



WELCOME TO
FASHION TV HOUSE WARSAW

FASHION TV HOUSE WARSAW

It will be the world's first Fashion TV HOUSE of this type. We will create a unique place in a unique setting combining culture, fashion, music, entertainment and business. FTV House Warsaw is an opportunity to join a 500-thousand community from around the world.

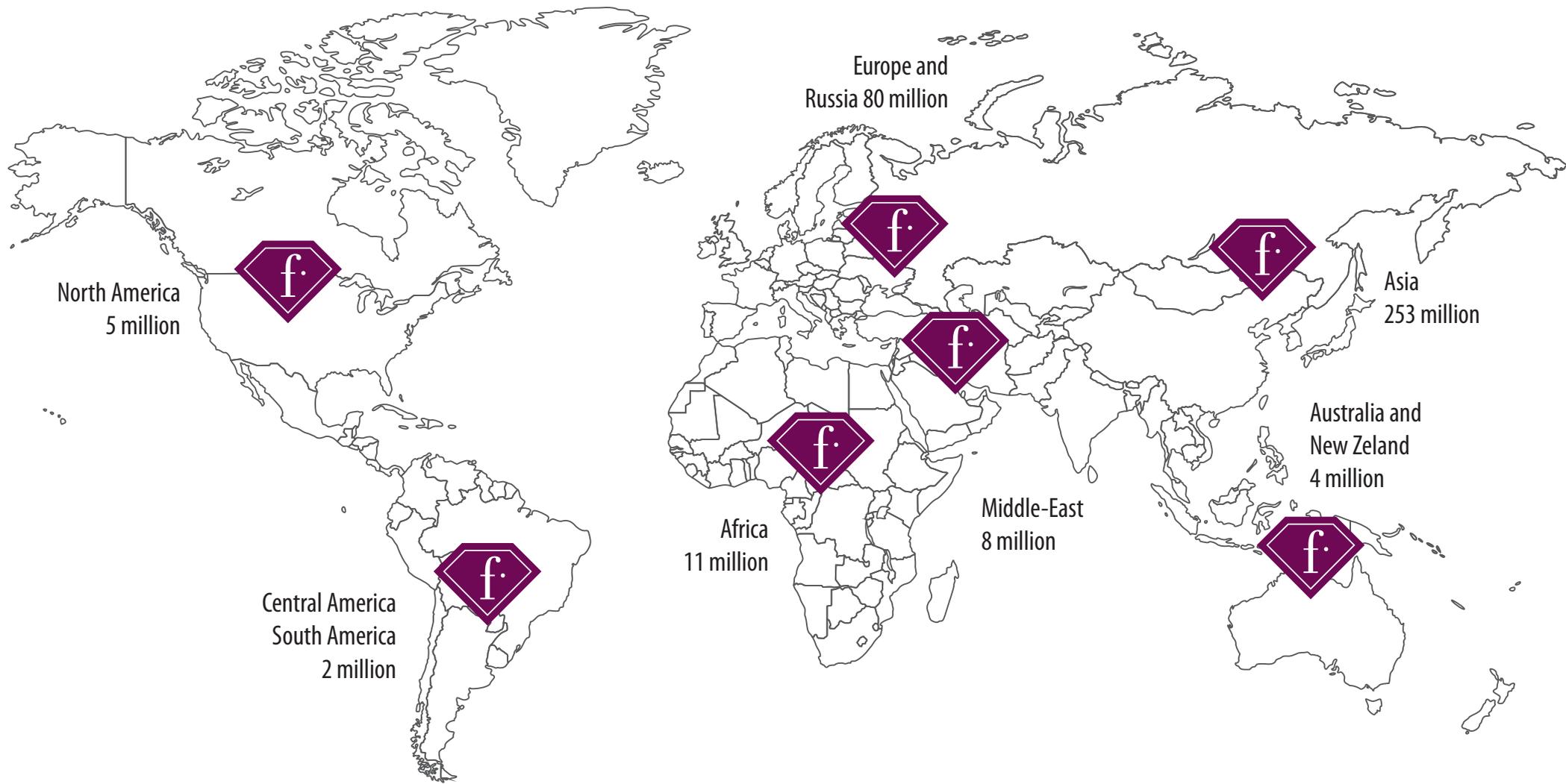
Opening planned:
September 2018





FASHION TV BRAND

Fashion TV is the first television in the world combining fashion, music and lifestyle. Founded by a French businessman of Polish descent, Michał Adam Lisowski, it has been operating on the market since 1997. It is a multimedia platform that offers an overview of world fashion and the latest trends. Available in over 2,000 cable television networks around the world.



