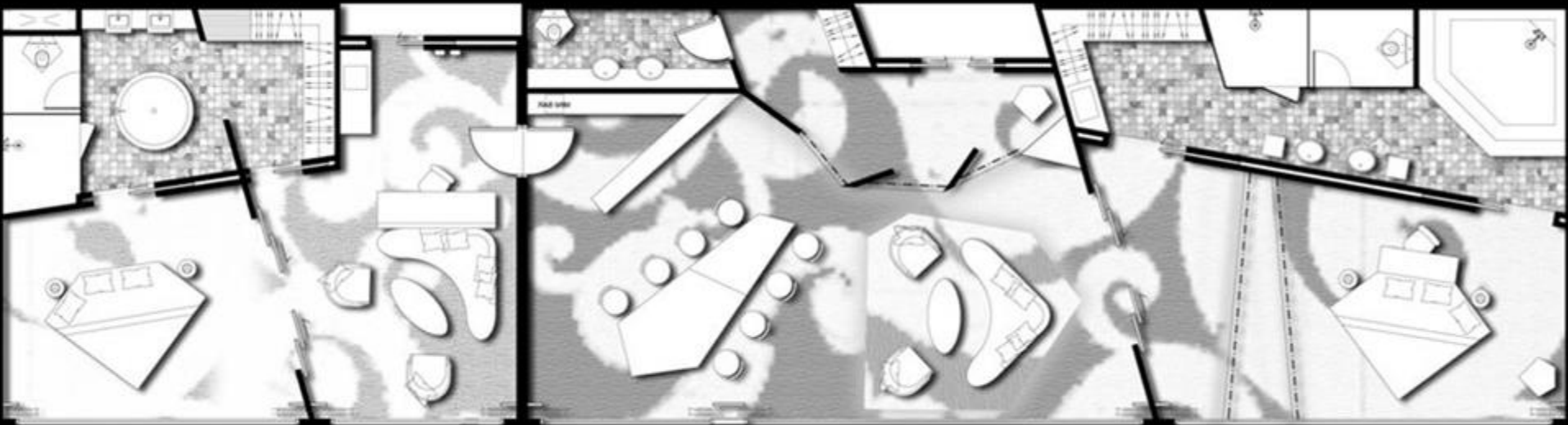


RESIDENCES

fashiontv

MY FASHION HOME

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Area Summary 240.00 SQM.



1

Maximization of the FashionTV Brand & Logos.



2

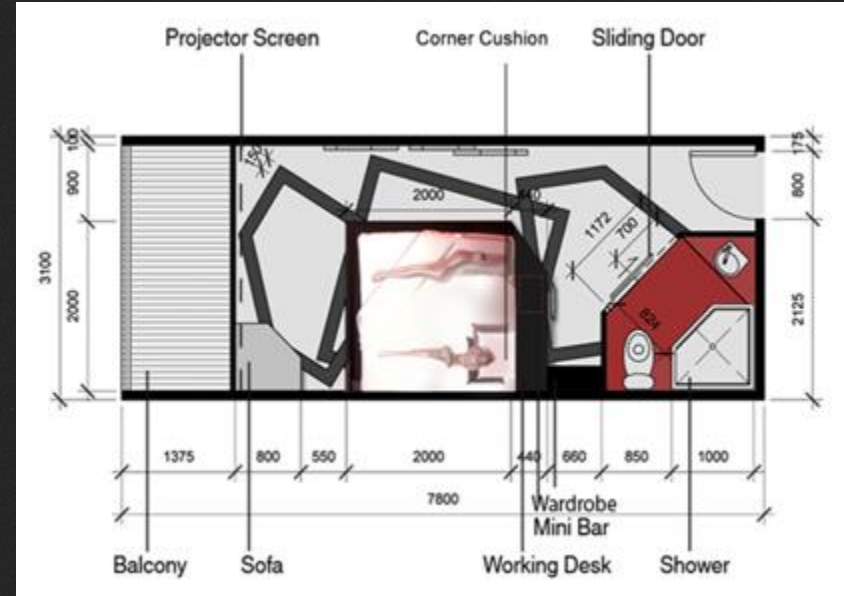
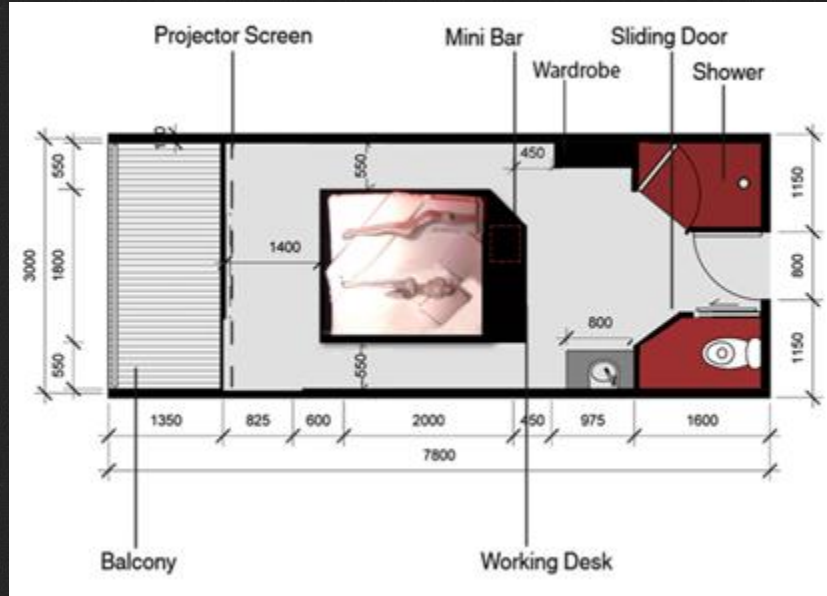
Superb fashionable designs of all aspects of the project.



