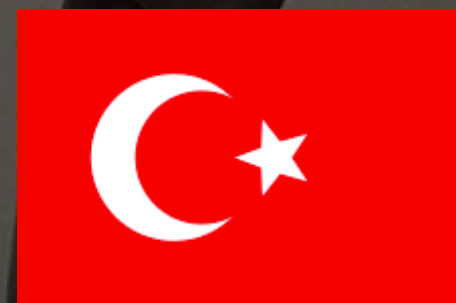
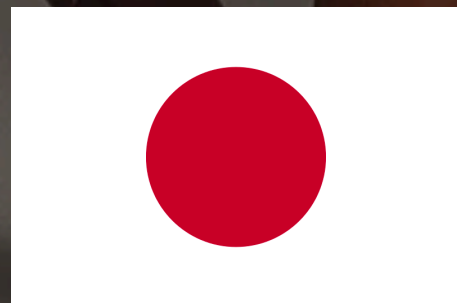


LOCALIZE





FASHIONTV PRESENTS:

FTV+ LOCALIZATION

Application with local content
on top front row carousel

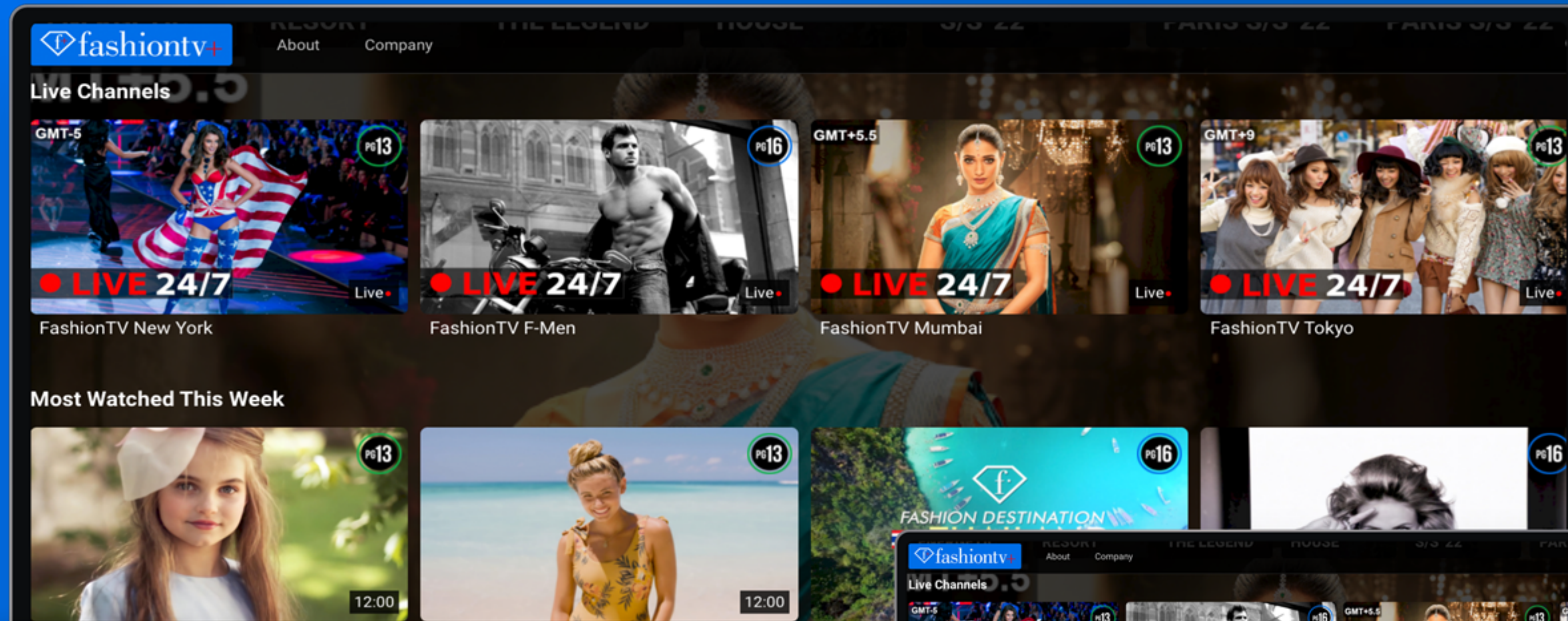
*This app will be automatically shown
on most apps & smart phones & smart tv
in your country*

... and promoted in fashiontv

FASHIONTV PRESENTS:

