

FASHIONTV PRESENTS:
FTV+ / FTV OTT



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7 live 24/7 channels

+

Over 1000 VOD

+

Updated Daily

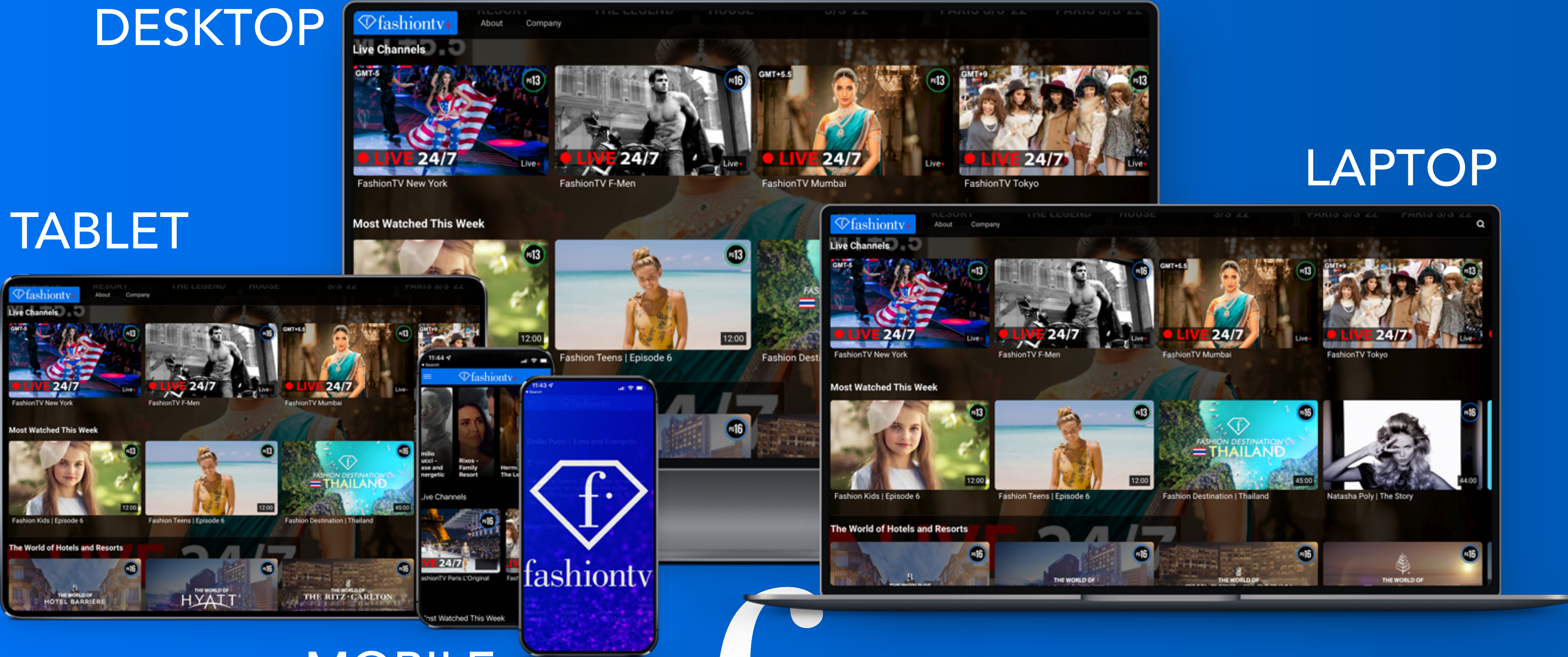
FASHIONTV PRESENTS:

FTV+ / FTV OTT

DESKTOP

LAPTOP

TABLET



MOBILE

FASHIONTV PRESENTS:
FTV+ / FTV OTT

FashionTV sets its goal
to reach as many people as possible via all possible distribution channels.

Below is a roadmap of FashionTV distribution
among the Connected TVs, Smart Devices, and streaming applications.