3

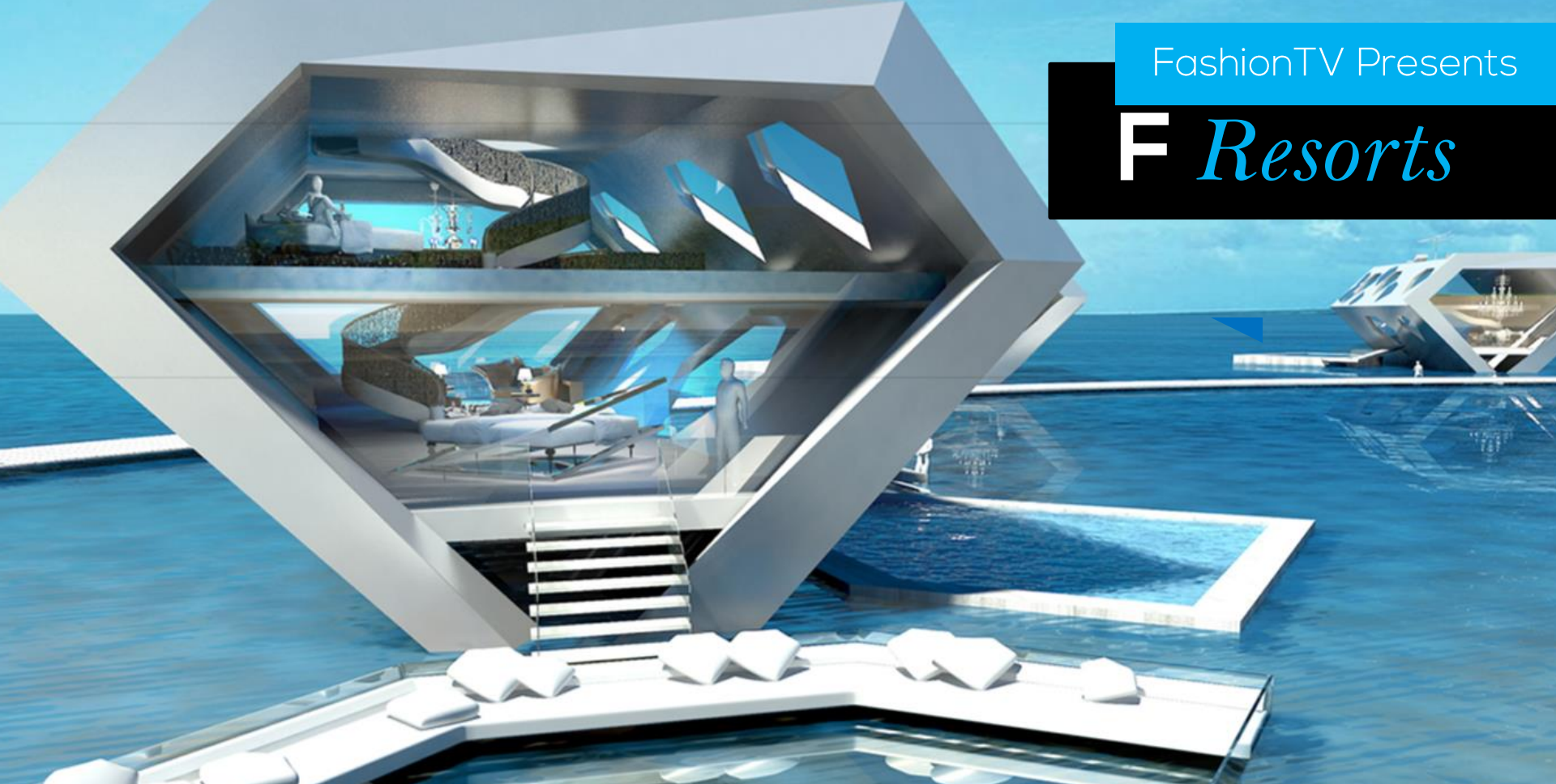
Video projections of FashionTV inside the project.

