



INVESTMENT TEASER

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EXECUTIVE SUMMARY / 01



LISTEN

Fashiontv (FTV) was created in 1997 by **Michel Adam** in Paris, with an initial investment by **Michel Adam** of 30 mil usd.

FTV was based on the model of Disney who created a dream world for kids, and FTV created a world for adults aspiring to the dreams of fashion.

Within the first months and first satellite distribution, FTV immediately acquired a worldwide presence. The concept was to develop a very wide distribution, without concerns of receiving income from distribution, rather than build up a worldwide brand.

After 23 years in broadcasting all over the world, FTV has achieved a brand recognition and visibility higher than vogue magazine.

FTV has been in technology always a leader by being one of the first digital channels in 1997, and moving to hd distribution in 2008, and starting with **UHD 4K** distribution of FTV in 2016. **FTV OTT** operation was initiated in 2017, known as **fashiontv+** both on tv, smart tv, connected devices, and mobile phone - on apple ios and android. In 2019 FTV started its distribution on smart tv such as samsung, sony, etc, and developing to many of the other major brands of smart tv.

In the meantime, FTV parties, FTV clubs, cafes, hotels, apparels, cosmetics, watches, underwear, eyewears, films, cruise ships, schools, etc, have been developing all over the world as licensees.

FTV social media and ecommerce for affiliate marketing has been developing since 2008.

The paytv market has begun after 2012 to make major changes, customer were shifting to vod and ott streaming services from the traditional cable line up of linear channels. increasingly the pay tv operators started to losing subscribers and income, and were forced to decrease their purchases of content, ftv was effected by this developments. the major telcos and internet providers started their own iptv, tv over the internet directly to tv, which hurt the classical pay tv operators. as a result the telcos started to acquire paytv, and merged it with their iptv and vod/ott services.

EXECUTIVE SUMMARY / 02



In order to react to these market conditions, ftv has downsized its operations, and developed ott, vod and ftv uhd. After major reorganization and downsizing of FTV in 2018-2020, FTV is now ready to expand based on its brand recognition and technological capabilities at dramatically reduced costs of operations.

Four major growth revenue sources, which only 2020 have become mature will be the keystones for the next years, where FTV finally is projected to benefit from the many years of development to a profitable monetization.

the media landscape has begun in 2019 a major change which by 2026 should result over 2 billion homes having g5 high speed broadband to allow low cost connectivity via home wifi, to 2 bil smart tvs empowering high speed ftv uhd & ott broadcast. source for Technical data projections by major industry think tanks.

The four revenue sources are projected to be:

- a. FTV UHD, HD & OTT
- b. smart tv and connected tv & devices
- c. ecommerce, qr codes, affiliate marketing and crypto currency
- d. licensing and franchising.

with projected net operating profit of 19 million in 2022 to 50 million by 2026.

The objectives will be carried out through new investors, and reorganization of the company, but building on the sold worldwide brand awareness, state of the art technology, and world wide network of agents, connection to fashion industry, and management which has an outstanding understanding of the future of world wide media markets.

STORY OF FASHIONTV FOR INVESTORS



HISTORY

FashionTV founded in 1997 by Michel Adam Lisowski, a Jewish Austrian citizen with Polish descent, educated in USA. Michel Adam previously built up a leading garment factory operation with 5000 employees in Thailand with a Disney license for apparel for Europe. Due to the expiry of the Disney license and the financial crisis that hit Thailand in 1996 and the Pacific region, Michel sold his interests and moved to Paris. There he opened popular night clubs, with Thai decoration that was predecessor to the today well-known Buddha Bar franchise. The 3-floor bar was initially called Café Vogue and was later changed to Fashion Bar. Part of the decoration were giant video screens where the beauty of Thailand, its beaches and its young ladies was showed. Many designers used the technology and the oriental hype to organize after-parties. They would bring video tapes of their fashion shows at the bar and party.

Over the years from '93-'97 Michel developed a strong relationship with the international fashion world and organized many events, these were called Fashion Parties.

During '96-'97 in Europe digital television was introduced with a promise of 1000 channels, however no more than 100 were really available. Michel Adam decided in 1997 to launch FashionTV on Eutelsat in MPEG 2, which covered all of Europe up to Kazakhstan, Dubai and Casablanca. The programming consisted of 3-minute fashion clips which were fashion shows reduced to a short clip with the leading music during the show.

This has become overnight a global hit and FashionTV was able to organize distribution, a network of agents and a growing amount of content which got FTV into 300 million homes in just 6 months, which grew to over 500 million over the years.

FashionTV developed many merchandising products such as clubs, cafes, residences, hotels, watches, eyewear etc.



In 2007 FTV began appearing on social media and continued to expand at a slower pace.

In 2008 FTV converted its broadcasting to HD. The impact of FashionTV was largely in the developing areas of Europe, Asia and South America. FTV was used as a primary school for young models with potential. In addition, fashion professionals were watching and a group of interested men, who like fashion and of course the beautiful women.

Starting 2012 there was a market trend to develop VOD, OTT, Mobile and so FTV heavily invested into this trend, geared up on engineers and started developing. Income from these activities remains limited. In 2016 the UHD, 4K format was introduced and FTV built up the ability to broadcast in this format as well. Thus, FTV UHD was launched. At this point FTV reached its peak in terms of revenues. Market reach after 20 years is over 500 million pay TV homes, 500 million Smart TV, Apple TV, Roku users, 1.5 billion mobile users and 3 billion internet users.

As the classical pay TV market started shrinking due to online, mobile and platforms such as Netflix, Amazon, HBO etc. Seeing the market change and the income drop FashionTV has decided to downsize its operation until new opportunities come up, while at the same time trying to maintain the brand and expand licensing and merchandising business.

FASHIONTV GROUP

I LOVE FASHIONTV

FASHIONTV PARIS SINCE 1997

DISTRIBUTION ALL OVER THE WORLD > 70+ SATELLITES

500 MILLION CABLE AND SATELLITE HOMES

1,5 BILLION SMARTPHONES

OVER 10 MILLION HOTELS, GYMS & CLUBS

LIVE ON YOUTUBE, FACEBOOK, INSTAGRAM, APPLE TV, ANDROID DEVICES, ROKU, ETC

SH, HD, UHD & VOD

FASHIONTV+ ON OTT > SAMSUNG, LG, SONY, ANDROID TV, HISENEE, ETC

DAILY UPDATED FROM FASHION WEEKS, RED CARPET EVENTS, FILM FESTIVALS

2020 > 10 MILLIONS / REVENUE / 2025 > 100 MILLIONS

2020 > 700 MILLIONS / BRAND VALUE / 2025 > 1,7 BILLIONS



FASHIONTV GROUP

THE FUTURE OF TELEVISION

CONNECTED TV ENABLES TARGETED TV ADVERTISING CUSTOMIZED FOR EACH VIEWER

MORE SMART TV SETS IN HOMES, OFFICES, CAFES, GYMS

MORE SMART TVs IN DEVELOPING COUNTRIES

MERGER OF CLASSICAL PAYTV TELCOS IP TVS AND SMARTTV WILL LEAD TO

GROWING BASE OF TV OPERATORS WHO SELL LINEAR VOD AND OTT SERVICES TOGETHER

RESULT MORE SUBSCRIBERS & VIEWING OF TV

TVs ACT LIKE COMPUTER MONITOR

TVs BECOME ADDRESSABLE PER VIEWER

EACH TV WILL SHOW PROGRAMMING AND ADVERTISING FITTED TO INDIVIDUAL CONSUMERS

SHOWING THE LATEST TRENDS FROM FASHION CAPITALS AND FILM FESTIVALS

FASHIONTV EXPECT A DYNAMIC GROWTH DUE TO LOCALIZATION OF CONTENT & ADVERTISING

2020 NEW PROGRAMING FOR BABYBOOMERS = LOYAL PAY TV VIEWERS

FTV E-COMMERCE: BUY WHAT YOU SEE ON FTV!

GLOBAL LEADER IN FASHION TV AND SOCIAL MEDIA

FASHIONTV.COM

USP

Fashion TV has become a highly recognized brand, thanks to its large number of viewers globally



Main overview

- Fashion TV is a first market entrant and leading player in the fashion scene
- Along its +23 years of history, it has built an empire covering from TV to cafes, resorts, beverages, events..., with a brand that is top-of-mind for a relevant segment of the population



500m viewers globally

TV reach of ~5%¹

More than 23 years of broadcasting

USP

FTV Brand

- Value of intangible assets: rights, registered Trademarks, franchising, licensing etc.

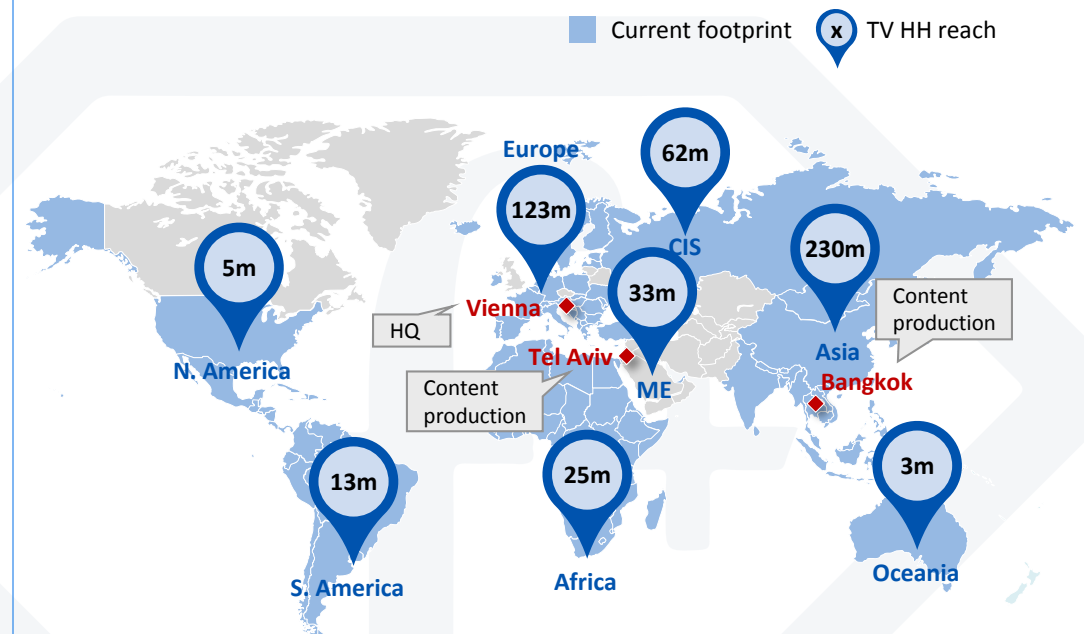
Content Production

- The only TV equivalent to the large amount of fashion print publications
- Unique production teams with direct relationships with fashion houses, celebrities, top designers.