FASHION TV
around the WORLD

FASHION TV 350 MILLION CABINET RECEIVERS = 875 MILLION RECEIVERS IN THE WORLD

10 MILLION CUSTOMERS IN POLAND

TODAY FASHION TV IS MORE THAN THE TV PROGRAM

It is also a dynamically growing network of exclusive:

- › clubs, restaurants, cafes
- › hotels, residences
- › boutiques, beauty salons
- › cosmetics and other products bearing the FashionTV logo



FASHION TV NETWORK
is characterized in the world
by a unique style and the
highest standard in one place





NORWAY

POLAND
CZECH REPUBLIC

RUSSIA

FRANCE
AUSTRIA

JAPAN

CHINA
THAILAND
MACAU
PHILIPPINES

INDIA
ISRAEL
EGYPT

ANGOLA

SINGAPORE
BALI

RPA

- clubs >
- lounge bars >
- cafes >
- boutiques >
- hotels >

NETWORK OF
FASHION TV
 PLACES AROUND
THE WORLD



FASHION TV HOUSE WARSAW

4 levels / 5 independent zones:

Ground floor:

FashionTV Restaurant & Lounge Club

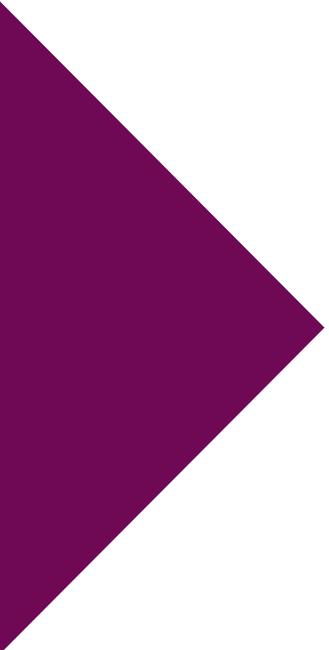
Forst floor: FashionTV: Boutique & Beauty,
Smoking & Cigar Room

Second floor: FashionTV Club, Catwalk,
Special events, VIP Area,
Live music & concerts, Club parties

Third floor: Michael Adams Super VIP,
Business Lounge



BELOTTO DESIGN



FASHION TV HOUSE WARSAW

ENTRANCE FOKSAL 19
FTV HOUSE RECEPTION



BELOTTO DESIGN



GROUND FLOOR

Fashion Tv Restaurant & Lounge Club

- › excellent aperitif,
- › live music
- › club imitations
- › chillout zone
- › fashion show
- › live coverage of the latest fashion shows
- › open 7 days a week
- › great kitchen



BELOTTO DESIGN







I FLOOR

Fashion & Design and Cigar & Smoking Room

Fashion & Design:

- › latest collections from Polish and foreign designers
- › everyday fashion and haute couture
- › branded jewelry and mercery
- › FTV cosmetics
- › interior design
- › open 7 days a week





I FLOOR

Fashion & Design and Cigar & Smoking Room

FTV Cigar & Smoking Room

- › chillout & lounge music
- › exquisite drinks & refined spirits
- › open 7 days a week







II FLOOR

FashionTV Club, Catwalk, Special events,
VIP Area, Live music & concerts, Club events

- › top DJs, concerts
- › club parties on Wednesdays, Fridays and Saturdays
- › fashion shows, special events, exhibitions
- › production of television programs
- › open also during closed events and concerts

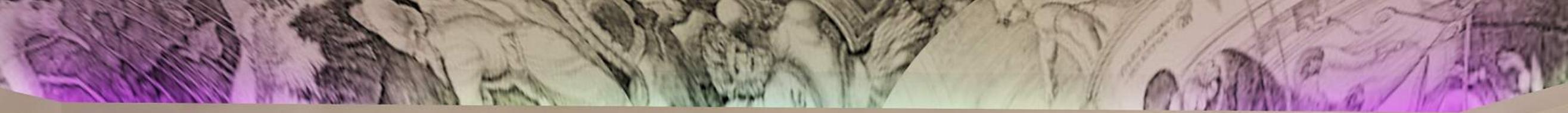




GOLD VIP
ROOM



BELOTTO DESIGN



BELOTTO DESIGN



III FLOOR

Michael Adams Super VIP & Business Lounge

- › zone dedicated to super VIP guests and business guests
- › place of small business meetings and after hours
- › available only through reservations
- › open 7 days a week, day and night
- › calm music
- › discreet service
- › VIP service
- › concierge service

FASHION TV HOUSE WARSAW

PLACE OF MODERN TECHNOLOGY

- › the most modern audiovisual equipment
- › 3D visualizations
- › linear sound system
- › thanks to the latest technological solutions the FashionTv House wall will turn into virtual music events and fashion shows, bringing us to the most famous catwalks of the world and music events





FASHION TV HOUSE WARSAW

ON THE FASHION TV INTERNATIONAL CHANNEL

- › 55 minutes of airtime per month
- › 8 minutes per month Product Placement for our partners
- › presence of FTV House partners on the air of Fashion TV International
- › presence in commercial TV spots and spots on the air of Fashion TV International