MODULAR OPTION



FashionTV Presents

F *Resorts*



F RESORT & CONDOMINIUM



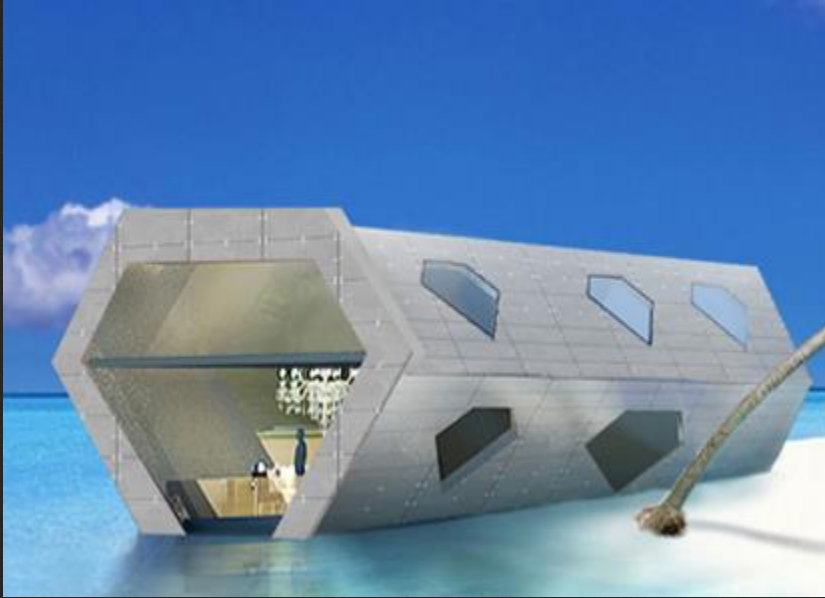
F RESORT ISLANDS



MODULAR F RESORT



F RESORTS EXTERNAL MATERIALS

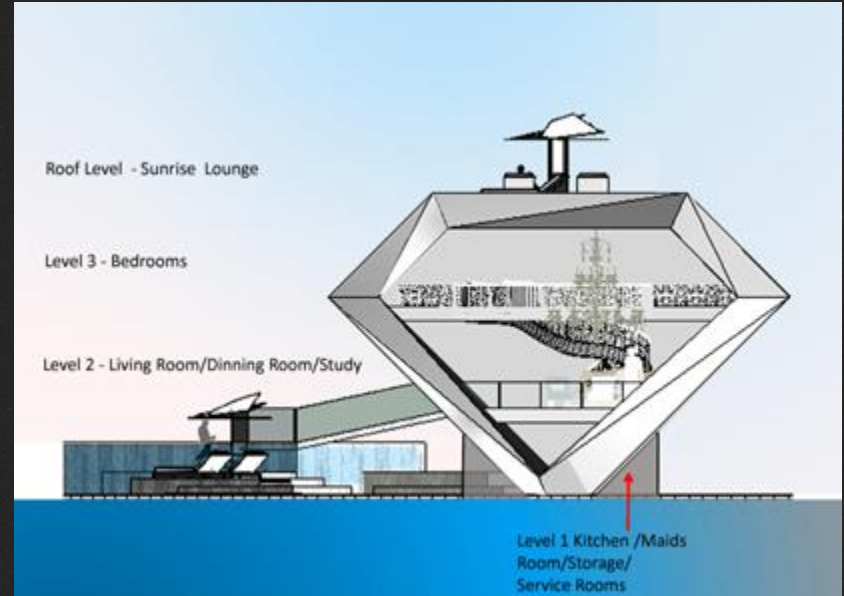
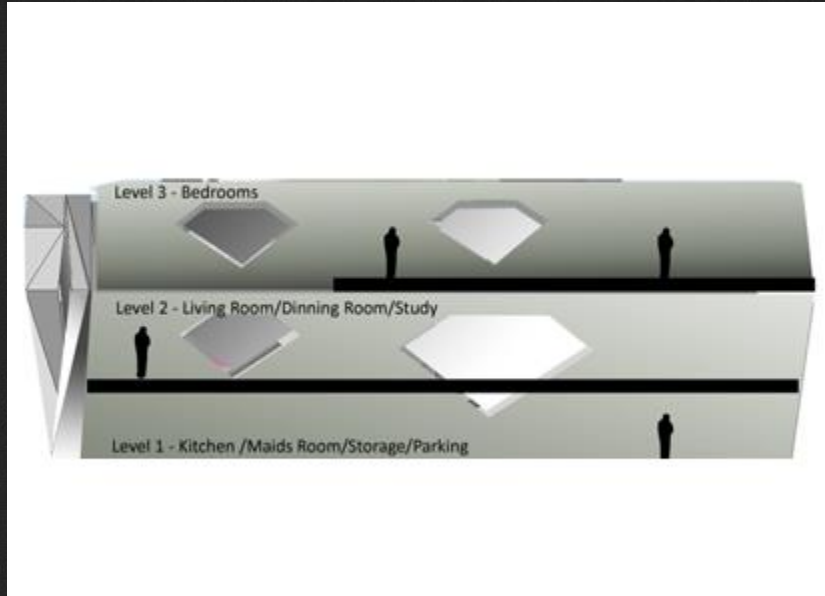