FASHIONTV PRESENTS:

CTV APPS

Supported Smart and Connected TV Devices

VESTEL

Vestel
Vewd

element

Element
Roku TV

iliad free

Free/Iliad
(Freebox Mini 4K)
Android TV

GRUNDIG

Grundig
Android TV

PHILIPS

Philips
Android TV

PHILIPS

Philips
Linux (Zean)

SAMSUNG

Samsung
Tizen OS for TV

SHARP

Sharp
Roku TV

JVC

JVC
Roku TV

LeEco

LeEco (Super4 X
Series)
Android TV

MAGNAVOX

Magnavox
Roku TV

MEDIATEK

Mediatek
Vewd

TCL

TCL
Roku TV

TCL

TCL
Smart TV 2

Westinghouse

Westinghouse
Roku TV

amazon fire

Amazon
Fire TV

NOKIA

Nokia (Streaming
Box)
Android TV

NVIDIA

NVIDIA (Shield TV
Console)
Android TV

ONEPLUS

OnePlus
Android TV

realme

Realme TV
Android TV



AppleTV
tvOS

Haier

Haier
Android TV

Hisense

Hisense
Android TV

HITACHI

Hitachi
Roku TV

SANYO

Sanyo
Roku TV

swisscom

Swisscom
Vewd

TCL THOMSON

TCL/Thomson
Android TV

technicolor

Technicolor
Android TV

LG

LG
webOS Smart TV

SHARP

Sharp
Android TV

SKYWORTH

Skyworth
Android TV

SONY

Sony
Android TV

Thomson

Thomson
Android TV

Haier

Haier
Android TV

Hisense

Hisense
Roku TV

INSIGNIA

Insignia
Roku TV

TCL

TCL
Android TV

TOSHIBA

Toshiba
Android TV

Westinghouse

Westinghouse
Android TV

Westinghouse

Westinghouse
Fire TV

aiwa

Aiwa
Android TV

AT&T

AT&T (DirecTV)
Android TV

bouygues

Bouygues Telecom
(Bbox Miami)
Android TV

sky

BSkyB (UK)
Roku TV

CCC Mobile

CCC Mobile (Air
Stick)
Android TV












































dish

Dish
Android TV

FASHIONTV PRESENTS:

MOBILE

Supported Mobile Devices

 BlackBerry Mobile Android	 Cherry Mobile Android	 Dior Android	 Essential Products Android	 Motorola Mobility Android	 Motorola Mobility/Google Android	 myPhone MyPhone Android	 Nextbit Android
 Google Android	 HMD Global Android	 Honor Android	 HTC Android	 Nokia Android	 OnePlus Android	 Oppo Android	 Palm, Inc. Android
 HTC/Google Android	 Huawei Android	 Huawei/Google Android	 Kodak Android	 Panasonic Android	 Pepsi Android	 Razer Inc. Android	 Realme Android
 Lenovo Android	 LG Electronics Android	 LG Electronics/Google Android	 Marshall Amplification Android	 Samsung Electronics Android	 Samsung Electronics/Google Android	 Sony Ericsson Android	 Sony Mobile Android
 Meizu Android	 Microsoft Android	 Microsoft Mobile Android	 Motorola Android	 TCL Android	 Tecno Mobile Android	 Vivo Android	 Xiaomi Android
		 ZTE Android	 Apple iPhone iOS	 BlackBerry Limited Android			

FASHIONTV PRESENTS:

STREAMING

Supported Streaming Devices



Google
Chromecast



Nvidia (Streamer)
Android TV

TV+ APPS

Supported FAST and TV+ Platforms



Rakuten TV+
United Kingdom,
France, Spain, Italy,
Germany, Austria,
Netherlands,
Sweden, Switzerland



Samsung TV+
(Mobile)
United Kingdom,
France, Spain, Italy,
Germany, Austria,
Netherlands,
Sweden, Switzerland



Samsung TV+
(CTV)
United Kingdom,
France, Spain, Italy,
Germany, Austria,
Netherlands,
Sweden, Switzerland

FASHIONTV PRESENTS:

Supported Devices



Hisense VIDAA
TV+
Worldwide

Zeasn Whale TV+
Worldwide



LG TV+
Worldwide



Xiaomi TV+
Worldwide



Xiaomi
PatchWall based on
Android



Toshiba
VIDAA



Hisense
VIDAA / VIDAA U



Vizio
SmartCast



Xiaomi (Mi Box)