Distribution Cable TV

- Leading fashion channel and a reference point for all fashionistas

Fashion TV is one of the most widely distributed channels in the world reaching more than 500m viewers



1

HD broadcasting in more than 25% of countries

2

European viewers have grown 60% within 2014-2018

3

83 satellites and more than 2,000 cable systems

Note:¹ Monthly reach

Source: Affluent Survey Europe, Fashion TV management

Revenue streams: Distribution / Cable TV

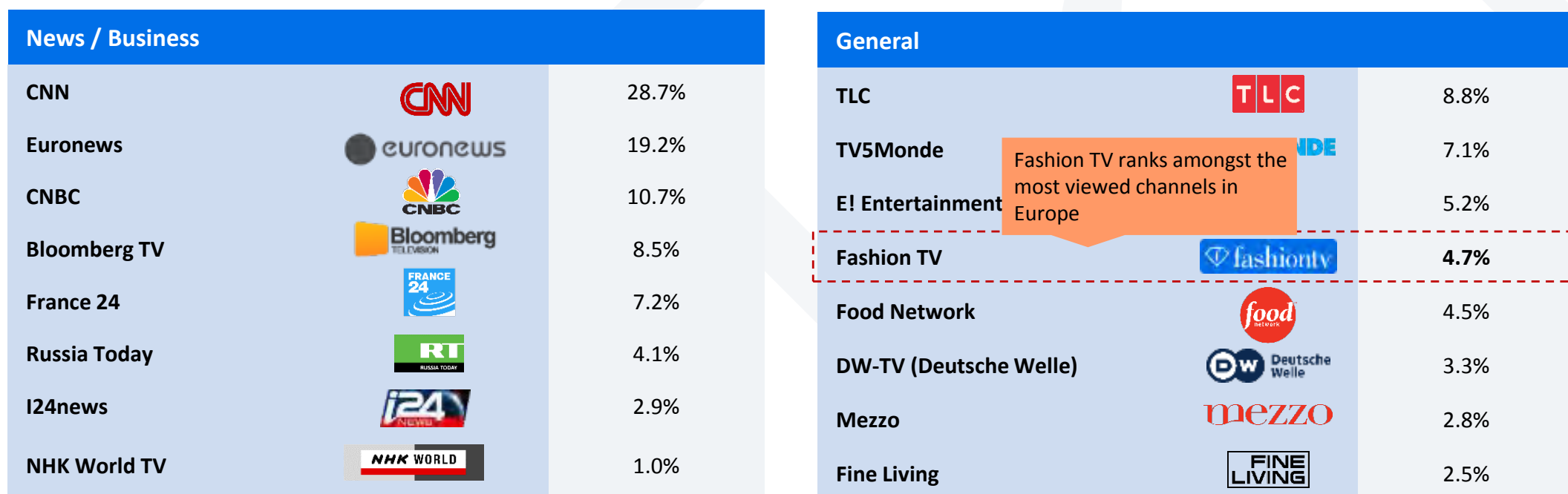
Fashion TV has succeeded in becoming one of the most viewed channels amongst the affluent segment of population worldwide



Monthly reach in affluent segment¹, by country (% of total population)



Monthly reach in affluent segment, Europe (%)



Note: ¹ Affluent segment is defined as the top 20% households in each of the countries, measured by household income Source: Fashion TV management, Ipsos Affluent Survey

Revenue Stream: Licensing Fashion TV is a well established brand

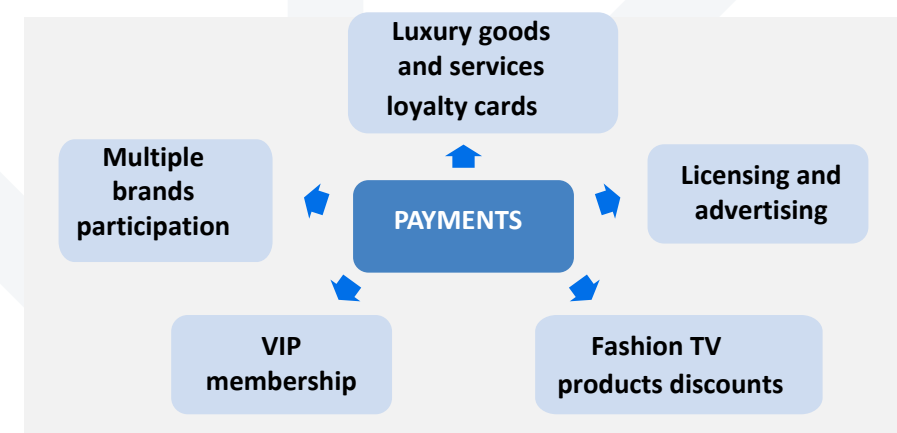


Note: ¹ Value of the total merchandise sold with the Fashion TV brand, assessed by European Brand Institute
Source: Fashion TV management

Potential

- Development emerging market: USA, APAC, BRIC
- Sales agents increase
- Partnerships with top brands
- Licensing: further development of F-Cafes, Hotels, F-Cosmetics, F-Wear etc.
- Live Events: Miss FTV, Model, Designer, Swimwear etc. Awards
- Cooperation with talent agency and multi-brand owner to develop FTV as a tool to promote local talent and brands to the global arena
- Co-branding: creating a Global Multi-Brand Loyalty program with credit cards. Leveraging the established deep relationships with key stakeholders in the fashion industry (i.e. Fashion Houses, Luxury Brands, Designers)

FTV co-branding global loyalty membership



USP & Competitive Advantage

Fashion TV leveraging brand operational capabilities to create a Business Model with three main revenues streams



Licensing

Fashion TV's Brand placement: branded products ranging from clothes, watches, eye wear to beverages, as well as franchised clubs, cafes and hotel.

Distribution

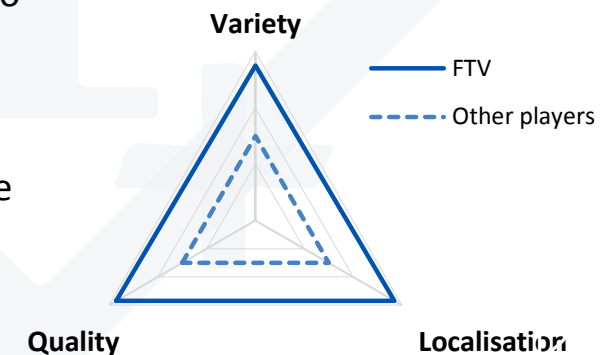
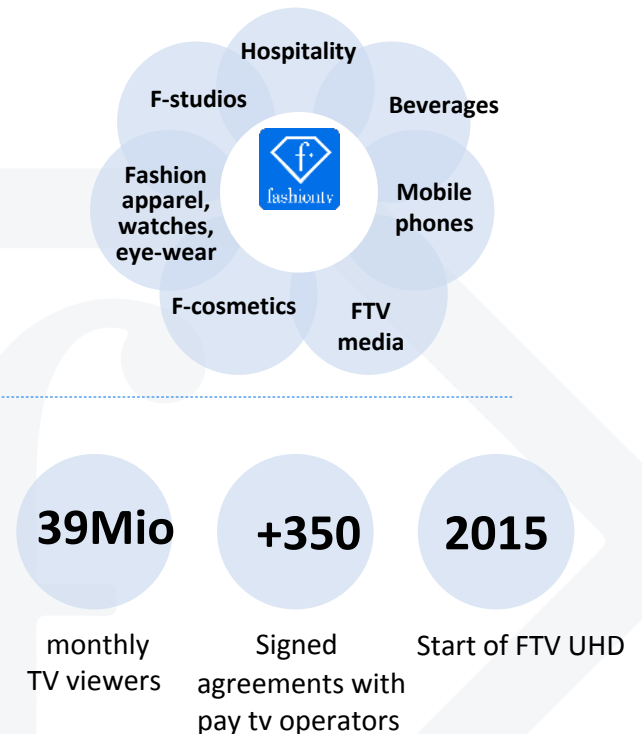
Fashion TV is a highly recognised brand with strong consumer attributes and more than 500m viewers globally.

Fashion TV has established deep relationships with key stakeholders in the fashion industry and a massive content library thanks to its access to most exclusive events.