F Resorts – Metal Panels

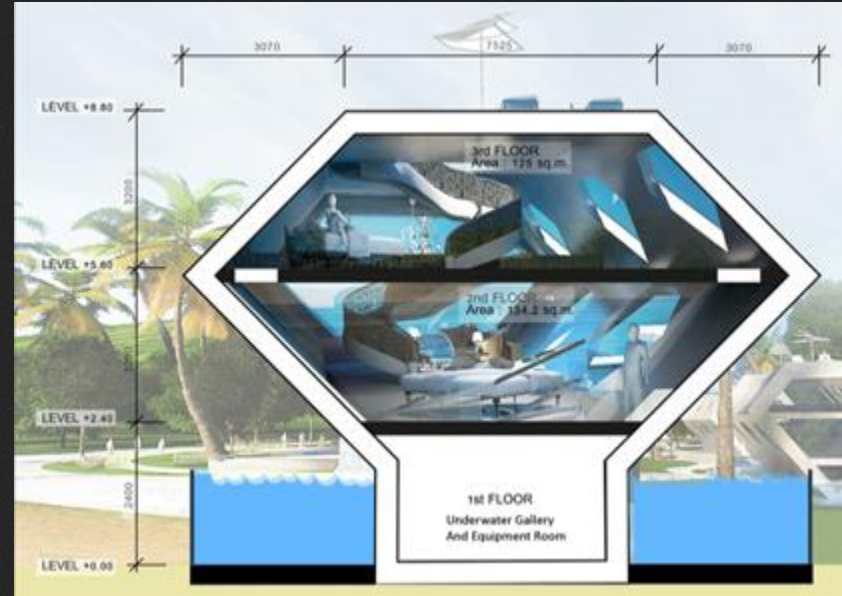


F Resorts – Local Wood

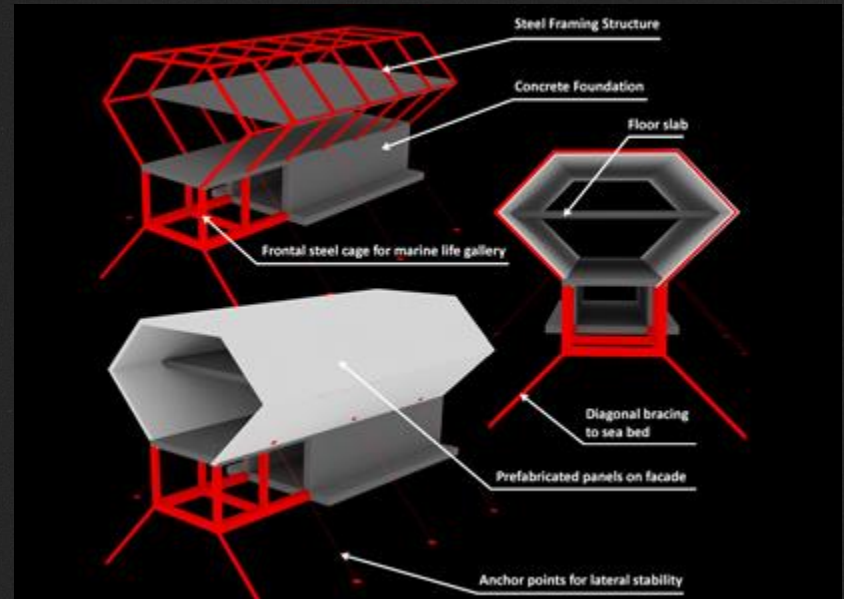
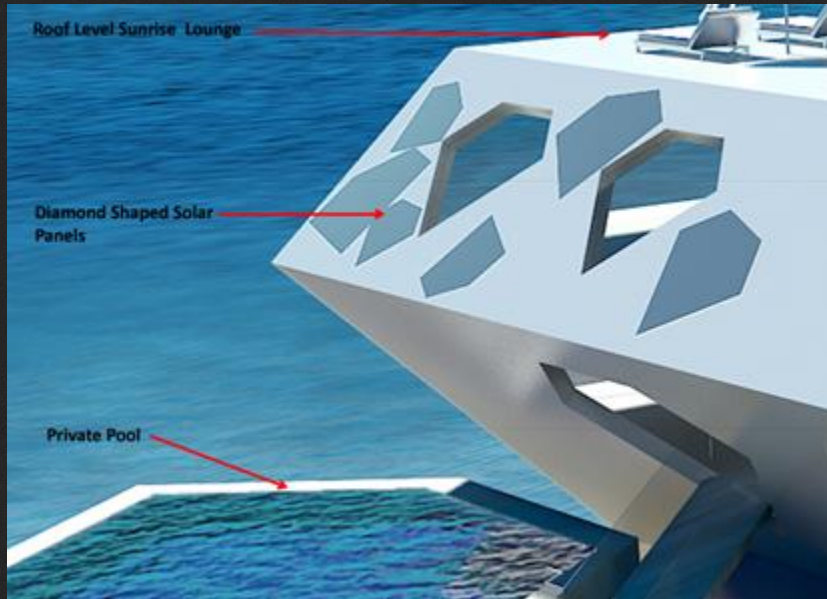
F RESORTS



F RESORTS