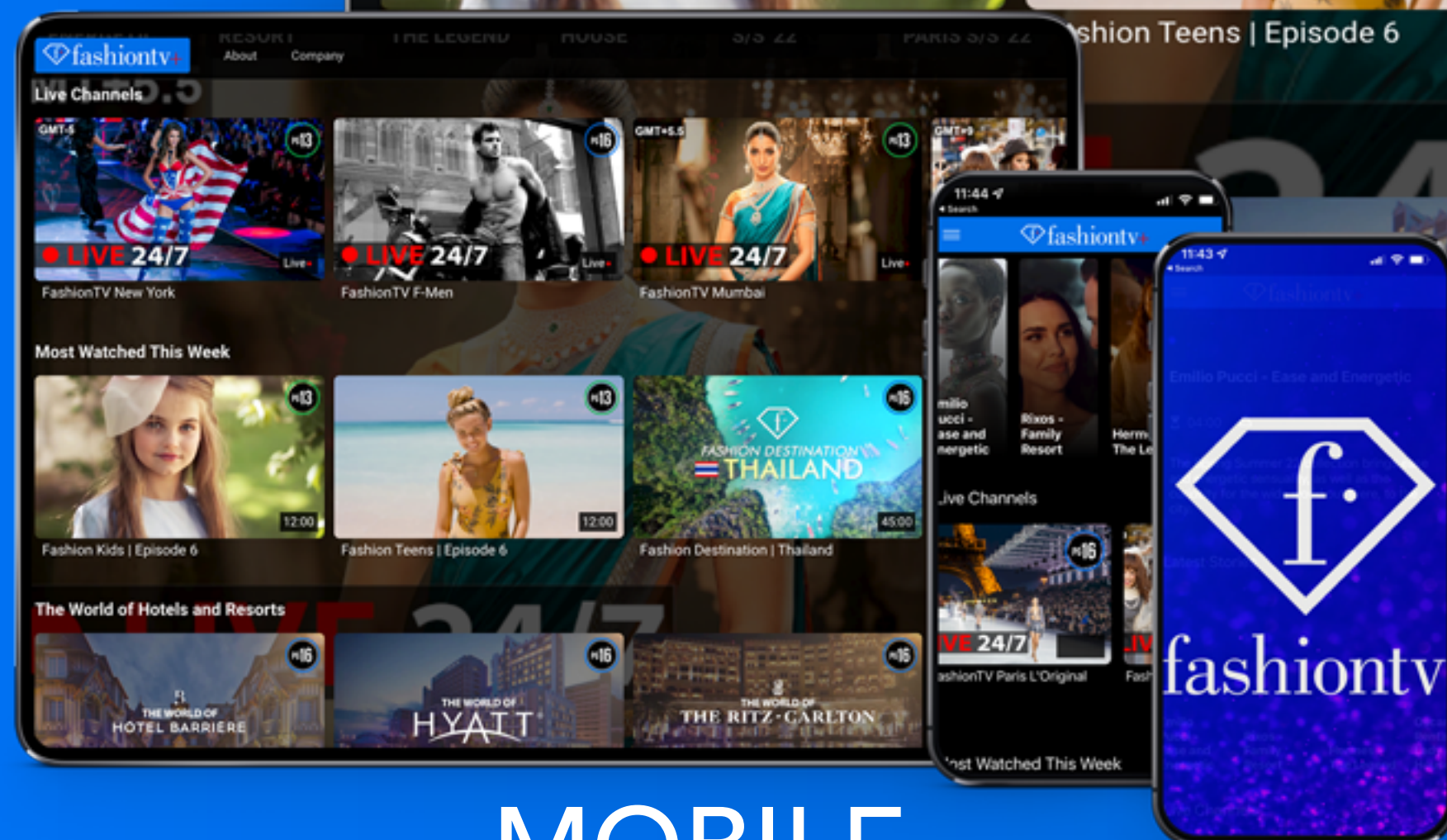
FTV+ ON DEVICES

SMART TV



LAPTOP

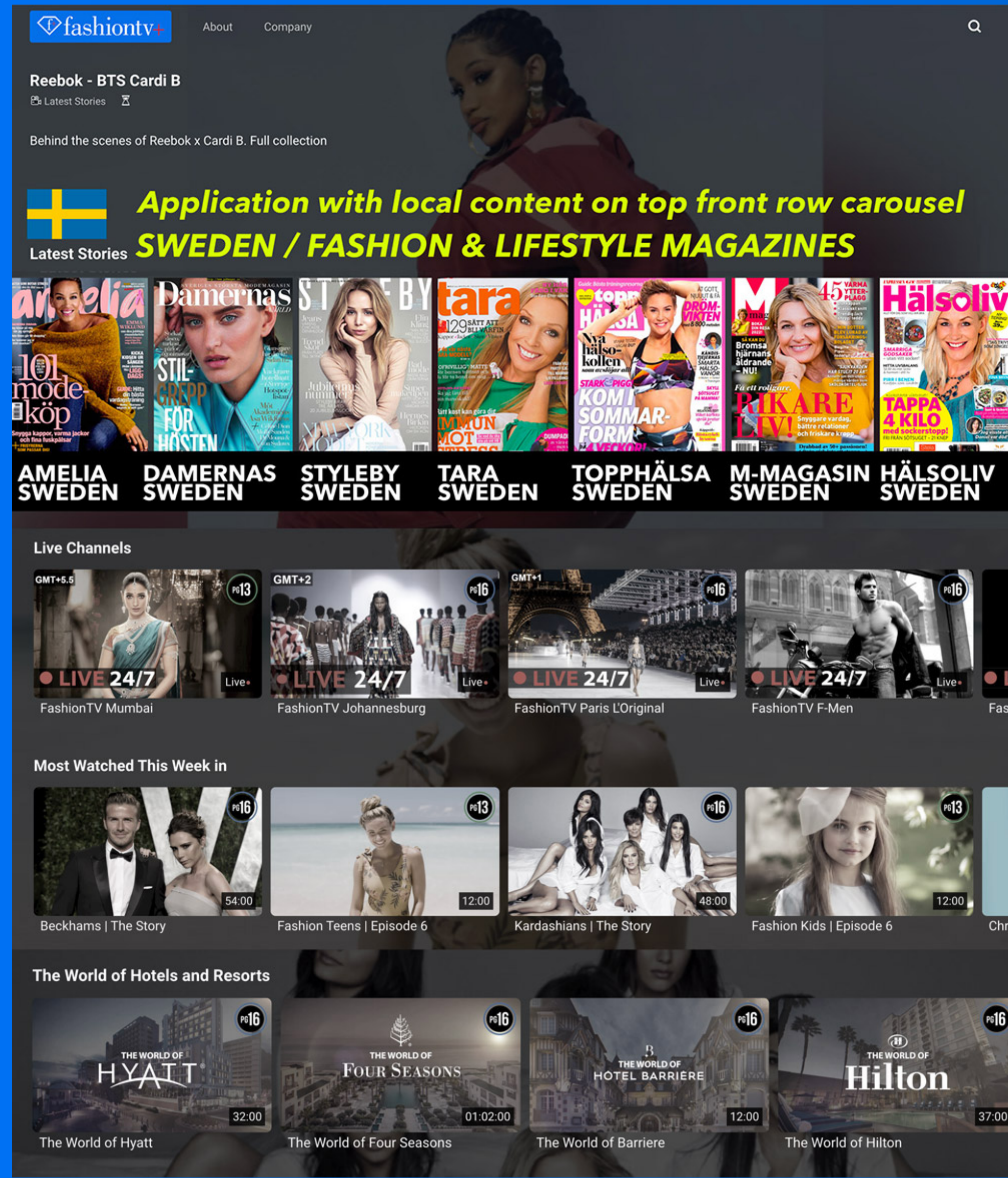
TABLET



MOBILE

FASHIONTV PRESENTS:

FTV+ LOCALISATION



- FASHIONTV+ site on device

- Application with local content on top front row carousel

This app will be automatically shown on most apps & smart phones & smart tv in your country

- Other international content below

FASHIONTV PRESENTS: FTV+ LOCALISATION




JAPAN

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Reebok - BTS Cardi B
Latest Stories 


Behind the scenes of Reebok x Cardi B. Full collection

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Latest Stories **JAPAN/ FASHION & LIFESTYLE MAGAZINES**



ANCAN JAPAN**VOGUE JAPAN****NYLON JAPAN****NAIL JAPAN****VIV JAPAN****SWEET JAPAN****ANAN JAPAN**

Live Channels




GMT+5.5
PG13
LIVE 24/7
Live+

FashionTV Mumbai



GMT+2
PG16
LIVE 24/7
Live+

FashionTV Johannesburg



GMT+1
PG16
LIVE 24/7
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FashionTV Paris L'Original



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FashionTV F-Men



PG16
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PG16
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PG13
12:00