Advertising

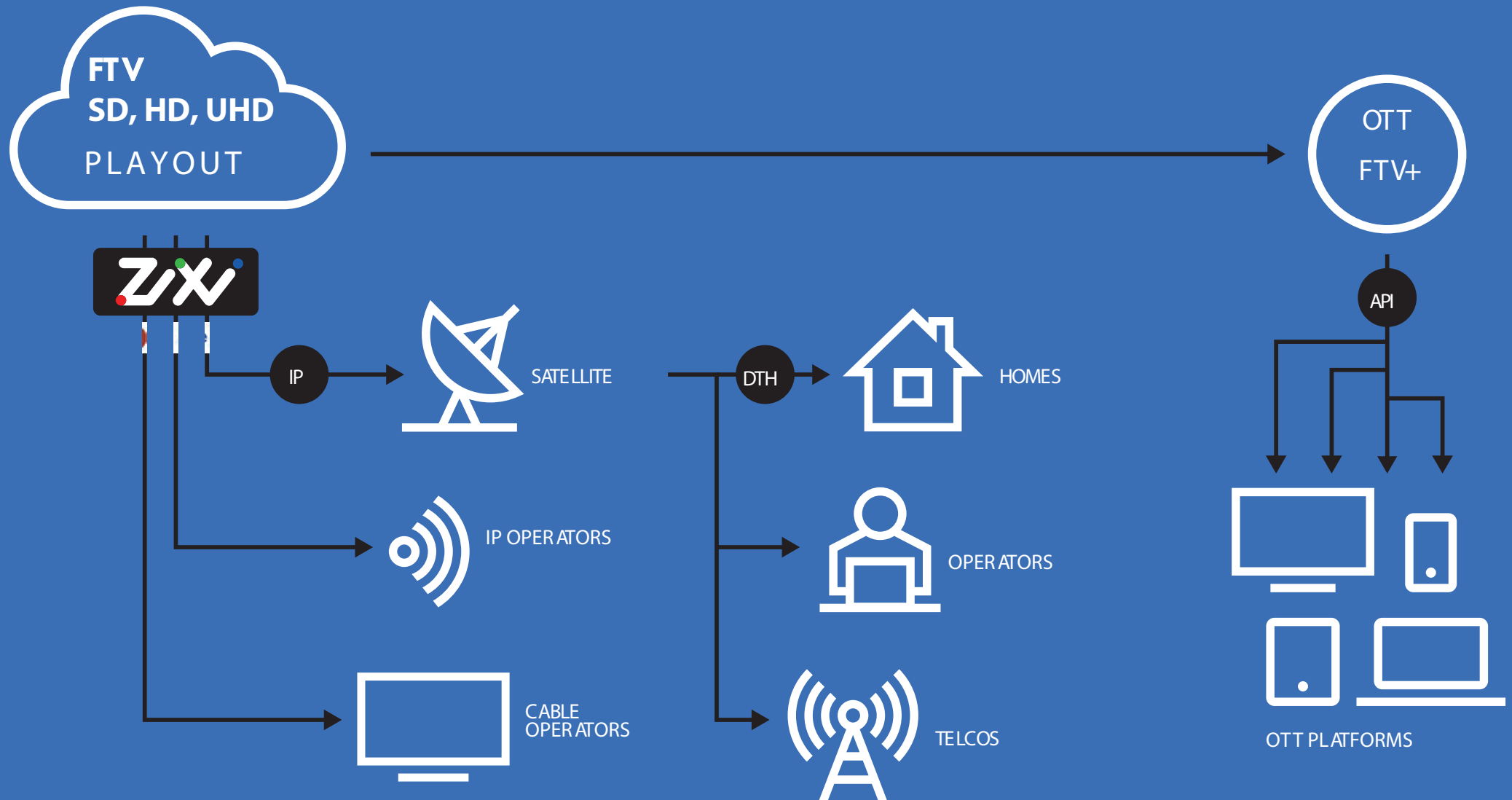
Fashion TV is transforming from a traditional TV advertising models to an Online player. Transition from Satellite to IP TV, thus enables to localize advertising per country and regions.

Developing its abilities in e-commerce and Internet by leveraging its existing platform and ecosystem i.e Facebook, YouTube have become quite successful, reaching 4.5 million followers and 2 million subscribers respectively.



Technical Know-how:

Delivery of our channels SD, HD, UHD to the operators and to the end viewer

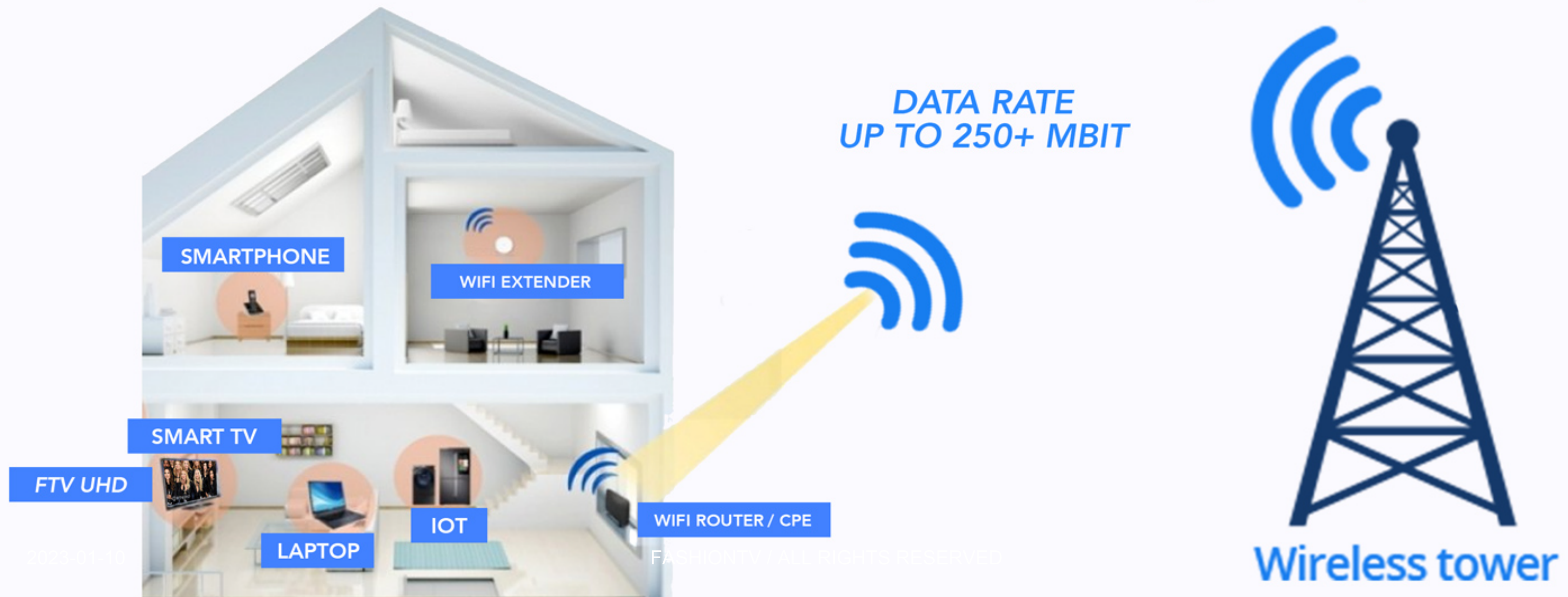




5G - HOW IT WORKS FOR FTV UHD

THEORETICAL DATA RATE UP TO 250+ MBIT
BY 2026 2 BILLION POTENTIAL HOUSEHOLD CONNECTIONS

5G FIXED WIRELESS ACCESS (FWA)



Revenue Streams:

Distribution Cable TV, Licensing, Advertising



Historical Performance: Causes & Downsizing

- Overall financial crisis, impact on media businesses, loss of subscribers (classical paytv lost ~30% subscribers in the last five years)
- Currency depreciation in emerging markets
- Pay TV market has been under heavy pressure, losing many subscribers and revenues
- Changing media consumption trends: Consumers are shifting from traditional to digital media, with 18-34 year old segment spending ~40% less time watching TV compared to 2010 levels
- Number of employees decreased from 57 to 21
- Costs of employees dropped from EUR 3.2 mill to EUR 1.2 mill for the period
- Overall expenses decreased from EUR 6.1 mill to EUR 2.9 mill for the period

Market trends & Strategic Development

- Ongoing merger between paytv and telcos with added VOD services leads to even larger subscriber base
- Samsung, LG, Sony etc. have created their own paytv platforms expanding digitally
- New paytv market is a growth market
- Transition from Satellite to IP channels distribution (to have separate feeds for each country)
- Thus enabling localization of advertising in each country
- Increase income by hiring new distribution sales agents in every territory from 30-150
- Developing brand licensing by improvement of product portfolio
- New licensing agents
- Transforming from a traditional TV to an Online player, leveraging its existing platform and ecosystem
- New content strategy by LIVE transmission of events.

DOWNSIZING FASHIONTV 2019



Why downsize? In recent years the pay TV market has been under heavy pressure from platforms and thus losing many subscribers and revenue. In order to maintain the margins, the principle customers have been reducing the programming costs and not expanding further but rather reducing channels altogether. FTV has been confronted by its key customers to lower its fees.

Many of the developing countries, such as Turkey, India, Russia, Brasil and Indonesia had deep depreciation in their currencies.

This also resulted in lower income for FTV. Facing these problems in the middle of 2018, FTV's management has decided to drastically downsize the company and prepare for future growth.

RESULTS OF DOWNSIZING

1. Number of employees decreased from 57 to 21
2. Costs of employees dropped from USD 3.2 mill to USD 1.2 mill for the period
3. Overall expenses decreased from USD 6.1 mill to USD 2.9 mill for the period
4. Company was able to produce cash flow profit
5. The profits are used to settle old debts (lawyers, accountants, agents and suppliers)
6. USD 5.2 mill income was achieved in 2019

BUSINESS DEVELOPMENTS Q3, Q4 2020



FTV Investment in to OTT and UHD technology over the last 5 years has finally been recognized by major Media Clients resulting in Contracts with Smart TV and Connected TV Manufacturers such as Samsung, LG, Sony, Hisense and Philips , with a potential of 100 Billion Subscribers

Major Media Companies contracted for FTV HD, UHD, VOD, and OTT such as Jeo-Reliance largest Media Company in India with 500 Million Subscribers

Rakuten TV is the largest E-Commerce Company in Japan with a similar structure as Amazon, but bigger in Japan with devices like E-Commerce, video - services, mobile operators, owner of Viber, and subsidiaries all over the world with an estimated reach of 1 Billion People.