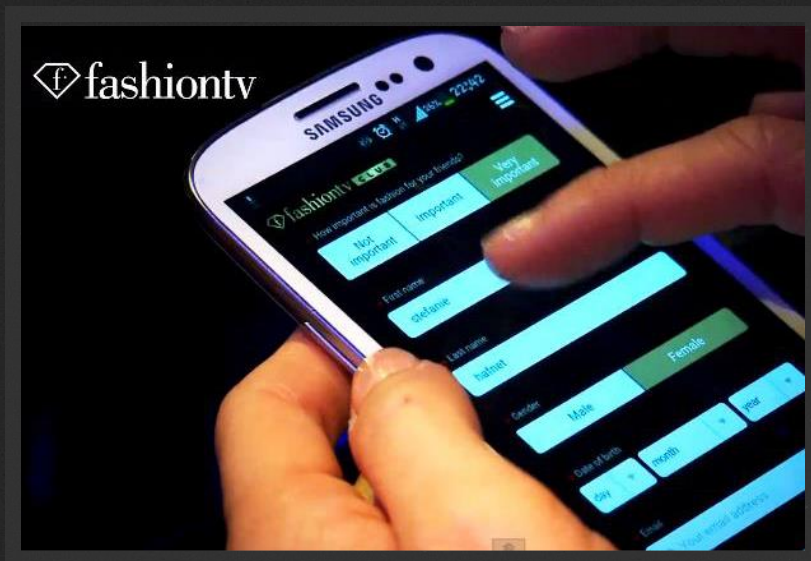


F RESORTS



CONTACT INFORMATION.

"Success is often achieved by those who don't know that failure is inevitable" ~ Coco Chanel.



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