Fashion Teens | Episode 6



PG16
48:00

Kardashians | The Story



PG13
12:00

Fashion Kids | Episode 6



PG13
12:00

Chri

The World of Hotels and Resorts



PG16
32:00

The World of Hyatt




PG16
01:02:00

The World of Four Seasons



PG16
12:00

The World of Barriere



PG16
37:00

The World of Hilton




KOREA

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Latest Stories **KOREA / FASHION & LIFESTYLE MAGAZINES**



VOGUE KOREA**ELLE KOREA****DAZED KOREA****LADY KOREA****W KOREA****HARPER'S BAZAAR ARABIA****COSMOPOLITAN KOREA**

Live Channels



GMT+5.5
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LIVE 24/7
Live+

FashionTV Mumbai




GMT+2
PG16
LIVE 24/7
Live+

FashionTV Johannesburg



GMT+1
PG16
LIVE 24/7
Live+

FashionTV Paris L'Original



PG16
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FashionTV F-Men



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Live+


FashionTV F-Women

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The World of Hotels and Resorts




PG16
32:00

The World of Hyatt




PG16
01:02:00

The World of Four Seasons



PG16
12:00

The World of Barriere

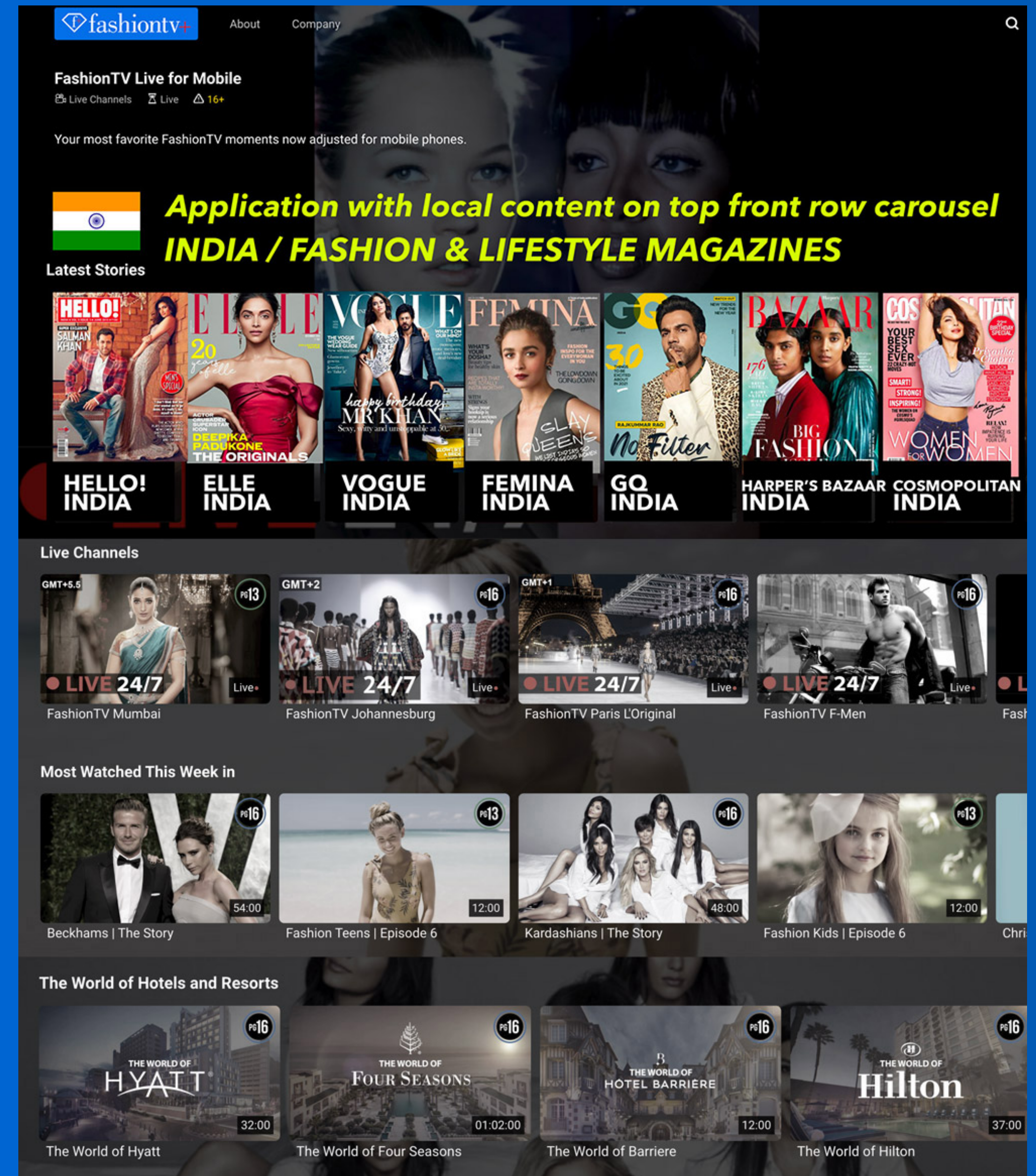


PG16
37:00

The World of Hilton

FTV+ LOCALISATION

INDIA



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LATEST STORIES: FTV+ International



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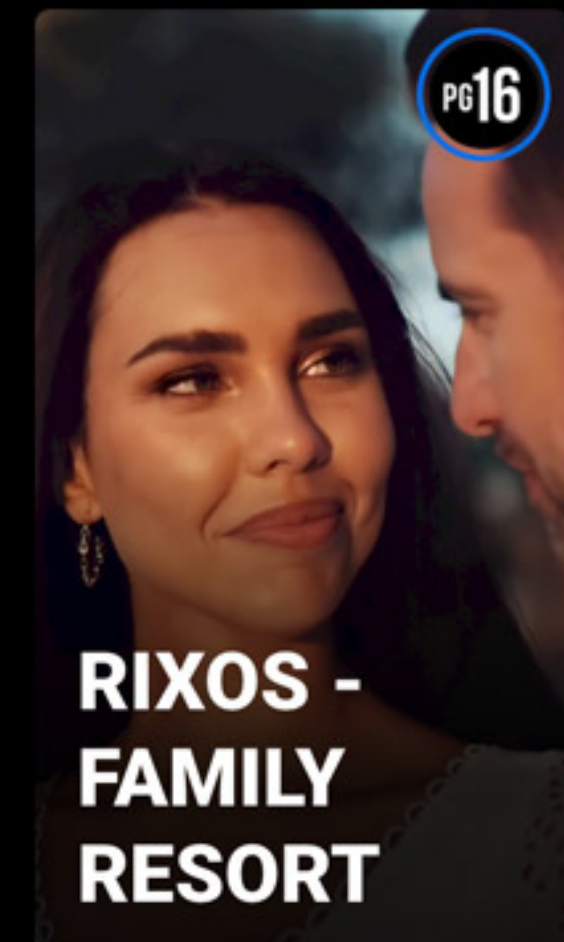
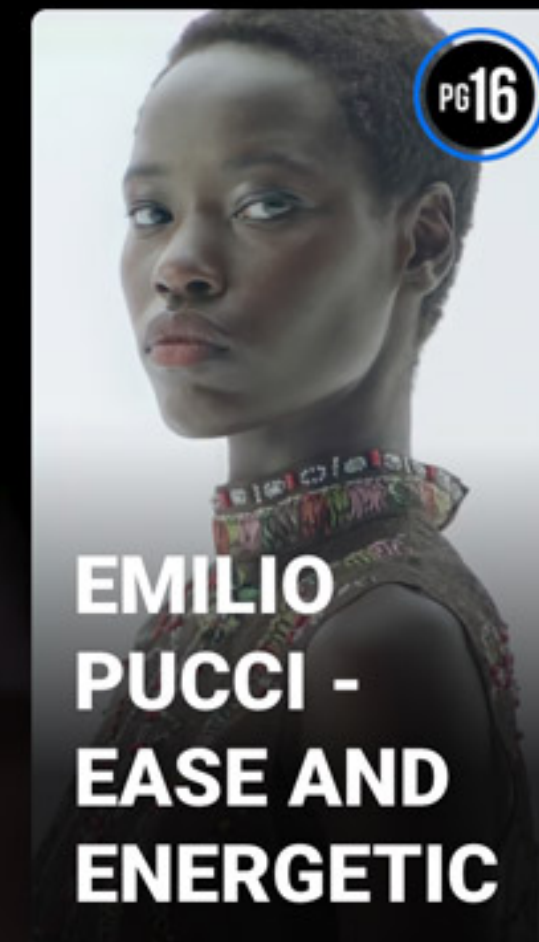
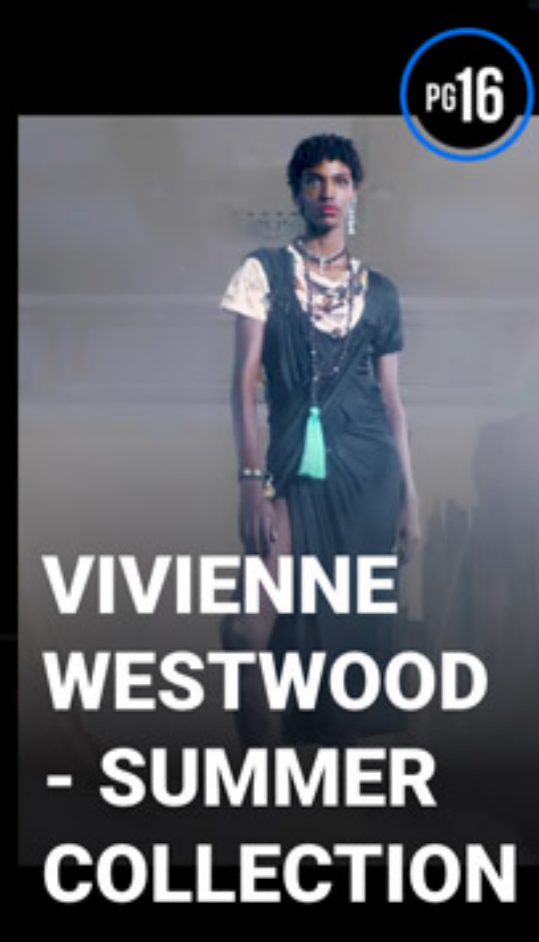
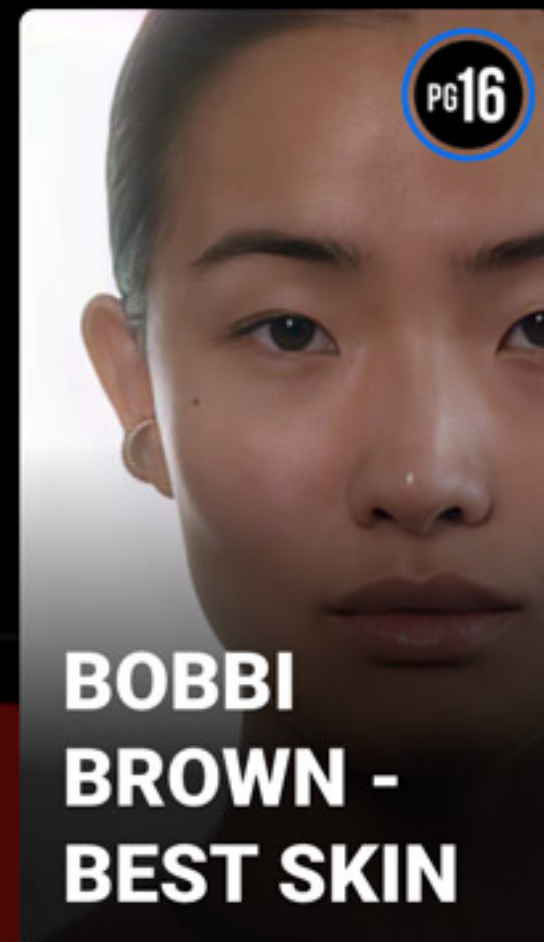