Launch of FTV Africa with a potential reach of 1 Billion People.

FTV is following a similar strategy as we did in INDIA in the last 20 Years, leading to a reach of 500 Million households and making FTV one of the top 3 Foreign Language Channel.

All the customers listed have special interest in the FTV UHD liner and VOD broadcasting.

FINANCIAL SUMMARY

CASH FLOW & INVOICING - 2020

CASH FLOW 2020		
Total	\$ 3,015,792.93	\$ (2,847,031.47)
FTV 2020*	Income	Expenses
2020 January	\$ 271,846.49	\$ (391,272.35)
2020 February	\$ 315,877.28	\$ (243,295.61)
2020 March	\$ 373,000.34	\$ (244,191.39)
2020 April	\$ 279,661.67	\$ (189,286.03)
2020 May	\$ 263,918.14	\$ (382,023.39)
2020 June	\$ 209,477.45	\$ ((213,395.02)
2020 July	\$ 321,340.70	\$ (301,313.64)
2020 August	\$ 379,951.12	\$ (358,781.63)
2020 September	\$ 319,256.22	\$ (309,636.93)
2020 October	\$ 282,867.69	\$ (212,970.78)
2020 November	\$ 435,841.61	\$ (433,214.32)
2020 December	\$ 301,787.12	\$ 278,970.16)
TOTAL	\$ 3,754,825.83	\$ 3,558,351.25

INVOICING 2020	
January	\$980,839.07
February	\$860,956.47
March	\$767,281.41
April	\$292,871.04
May	\$234,284.63
June	-\$138,229.95
July	\$646,686.68
August	\$155,506.81
September	\$446,163.55
October	-\$807,585.64
November	\$327,182.34
December	\$228,687.89
TOTAL	\$3,994,644.32

FINANCIAL SUMMARY

CASH FLOW & INVOICING - 2019

CASH FLOW 2019		
Total	\$5,201,370.30	\$(4,783,571.77)
FTV 2019	Income	Expenses
2019 January	\$ 425,736.79	\$ (587,267.91)
2019 February	\$ 569,934.32	\$ (414,925.44)
2019 March	\$ 369,450.84	\$ (421,367.11)
2019 April	\$ 381,314.40	\$ (338,795.54)
2019 May	\$ 500,647.21	\$ (315,285.16)
2019 June	\$ 404,098.35	\$ (494,322.41)
2019 July	\$ 279,024.77	\$ (292,397.94)
2019 August	\$ 337,461.38	\$ (293,559.63)
2019 September	\$ 326,528.35	\$ (329,134.64)
2019 October	\$ 626,169.28	\$ (440,249.45)
2019 November	\$ 435,124.92	\$ (458,822.05)
2019 December	\$ 545,879.69	\$ (397,444.49)

INVOICING 2019	
January	\$521,622.35
February	\$505,000.18
March	\$224,654.75
April	\$395,204.16
May	\$459,498.11
June	\$694,635.80
July	\$420,003.43
August	\$257,753.01
September	\$281,368.44
October	\$578,220.90
November	\$459,698.18
December	\$502,637.23
TOTAL	\$5,300,296.53

FINANCIAL SUMMARY

CASH FLOW & INVOICING - 2018

CASH FLOW 2018		
Total	\$8,253,605.79	\$(10,173,010.07)
Total 2018	Income	Expenses
2018 January	\$ 491,418.50	\$ (1,110,305.80)
2018 February	\$ 605,144.98	\$ (1,269,589.16)
2018 March	\$ 555,956.31	\$ (827,063.85)
2018 April	\$ 1,380,247.94	\$ (1,021,580.74)
2018 May	\$ 511,144.02	\$ (1,023,993.80)
2018 June	\$ 726,706.97	\$ (613,722.25)
2018 July	\$ 767,156.97	\$ (789,878.88)
2018 August	\$ 642,380.81	\$ (808,470.20)
2018 September	\$ 456,497.79	\$ (520,784.30)
2018 October	\$ 632,119.28	\$ (787,569.57)
2018 November	\$ 632,616.26	\$ (628,203.85)
2018 December	\$ 852,215.96	\$ (771,847.67)

INVOICING 2018	
January	\$505,478.24
February	\$486,159.84
March	\$859,930.62
April	\$583,229.48
May	\$286,363.66
June	\$264,346.36
July	\$372,648.19
August	\$343,824.98
September	\$324,978.76
October	\$419,269.40
November	\$371,944.09
December	\$335,133.49
TOTAL	\$5,158,395.79



POTENTIAL FOR FUTURE GROWTH / 4 Major growth areas:

1. FTV UHD, HD and OTT

UHD will grow to 1 Billion + Subscribers by 2026,

we expect FTV UHD to reach 10% to 30 % of total subscribers = 100 to 300 Million Subscribers by 2026.

A sustainable price is 0.05 USD per Subscriber per Month = 0.60 USD per year per subscriber.

The potential range of revenue for 100 Million subscribers will be 60 Million to 180 Million in 2026.

2. Smart Tv & connected Tv

The Smart and connected TV Market is expected to grow over 1 Billion Users by 2026.

FTV expects to reach 10 - 30% of the Market share

Estimated income from advertising is 5 USD per Thousand Views resulting into 15 Million to 27 Million USD income

3. E-commerce & Affiliate Marketing and QR Code

We expect to reach 5% of the Total global Market of 2 Billion people resulting into 100Million potential customers.

We project an income of 0.20USD per active Viewer per Year. Per year 0,20 USD = 100Million = 20 Million USD per year

4. Licensing of FTV Brand for Product and Services

After substantial investment into Licensing of Products and Services, Apparel, Cosmetics, Cafes, Hotels, Residences, watches, beverages, Gaming, etc. witch reach 3+ Million USD invoice Value in 2020. By 2026 we project a growth to 20 Million USD.

Total Costs 2026 = 76,2 Million USD

Technical Costs 20 % of Revenue / Content 20 % of Revenue

Sales & Marketing 10 % of Revenue / Overhead 10 % of Revenue

Total Profit from Operations 2026 = 50,8 Million USD

THE TARGET



Plan for the target fashiontv+ Holding

Based on the aforementioned transaction the Business Plan for the target – fashiontv+ Holding – shows the Smart TV business of the fashiontv Group, but not the satellite and cable business.

To report the Smart TV business as transparent as possible we decided to follow a “Zero Base Budgeting” which shows the price-quantity scales and the revenue/cost structure.

The Business Plan starts from 2022 and shows the development till 2026

SIMPLE BUSINESS PLAN 2022 -2026

Business Plan	2022	2023	2024	2025	2026
FTV UHD, HD & OTT Revenue in Million \$	12	24	36	48	60
Numbers of Subscribers in Million	20	40	60	80	100
Price Per Yare per Subscriber (0,05 per Month) in \$	0,6	0,6	0,6	0,6	0,6
Smart TV & Connected TV Revenue in Million \$	15	18	21	24	27
Advertising views per viewer per year (in average 10 ad views per month)	120	120	120	120	120
Number of Smart TV with FTV in Millions	500	600	700	800	900
Number of Viewers of FTV on Smart TV (5%) in Millions	25	30	35	40	45
Total Advertising Viewers per Year in Millions	3000	3600	4200	4800	5400
Price Per Thousand Ad Views (US\$)	5	5	5	5	5
E- Commerce, Affiliate Marketing & QR Code Revenue in Million \$	10	12	15	18	20
Technical Global Reach - Number of Viewers in Billon	1	1,2	1,5	1,8	2
Number of FTV Viewers in Million (5% of Technical Reach)	50	60	75	90	100
Projected income 0,20USD per Viewers per Year of FTV in Millions	10	12	15	18	20
Licensing of FTV Brand Products & Services Revenue in Million \$	10	12	15	18	20
Technical Global Reach - Number of Viewers in Billon	1	1,2	1,5	1,8	2
Number of FTV Viewers in Million (5% of Technical Reach)	50	60	75	90	100
Projected income 0,20USD per Viewers per Year of FTV in Millions	10	12	15	18	20
Total Revenue in Million \$	47	66	87	108	127
Costs in Million \$	28,2	39,6	52,2	64,8	76,2
Technical Costs 20 % of Revenue	9,4	13,2	17,4	21,6	25,4
Content 20 % of Revenue	9,4	13,2	17,4	21,6	25,4
Sales & Marketing 10 % of Revenue	4,7	6,6	8,7	10,8	12,7
Overhead 10 % of Revenue	4,7	6,6	8,7	10,8	12,7
Total Profit from Operations in Million \$	18,8	26,4	34,8	43,2	50,8



TRANSITION FROM OFF-SHORE TO AN EUROPEAN COMPANY

Recently International Authorities and Investors do not accept off-shore Structures Banks close existing accounts and refuse to open new accounts to off-shore companies Tax Authorities mistrust off-shore structures resulting in many audits European Companies benefit from double tax treaties and withholding tax can be reduced on the invoices from 30% to 10%.

