

A fashion show runway scene with several models walking. The model in the foreground is wearing a black, short-sleeved, sequined dress with a black bow at the neck. Behind her is a model in a red, short-sleeved dress with a floral pattern. Further back, other models are visible, some in blue and pink dresses. The background is dark with red lighting on the sides.

NEW FASHIONTV ACADEMY

INTRODUCING THE BRAND NEW F ACADEMY



**FASHIONTV ASPIRES TO EXPERTLY MENTOR, GUIDE, SUPPORT
AND ENRICH THE LIVES OF MANY FUTURE MODELS WORLDWIDE.**





INTRODUCING:

FASHIONTV ACADEMY

CONNECTED WITH THE VERY TOP OF THE INDUSTRY AND RELYING ON 23 YEARS OF EXPERIENCE
FASHIONTV ACADEMY WILL OPEN ITS DOORS TO ALL ASPIRING MODELS WORLDWIDE.

THE F ACADEMY

WHY OPEN FTV MODELING SCHOOL?

FTV is an established and reliable brand with more than 25 years of experience in modeling business.

FTV is organizer of the world's most powerful modeling contests.

FTV stands for glamour, luxury and desirable lifestyle.

FTV is a well-known brand in the fashion industry with a big network of potential clients, designers and photographers.

FTV is an iconic brand with strong recognition and awareness around the globe.

FTV has an exclusive pool of active viewers and followers on social media who strongly associate themselves with the brand.

FTV's target audience is mostly young, driven, well off, fashion-oriented people.





MODELS & DESIGNERS AS THEY ONCE WERE..

Calvin Klein
Ralph Lauren
Vivienne Westwood
Jean Paul Gaultier
Thierry Mugler
Karl Lagerfeld
Gianfranco Ferre
Issey Miyake



Paulina Porizkova
Carol Alt
Elle Macpherson
Iman
Christie Brinkley
Brooke Shields
Cindy Crawford