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TURKEY**



**VOGUE
TURKEY**



**BAZAAR
TURKEY**



**ELLE
TURKEY**



**GRAZIA
TURKEY**



**M ARIE CLAIRE
TURKEY**



**GQ
TURKEY**

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FTV+ LOCALISATION

LATEST STORIES: KOREA / Fashion & Lifestyle Magazines



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KOREA / FASHION & LIFESTYLE MAGAZINES



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KOREA



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KOREA



HARPER'S BAZAAR
ARABIA



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LATEST STORIES: INDIA / Fashion & Lifestyle Magazines



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INDIA**



**ELLE
INDIA**



**VOGUE
INDIA**



**FEMINA
INDIA**



**GQ
INDIA**



**HARPER'S BAZAAR
INDIA**



**COSMOPOLITAN
INDIA**

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LATEST STORIES: Japan / Fashion & Lifestyle Magazines



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JAPAN/ FASHION & LIFESTYLE MAGAZINES

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JAPAN

NAIL
JAPAN

VIV
JAPAN

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JAPAN

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JAPAN

FASHIONTV PRESENTS:

FTV+ LOCALISATION

LATEST STORIES: UAE / Fashion & Lifestyle Magazines



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UAE / FASHION & LIFESTYLE MAGAZINES**

Latest Stories



**AQUARIUS
UAE**



**AHLAN
UAE**



**GRAZIA
UAE**



**ALPHA
UAE**



**SAVOIR FLAIR
UAE**



**HARPER'S BAZAAR
ARABIA**



**LA MODA
DUBAI**

AFFLUENT SURVEY / REACH PER COUNTRY

FASHIONTV IPSOS SURVEY

Country	FashionTV	E!	TLC	CNN	Bloomberg	Sky News	CNBC	Euronews
EU 21	4.7%	5.2%	8.8%	28.7%	8.5%	24.3%	10.7%	19.2%
EU 17	3.7%	4.9%	6.6%	28.5%	8.6%	25.8%	10.5%	18.5%
AT	4.4%	2.0%	2.7%	35.1%	9.1%	14.6%	11.3%	22.7%
BE / LU	3.8%	4.1%	0.0%	23.7%	4.5%	4.4%	7.4%	19.5%
DK	0.1%	2.6%	16.6%	35.9%	4.8%	12.6%	9.2%	10.3%
FI	1.7%	3.4%	1.9%	21.1%	6.3%	17.0%	10.9%	14.4%
FR	3.4%	3.0%	0.0%	17.1%	5.7%	5.3%	5.6%	22.5%
DE	1.3%	2.1%	5.7%	29.3%	8.4%	16.6%	9.5%	17.4%
IR	6.4%	19.0%	22.8%	44.7%	14.7%	83.1%	25.2%	34.6%
IT	3.8%	4.4%	0.0%	23.8%	8.9%	47.2%	9.6%	21.0%
NL	3.4%	4.2%	26.4%	37.9%	5.8%	12.8%	9.7%	10.5%
NO	2.3%	3.5%	18.8%	38.2%	8.5%	16.1%	10.5%	9.7%
PT	21.1%	18.6%	34.4%	47.4%	15.7%	42.8%	21.7%	58.1%
SP	3.3%	1.9%	0.0%	26.4%	8.3%	9.3%	10.4%	18.7%
SE	1.8%	4.9%	12.3%	37.0%	5.3%	11.5%	8.9%	8.8%
CH	1.5%	3.4%	8.0%	29.6%	8.1%	12.4%	10.5%	28.2%

AFFLUENT SURVEY / REACH PER COUNTRY

FASHIONTV IPSOS SURVEY

TR	22.2%	5.4%	0.0%	40.0%	17.3%	13.5%	24.1%	25.9%
UK	2.4%	11.8%	14.4%	32.7%	11.2%	67.0%	13.1%	10.3%
CZ	10.0%	0.6%	3.9%	24.8%	4.3%	6.6%	7.7%	14.2%
HU	3.9%	1.3%	16.3%	31.0%	6.2%	15.3%	6.9%	17.3%
PL	12.3%	10.8%	34.7%	33.1%	10.3%	15.7%	16.5%	18.1%
RU	13.3%	6.2%	19.4%	27.3%	7.0%	13.2%	10.1%	50.3%
APAC excl. CH	10.5	5,6	10,9	26.4	6.0	8.4	7.4	4.0
Bangkok	25.2	6.1	2.2	31.7	5.6	23.4	6.1	4.8
Hong Kong	5.3	0.6	5.6	16.8	5.9	1.8	6.4	1.4
Jakarta	13.1	6.5	6.3	24.4	4.5	3.4	9.9	4.2
Kuala Lumpur	12.1	10.8	21.1	42.7	17.3	0.0	20.1	8.8
Manila	19.7	16.0	23.0	60.7	16.3	0.0	16.7	5.5
Singapore	11.4	11.5	15.2	37.9	15.4	6.3	21.3	7.3
Taipei	5.2	0.0	33.4	37.2	3.1	0.0	4.6	3.4
India	15.7	0.0	11.1	22.1	2.9	0.0	0.0	4.6
Seoul	4.0	0.0	0.0	9.7	1.1	1.7	3.7	0.0
Sydney	6.0	19.7	6.2	25.4	6.3	37.1	9.7	7.1
Melbourne	4.2	16.0	6.9	20.1	6.6	30.8	8.6	5.0