THE NEW STRUCTURE ATTRACTS POTENTIAL INVESTORS



fashiontv+

NEW GROUP STRUCTURE 2020

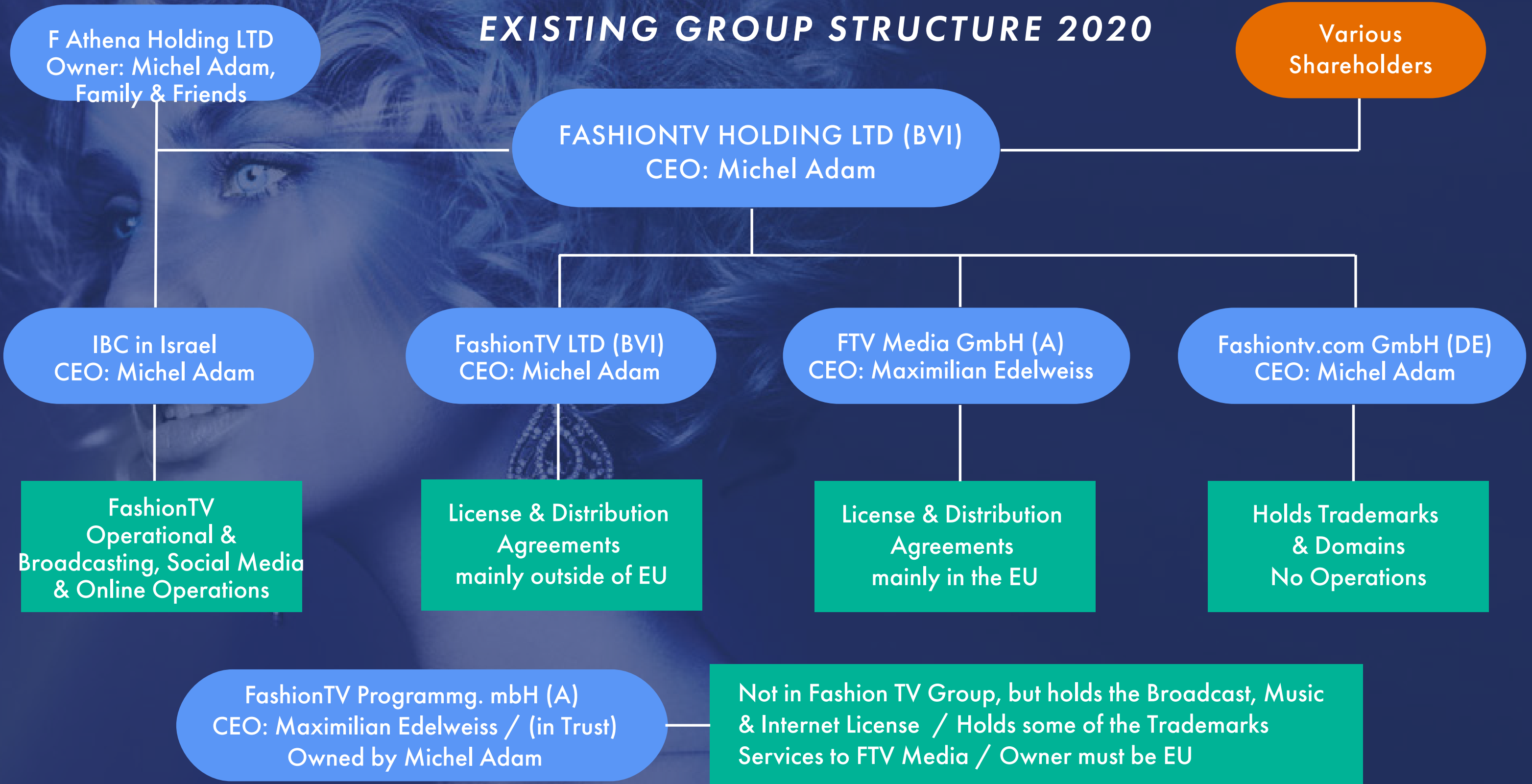


ALL EUROPEAN / NO OFF-SHORE complies with EU Regulations



fashiontv

EXISTING GROUP STRUCTURE 2020





TRANSITION AND TAKE OVER OF KEY FASHIONTV GROUP ASSETS

- 1/ **Create an European Union based Holding Company.** Cyprus, Malta, Bulgaria, Luxembourg, Liechtenstein, Monaco, or others, with low tax structure.
- 2./ **Buy the FashionTV.com GmbH, Munich / Germany,** presently **owned by FashionTV Holding, (BVI) LTD** which controls all the trademarks, and domains and copyrights being used by FashionTV Group. Michel Adam is authorized director of both companies.
- 3/ **Buy FTV Media GmbH, Vienna / Austrian, owned by FashionTV Holding (BVI) LTD** which operates the commercial activities and holds the licenses, franchises and distributions agreements, etc. enjoys the double tax treaties with its customers, where in most countries is not more than 10 percent, while for the BVI companies there are usually a withholding tax of 30 %.
- 4/ **Buy FashionTV GmbH, Vienna / Austria from Michel Adam,** which owns the various broadcasting, Internet licenses, music rights licenses in EU, in Russia, and other territories, and is the legal entity when such licenses are demanded.
- 5/ **Buy IBC, Tel Aviv / Israel from F Athena (BVI) LTD owned by Michel Adam.** This company operates all technology, content production aggregation, programming, playouts, satellite uplinks OTT, IP delivery to various customers of the FTV Channels and also the converting of various formats into broadcasting formats. In addition this company runs the OTT and VOD operations, manage the social media, Facebook, Instagram etc. This Company is owned by **F Athena (BVI) LTD**, and company which is controlled by Michel Adam. All other companies are either licenses or service companies easily reproduced.



FOR U.A.E., HKK, SINGAPORE, QATAR INVESTORS

It may be more feasible to take over the companies, **FashionTV.com, GmbH, FTV Media Vienna, and IBC, Tel-Aviv** would be owed directly by the investors,

without need to create a new European company.

The only company which must be EU based, is the one which holds the broadcasting, internet, and music rights for EU.

It could be feasible that Michel Adam continues to hold in trust **FashionTV Programm GmbH**, with the necessary trust agreement in place.

The investor can use one of their local companies who can act as a holding company **without the need to create an EU company.**

TEAM - MANAGEMENT - EXECUTIVE BOARD

Michel Adam Lisowski, President, Founder & Main Shareholder Of Fashiontv Group



Adam was born in Warsaw. The family of Jewish descent, moved to Vienna as his father served the Polish government as a diplomat at the international atomic energy agency. After high school Adam was granted a scholarship for Mathematics at Princeton University.

EXPERIENCE Subsequently he started a textile business in Thailand – Eden Group. In 1991, Eden Group employed more than 4,000 workers and was one of the major textile and garment exporters in Thailand. Eden Group became a major licensee and manufacturer for many renowned international brands and licensors such as Walt Disney and Warner Brothers. The manufacturing business grew to generate 100m USD turnover. When the East Asian Financial Crisis hit Thailand in 1996, Adam sold the business.

After he left Thailand, Adam moved to Paris and invested in various real estate, among others he became the owner of the exclusive Café Fashion in Paris – a meeting spot for the Fashion community. Due to Adam's vast network in the fashion industry, Adam soon became a popular face in European high society. He succeeded to attract many designers to host events at his venue – events during which the designers played fashion videos on screens all around the Café Fashion. Adam noticed the high demand of restaurant and club guests for fashion clips, which prompted – together with the dawn of digital television – The inception of fashiontv. Right from the beginning, fashiontv became very popular with the cable and direct to home satellite operators, and their viewers all over the world – being the first television channel dedicated exclusively to fashion and lifestyle. Today – 23 years later, Adam is the President of fashiontv - one of the best distributed channels worldwide and the world's most consumed fashion medium. Showcasing its Diamond logo in 193 countries and providing fashion and lifestyle clips, background stories, live-shows and trendy music to 500 million homes, 30 fashion cafés, clubs, hotels, beach presentations.

TARGET FUNCTION: (CEO) Chairman of the Executive Board of fashiontv+ Holding (NewCo plc.)

Maximilian Edelweiss, Commercial Officer & Administrator



EXPERIENCE He started his career working at a PR Company with clients like Sony, Diesel, Microsoft, Estee Lauder and many more. After his acceptance at a Canadian Privat Equity Company he moved to Toronto and was educated in Electronical Trading of major Asset Classes like Currencies, Stocks, Bonds, Futures, and Commodities. After his return to Austria, he founded several companies where he was also in the position of the CEO. Since 2018 he started to work as an Advisor for FashionTV. He was Advisor to the FTV Crypto Launch. Organizer of the Crypto Conference in Monte Carlo, MONACO. Organizer of Model Awards for Licensing Partner Bucarest ROMANIA. He Organized the Model Awards for Licensing Partner Antalya TURKEY.

TARGET FUNCTION: (COMMERCIAL OFFICER & ADMINISTRATOR) Member of the Executive Board of fashiontv+ Holding (NewCo plc.)

Maria Lisowska, MA, Chief Sales Officer



EXPERIENCE A professional ballet career in Moscow and an international model career has been the link to the fashion & TV business. After 10 years of experience in the TV industry her missions since October 2017 is to source new content partnerships for Fashion TV, looking for new linear IP channels but also OTT services internationally. Having a 360 overview of the content distribution she established a vast international network of contacts in linear and IP platforms. Territorially she works across a number of key East European, Russia & CIS countries and developed many transversal projects, e.g. creating and promoting local version of the Fashion TV channels, or to develop the Fashion TV distribution in various formats. Maria graduated high school in Moscow and finished her Master degree from University in Vienna, graduating with honours. She is speaking fluently English, German & Russian

TARGET FUNCTION: (CSO) Member of the Executive Board of fashiontv+ Holding (NewCo plc.)

Luna Lisowski, General Manager



EXPERIENCE Luna Lisowski, born 1995 in Paris, France, she is the daughter of Michel Adam. She grew up with FashionTV and knows the company intuitively.

She graduated from Corvinus University of Budapest from Business & Management. During her university years she focused on tourism, marketing and city brand management. After graduating she worked for an affiliate of GroupM and managed online campaigns of multinational companies.

In 2018 she moved to Vienna to join the family business, Fashion TV. Currently she manages the Vienna office, the world-wide web of agents, oversees the financial department, assists the legal department and is continuously expanding her responsibilities within the company.

