

 fashiontv

P R E S E N T S

 FTVUSA



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FOR MORE INFO: company.fashiontv.com



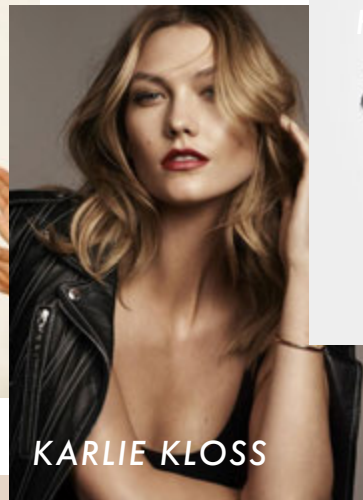
FTVUSA

LAUNCH 11/17

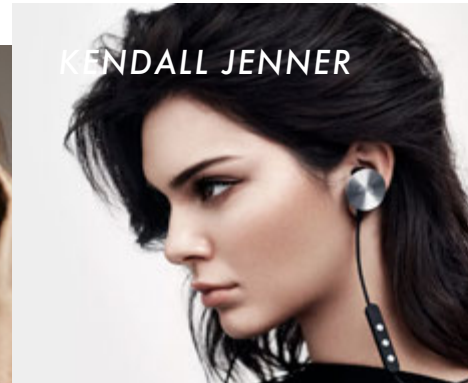
NEW CHANNEL 24/7 FOCUS ON FASHION IN USA



RALPH LAUREN



KARLIE KLOSS



KENDALL JENNER



GIGI HADID



TOM FORD



LEONARDO DI CAPRIO



MARC JACOBS

FOCUS ON

Fashion-Weeks
New York, L.A., Miami
celebrity style
USA designers
Victoria's Secrets
American Model
fashion in music
fashion and awards
fashion in films
fashion at Oscar's
Sport's Illustrator



OTT & UHD CHANNELS & VOD in 4K

FTVUHD | FASHIONFLIX | FTV+

WATCH 12 FASHIONTV CHANNELS
ANYWHERE, ANYTIME 24/7

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€ 39.99/year
1 MONTH FOR FREE!



 fashiontv+

WATCH 12 FASHIONTV LIVE CHANNELS ANYWHERE, ANYTIME 24/7




 FASHIONTV PARIS




 MIDNIGHT SECRETS



 F-MEN



 HAIR & MAKEUP




 FASHIONTV GLOBAL




 MEN SECRETS




 FASHIONTV L'ORIGINAL




 PHOTOSHOOTS




 FASHION FILMS




 FASHION WEEKS



 MODELS FITNESS



 TOP MODELS

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FOR MORE INFO: company.fashiontv.com



**12 THEMATIC
24/7 CHANNELS**



FTV UHD PARIS **NEW!**

FTV UHD IS THE NEWEST 24/7 FASHION CHANNEL IN DIAMOND CLEAR 4K.



FTV USA **NEW! 11/17**

NEW CHANNEL 24/7 FOCUS ON FASHION IN USA



FTV L'ORIGINAL

L'Original brings you the latest trends from the biggest shows and runways.



F MEN

F Men takes a look at the world of male fashion. From sportswear to suits.



MIDNITE SECRETS

The sexiest hour on TV. Seductive and sultry moments caught on film.



HAIR & MAKEUP

FashionTV brings you the best of Hair & Makeup from the world of fashion.



TOP MODELS

The top models invite you to become part of their world and glamorous lifestyle.



PHOTOSHOOTS

Take a trip behind the scenes at the world's top photo shoots.



FASHION FILMS

The largest collection of fashion films with your favorite designers.



BRIDAL FASHION

BF is the ultimate wedding channel showcasing world-class wedding productions.



FASHION WEEKS

Naturally, the biggest fashion weeks are at the heart of FashionTV.



MODELS FITNESS

FashionTV's Fitness channel offers fresh fitness tutorials, workouts, and exercises.



**VIDEO CLIPS &
LONG FORMAT
FEATURE FILMS**



CATCH UP TV

Best of Hair and makeup, Best of top models, Best of fashion weeks, Best of photoshoots, Best of films



DOCUMENTARIES

The story of Chanel, The story of Dior, The story of Adriana Lima, The story of Versace, etc.



FEATURE FASHION FILMS

The devil wears Prada, Confessions of a shopaholic, Coco before Chanel, Dior and I, The September issue, etc.



SHOPPING & STYLE ADVICE

Amazon / YOOX
Victoria's Secret



LOCAL CHANNELS

FashionTV USA,
FashionTV China,
FashionTV Brazil,
FashionTV Russia,
FashionTV Latin America

FASHIONTV PROGRAM GRID

	31.08.17	01.09.17	02.09.17	03.09.17	04.09.17	05.09.17
06:00	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
06:30	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
07:00	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
07:30	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
08:00	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	FASHION FLIX	PHOTOGRAPHERS
08:30	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	FASHION FLIX	PHOTOGRAPHERS
09:00	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
09:30	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
10:00	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
10:30	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
11:00	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	FASHION FLIX	PHOTOGRAPHERS
11:30	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	FASHION FLIX	PHOTOGRAPHERS
12:00	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
12:30	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
13:00	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
13:30	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
14:00	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	FASHION FLIX	PHOTOGRAPHERS
14:30	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	FASHION FLIX	PHOTOGRAPHERS
15:00	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
15:30	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
16:00	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
16:30	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
17:00	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	FASHION FLIX	PHOTOGRAPHERS
17:30	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	FASHION FLIX	PHOTOGRAPHERS
18:00	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
18:30	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI	BIKINI
19:00	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
19:30	FASHION FLIX	PHOTOGRAPHERS	FASHION FLIX	PHOTOGRAPHERS	PHOTOGRAPHERS	FASHION FLIX
20:00	MASTERPIECES	FTV FRESH	MASTERPIECES	FTV FRESH	FTV FRESH	MASTERPIECES
20:30	MASTERPIECES	FTV TOP 20	MASTERPIECES	FTV TOP 20	FTV TOP 20	MASTERPIECES
21:00	FTV FRESH	MASTERPIECES	FTV FRESH	SUNDAY SPECIAL	MASTERPIECES	FTV FRESH
21:30	FTV TOP 20	MASTERPIECES	FTV TOP 20	SUNDAY SPECIAL	MASTERPIECES	FTV TOP 20
22:00	DESSOUS	DESSOUS	DESSOUS	DESSOUS	DESSOUS	DESSOUS
22:30	DESSOUS	DESSOUS	DESSOUS	DESSOUS	DESSOUS	DESSOUS
23:00	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS
23:30	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS
00:00	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS
00:30	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS
01:00	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS
01:30	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS
02:00	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS
02:30	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS	MIDNITE SECRETS