NUMBER OF HOUSEHOLDS

FASHIONTV DISTRIBUTION

55M North-America

PAY TV: 5 Million
OTT: 50 Million

203M Europe

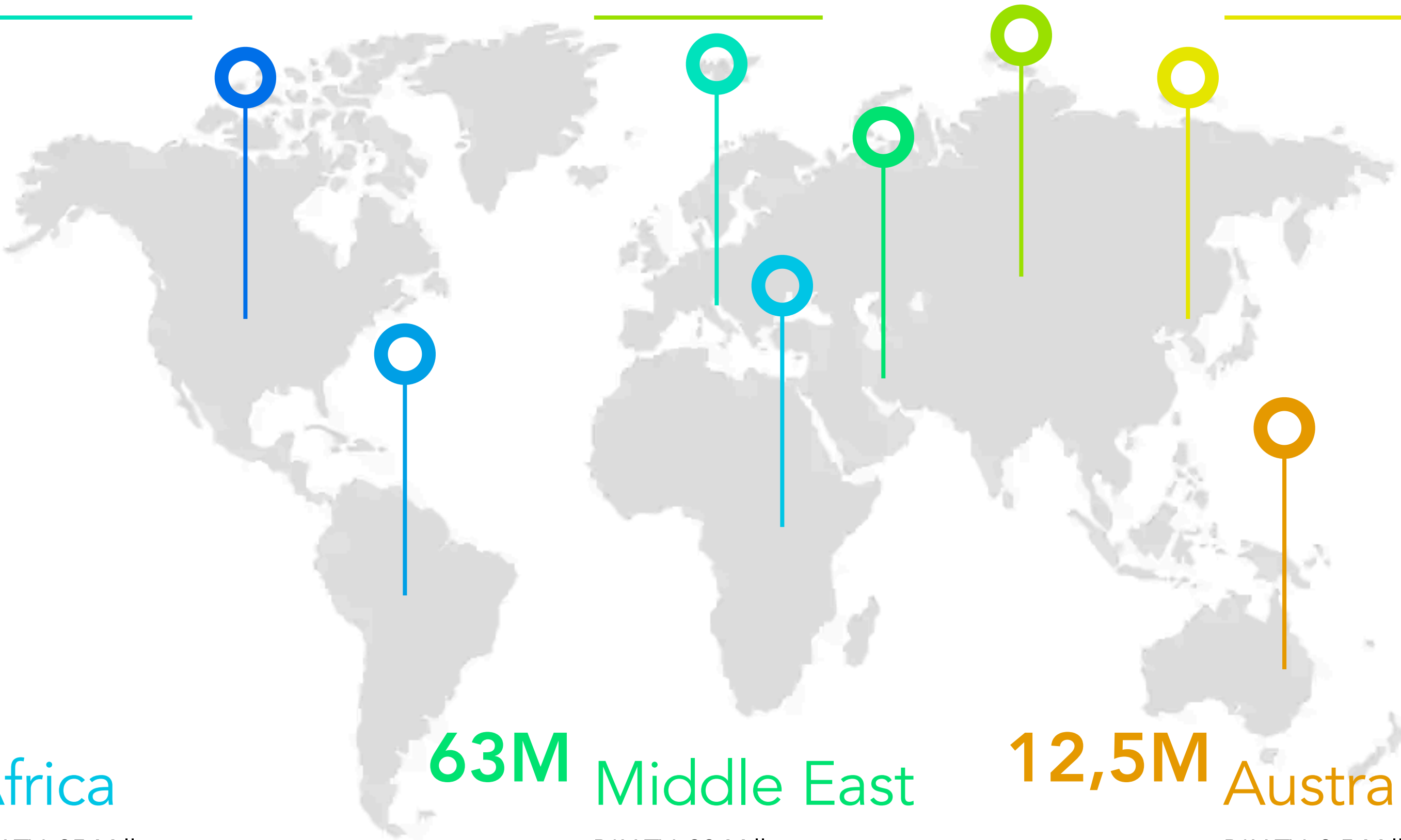
PAY TV: 123 Million
OTT: 80 Million

112M C.I.S.

PAY TV: 62 Million
OTT: 50 Million

380M Asia

PAY TV: 230 Million
OTT: 150 Million



33M South-America

PAY TV: 13 Million
OTT: 20 Million

35M Africa

PAY TV: 25 Million
OTT: 10 Million

63M Middle East

PAY TV: 33 Million
OTT: 30 Million

12,5M Australia

PAY TV: 2,5 Million
OTT: 10 Million

RESULTS/ CONTENT / AUDIENCE

FASHIONTV ON SOCIAL MEDIA



Subscribers

4 Million

Reach

9,370,427



Subscribers

704K

Total Views

433,899,844



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427,078

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