TARGET FUNCTION: Member of the Executive Board of fashiontv+ Holding (NewCo plc.)

Yuri Alexandrov, COO, Head of R&D



EXPERIENCE While executing COO positions in technologies and operations company in Israel, Yuri manages the Tel-Aviv Office of FashionTV since 2005.

Yuri is a highly respected expert in TV, Broadcasting and Media fields. He led most companies operational and technological breakthroughs throughout the past decade, Data-driven TV Programming Automations in 2013, full broadcast infrastructure virtualization into the cloud in 2014, the launch of the HEVC UHD playouts in 2015, a full spectrum of IP delivery methods integration in 2016, Launch of 12 thematic TV channels and Development of Multichannel OTT infrastructure in 2017, Teams decentralization in 2018, Major operational optimization in 2019 (companies downsizing) and the inception of Machine Learning technologies in 2020. He is the COO and Head of R&D.

TARGET FUNCTION: (COO) Member of the Executive Board of fashiontv+

Alona Fischbein, Chief of Business Development



EXPERIENCE Alona has been working with Michel Adam since 1985 as key sales officer of Michel Adam American wear Group, who had the Disney license for Europe until 1996. Alona is cousin of Michel Adam. In 1997 she was chief marketing officer of fashiontv, developing ftv all over the world.

Alona grew up in Israel, attended university, and was a beauty queen. She lives in Malmö Sweden. In 1976 she started her own company to market Jordache jeans in Scandinavia and Germany. In 1986 she joined Michel Adam American wear Group, and immediately became the best sales person of the group. American wear was selling Disney and other fashion garments, with sales volume of 50 mil usd until 1996, when the Disney license expired and the factory located in Thailand, underwent the financial crisis, which motivated Michel Adam to sell his companies to his management, and he moved few years before to Paris. Alona is responsible for some of the major deals of fashiontv, in the last quarter of 2020 she concluded global deals with, Samsung, LG, Hisense, Philips and other smart tv, mobile operators and leading OTT operators, such as Rakuten TV, and FTV gaming operations.

Manivel Malone, Chief Revenue Officer



EXPERIENCE Senior Technology, Media and Telecommunication expert with more than 20 years experience in content development and distribution into television /Digital/OTT/Syndication/advertising sales and affiliate marketing, across Asia/Pacific. Part of the founding team of Fashion TV. Heading the Singapore office, responsible for developing Fashion TV over last 20 years in the region and making it among the top 3 foreign channels in India, reaching 400 million households and also among the top 10 channels distributed in Asia.

Letter from accountant and tax advisor

From:



ARTUS Steuerberatung GmbH & Co KG

A-1010 Wien, Stubenring 24
T +43 1 513 79 00 - 0 | F +43 1 513 79 00 - 5 | wien@artus.at

To:

Fashion TV Holding Ltd.

As tax advisor we are in charge of accounting and the financial statements of the single entities of FTV group. Based on the documents and information received we have compiled the accompanying Consolidated Financial Data 2017-2019 of Fashion TV Holding Ltd.-group. consisting of:

- Consolidated Financial Data
- Consolidated Financial Data (Earnings)
- Consolidated Cash Flow Data
- Consolidated Changes in Equity
- Remarks to consolidated financial data

We did perform the compilation of the data based on our knowledge as at end of Oct. 2020. The Consolidated Financial Data was prepared mainly on the basis of the International Financial Reporting Standards (IFRS).

The brand value was calculated by Eurobrand, a company accredited to the court in Vienna as a financial expert.

The submitted documentation and information necessary for the compilation of the financial statements was not subject to any review on our part.

As tax advisor, we accompanied FTV group in a tax audit by Austrian revenue department for years 2007 to 2014. In the end, in 2017 a minimal payment of about EUR 80,000 was requested by the tax auditor, and no other tax liability was established. Fashion TV Holding Ltd.-group as a group with its offshore activities, which were included in the audit, was not objected by the tax auditor in Austria.

The General Conditions of Contract for the Public Accounting Professions (AAB), issued by the Austrian Chamber of Public Accountants and Tax Advisors (KWT), as of April 18, 2018, shall apply to this compilation engagement. Please find attached to this Engagement Letter a copy of these General Conditions of Contract (AAB). If the financial statements compiled by us are distributed to any third parties, the provisions stipulated in Point 7. AAB for the Public Accounting Professions of KWT on the liability vis-à-vis third parties shall apply.

Nov.11, 2020

FTV GROUP FINANCIALS - CONSOLIDATED

Fashion TV Holding Ltd.-group	remark	31.12.2019 TEUR	31.12.2018 TEUR	31.12.2017 TEUR
Intangible assets		19.439	19.513	19.113
Goodwill	(1)	916.000	833.000	773.000
Tangible assets	(2)	50	226	244
Financial assets	(2)	0	0	763
Long-term assets		935.489	852.739	793.120
Inventories	(3)	0	30	8
Trade receivables	(4)	5.309	5.211	2.530
Receivables from related companies and people	(5)	-	-	-
Other receivables and assets	(6)	1.262	901	884
Cash and cash equivalents	(7)	251	449	848
Current assets		6.821	6.601	4.269
TOTAL ASSETS		942.310	859.340	797.389
Share capital	(8)	7.633	7.633	7.633
Capital reserves	(8)	922.695	839.695	779.695
Paid in reserves by major shareholder (subordinated loan)	(8)	11.400	11.400	11.400
Cumulative comprehensive income	(8)	(9.365)	(9.650)	(9.021)
Equity		932.362	849.077	789.706
Provisions		20	39	47
Long-term liabilities		20	39	47
Financial liabilities	(9)	0	0	0
Trade payables		2.151	2.507	1.127
Liabilities against related companies and majority shareholder	(10)	3.134	3.319	3.233
Other current liabilities		4.479	4.316	3.140
Provisions	(11)	164	81	136
Current liabilities		9.928	10.223	7.636
TOTAL EQUITY CAPITAL AND LIABILITIES		942.310	859.340	797.389

CONSOLIDATED FINANCIAL DATA (EARNINGS)

(based on single financial statements)

Fashion TV Holding Ltd.-group	remark	31.12.2019	31.12.2018	31.12.2017
		<i>TEUR</i>	<i>TEUR</i>	<i>TEUR</i>
Growth of Goodwill		83.000	60.000	100.000
Sales revenues	(13)	5.451	11.263	9.616
Other operating income	(14)	445	238	85
Change of inventory of finished and unfinished products		(30)	23	0
Cost of materials and expenditure on external services	(15)	(1.974)	(3.507)	(1.145)
Personnel expenditure		(480)	(1.192)	(1.169)
Other operating expenses	(16)	(2.736)	(7.061)	(6.021)
Earnings before Interest and Taxes, Depreciation and Amortization (EBITDA + unrealized hidden reserves)			59.762	101.366
		83.676		
Depreciation	(17)	(185)	(194)	(191)
Earnings before Interest and Taxes (EBIT+ unrealized hidden reserves)		83.491	59.569	101.175
Financial income	(18)	10	5	145
Financial expenditure	(18)	(115)	(80)	(141)
Financial result		(105)	(75)	4
Earnings before tax		83.386	59.493	101.179
Tax income / expenditure	(19)	-101	-123	-92
Result from release of a formerly consolidated company		0	0	443
Total comprehensive income		83.285	59.371	101.530

CONSOLIDATED CASH FLOW DATA

(based on single financial statements)

Fashion TV Holding Ltd.-group	31.12.2019	31.12.2018	31.12.2017
	TEUR	TEUR	TEUR
Earnings before tax Goodwill	83.386	59.493	101.530
	-83.000	-60.000	-100.000
Depreciation/write-ups on tangible assets and intangible assets	185	194	59
Subtotal P&L	572	-313	1.589
Change in inventories	30	-23	49
Change in receivables	-496	-2.703	399
Change in prepaid expenses and deferred charges	48	-5	27
Change in provisions	64	-63	-1.582
Change in liabilities	210	2.155	1.248
Change in accrued expenses	-589	488	-163
Taxes paid	-101	-123	-92
Subtotal working capital	-834	-274	-112
Cash Flow from operating activities	-263	-586	1.477
Outgoing payments for investments in intangible assets and Tangible assets			
Cash Flow from investment activities	65	136	-1.054
Cash Flow from financial activities	0	0	0
Cash Flow from release of a formerly consolidated company	0	0	-443
Total Cash Flow	-198	-450	-20
Liquid assets 1.1.	449	848	868
Liquid assets 31.12.	251	449	848
Change in funds	-198	-450	-20

IPSOS Affluent Survey - Reach per Country in %

Country	FashionTV	E!	TLC	CNN	Bloomberg	Sky News	CNBC	Euronews
EU 21	4.7%	5.2%	8.8%	28.7%	8.5%	24.3%	10.7%	19.2%
EU 17	3.7%	4.9%	6.6%	28.5%	8.6%	25.8%	10.5%	18.5%
AT	4.4%	2.0%	2.7%	35.1%	9.1%	14.6%	11.3%	22.7%
BE / LU	3.8%	4.1%	0.0%	23.7%	4.5%	4.4%	7.4%	19.5%
DK	0.1%	2.6%	16.6%	35.9%	4.8%	12.6%	9.2%	10.3%
FI	1.7%	3.4%	1.9%	21.1%	6.3%	17.0%	10.9%	14.4%
FR	3.4%	3.0%	0.0%	17.1%	5.7%	5.3%	5.6%	22.5%
DE	1.3%	2.1%	5.7%	29.3%	8.4%	16.6%	9.5%	17.4%
IR	6.4%	19.0%	22.8%	44.7%	14.7%	83.1%	25.2%	34.6%
IT	3.8%	4.4%	0.0%	23.8%	8.9%	47.2%	9.6%	21.0%
NL	3.4%	4.2%	26.4%	37.9%	5.8%	12.8%	9.7%	10.5%
NO	2.3%	3.5%	18.8%	38.2%	8.5%	16.1%	10.5%	9.7%
PT	21.1%	18.6%	34.4%	47.4%	15.7%	42.8%	21.7%	58.1%
SP	3.3%	1.9%	0.0%	26.4%	8.3%	9.3%	10.4%	18.7%
SE	1.8%	4.9%	12.3%	37.0%	5.3%	11.5%	8.9%	8.8%
CH	1.5%	3.4%	8.0%	29.6%	8.1%	12.4%	10.5%	28.2%