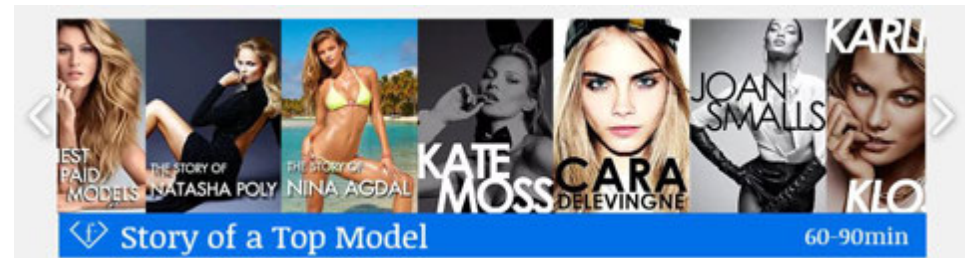
- 12 Live Channels
- Catch Up TV
- Documentaries
- Feature Fashion Films
- Shopping & Style Advice
- Local Channels
- Community



TECHNICAL KNOW-HOW

Fashiontv global leader in cloud based TV and OTT

- 30+ employees and many subcontractors
- Providing broadcasting operation and related R&D
- Cloud-based playout
- Broadcasted in SD / HD and UHD
- Available for OTT
- Transforming delivery from Satellite to IP
- FTV Incubator for FTV+ and FashionFlix



KNOW HOW IN FASHION

- 20 years of experience and relations in the world of fashion
- Exclusive access to designers, models, bloggers, VIPs and events
- Huge database and relations with all of the major fashion weeks (50 per season)
- Relationship with leading fashion photographers (over 1,000) worldwide
- Relationship with leading fashion houses and models
- Credibility as global leader in fashion media
- FashionTV provides more content than 100 of fashion magazines
- FashionTV is known as a trendy music channel

COMPETITIVE ANALYTICS

Small number of small competitors



FashionTV has been broadcasting all over the world since 1997. Through the years it established a leading role in fashion world of designers, models, events. With its journalistic motto "I see it first on FashionTV", it lives up to the bringing latest fashion weeks, fashion events, etc. within 24 hours on FTV. In 2017 the company launched ftvott.com and ftv+ on applications of Apple, Amazon, Roku, Android, and recently on Century Link stream.



World fashion, founded by former license of FashionTV in Russian in 2004. Focused on Russia with limited success.



Fashion One founded by former licensee of FashionTV in Philippines and Singapore in 2010. A low budget copy of FashionTV, with many issues due to conflicting trademarks. Formed Fashion Television in 2017. Main focus of Fashion One is Africa, Russia and Asia.



Fashion Television, is offshoot of Fashion One. Focus on localization and low budget formats. With main area of Africa. Took over the trademarks from Defunct ft Fashion Television, a Canadian fashion program which closed down in 2007. Main focus of Fashion Television is Europe.



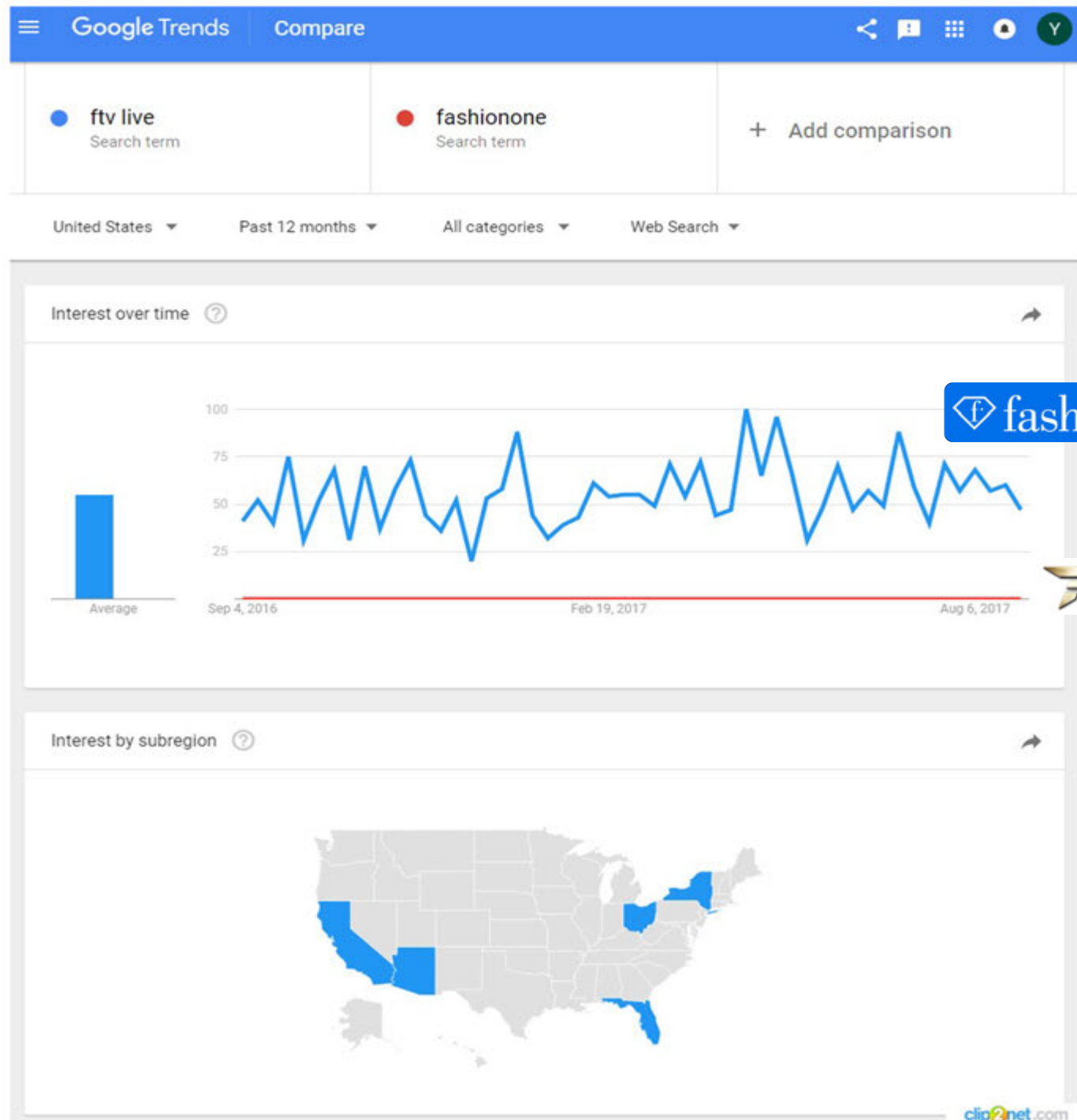
Fashion box is part of a budget Turkish SPI film box network. Fashion box was formed in 2011 and it distributes low budget local films. Recently entered into SlingTV, where FTV refused to enter.