AFFLUENT SURVEY / REACH PER COUNTRY

FASHIONTV IPSOS SURVEY

Country	FashionTV	E!	TLC	CNN	Bloomberg	Sky News	CNBC	Euronews
EU 21	4.7%	5.2%	8.8%	28.7%	8.5%	24.3%	10.7%	19.2%
EU 17	3.7%	4.9%	6.6%	28.5%	8.6%	25.8%	10.5%	18.5%
AT	4.4%	2.0%	2.7%	35.1%	9.1%	14.6%	11.3%	22.7%
BE / LU	3.8%	4.1%	0.0%	23.7%	4.5%	4.4%	7.4%	19.5%
DK	0.1%	2.6%	16.6%	35.9%	4.8%	12.6%	9.2%	10.3%
FI	1.7%	3.4%	1.9%	21.1%	6.3%	17.0%	10.9%	14.4%
FR	3.4%	3.0%	0.0%	17.1%	5.7%	5.3%	5.6%	22.5%
DE	1.3%	2.1%	5.7%	29.3%	8.4%	16.6%	9.5%	17.4%
IR	6.4%	19.0%	22.8%	44.7%	14.7%	83.1%	25.2%	34.6%
IT	3.8%	4.4%	0.0%	23.8%	8.9%	47.2%	9.6%	21.0%
NL	3.4%	4.2%	26.4%	37.9%	5.8%	12.8%	9.7%	10.5%
NO	2.3%	3.5%	18.8%	38.2%	8.5%	16.1%	10.5%	9.7%
PT	21.1%	18.6%	34.4%	47.4%	15.7%	42.8%	21.7%	58.1%
SP	3.3%	1.9%	0.0%	26.4%	8.3%	9.3%	10.4%	18.7%
SE	1.8%	4.9%	12.3%	37.0%	5.3%	11.5%	8.9%	8.8%
CH	1.5%	3.4%	8.0%	29.6%	8.1%	12.4%	10.5%	28.2%

TR	22.2%	5.4%	0.0%	40.0%	17.3%	13.5%	24.1%	25.9%
UK	2.4%	11.8%	14.4%	32.7%	11.2%	67.0%	13.1%	10.3%
CZ	10.0%	0.6%	3.9%	24.8%	4.3%	6.6%	7.7%	14.2%
HU	3.9%	1.3%	16.3%	31.0%	6.2%	15.3%	6.9%	17.3%
PL	12.3%	10.8%	34.7%	33.1%	10.3%	15.7%	16.5%	18.1%
RU	13.3%	6.2%	19.4%	27.3%	7.0%	13.2%	10.1%	50.3%
APAC excl. CH	10.5	5,6	10,9	26.4	6.0	8.4	7.4	4.0
Bangkok	25.2	6.1	2.2	31.7	5.6	23.4	6.1	4.8
Hong Kong	5.3	0.6	5.6	16.8	5.9	1.8	6.4	1.4
Jakarta	13.1	6.5	6.3	24.4	4.5	3.4	9.9	4.2
Kuala Lumpur	12.1	10.8	21.1	42.7	17.3	0.0	20.1	8.8
Manila	19.7	16.0	23.0	60.7	16.3	0.0	16.7	5.5
Singapore	11.4	11.5	15.2	37.9	15.4	6.3	21.3	7.3
Taipei	5.2	0.0	33.4	37.2	3.1	0.0	4.6	3.4
India	15.7	0.0	11.1	22.1	2.9	0.0	0.0	4.6
Seoul	4.0	0.0	0.0	9.7	1.1	1.7	3.7	0.0
Sydney	6.0	19.7	6.2	25.4	6.3	37.1	9.7	7.1
Melbourne	4.2	16.0	6.9	20.1	6.6	30.8	8.6	5.0

NUMBER OF HOUSEHOLDS

FASHIONTV DISTRIBUTION

55M North-America

PAY TV: 5 Million
OTT: 50 Million

203M Europe

PAY TV: 123 Million
OTT: 80 Million

112M C.I.S.