TR	22.2%	5.4%	0.0%	40.0%	17.3%	13.5%	24.1%	25.9%
UK	2.4%	11.8%	14.4%	32.7%	11.2%	67.0%	13.1%	10.3%
CZ	10.0%	0.6%	3.9%	24.8%	4.3%	6.6%	7.7%	14.2%
HU	3.9%	1.3%	16.3%	31.0%	6.2%	15.3%	6.9%	17.3%
PL	12.3%	10.8%	34.7%	33.1%	10.3%	15.7%	16.5%	18.1%
RU	13.3%	6.2%	19.4%	27.3%	7.0%	13.2%	10.1%	50.3%
APAC excl. CH	10.5	5,6	10,9	26.4	6.0	8.4	7.4	4.0
Bangkok	25.2	6.1	2.2	31.7	5.6	23.4	6.1	4.8
Hong Kong	5.3	0.6	5.6	16.8	5.9	1.8	6.4	1.4
Jakarta	13.1	6.5	6.3	24.4	4.5	3.4	9.9	4.2
Kuala Lumpur	12.1	10.8	21.1	42.7	17.3	0.0	20.1	8.8
Manila	19.7	16.0	23.0	60.7	16.3	0.0	16.7	5.5
Singapore	11.4	11.5	15.2	37.9	15.4	6.3	21.3	7.3
Taipei	5.2	0.0	33.4	37.2	3.1	0.0	4.6	3.4
India	15.7	0.0	11.1	22.1	2.9	0.0	0.0	4.6
Seoul	4.0	0.0	0.0	9.7	1.1	1.7	3.7	0.0
Sydney	6.0	19.7	6.2	25.4	6.3	37.1	9.7	7.1
Melbourne	4.2	16.0	6.9	20.1	6.6	30.8	8.6	5.0

TV CAMPAIGN REACH ACCORDING TO REACH FIGURES OF FASHIONTV

CONTINENTS	TOTAL REACH PAYTV	TOTAL REACH OTT	CAMPAIGN DURABILITY / 12 SPOTS /DAY / REACH ACCORDING TO EMS		
			1 Week	1 Month	3 Month
Europe	123 million	80 million	3.936.000	8.659.200	17.220.000
CIS	62 million	50 million	1.984.000	4.364.800	8.680.000
Asia	230 million	150 million	7.360.000	16.192.000	32.200.000
Middle East	33 million	30 million	1.056.000	2.323.200	4.620.000
Africa	11 million	10 million	352.000	774.400	1.540.000
Oceania	4 million	10 million	128.000	281.600	560.000
South America	2 million	20 million	64.000	140.800	280.000
North America	5 million	50 million	160.000	352.000	700.000
TOTAL	470 million	400 million	15.040.000	33.088.000	65.800.000



BRAND VALUATION



Vienna, April 2017

1 Executive Summary

The report at hand documents the valuation of the brand "Fashion TV".

The value date is per 31st December 2016, the valuation is based on historic achievements, future assumptions of FTV management and suitable, observable third party agreements.

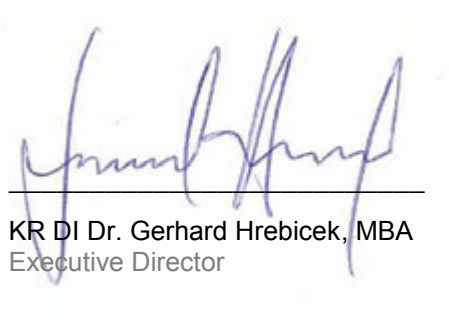
The monetary value of the brand is derived following an actual use valuation concept. The valuation covers the entire chain of economic value added i.e. in addition to internal revenues external sales of licensees are used to quantify the external brand value on the consumer level.

The valuation is an update of the valuation 2016 based on the new forecasts.

The value of the Brand "Fashion TV" at the consumer level equals

€ 673 Mio.

Vienna, April 2017



KR DI Dr. Gerhard Hrebicek, MBA
Executive Director

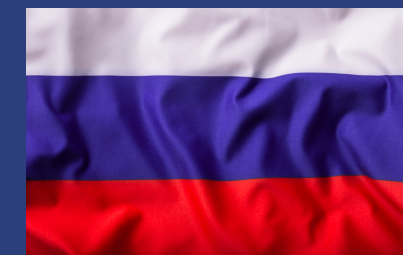


FASHIONTV RUNS 44 SATELLITES WORLDWIDE
7 in Russia, 5 in India, 15 in Europe, 11 in Asia, 2 UHD & 2 South America

*The cost of each satellite is about \$300.000 / year,
this amounts to **13,2 Million total.***

*As part of the agreements with its customers, the customers pay those cost
in addition to Subscription fees.*

These benefits are not considered in the balance sheet.



FASHIONTV RUNS 7 SATELLITES IN RUSSIA

Fashion TV Russia © LyngSat, last updated 2020-12-27 https://www.lyngsat.com/tvchannels/fr/Fashion-TV-Russia.html									
Position	Satellite	Beam EIRP (dBW)	Frequency	System	SR FEC	Encryption	Packages	Lang.	Source
140.0°E	<u>Express AM5</u>	<u>Fixed 2</u> 0	11387 V	DVB-S2 MPEG-4 HD	30000 3/4	Conax Irdeto	<u>Telekarta</u>		V Kopertehov 160304
140.0°E	<u>Express AT2</u>	<u>Ku</u> 0	12399 R	DVB-S2 8PSK MPEG-4	27500 3/4	Viaccess	<u>NTV Plus</u> <u>Dalnyi Vostok</u>		Antonipls 170508
84.8°E	<u>Horizons 2</u>	<u>Russia</u> 33.6-38.6	11920 H	DVB-S2 8PSK MPEG-4 HD	28800 2/3	Conax Irdeto	<u>Telekarta</u>		V Kopertehov 160110
75.0°E	<u>ABS 2A</u>	<u>Russia</u> 43-45	10985 H	DVB-S2 8PSK MPEG-4	35007 3/4			Rus	N Schlammer 190929
58.5°E	<u>KazSat 3</u>		10720 H	DVB-S2 8PSK MPEG-4	30000 3/4	Irdeto Videoguard	<u>Otau TV</u>	Rus	V Kopertehov 170117
56.0°E	<u>Express AT1</u>	<u>Wide</u> 0	12092 R	DVB-S2 8PSK MPEG-4	27500 5/6	Viaccess	<u>NTV Plus</u> <u>Vostok</u>		Antonipls 170510
36.1°E	<u>Express AMU1</u>	<u>Fixed 1</u> 0	12437 R	DVB-S2 8PSK MPEG-4	27500 3/4	Viaccess	<u>NTV Plus</u>	Rus	Malahini 150529
Fashion TV Russia © LyngSat, last updated 2020-12-27 https://www.lyngsat.com/tvchannels/fr/Fashion-TV-Russia.html									

Latest World additions:

201227: Alahad TV on Eutelsat 3B
 201227: Beln Sports HD 4 on NSS 12
 201227: QTV on Intelsat 39
 201227: IRINN on Express AM7
 201227: Finest TV on Eutelsat 9B
 201227: Now 90's on Astra 2G
 201227: Beln Sports HD 1 on NSS 12
 201227: Right TV on Badr 7

The EIRP values are for Wien, Austria



FASHIONTV RUNS 5 SATELLITES IN INDIA

Fashion TV India © LyngSat, last updated 2020-12-27 - <https://www.lyngsat.com/tvchannels/fr/Fashion-TV-India.html>

Position	Satellite	Beam EIRP (dBW)	Frequency	System	SR FEC	Encryption	Packages	Lang.	Source
108.2°E	<u>SES 7</u>	<u>South Asia</u> 0	11560 H	DVB-S2 8PSK MPEG-4	30000 3/4	Irdeto Videoguard	<u>Airtel</u>		I Perera 121009
95.0°E	<u>SES 8</u>	<u>South Asia</u> 0	12595 V	DVB-S MPEG-2	43200 3/4	Conax	<u>Dish TV India</u>		I Perera 100318
88.0°E	<u>ST 2</u>	<u>India Continent</u> 0	11609 H	DVB-S2 8PSK MPEG-4	44995 2/3	Conax Irdeto Videoguard	<u>D2h</u>		DX Bozóth 130318
76.5°E	<u>Apstar 7</u>	<u>C</u> 37-38.5	3780 V	DVB-S2 8PSK MPEG-4	30000 3/4				N Schlammer 180825
75.0°E	<u>ABS 2</u>	<u>Global</u> 36-37	3649 H	DVB-S2 8PSK HEVC	45000 2/3	Tongfang	<u>Medianet</u>		DX Bozóth 200325

Fashion TV India © LyngSat, last updated 2020-12-27 - <https://www.lyngsat.com/tvchannels/fr/Fashion-TV-India.html>

Latest World additions:

201227: Alahad TV on Eutelsat 3B
 201227: Beln Sports HD 4 on NSS 12
 201227: QTV on Intelsat 39
 201227: IRINN on Express AM7
 201227: Finest TV on Eutelsat 9B
 201227: Now 90's on Astra 2G
 201227: Beln Sports HD 1 on NSS 12
 201227: Right TV on Badr 7