COMPETITIVE ANALYTICS

Competitive Analysis / High barriers of entry

	FashionTV	Fashion One	World Fashion Channel	Fashion Television	Fashion box
Facebook Likes	4.227.673	359.989	8.564	585	302
Facebook Page Views (Per Month)	45.605	N/A	N/A	N/A	N/A
Facebook Reach (In Month)	2.932.567	N/A	N/A	N/A	N/A
Facebook Video Views (Per Month)	4.199.907	N/A	N/A	N/A	N/A
You Tube Views (Per Month)	1.109.976	N/A	N/A	N/A	N/A
No of Satellite (Lyngsat)	44	N/A	N/A	N/A	N/A
Years in Existence	20	5	5	15	8
Distribution Focus	Worldwide	Russia/Asia	Russia	Africa/Europe	Eastern Europe

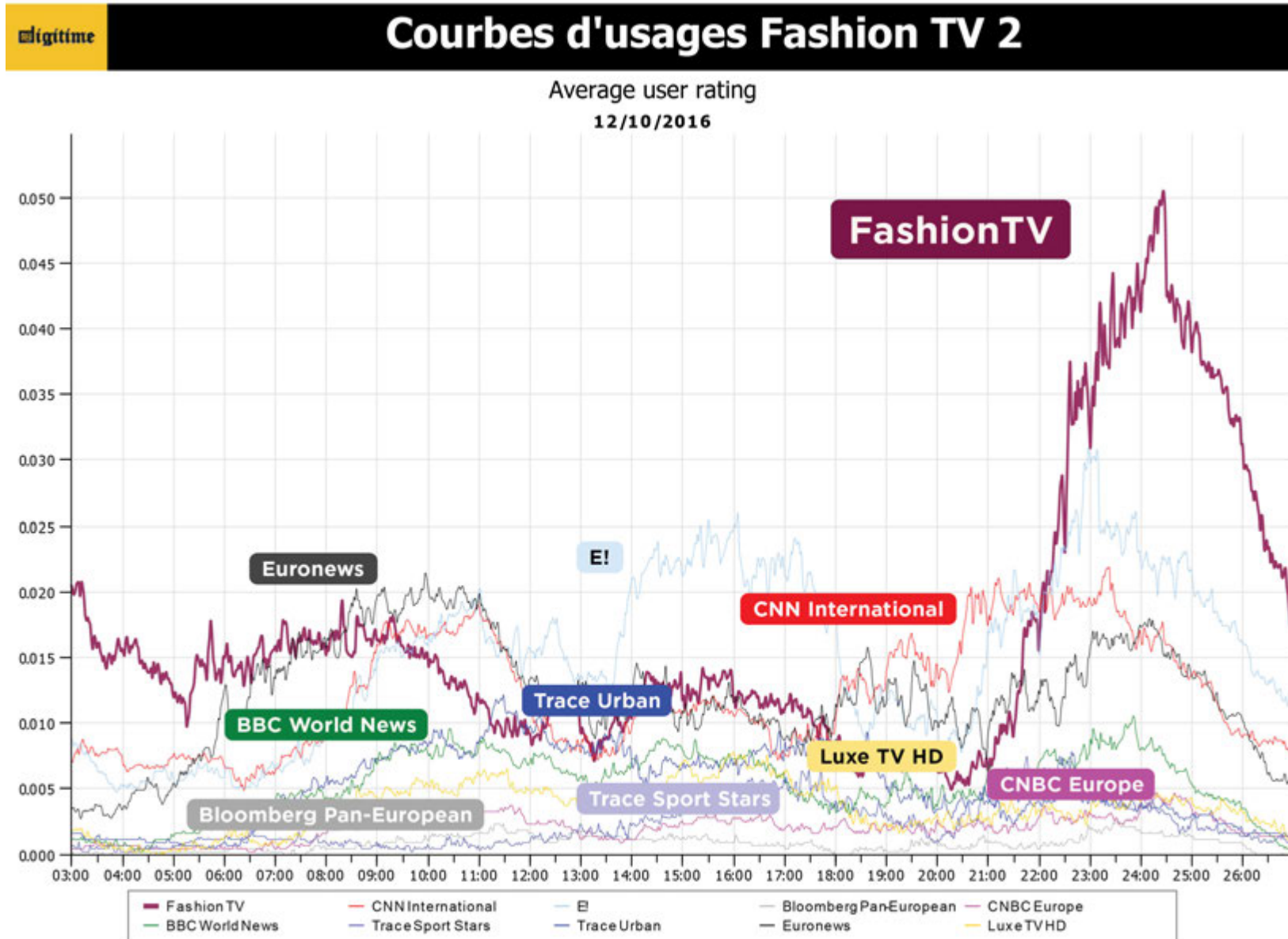
COMPETITIVE ANALYTICS



COMPARED TO OTHER INTERNATIONAL CHANNELS SUCH AS CNN / BBC / BLOOMBERG ETC

IN FRANCE FASHIONTV MAINTAINS ITS STRONG ATTRACTION

POPULARITY 22:00-03:00 THE HIGHEST AMONG INTERNATIONAL CHANNELS





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[View All](#)

+ Lifestyle **\$5** /mo

[View All](#)



Apple TV



WATCH 12 FASHIONTV CHANNELS ANYWHERE, ANYTIME 24/7

Subscriptions will be charged to your credit card through your iTunes account. Your subscription will automatically renew unless cancelled at least 24 hours before the end of the current period. Manage your subscription in Account Settings after purchase.