PAY TV: 62 Million
OTT: 50 Million

380M Asia

PAY TV: 230 Million
OTT: 150 Million



33M South-America

PAY TV: 13 Million
OTT: 20 Million

35M Africa

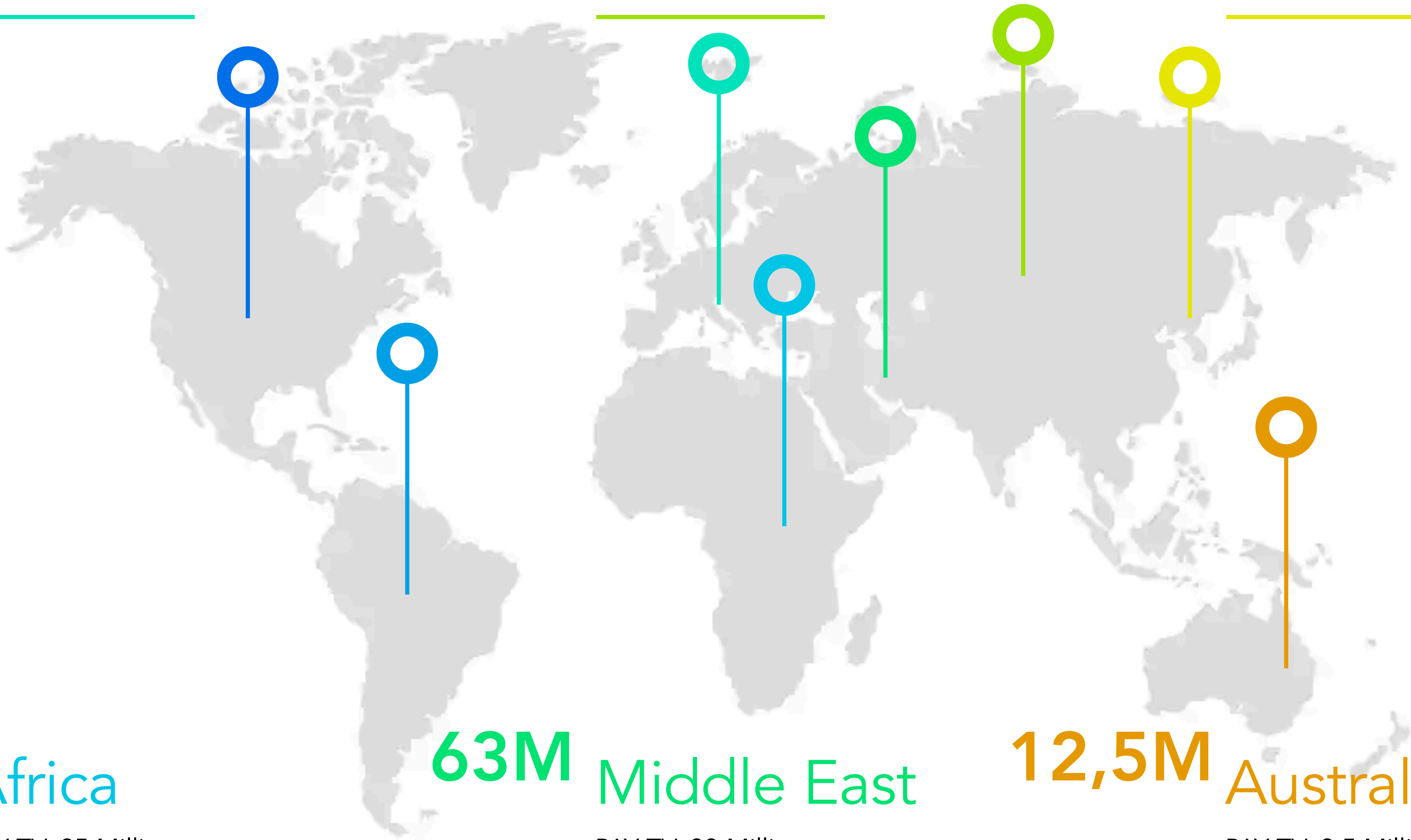
PAY TV: 25 Million
OTT: 10 Million

63M Middle East

PAY TV: 33 Million
OTT: 30 Million

12,5M Australia

PAY TV: 2,5 Million
OTT: 10 Million



RESULTS/ CONTENT / AUDIENCE

FASHIONTV ON SOCIAL MEDIA



Subscribers

4 Million

Reach

9,370,427



Subscribers

704K

Total Views

433,899,844



Subscribers

427,078

Followers

315K