The EIRP values are for Wien, Austria



FASHIONTV RUNS 15 SATELLITES IN EUROPE

Latest Channel updates:

201218: **Fashion TV Europe** started on Eutelsat 16A: 11471 V

200918: **Fashion TV Europe** started on Eutelsat 8 West B: 3925 R

Fashion TV Europe © LyngSat, last updated 2020-12-27 https://www.lyngsat.com/tvchannels/fr/Fashion-TV-Europe.html									
Position	Satellite	Beam EIRP (dBW)	Frequency	System	SR FEC	Encryption	Packages	Lang.	Source
45.0°E	<u>AzerSpace 2/Intelsat 38</u>	Europe 51.6-53.6	12560 V	DVB-S2 8PSK MPEG-4	30000 5/6	Irdeto Videoguard	<u>Vivacom TV</u>		Marcel 2 190208
39.0°E	<u>Hellas Sat 3</u>	Europe FSS 53-54	12175 V	DVB-S MPEG-2	30000 7/8	Bulcrypt Videoguard	<u>Telekom TV</u> <u>Bulsatcom</u>		N Schlammer 180625
31.5°E	<u>Astra 5B</u>	High power 53	11973 V	DVB-S2 8PSK MPEG-4	27500 5/6	Bulcrypt Panaccess	<u>MagtiSat</u>		N Stanislav 111221
23.5°E	<u>Astra 3B</u>	Europe Wide 51	12402 V	DVB-S2 8PSK MPEG-4	30000 3/4	Conax	<u>M:Sat TV</u>		N Schlammer 181230
16.0°E	<u>Eutelsat 16A</u>	Europe B 50	11471 V	DVB-S2 8PSK MPEG-4	30000 5/6	Conax			A Hysi 201218
13.0°E	<u>Hotbird 13C</u>	Wide 52-53	11179 H	DVB-S2 8PSK MPEG-4	27500 3/4				S Günes 190625
9.0°E	<u>Eutelsat 9B</u>	Wide 51	12054 H	DVB-S2 8PSK MPEG-4	27500 2/3	Videoguard	<u>Cosmote TV</u>		D Shimoni 160308
1.9°E	<u>BulgariaSat 1</u>	Europe 52	12188 H	DVB-S2 8PSK MPEG-4 HD	30000 2/3	Bulcrypt	<u>Neosat</u>		S Günes 200712
0.6°W	<u>Thor 7</u>	Ku 52	12169 H	DVB-S2 8PSK MPEG-4	30000 3/4	Conax Nagravision	<u>Digi</u>		N Schlammer 180802
0.8°W	<u>Thor 5</u>	T2	11785 H	DVB-S MPEG-2	28000 7/8	Nagravision	<u>Digi</u>		N Schlammer 180512
0.8°W	<u>Thor 6</u>	K2 52	12034 V	DVB-S2 8PSK MPEG-4	30000 3/4	Conax Cryptoworks Irdeto Nagravision	<u>UPC Direct</u> <u>Focus Sat</u>		M Vyletal 140310
3.9°W	<u>Amos 7</u>	Middle East 0	11474 V	DVB-S MPEG-2	27500 3/4	Videoguard	<u>Yes</u>		DX Bozóth 190322
4.0°W	<u>Amos 3</u>	Middle East 0	10758 V	DVB-S MPEG-2	27500 5/6	Videoguard	<u>Yes</u>		DX Bozóth 171112
8.0°W	<u>Eutelsat 8 West B</u>	C 38-39	3925 R	DVB-S2 8PSK MPEG-4	30000 2/3				R Borovinova 200918
30.0°W	<u>Hispasat 30W-5</u>	Europe 52-54	12207 H	DVB-S2 8PSK MPEG-4	27500 3/4	Nagravision	<u>Nos</u> <u>Meo</u>		Lexzie 161130
Fashion TV Europe © LyngSat, last updated 2020-12-27 https://www.lyngsat.com/tvchannels/fr/Fashion-TV-Europe.html									

Latest World additions:

201227: Alahad TV on Eutelsat 3B

201227: Belin Sports HD 4 on NSS 12

201227: QTV on Intelsat 39

201227: IRINN on Express AM7

The EIRP values are for Wien, Austria



FASHIONTV RUNS 11 SATELLITES IN ASIA

Latest Channel updates:

201225: **Fashion TV Asia** left Vinasat 2: 11222 V

201225: **Fashion TV Asia** left Vinasat 2: 11262 V

201207: **Fashion TV Asia** started on Vinasat 2: 11262 V

201207: **Fashion TV Asia** started on Vinasat 2: 11222 V

201120: **Fashion TV Asia** started on AsiaSat 9: 12415 V

201011: **Fashion TV Asia** started on Telstar 18 Vantage: 12598 H

201009: **Fashion TV Asia** left Telstar 18 Vantage: 12598 H

The EIRP values are for Wien, Austria

Fashion TV Asia © LyngSat, last updated 2020-12-27 - <https://www.lyngsat.com/tvchannels/fr/Fashion-TV-Asia.html>

Position	Satellite	Beam EIRP (dBW)	Frequency	System	SR FEC	Encryption	Packages	Lang.	Source
138.0°E	<u>Telstar 18 Vantage</u>	<u>China</u> 0	12538 V	DVB-S2 8PSK MPEG-4 HD	45000 3/4	Topreal	<u>D-Sky</u>		Harold 190110
138.0°E	<u>Telstar 18 Vantage</u>	<u>Mongolia</u> 0	12598 H	DVB-S2 8PSK MPEG-4	45000 2/3	Tongfang	<u>Mongolsat</u>		N Kawano T Kameda 201011
132.0°E	<u>Vinasat 1</u>	Ku	11629 H	DVB-S MPEG-2	28800 3/4	Nagravision	<u>K+</u>		R Blume 150530
128.5°E	<u>LaoSat 1</u>	<u>Ku</u>	10910 H	DVB-S2 QPSK MPEG-4	45000 4/5	StreamGuard Topwell Unitend	<u>LaoSat</u>		Josh 200803
122.0°E	<u>AsiaSat 9</u>	<u>Indonesia</u>	12415 V	DVB-S2 8PSK MPEG-4	45000 5/6				Albert I 201120
108.2°E	<u>SES 7</u>	<u>NE Asia</u> 0	11627 H	DVB-S2 8PSK MPEG-4 HD	20000 3/4	Conax Videoguard	<u>Signal</u>		Depolis 161102
91.5°E	<u>Measat 3b</u>	<u>Indonesia</u> 0	12603 H	DVB-S2 8PSK MPEG-4 HD	30000 3/5	Irdeto StreamGuard	<u>Transvision</u>	Eng	Anonymous 150908
78.5°E	<u>Thaicom 6</u>	<u>SE Asia Ku</u>	12604 V	DVB-S2 8PSK MPEG-4 HD	30000 8/9	BISS		Tha	Bulek Sps 200504
78.5°E	<u>Thaicom 8</u>	<u>SE Asia</u>	11520 H	DVB-S2 8PSK MPEG-4 HD	30000 2/3	Irdeto Videoguard	<u>TrueVisions</u>	Eng Eng	Bulek Sps 200421
76.5°E	<u>Apstar 7</u>	<u>C</u> 37-38.5	3780 V	DVB-S2 8PSK MPEG-4 HD 1080	30000 3/4				Bulek Sps 180726
45.0°E	<u>AzerSpace 2/Intelsat 38</u>	<u>Sri Lanka</u> 0	11555 V	DVB-S MPEG-2	27690 5/6	Irdeto	<u>Dialog TV</u>		N Morshed 190731

Fashion TV Asia © LyngSat, last updated 2020-12-27 - <https://www.lyngsat.com/tvchannels/fr/Fashion-TV-Asia.html>



FASHIONTV RUNS 2 UHD SATELLITES

FTV UHD © LyngSat, last updated 2020-12-27 - https://www.lyngsat.com/tvchannels/fr/FTV-UHD.html									
Position	Satellite	Beam EIRP (dBW)	Frequency	System	SR FEC	Encryption	Packages	Lang.	Source
75.0°E	<u>ABS 2A</u>	<u>Russia</u> 43-45	11800 V	DVB-S2 8PSK HEVC UHD	45000 2/3	Irdeto Verimatrix	<u>MTS TV</u>	Eng	N Schlammer 190418
13.0°E	<u>Hotbird 13C</u>	<u>Wide</u> 52-53	12539 H	DVB-S2 8PSK HEVC UHD 4K	30000 5/6				N Schlammer 161225
FTV UHD © LyngSat, last updated 2020-12-27 - https://www.lyngsat.com/tvchannels/fr/FTV-UHD.html									

Latest World additions:

201227: Alahad TV on Eutelsat 3B
 201227: Beln Sports HD 4 on NSS 12
 201227: QTV on Intelsat 39
 201227: IRINN on Express AM7
 201227: Finest TV on Eutelsat 9B
 201227: Now 90's on Astra 2G
 201227: Beln Sports HD 1 on NSS 12
 201227: Right TV on Badr 7

The EIRP values are for Wien, Austria



fashiontv SATELLITES

SOUTH AMERICA

FASHIONTV RUNS 2 SATELLITES IN SOUTH AMERICA

FASHIONTV SOUTH AMERICA

- FashionTV South America

Fashion TV South America © LyngSat										
	Position	Satellite	Beam EIRP (dBW)	Frequency	System	SR FEC	Encryption	Packages	Lan g.	Source
	43.1°W	<u>Intelsat 11</u>	<u>Americas & Europe</u> 0	4149 V	DVB-S2 8PSK MPEG-4 HD	20083 2/3			Por	Arnoldsat 171130
	43.1°W	<u>Intelsat 11</u>	<u>Americas & Europe</u> 0	4149 V	DVB-S2 8PSK MPEG-2	20083 2/3			Por	C Yohn 140806