€ 4.99 / month
1 week FREE

12 CHANNELS INCLUDED IN THE SUBSCRIPTION

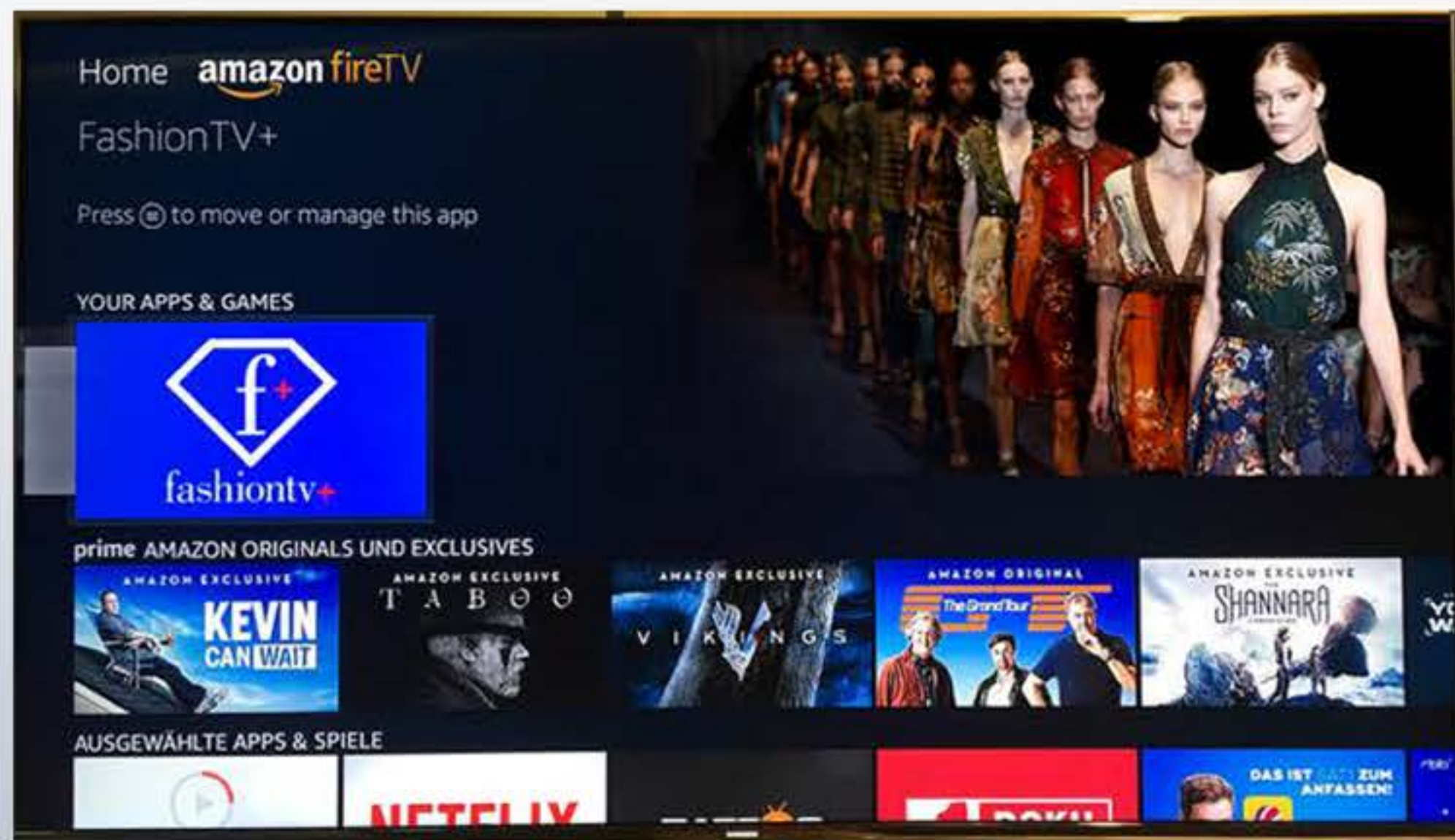
€ 39.00 / year
1 month FREE

WATCH 12 FASHIONTV LIVE CHANNELS ANYWHERE, ANYTIME 24/7

FASHIONTV PARIS	MIDNIGHT SECRETS	F-MEN	HAIR & MAKEUP	FASHIONTV GLOBAL	MEN SECRETS
FASHIONTV L'ORIGINAL	PHOTOSHOOTS	FASHION FILMS	FASHION WEEKS	MODELS FITNESS	TOP MODELS



Amazon Fire TV



WATCH 12 FASHIONTV CHANNELS ANYWHERE, ANYTIME 24/7

Subscriptions will be charged to your credit card through your iTunes account. Your subscription will automatically renew unless cancelled at least 24 hours before the end of the current period. Manage your subscription in Account Settings after purchase.

€ 4.99 / month
1 week FREE

12 CHANNELS INCLUDED IN THE SUBSCRIPTION

€ 39.00 / year
1 month FREE

WATCH 12 FASHIONTV LIVE CHANNELS ANYWHERE, ANYTIME 24/7

FASHIONTV PARIS	MIDNIGHT SECRETS	F-MEN	HAIR & MAKEUP	FASHIONTV GLOBAL	MEN SECRETS
FASHIONTV L'ORIGINAL	PHOTO SHOTS	FASHION FILMS	FASHION WEEKS	MODELS FITNESS	TOP MODELS



Roku



WATCH 12 FASHIONTV CHANNELS ANYWHERE, ANYTIME 24/7

Subscriptions will be charged to your credit card through your iTunes account. Your subscription will automatically renew unless cancelled at least 24 hours before the end of the current period. Manage your subscription in Account Settings after purchase.