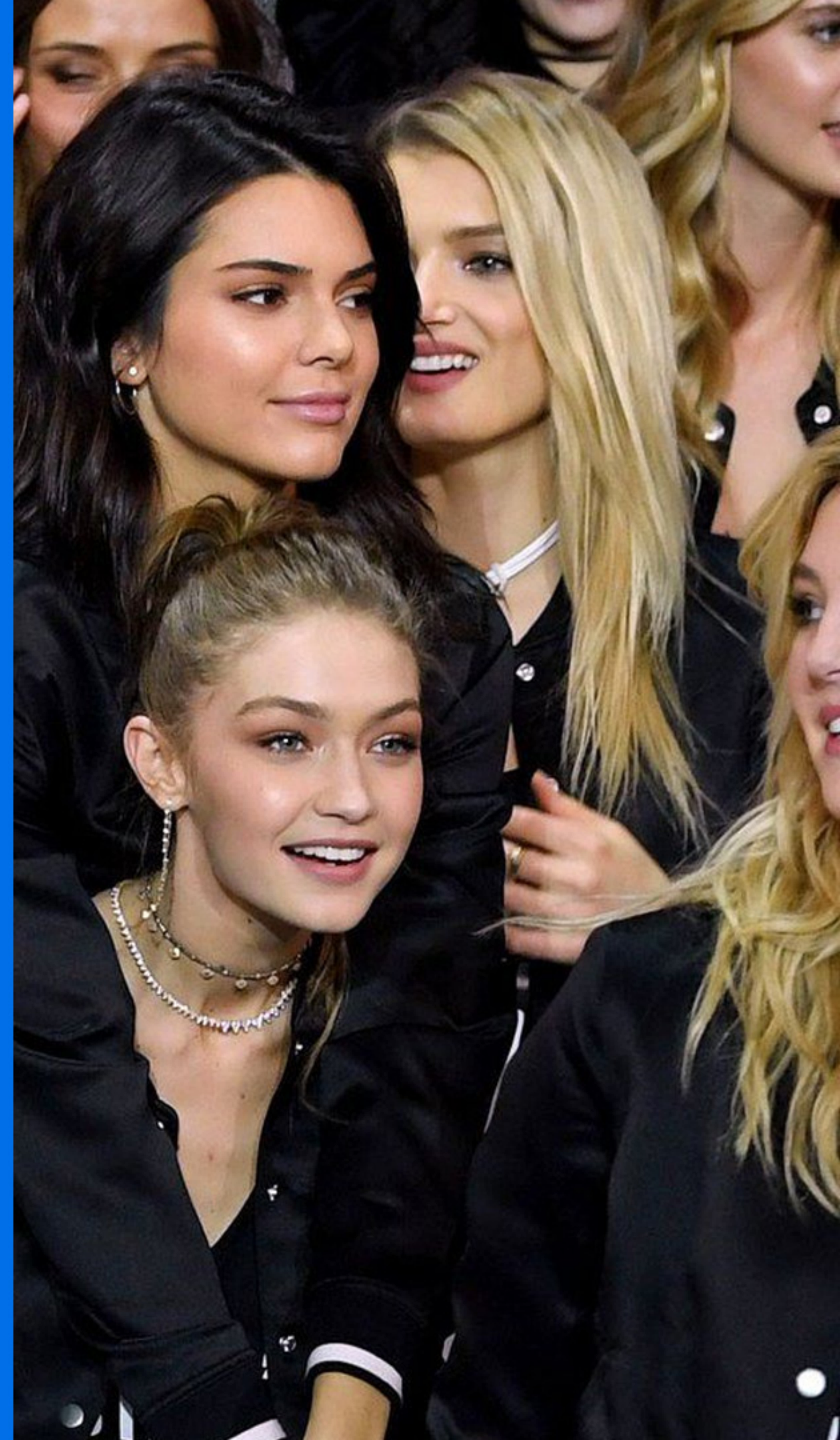


WHAT IT TAKES TO BECOME A SUCCESSFUL MODEL

Modeling is a dream job for many young girls and boys.

Gigi Hadid, Kendall Jenner, Dara Delevingne have the perfect look but also the skills and mindset for a successful career. Like in every other Job, discipline, endurance and knowledge is a must.

Models have to deal with many different people like stylists, make-up artists, photographers, agencies or clients.



 fashiontv

CREME DE LA CREME ..

Versace

Prada

Gucci

John Galliano

Chanel

Helmut Lang

Alexander McQueen

Comme des Garçons

Kenzo

Kate Moss

Linda Evangelista
Claudia Schiffer
Naomi Campbell
Kate Moss
Christy Turlington

Christy Turlington

Kate Moss by Corinne Day

Kate Moss & Johnny Depp



FASHIONTV MODELING SCHOOL WILL TEACH:

Modeling Basics

Modeling Training and Instruction

Catwalk training

Body Language

Makeup application, hair and skin care

Speech & Voice Training

Professional Photo Posing and

Movement

Fashion Show Techniques

Wardrobe Planning and Accessorizing

Product modeling

Beauty Pageants



Zoë Kravitz



FASHIONTV MODELING SCHOOL WILL TEACH:

Personal Development

Nutrition & Health

Fitness

Discipline

Dressing for Success

Mindset Training

(Self-confidence, resilience, strong body)





FASHIONTV MODELING SCHOOL WILL TEACH:

Communication skills

Interview skills

TV Presence/ Public Speaking

Set up business/personal Network

Etiquette





FASHIONTV MODELING SCHOOL WILL TEACH:

Marketing Career Boost

Social Media appearance

Ecommerce

Website

Portfolio / sed card

Networking

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FASHIONTV MODELING SCHOOL WILL TEACH:

Monetization/Legal aspects

Negotiations with management, clients, agencies

Contract reading

Competitive Modeling fee

Trademarks

Other legal aspects





FASHIONTV MODELING SCHOOL WILL TEACH:

Additional Trainings for:

How to become a designer

How to become a photographer

How to become a stylist / make up artist



 fashiontv

Adriana Lima



**BOOST YOUR CAREER IN THE FASHION INDUSTRY
WITH FTV MODELING ACADEMY!**

Anna

Anne Catherine

Caroline

Antonina

Alex

Bridget

Catherine

f



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