

URGENT PUBLIC APPEAL

TO ALL FASHIONTV FRANCHISEES, LICENSEES, BRAND PARTNERS AND INVESTORS IN INDIA

1. WHY THIS APPEAL

It has come to the notice of FashionTV that certain criminal and civil proceedings have been initiated in India in which the “FashionTV” brand name and associated entities/individuals have been mentioned. The nature and extent of these matters are under serious review, with a clear focus on protecting genuine investors, franchisees and partners.

FashionTV has commenced an independent, detailed audit of all franchise, licensing and related commercial arrangements executed in India under the FashionTV brand. Any person found to have cheated, misled or defrauded investors or franchisees in the name of FashionTV will face appropriate civil and criminal action, in India and, where required, internationally.

2. MANDATORY VALIDATION CONDITION

Since inception of our India operations (including certificates issued between 2019 and 2024), one condition has always been mandatory for any FashionTV franchise, license or brand partnership to be valid and recognized by FashionTV: Every authorized agreement must either bear, or be accompanied by a **Validation Certificate, personally signed by the Founder & Chairman, Mr. Michel Adam Lisowski.**

Accordingly, **any franchise agreement, letter of confirmation, commercial terms agreement or licensing document which is not supported by such a Validation Certificate signed by Michel Adam Lisowski is not a valid FashionTV-authorized agreement**, regardless of who signed it, what was represented, or what monies were paid.

If you are unsure about the validity of your agreement, email us at the details below with copies of your documents; we will verify and respond.

With respect and commitment,

Gautam Singhal

Advocate & Insolvency Professional

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