€ 4.99 / month
1 week FREE

12 CHANNELS INCLUDED IN THE SUBSCRIPTION

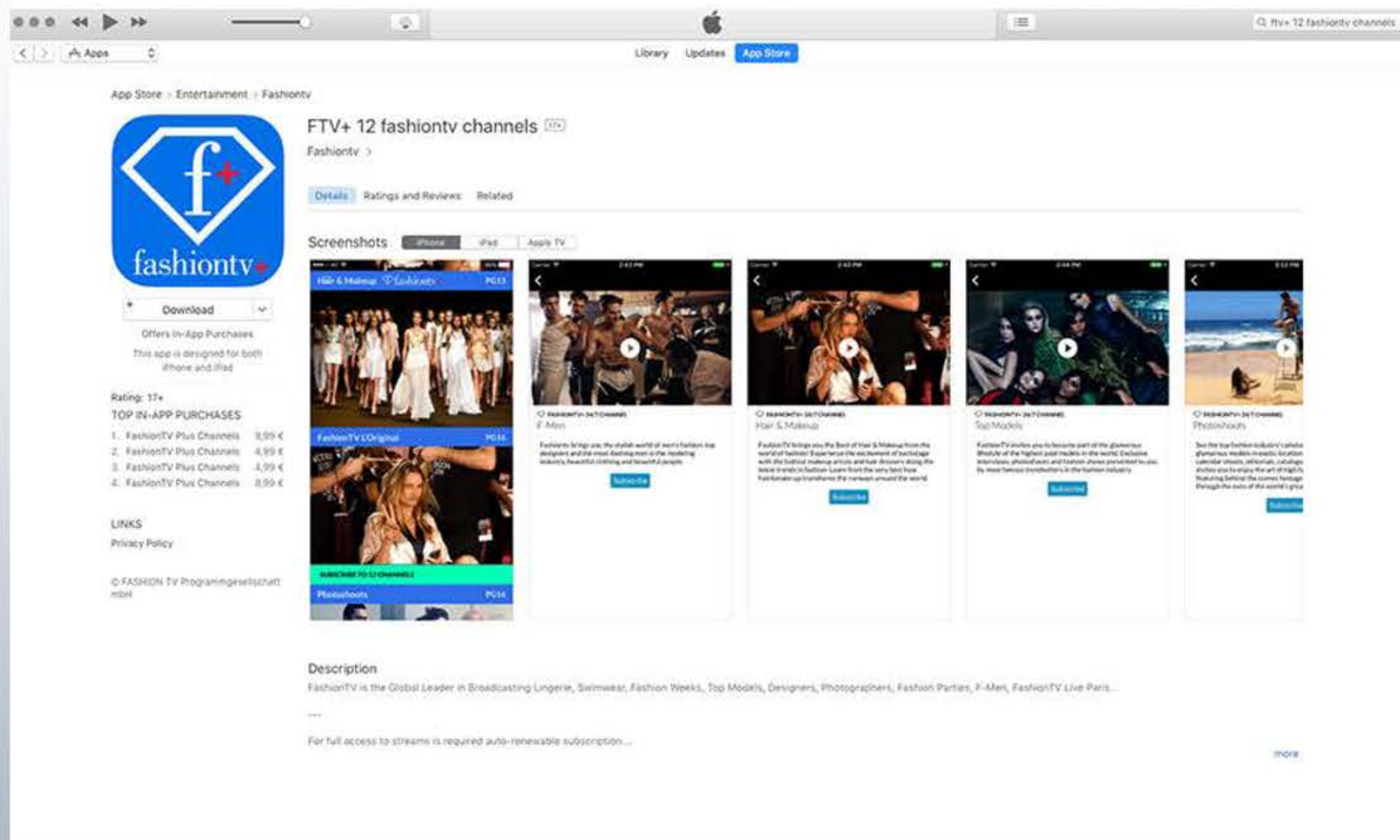
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FASHIONTV PARIS	MIDNIGHT SECRETS	F-MEN	HAIR & MAKEUP	FASHIONTV GLOBAL	MEN SECRETS
FASHIONTV L'ORIGINAL	PHOTO SHOTS	FASHION FILMS	FASHION WEEKS	MODELS FITNESS	TOP MODELS