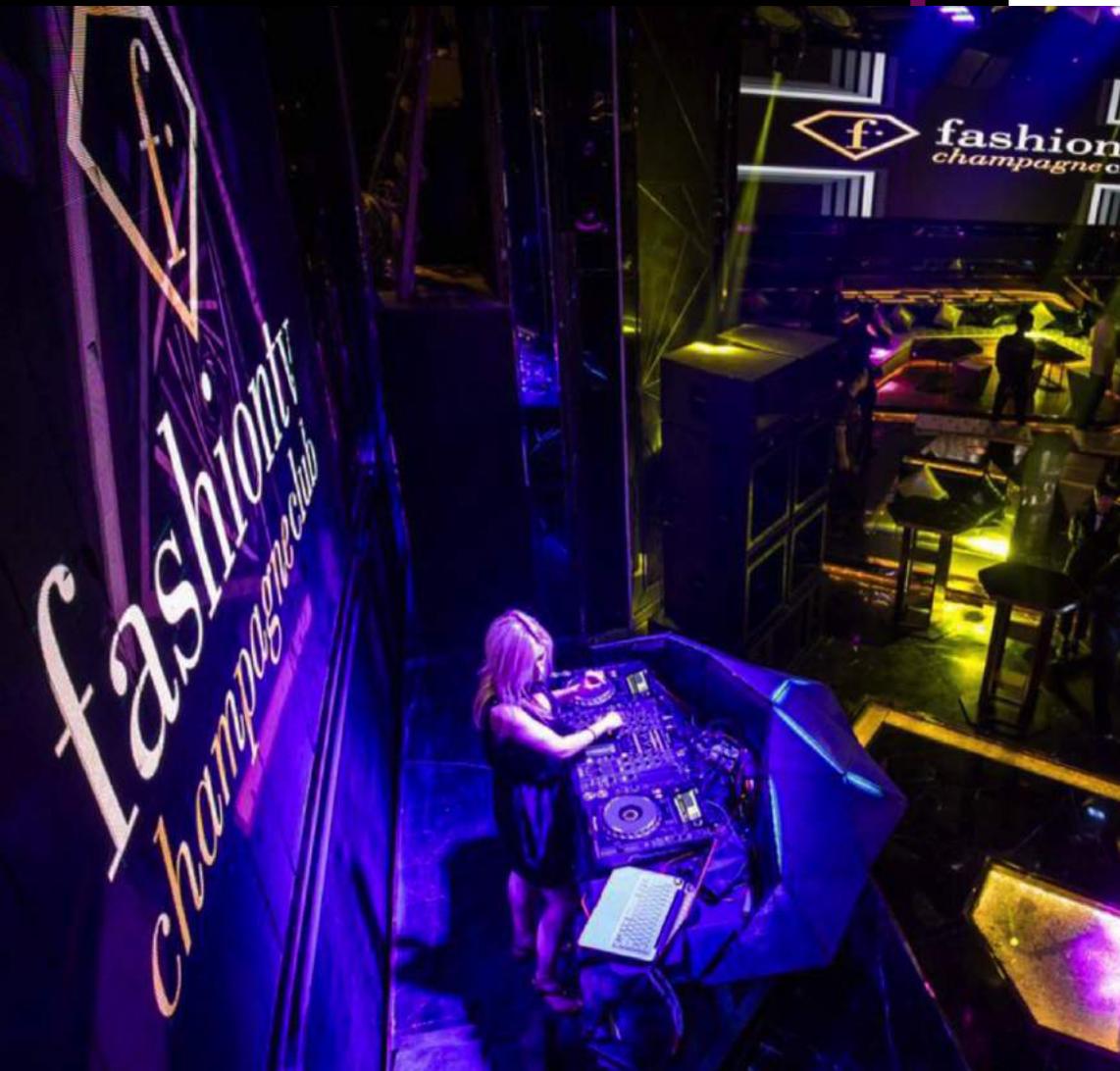
FASHION TV HOUSE WARSAW

NEWITY AT FOKSAL 19 THAT'S A ELEVATOR

The Foksal 19 building has been enriched with an elevator in the whole vertical - from the ground floor to the second floor in order to increase the comfort of our guests



BELOTTO DESIGN



FASHION TV HOUSE WARSAW

HIGHEST CLASS SERVICE

- › specially selected and trained staff
- › exemplary service quality
- › international staff
- › care for the comfort and satisfaction of customers
- › discreet security

WE INVITE YOU TO COOPERATE*

POSSIBILITIES AND TERMS OF COOPERATION WILL BE DISCUSSED AT THE MEETING



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WHO CREATES THE FASHION POLAND GROUP? FOUR ENTHUSIASTS WHO CONNECT:

EXPERIENCE ›
SUCCESSES ›
HISTORY ›
SHOW BUISNESS ›
THE GASRONOMIC INDUSTRY ›
CONCERT INDUSTRY ›

* Please keep discretion regarding the above project

INTERIOR DESIGN FASHION TV HOUSE WARSAW - BELOTTO DESIGN