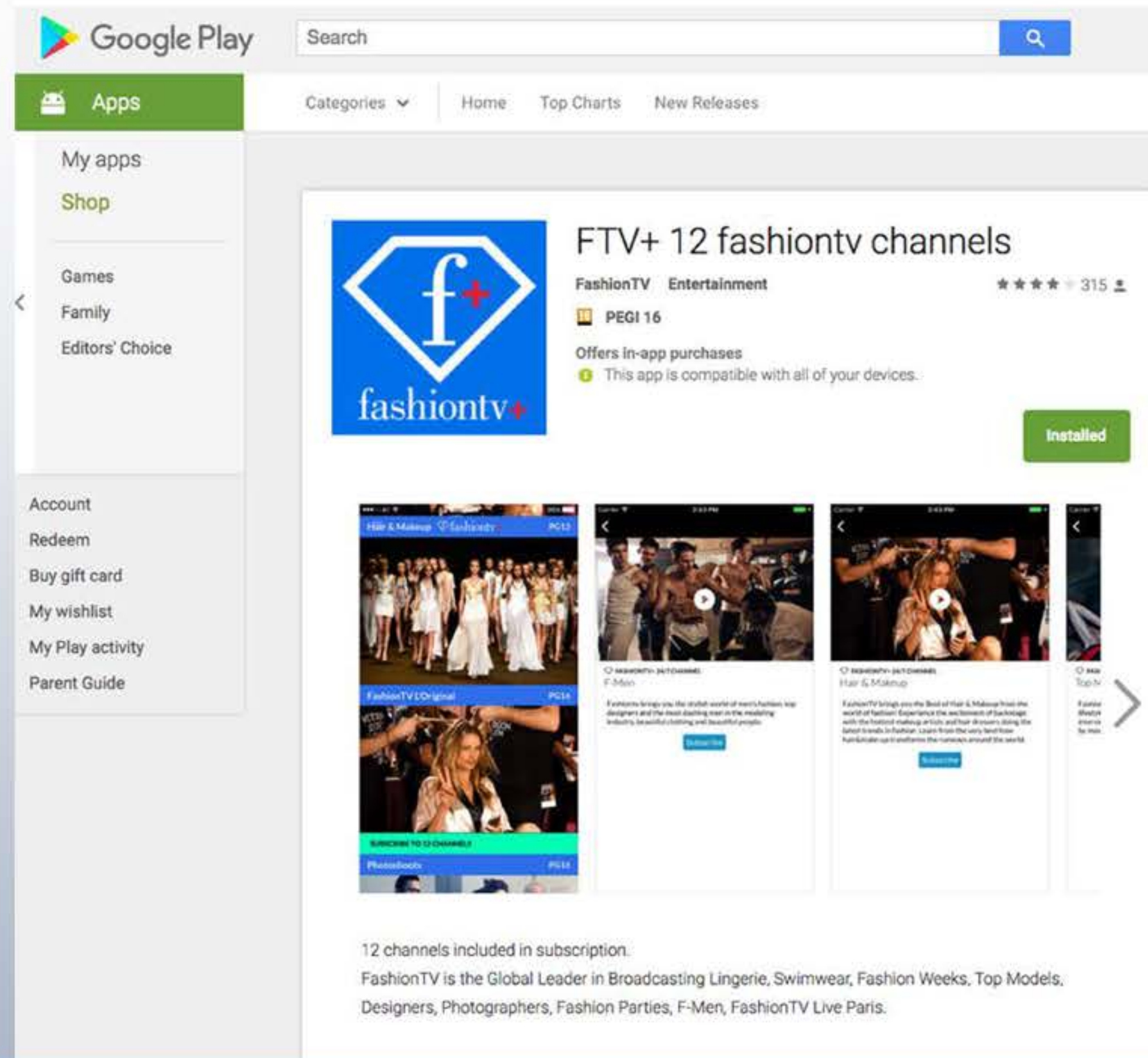


iTunes App Store



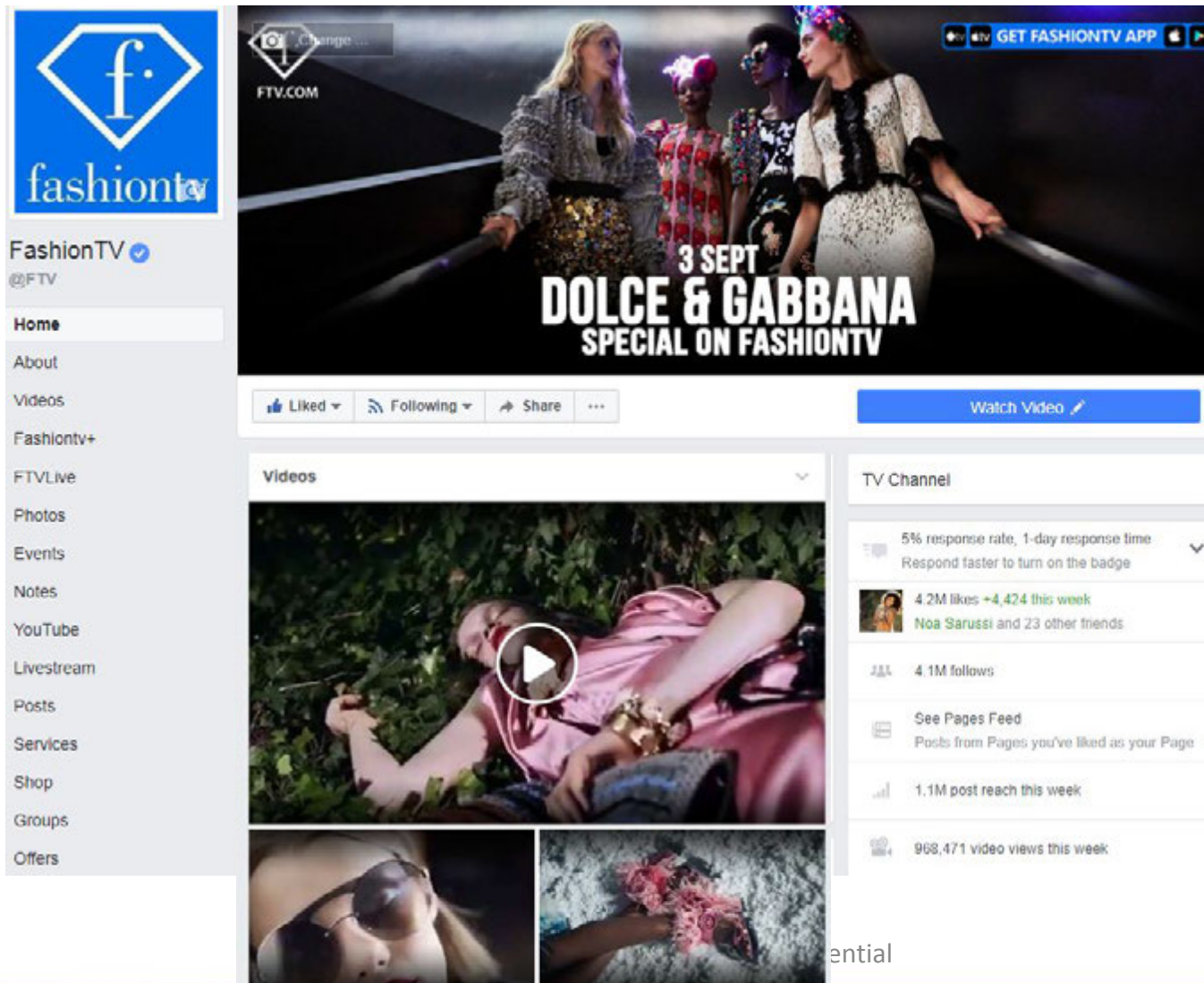


Google Play Store




Facebook

FashionTV's Facebook presence: 4.2M likes



The screenshot displays the Facebook profile of FashionTV. The left sidebar contains the navigation menu with options: Home, About, Videos, FashionTV+, FTVLive, Photos, Events, Notes, YouTube, Livestream, Posts, Services, Shop, Groups, and Offers. The main content area features a large video player showing a fashion show with the text "3 SEPT DOLCE & GABBANA SPECIAL ON FASHIONTV". Below the video are interaction buttons: Liked, Following, Share, and a Watch Video button. The right sidebar, titled "TV Channel", provides statistics: a 5% response rate, 4.2M likes with a +4,424 increase this week, 1M follows, 1.1M post reach this week, and 968,471 video views this week. It also includes a section for "See Pages Feed" and a "Respond faster to turn on the badge" prompt.

FashionTV 
@FTV

Home

- About
- Videos
- FashionTV+
- FTVLive
- Photos
- Events
- Notes
- YouTube
- Livestream
- Posts
- Services
- Shop
- Groups
- Offers

3 SEPT DOLCE & GABBANA SPECIAL ON FASHIONTV

Liked Following Share ... Watch Video

Videos

TV Channel

- 5% response rate, 1-day response time
Respond faster to turn on the badge
- 4.2M likes +4,424 this week
Noa Sarussi and 23 other friends
- 4.1M follows
- See Pages Feed
Posts from Pages you've liked as your Page
- 1.1M post reach this week
- 968,471 video views this week

Facebook Geographies

FashionTV's Facebook presence:

- 4.2M Facebook followers
- Our popular posts are liked 325K times and shared 1,300 times on average

<http://www.facebook.com/FTV>

Country	Your Fans
India	454,057
Philippines	211,782
United States of America	185,451
Indonesia	164,208
Pakistan	146,794
Egypt	131,607
Iran	121,731
Romania	110,363
Vietnam	110,341
Georgia	110,057

Facebook

Facebook numbers influence FTV Programming

 **FashionTV** added 4 new photos — with Moses Muhangi and 3 others.
Published by Tal Lea Levy (7) · 13 hrs · 

Candice Swanepoel and Behati Prinsloo will make their return to the famous winged Victoria's Secret runway and we can't wait!



137,314 people reached

[Boost Post](#)

 **FashionTV**
Published by Tal Lea Levy (7) · 21 hrs · 

Jennifer Lopez is fire on Paper Magazine Special Issue 2017 Cover
More on our Instagram.



Instagram post by FashionTV • Aug 31, 2017 at 6:43am UTC
INSTAGRAM

72,736 people reached

[Boost Post](#)

 **FashionTV**
Published by Tal Lea Levy (7) · Yesterday at 12:00pm · 

This Sunday Special, you're in for a real treat with Dolce & Gabbana.



52,051 people reached

[Boost Post](#)

5.4K Views

FACEBOOK ANALYTICS

Page Summary Last 28 days +

Export Data 

Results from Aug 07, 2017 - Sep 03, 2017

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

 Organic  Paid

Actions on Page

August 6 - September 2

1,167

Total Actions on Page ▼20%



Page Views

August 6 - September 2

45,605

Total Page Views ▼40%



Page Previews

August 6 - September 2

7,296

Page Previews ▼27%



Page Likes

August 6 - September 2

20,279

Page Likes ▼4%



Reach

August 6 - September 2

2,932,567

People Reached ▼11%



Post Engagements

August 6 - September 2

4,586,473

Post Engagement ▼28%



Messages

August 6 - September 2

0%

Response Rate ▲0%

00:00:00

Average Response Time ▲0%

Videos

August 6 - September 2

4,199,907

Total Video Views ▼35%



Page Followers

August 6 - September 2

20,816

Page Followers ▼4%



FACEBOOK ANALYTICS > GENDER / AGE

Page Inbox **20+** Notifications **99** **Insights** Publishing Tools Settings Help ▾

Overview

Promotions

Followers

Likes

Reach

Page Views

Page Previews

Actions on Page

Posts

Branded Content

Events

Videos

People

Messages

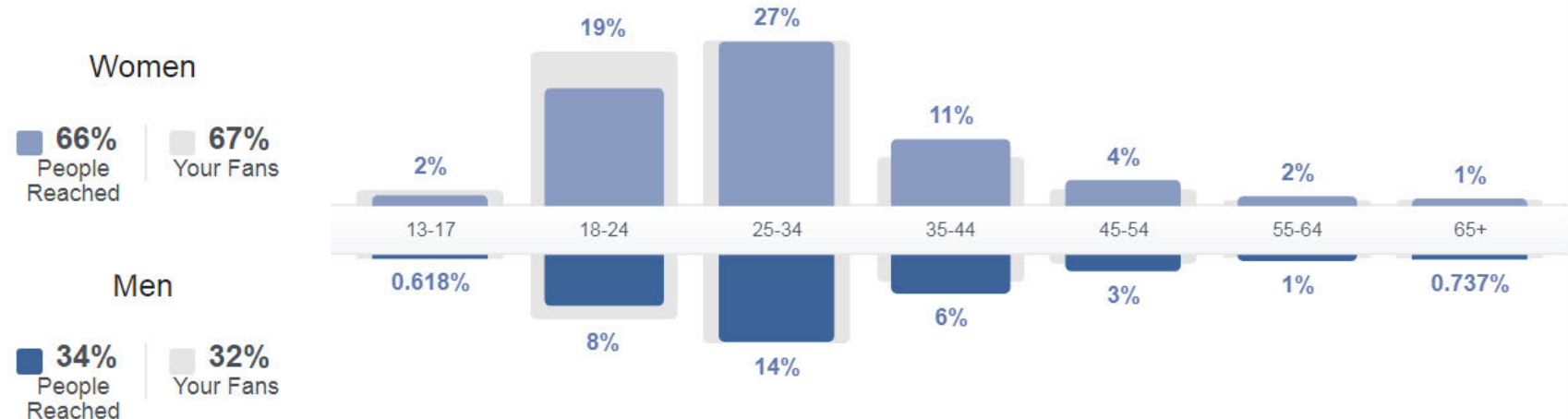
Your Fans

Your Followers

People Reached

People Engaged

The number of people who have seen any content associated with your Page by age and gender grouping.



Country	People Reached
---------	----------------

United States of America	241,372
--------------------------	---------

India	233,453
-------	---------

Mexico	180,900
--------	---------

City	People Reached
------	----------------

Tbilisi, Georgia	48,813
------------------	--------

Ulaanbaatar, Ulan Bato...	40,631
---------------------------	--------

Bangkok, Thailand	30,754
-------------------	--------

Language	People Reached
----------	----------------

English (US)	1,024,411
--------------	-----------

English (UK)	305,581
--------------	---------

Spanish	270,792
---------	---------

FASHIONTV TRADEMARK IN USA



United States Patent and Trademark Office

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TESS was last updated on Mon Sep 4 05:31:48 EDT 2017

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Current Search: S1: [\(fashiontv\)\[COMB\]](#) docs: 7 occ: 11

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	79169510		F FASHIONTV	TSDR	LIVE
2	79014011	3130117	F	TSDR	DEAD
3	79064446	3734435	F SHOP	TSDR	DEAD
4	79059064	3737076	F	TSDR	LIVE
5	79001365	2985587	F	TSDR	LIVE
6	77437945	3530563	FASHIONTV	TSDR	LIVE
7	77205784		BF BEAUTY&FASHIONTV	TSDR	DEAD

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FASHIONTV TRADEMARK IN USA

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[TSOR](#) [ASSIGN Status](#) [TTAB Status](#) *(Use the "Back" button of the Internet Browser to return to TESS)*



Word Mark **F FASHIONTV**
Goods and Services IC 038. US 100 101 104. G & S: Broadcasting of cable television programs and television programs; provision of access to information in the Internet, namely, the transmission of audiovisual recordings, photographs, articles, news items, and other media in the fields of fashion and music as well as broadcasting of television programs via the Internet; transmission of sound and images via satellites


IC 041. US 100 101 107. G & S: Film production; television entertainment, namely, production and broadcast of video in the nature of cable television, internet protocol television, and streaming video-on-demand, depicting events and features in the fields of fashion and music; services in the field of education and entertainment in the nature of live fashion shows, photo shoots, red carpet events, networking events, product launches and original programming; production of television programs; organizing cultural activities in the nature of live fashion shows and events, product launches, and cultural celebrations for cultural and educational purposes; entertainment services, namely, production and distribution of films and video in the nature of fashion shows, reporting on news and trends in the fashion industry for both educational and entertainment purposes; organization and arranging of award shows for entertainment purposes; organization and arranging of fashion shows for entertainment purposes

IC 043. US 100 101. G & S: Services for providing food and drink and temporary accommodation; services of a café; hotel services; providing hotel accommodation; catering; services of a restaurant; service of a snack-bar; services of a self service restaurants

Mark
Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design 17.03.01 - Diamonds, jewelry; Nuggets of precious metals; Stones, gems
Search Code 26.11.21 - Rectangles that are completely or partially shaded
Serial Number 79169510
Filing Date March 20, 2015
Current Basis 66A
Original Filing Basis 66A
International Registration Number 1257660
Owner (APPLICANT) fashiontv.com GmbH GmbH (Limited Liability Company) FED REP GERMANY Eisenheimstr. 43, c/o R.A.W. Unternehmensberatung GmbH 80687 München FED REP GERMANY
Attorney of Record Raymond J. Dowd
Priority Date February 10, 2015
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FASHION TV" APART FROM THE MARK AS SHOWN
Description of Mark Color is not claimed as a feature of the mark.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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FASHIONTV TRADEMARK IN USA

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Word Mark
Goods and Services

Mark Drawing Code
Design Search Code

Trademark Search Facility Classification Code

Serial Number
Filing Date
Current Basis
Original Filing Basis
Published for Opposition
Registration Number
International Registration Number
Registration Date
Owner
Attorney of Record
Prior Registrations
Description of Mark
Type of Mark
Register
Affidavit Text
Live/Dead Indicator

F

IC 009. US 021 023 026 036 038. G & S: Blank magnetic data carriers; pre-recorded magnetic data carriers featuring fashion matters; magnetic data carriers, phonograph records featuring fashion matters

IC 014. US 002 027 028 050. G & S: Jewellery, precious stones; horological and chronometric instruments

IC 025. US 022 039. G & S: Clothing, namely, shirts, pants, coats, dresses; footwear; headgear, namely, hats, caps

IC 038. US 100 101 104. G & S: Telecommunication access services; broadcasting of radio and television programmes as well as cable television programmes; internet services, namely, transmission of information and images via the Internet in the fields of fashion, music and entertainment, broadcasting of radio and television programmes; news agencies, namely, the transmission of news items to news reporting organizations; transmission of sound and images via satellites

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

26.11.21 - Rectangles that are completely or partially shaded

26.15.21 - Polygons that are completely or partially shaded

LETS-1 F A single letter, multiples of a single letter or in combination with a design

SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles

SHAPES-MISC Miscellaneous shaped designs

79059064

April 30, 2008

66A

66A

October 27, 2009

3737076

0811683

January 12, 2010

(REGISTRANT) fashiontv.com GmbH GMBH FED REP GERMANY Eisenheimerstr. 43, c/o R.A.W. Unternehmensberatung GmbH 80687 München FED REP GERMANY

RAYMOND J. DOWD

2821961;2985587;3032432;3130117

Color is not claimed as a feature of the mark. The mark consists of the letter "f" and a dot appearing inside a pentagon.

TRADEMARK, SERVICE MARK

PRINCIPAL

SECTION 71

LIVE

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fashiontv

Word Mark	FASHIONTV
Goods and Services	IC 035, US 100 101 102, G & S: On-line retail store services featuring Fashion related products, namely, CDs, DVDs, Books, Magazines, Men's Wear, Women's Wear, Calendars, Beauty Products, Jewelry, Accessories, Handbags, Houseware, Plates, Cups, Dishes, and Tickets to special events. FIRST USE: 19971212. FIRST USE IN COMMERCE: 19971212
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code	LETS-2 TV Two letters or combinations of multiples of two letters
Serial Number	77437945
Filing Date	April 2, 2008
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	August 26, 2008
Registration Number	3530563
Registration Date	November 11, 2008
Owner	(REGISTRANT) FASHIONTV.COM GmbH CORPORATION FED REP GERMANY Promenadeplatz 9 Munich FED REP GERMANY 80333
Attorney of Record	Raymond J Dowd
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT B (5-YR).
Live/Dead Indicator	LIVE

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Ftv

Word Mark FTV

Goods and Services IC 025. US 022 039. G & S: Clothing; footwear; headgear; swimwear; sportswear; leisurewear

IC 038. US 100 101 104. G & S: Telecommunication services; communication services for the electronic transmission of voices; transmission of data; electronic transmission of images, photographs, graphic images and illustrations over a global computer network; transmission of data, audio, video and multimedia files; simulcasting broadcast television over global communication networks, the Internet and wireless networks; provision of telecommunication access to video and audio content provided via an online video- on-demand service; satellite communication services; telecommunications gateway services

IC 041. US 100 101 107. G & S: Production of radio and television shows and programmes; film production services; education, teaching and training; entertainment services; presentation of movies; film distribution; provision of non-downloadable films and television programs via a video-on-demand service; arranging and conducting of workshops and seminars; arranging and conducting of congresses; organization of exhibitions for cultural and educational purposes; publication of electronic books and journals online

IC 042. US 100 101. G & S: Technical design and planning of telecommunications equipment; technical research services; computer software technical support services; technical consultancy relating to the application and use of computer software; technical assessments relating to design; graphic design services; fashion design; creating and maintaining web sites

FASHIONTV TRADEMARK IN USA



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Standard
Characters
Claimed
Mark
Drawing (4) STANDARD CHARACTER MARK
Code
Serial
Number 87500386
Filing Date June 22, 2017
Current
Basis 44D
Original
Filing
Basis 44D
Owner (APPLICANT) CKL Holdings N.V. naamloze vennootschap (nv) BELGIUM Leeuwenstraat 4 Antwerpen BELGIUM 2000
Attorney
of Record Jonathan G. Morton
Priority
Date December 23, 2016
Type of
Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead
Indicator LIVE

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#thankyou

PLS CONTACT

MAX POSCH

max@ftv.com